Better Homes and Gardens

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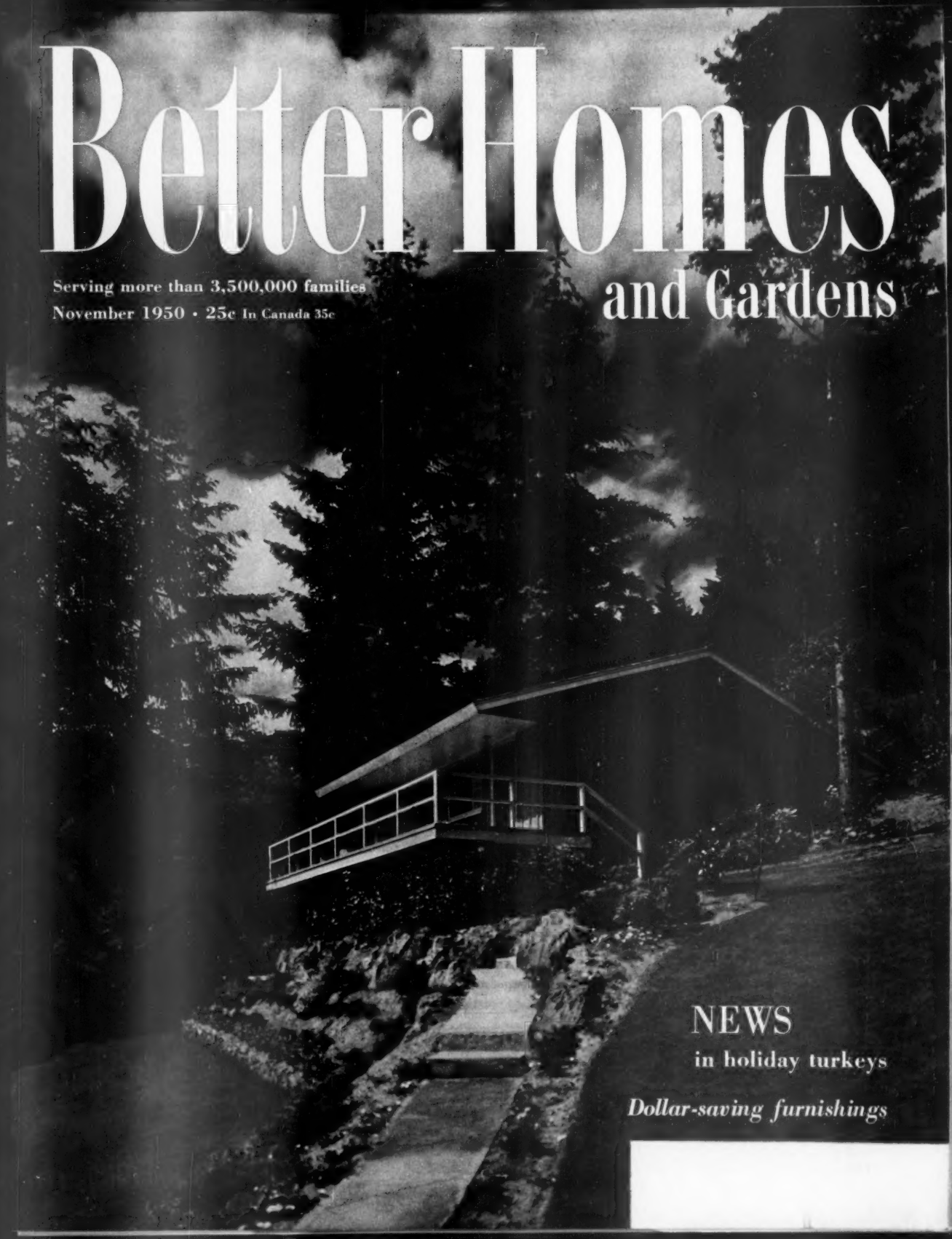
November 1950 • 25c In Canada 35c



NEWS
in holiday turkeys

Dollar-saving furnishings

The floor you need for a basementless house

THERE'S a special floor problem in a basementless house because it's usually built with a concrete slab in direct contact with the ground. It's a problem that's easy to solve with floors of Armstrong's Asphalt Tile.

When concrete is directly on the ground, it draws up moisture from the earth like a wick. As it rises, the moisture dissolves alkali in the concrete and brings it to the surface. Although the moisture may not be noticeable, it's always present to some degree. This alkaline moisture causes most flooring materials to deteriorate—but it has no harmful effect on Armstrong's Asphalt Tile.

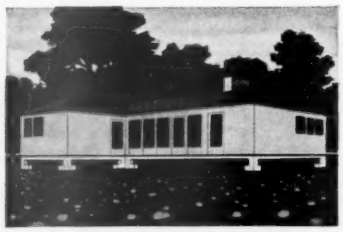
This floor can be used over radiant heated subfloors, too. It does not restrict the flow of heat and is not affected by the floor temperatures of most radiant heating systems.

Floors of Armstrong's Asphalt Tile can be styled in countless ways to fit the decoration of any room. Since they're put down tile by tile, any of the wide variety of handsome colors can be combined to create distinctive designs, or rich effects can be obtained by using a single color for the entire area.

You'll never need to refinish this floor because the colors are built in. They go all the way through each tile and will stay beautiful year after year. The durability of Armstrong's Asphalt Tile has been proved through long service in busy stores and office buildings where conditions are much more severe than they ever are in a home.

Easy housekeeping is another advantage you'll enjoy with Armstrong's Asphalt Tile Floors. Dust and dirt can be swept up in a jiffy from the lustrous surface. Occasional washing and waxing is all the care needed to restore the original colorful beauty.

The low cost of Armstrong's Asphalt Tile is another point in its favor. Your Armstrong flooring merchant will be glad to give you an estimate that will prove its economy and help you plan smart floor designs for every room.



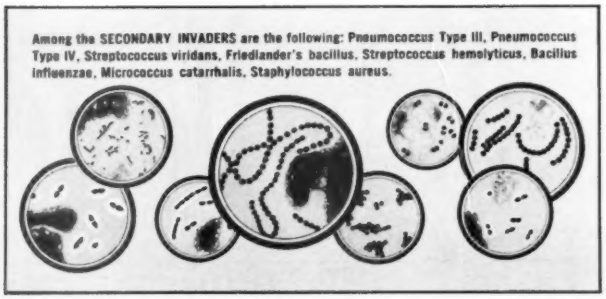
WHEN A CONCRETE SUBFLOOR is in direct contact with the ground, as in the basementless house shown above, you need a floor of Armstrong's Asphalt Tile. This modern flooring is not harmed by the alkaline moisture that rises through the concrete. It will stay beautiful year after year. The colors won't fade because they're alkali resistant, won't wear off because they go all the way through each tile. With all these features, Armstrong's Asphalt Tile is a low-cost floor.

Free Booklet — "Armstrong's Floors for Basementless Buildings and for Use Over Radiant Heated Subfloors," gives you all the facts you'll need to select the most practical and economical floor for a basementless house. For your copy, write Armstrong Cork Company, Floor Division, 5011 High Street, Lancaster, Penna.

ARMSTRONG'S ASPHALT TILE

The low-cost floor (A) *with the luxury look*

MADE BY THE MAKERS OF ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS



When this happens...

Wet feet, or cold feet, may so lower body resistance that germs in the throat called the Secondary Invaders can get the upper hand.

these germs may invade tissue...

Here are some of the Secondary Invaders which many authorities think responsible for most of a cold's misery. Anything that lowers body resistance makes it easier for them to invade the tissue. Listerine Antiseptic often halts such an invasion . . . attacks the infection before it attacks you.

you start sneezing!

That sneeze, or cough, or sniffle is usually a sign that you may be in for a cold . . . that you should start fighting it with Listerine.

Gargle

LISTERINE ANTISEPTIC—*QUICK!*

A safe, direct way to attack colds and sore throat

That Listerine Antiseptic gargle gets right to the seat of the trouble . . . the threatening germs in the throat shown above. They can cause most of a cold's misery when they invade the tissue. Listerine Antiseptic kills them by millions on throat surfaces.

So, if you gargle Listerine Antiseptic early, you may head off a cold entirely or lessen its severity, once started.

The Listerine Antiseptic way is a safe way, a direct way, with none of the undesirable side-effects of some so-called "miracle drugs". It has a wonderful record against colds and sore throat.

Tests made during twelve years showed that those who gargled Listerine Antiseptic twice a day had fewer colds and sore throats —and generally milder ones—than those who did not gargle.

So, if you feel a cold coming on, or your throat is scratchy, get busy with Listerine Antiseptic at once, no matter what else you do. Attack the infection before it attacks you.

LAMBERT PHARMACAL CO., *St. Louis, Mo.*

W.D.

Better Homes and Gardens

NOVEMBER, 1950 Vol. 29, No. 3

If you've ever been in pine country, you know why Doctor Woods loves the setting of his Portland home. All Photographer B. J. Allen missed in his cover picture is the soft sigh of breeze through pine boughs and the sharp tang of pine needles carried on the crisp November air. We can't bring you these, but on page 216, we do bring you the story of this house.

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Saves you over 200 hours of work a year!
Frees your hands from dishpan soaking!

NO OTHER AUTOMATIC DISHWASHER CAN MATCH THIS GREAT NEW G-E!

UNTIL you've tried it, it's hard to believe what a marvelous convenience this great *new* General Electric Automatic Dishwasher is!

With many superb *new* features—a combination of features you can't get in *any* other dishwasher—it'll spare you over 200 hours of hard, disagreeable work every year, give you over 200 long hours of *extra* leisure time!

It'll save your hands. (They needn't soak in a dishpan again!) It'll save your soap and dish towels—to say nothing of your disposition!

If ever a kitchen appliance was a sheer blessing to the American housewife (and to husbands who have to help with the dishes), it's this *new* G-E Automatic Dishwasher!

COMBINATION MODEL

Automatic Dishwasher built in with the G-E Sink. Porcelain-enameled sink has steel cabinet with ample storage space. The famous G-E Disposall® can be readily installed in it!

FREE-STANDING MODEL
The wonderful new G-E Automatic Dishwasher that will match standard base cabinets.

THE *NEW* G-E DISHWASHER HAS *ALL* THESE FEATURES:

Completely Automatic—Turn one simple control and dishes, glasses, pans and silver are washed, rinsed and dried—*sparkling clean!*

New Power Pre-rinse—Flushes food particles off dishes, out of the dishwasher. Then, after washing, there are two *more* power rinses!

"Spray-Rub" Washing Action—Gets rid of sticky foods and grease! New Wash-Action Regulator gives uniform action for many dishes—or just a few—and protects your fragile pieces!

Higher Water Temperatures—New Calrod® heating unit begins to increase water temperature the instant dishwasher starts! Water gets far hotter than your hands could ever stand. Washes dishes to hygienic cleanliness!

Drying by Electrically Heated Air—Heated air is circulated up around the dishes—rapidly drying everything to a diamond-bright glitter!

Top Opening for Easy Loading—No tiresome bending or stooping!

Giant Capacity—washes complete family service for eight—once-a-day dishwashing for an average family of four!

Long-lasting Dependability—General Electric's name assures you long years of top-quality performance.

FREE DEMONSTRATION—Ask your G-E dealer to show you the *new* G-E Automatic Dishwasher in actual operation! (You'll find your G-E dealer listed under "Dishwashing Machines" in your classified telephone directory. Or write to General Electric Co., Appliance and Merchandising Dept., Bridgeport 2, Connecticut.)

You can put your confidence in—

GENERAL ELECTRIC

In tears over crusty pans?

BRILLO gives TWICE the SHINE in HALF the TIME!

New "Scorchy Pan" Tests on greasy, crusty pans *prove* Brillo outshines all other types of cleansers tested. Shinemeters show Brillo actually gives aluminums *twice the shine in half the time.*

A square metal-fiber Brillo *pad-with-soap* whisks off crust and scorch—while the "jeweler's polish" in Brillo soap gives pans the speediest shine ever! *Neat and easy.* No scrubbing! No scraping! Brillo's perfect, too, for cleaning ovens and stove burners. Just *whisks off* gummy crust!

★ RED box—soap-filled pads
★ GREEN box—pads and cake soap

There's jeweler's polish in BRILLO

To my father, I promise . . .

Photograph: Pease

Dick and Karen Krieger signed their family-car agreements in Dad's office, a division headquarters of the Iowa Highway Patrol, while Sergeant Krieger smiled approval

By Lou Krieger
Sergeant, Iowa State Highway Patrol

I know what a father and mother go through when their children use the family car. Because I'm a highway patrolman *and* a father, I know perhaps even more uneasiness and tension.

My children aren't afraid, but I am. I saw three kids last week upstate. I helped lift the stretchers into an ambulance. You read about these things in the papers; I see them.

Several weeks ago, to help avoid such possibilities in my family, I signed formal agreements with Dick and Karen, agreements sponsored by the Inter-Industry Highway Safety Committee. Similar agreement blanks and identification cards may be obtained through your car dealer or will be mailed to you on request. Dick's reads "A Man-to-Man Agreement." Karen's "A Dad-to-Daughter Agreement."

In these similarly worded agreements and in return for my permission to drive our family car, the children pledge that they will follow eight principles of good driving. I don't think you'll be able to read the type in the reproduction at lower left; so let me brief the contents:

Dick and Karen promised not to allow my car to be driven by anyone who had been drinking; not to show off with it; not to exceed city speed limits nor more than 50 on any highway; not to race; not to drive when sleepy; to obey all lights, signs, and other regulations; and to slow down and look both ways at all intersections.

Such agreements make sense to me; I hope they do to you. In many states you can get agreements and club cards at your dealer's or through his association—such as our Iowa Automobile Dealer's Association. If you can't get them this way, then *Better Homes & Gardens* magazine will mail them free according to the offer below.

← Father-son and father-daughter good driving agreement certificates and club cards (on which conditions of agreement also appear) are easily obtained. Obviously, the agreements cannot guarantee safety, but if you respect the word of honor of your children, you'll know that such agreements can do much to bring youngsters home whole. So get or send for your agreements today!

● Better Homes & Gardens editors, too, believe these agreements will get more kids home safely. They have obtained a supply from the Inter-Industry Committee and will send copies if you will write direct to Better Homes & Gardens, Department 6611, Des Moines 3, Iowa

FRIENDS OF THE BRIDE-TO-BE

BEST CHUM: "Leave it to me—I'll pass the word you want luscious, smooth Cannon Combspun Percale Sheets!"

PRICE-TELLER: "I thought you'd love 'em—and such a buy! I really expected to pay lots more . . ."

CLOWN: "Cannon Combspun comes from Nawth Carolinah. They comb the cotton so the sheet is finah!"

RECENTLY WEDDED PAL: "Believe me, my dear, men do notice nice things like lovely soft sheets —you'll see!"

FIANCE'S OLD GIRL: "Doesn't seem fair for you to get Jack and Cannon Combspuns,too, HA-HA!"

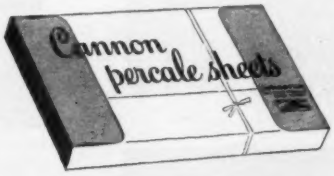
KILL-JOY: "Your Cannon Combspun Percales are heavenly—but you'll have to make beds 365 days a year!"

SUNNY-SIDER: "Don't worry—Cannon Combspuns are lighter in weight—for easier bedmaking and laundering!"

IMAGINATIVE FRIEND: "I knew you'd have lots of practical, long-wearing things like Cannon Combspun, so . . ."

FAVORITE AUNTIE: "Here, Sweetie, go get some Cannon Combspuns in the new colors—6 of the dreamiest pastels to pick from!"

GIRLS' CLUB: "Lucky!" "She's set for years!" "Well, any gal is who gets Cannon Combspun Percale Sheets!"



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CANNON PERCALE SHEETS—THEY'RE COMBSPUN

CANNON

CANNON TOWELS • STOCKINGS • BLANKETS • BEDSPREADS • CANNON MILLS, INC., N. Y. 13, N. Y.

3-Speed Automatic
RADIO-PHONOGRAPH

Always at your fingertips... the wonderful enjoyment of good music! Pick your records, regardless of size or speed. Famous G-E Electronic Reproducer plays them *all*, automatically, for the most beautiful reproduction you've ever heard. Powerful G-E radio. Lastingly lovely cabinet, veneered in genuine mahogany. Lovely swirl-patterned doors add a charming note. The wonder is the price. Model 740, only **$189.95***

General Electric Co., Syracuse, N. Y.

New AM-FM 3-speed automatic phonograph. G-E Electronic Reproducer. Genuine mahogany veneers. Model 752, **$249.95.*** In blond, **$259.95***

**Slightly higher West and South. Subject to change without notice.*

You can put your confidence in—

GENERAL ELECTRIC

What's wrong with

1 **"That's my airplane!** You can't play with it!" shouts Billy, 9, at Susan, 7. Susan tries to hold onto the plane, but Billy grabs it. Susan cries, "Billy grabbed the plane away from me!" Billy's defense: "She sneaked in and took it out of my toy box!"

2 **Mother feels that a firm hand is needed.** She scolds Billy for being selfish, makes him turn the airplane over to Susan. "It won't hurt you to share your toys with your sister once in a while," she tells him. "You are older and should act like it."

this family?

A Better Homes & Gardens family life feature prepared in cooperation with the Family Service Association of America

3 **Dad feels a little sorry for Billy** when Billy tells his mother, "You're always making me give in to Susan." "Look, Bill," Dad says, "let Susan play with the airplane for an hour, and we'll take both of you to the movies this afternoon."

Photographs: Harriet Arnold

4 **Here's the whole family headed for the movies.** Mother and Dad look happy. They're congratulating themselves for having solved a family argument. But have they? What's Billy doing to Susan's hair? Why should Billy still be "mad" at his sister?

What's wrong with this family?

Turn to page 263 for the answer.

Is your child's future worth a Wurlitzer Piano?

All his life he'll be thankful for music

Of course, your dreams for your boy include leadership, ability, success. And of this you may be sure: No matter where life spots him, he will always be grateful for music . . . for the training he receives at the Wurlitzer Piano.

He'll have the fun of music in his hands and in his heart all through the years. Yes, and there are *practical* benefits, too. The boy who grows up with a Wurlitzer Piano also grows in perseverance, concentration, coordination. He acquires self-discipline, self-confidence, poise—the ability to make other people happy—qualities that do so much to assure youthful popularity and future success.

A Wurlitzer can add to future poise, popularity, success

Wurlitzer Piano, Model 630. Available in mahogany, blond mahogany and walnut.

And Wurlitzer Pianos are favorably priced

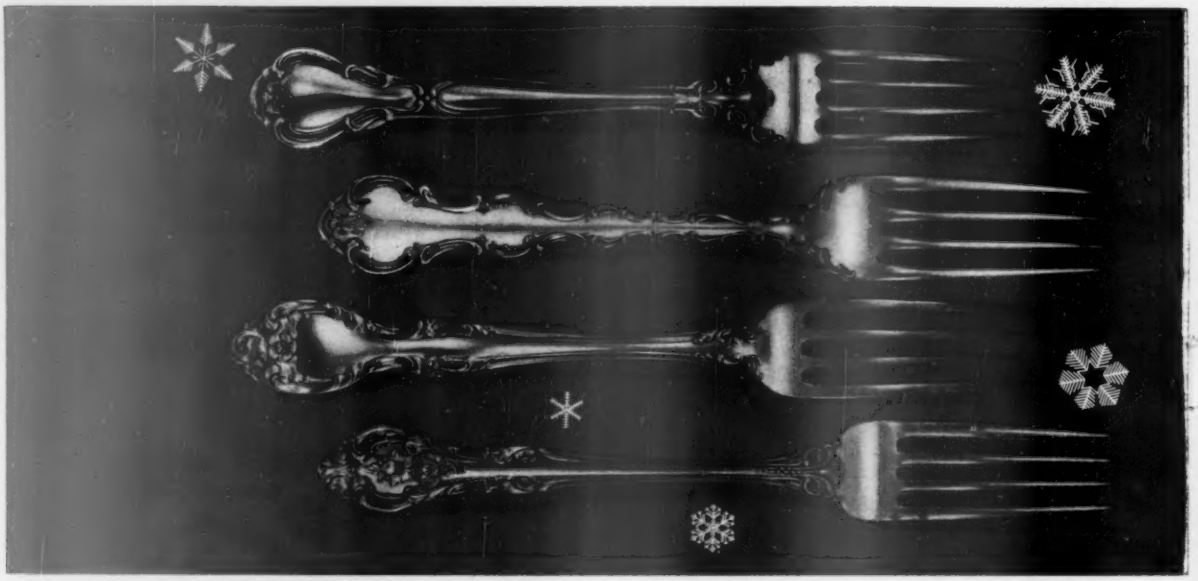
Wurlitzer Pianos are famous for fine construction, splendid tone and stamina. Famous for value, too. And today, these values are greater than ever. This is made possible by a very simple fact: More people buy Wurlitzer Pianos than those of any other name.

Wurlitzer is famous not only for fine pianos but for the finest in electronic organs, too. Among these is a remarkable new instrument for the home. Easy to install. Easy to play.

WURLITZER

World's Largest Builder of Pianos and Organs Under One Name

THE RUDOLPH WURLITZER COMPANY, DE KALB, ILLINOIS; EXECUTIVE OFFICES, CHICAGO, ILLINOIS



Giving or Getting—you'll be proud to say—"It's

Gifts of solid silver that every woman will treasure always—for as little as $2.75

Nothing could please a woman more than to have you add to her Gorham Sterling set this Christmas. Or *begin* the pattern she favors. Her Gorham dealer can tell you her choice and the pieces she wants and needs. You could start a set of teaspoons (beginning at $2.75 each), or Serving Spoons (starting at $7.50 each), or six-piece place-settings (from $25.00 incl. Fed. Tax). Gorham Serving Pieces and Serving Dishes are available in a complete selection to match or harmonize with each Gorham pattern. But whatever you give, you will have the satisfaction of knowing that nothing is so greatly appreciated and treasured as a gift of Gorham* Sterling. Sixteen patterns to choose from—always-in-fashion, always-in-open-stock. Fourteen patterns shown here. See them at your Gorham dealer's.

ALSO MAKERS OF GORHAM SILVERPLATE, GORHAM SILVER POLISH, GORHAM BRONZE, GORHAM ECCLESIASTIC WARES

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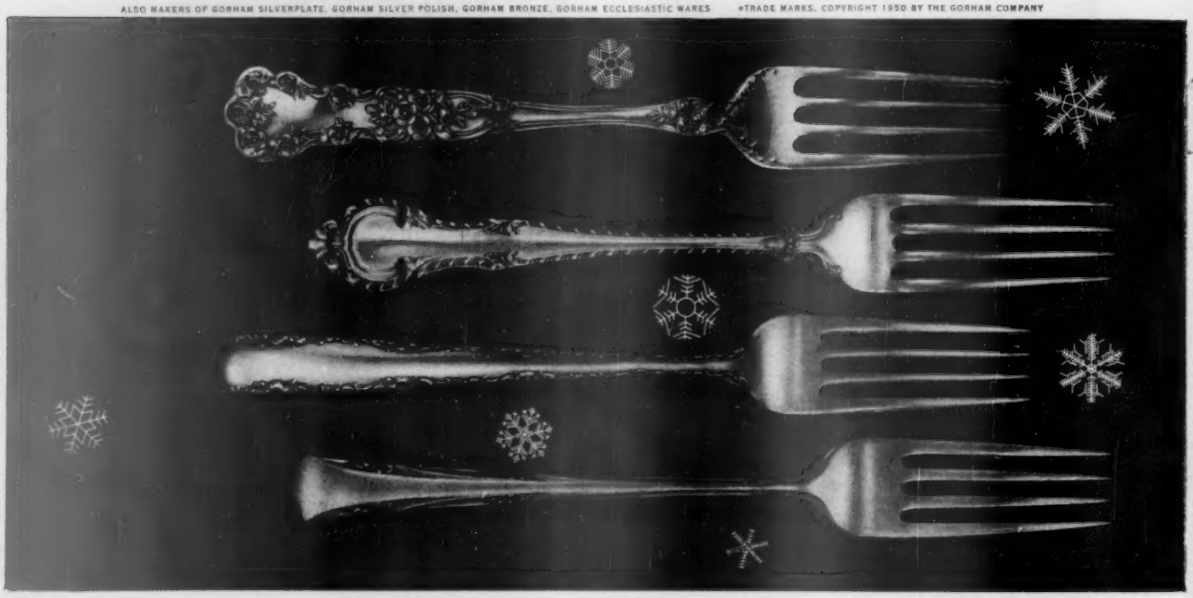


Gorham STERLING

Prices Shown Include Federal Tax

		"BUTTERCUP"	"CAMELLIA"	"CHANTILLY"	"ENGLISH GADROON"	"ETRUSCAN"	"FAIRFAX"	"GREENBRIER"	"KING EDWARD"	"LILY OF THE VALLEY"	"LYRIC"	"MELROSE"	"NOCTURNE"	"OLD FRENCH"	"SOVEREIGN"	"STRASBOURG"	"VERSAILLES"
	Teaspoon	$2.75	$2.75	$3.00	$3.25	$2.75	$3.00	$2.75	$3.25	$2.75	$2.75	$4.25	$2.75	$3.25	$4.00	$3.25	$3.75
	Luncheon Knife	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	6.00	5.00	5.00	6.00	5.00	5.50
	Luncheon Fork	5.00	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	7.25	5.50	5.25	7.00	5.25	7.00
	Salad, Pastry or Fish Fork	4.50	4.75	4.50	4.75	4.75	4.50	4.75	4.75	4.75	4.75	5.50	4.75	4.75	5.50	4.75	5.50
	Cream Soup Spoon	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	5.25	4.50	4.50	5.25	4.50	6.00
	Butter Spreader (Flat Handle)	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.75	3.50	3.25	4.25	3.25	4.75
	Place-Setting (5-piece Luncheon Size)	**25.00**	**25.50**	**25.50**	**26.00**	**25.50**	**25.50**	**25.50**	**26.00**	**25.50**	**25.50**	**32.00**	**26.00**	**26.00**	**32.00**	**26.00**	**32.50**
	Dinner Knife	5.50	5.50	5.50	5.50	5.50	5.50	5.50	5.50	5.50	5.50	6.50	5.50	5.50	6.50	5.50	6.00
	Dinner Fork	6.75	6.75	6.75	7.00	6.75	6.75	6.50	7.00	6.50	6.50	8.50	6.75	7.00	8.50	7.00	8.75
	Place-Setting (6-piece Dinner Size)	**27.25**	**27.50**	**27.50**	**28.25**	**27.50**	**27.50**	**27.25**	**28.25**	**27.25**	**27.25**	**33.75**	**27.75**	**28.25**	**34.00**	**28.25**	**34.75**
A	Butter Knife	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.75	6.50	6.50	7.00	6.50	6.75
B	Butter Pick or Olive Fork	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75	4.50	3.75	3.75	4.75	3.75	4.75
C	Cold Meat or Small Serving Fork	10.00	10.00	10.50	10.00	10.00	10.50	10.00	10.00	10.00	10.00	11.00	10.00	11.00	14.50	10.50	14.50
D	Cream or Mayonnaise Ladle	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	6.50	5.00	5.00	7.25	5.00	6.50
E	Gravy Ladle	9.00	9.50	9.75	9.50	9.50	9.50	9.50	9.50	9.50	9.50	10.50	9.50	11.50	10.75	11.00	10.50
F	Jelly Server	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	6.00	5.25	5.25	6.00	5.25	6.00
G	Salad Fork, Serving	12.50	13.75	12.50	13.75	12.50	12.50	13.75	13.75	13.75	13.75	15.00	13.75	12.50	16.25	13.75	16.25
H	Salad Spoon, Serving	12.50	13.75	12.50	13.75	12.50	12.50	13.75	13.75	13.75	13.75	15.00	13.75	12.50	16.25	13.75	16.25
I	Sugar Spoon	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	6.50	4.75	4.75	6.50	4.75	6.00
J	Tomato Server	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	13.50	11.00	11.00	14.50	11.00	13.50

This is a partial listing of available place-setting pieces and extra serving pieces.

Gorham" STERLING

America's Leading Silversmiths since 1831

To identify the serving pieces see keyed price table above. Prices subject to change without notice.

How to build a bouncy dog— 3 times the nourishment in "COMPLETE DINNER" Gro-Pup!

Gro-Pup means solid nourishment! Not two-thirds moisture like leading canned dog foods—crisp Gro-Pup Ribbon gives your dog *three times* the nourishment, pound for pound.

Gro-Pup builds bouncy bodies. More pep and play, finer body and looks are your reward for feeding your dog Gro-Pup Ribbon. It is a complete food, gives your dog a "complete dinner." Meat or table scraps aren't necessary. They're just extras. For Gro-Pup fully supplies every known diet need.

Gro-Pup brings big savings! Save up to $1.00 a week over most canned dog foods. Save work, too! No mixing, no can-openers—no extra fuss, no icebox muss. Start your dog, today, on "complete dinner" Gro-Pup!

TESTED AMERICAN VETERINARY MEDICAL AND ANIMAL HOSPITAL ASSOCIATIONS APPROVED

First dry dog food awarded this seal as a complete food

FOR DOGS OF ALL AGES, SIZES AND BREEDS

GREAT FOR CATS TOO!

BEST NEWS FOR MEAL USERS!

New Gro-Pup Meal—greatest development in meal form. It's FLAKED—mixes faster, ready in seconds. Economical! Provides complete Gro-Pup nourishment. A real "square meal" for your dog. Feed both Ribbon and Meal for variety.

TV chair—

turns and travels!

By Helen Adams

Chairs that turn around or travel easily across the room are your answer to television seating problems. Between shows, you can face the chairs toward your fireplace or picture window. At showtime, you simply move the chair over to the television set.

And don't limit the chair to TV only. You'll find it's handy to have a turn-and-travel chair in any living room.

Photographs: Hedrich-Blessing Studio

This handsome turn-and-travel chair is wide and deep and well upholstered for real comfort—to use whether you're talking or televiewing. The television cabinet, by the way, is an occasional table that's high enough to put the set at an easy-to-see height.

Four swivel wheels that swing any direction make the chair turn smoothly and move across the room effortlessly—even on carpeted floors. Wheels and their frame are built to take hard wear, won't go out of kilter quickly. Skirt hides wheels.

Where to get it, page 264

B & G *Hydro-Flo* Heating

Radiant Sunny Warmth...plus All Year 'Round Hot Water

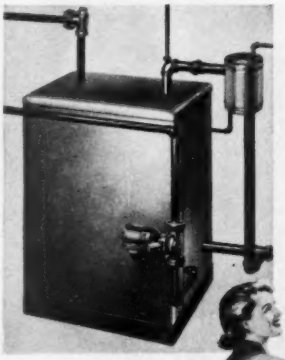
From seven to seventy, everyone loves the cheery comfort of B & G *Hydro-Flo* Heating

Your heating system can be the cause of more lasting satisfaction—*or more regret*—than any other single part of your home. So why not be guided by the experience of others and select B & G *Hydro-Flo* Heating? Hundreds of thousands of homes today are enjoying the comforts and economy of this *radiant* heating system.

B & G *Hydro-Flo* Heating is a *forced hot water* system. That's why it can be automatically controlled to deliver a mere blush of warmth on mild spring and fall days or a full quota of heat in zero weather. You have a choice of radiators, baseboard panels, convectors or concealed radiant panels.

Hot water, too—all you can use

What is more necessary to the modern home than an ever-ready supply of hot water? You need loads for automatic washers, showers, daily household tasks. A *Hydro-Flo* System produces all you can use, winter and summer, day and night, at trifling cost.



Amazingly economical

B & G *Hydro-Flo* Heating will delight you with its economy of operation—it burns just enough fuel and no more! No overheating to cause fuel waste . . . but plenty of heat when you need it most.

SEND FOR FREE BOOKLET

If you have an old-fashioned hot water heating system it can be converted easily into a modern *forced circulation* system with B & G *Hydro-Flo* equipment. Ask your heating contractor.

BELL & GOSSETT *Company*

Dept. BU-26, Morton Grove, Ill.

Please send your free booklet, "Capture the Sun with B & G *Hydro-Flo* Heating"

*Reg. U. S. Pat. Off.

Name.....

Address.....

City.....*Zone*.....*State*.....

What every husband about

By Lawrence Galton

- *How much does it hurt to have a baby?*
- *Have you, as a man, ever hurt as much?*
- *Do the new anesthetics make it less painful?*
- *How much does the baby pay for his mother's freedom from pain?*
- *Just how much of any pain is emotional in origin?*
- *What is "natural childbirth"?*
- *Should you be with your wife during labor?*
- *What is the truth about a Caesarian operation?*

A friend of mine likes to tell the story of a policeman in his town, several times a father himself, who, called upon in an emergency to deliver a woman in labor, cried: "Gee, lady, does it really hurt so much?"

It's the inevitable masculine question.

Only more so today than ever before.

As this same storytelling friend of mine, himself a two-time campaigner, puts it dryly: "I wouldn't want to be on the way to becoming a father today; I'd be utterly baffled."

Whether you're an experienced father or an expectant one, you've probably been increasingly puzzled lately by all the controversy and confusion.

Certainly, you've allowed all along that childbirth hurts —at least somewhat. But—

"Natural childbirth," you've been hearing recently and repeatedly, "is wonderful. No drugs. Just relieve a woman's fear, and she's free of agony, and childbirth becomes the greatest thrill in her life." Or so you've heard.

But now latest newspaper headlines say: "Natural Childbirth Method Argued." They even say: "Natural Childbirth Theory Held Myth."

Seeming to add more cold water—ice cold—is the report that when, finally, scientists put a *pain meter*, an actual measuring device, to work during childbirth, the meter hits the ceiling.

And—on the pain-relieving front—there are now many anesthetics and analgesics. But you've probably heard it said: "It's the baby who pays when you reward a woman

should know childbirth pain

with painless childbirth." The payment: sometimes death; perhaps even mental damage.

Yet, confusing as all this may seem—if you do a little detective work, explore the pieces fully beyond the headline stage, and put them together—you can make sense, important sense.

And if you're an expectant father, you can go a long way toward making labor and delivery a joyful event for both your wife and yourself instead of one which your wife wants to forget and which you look upon as one of the most frustrating moments of your life.

We've been learning a little about pain recently—pain in general and in childbirth in particular.

What is the *truth* about labor pain?

Not long ago, 13 women about to have children volunteered to be special guinea pigs.

Scientists at Russell Sage Institute of Pathology, New York Hospital, and Cornell Medical College had developed an instrument to measure pain. The dolorimeter, as it's called, is simply a small device for projecting heat rays of different intensities.

Focus a definite amount of heat on an area of skin, and you produce a definite amount of pain. After many experiments, a regular scale of pain intensity had been set up in units called *dols*. And 10½ dols had been determined to be the top of the scale—for even when you increase heat beyond this point, the subject feels no greater pain.

In the test, each woman, after each labor contraction, got a heat stimulus on the back of her hand for 3 seconds. If she reported that the heat was less painful than her contraction, more heat was applied, and vice versa, until the two pains were equal. Thus, labor pain could be measured in dols.

The measurements were made as labor progressed up until the point where the women couldn't take the pain any longer and called for drugs. Yet, enough of them held out so measurements could be made through the three stages of labor.

The first stage, a door-opening procedure, starts when the uterus begins its contractions.

The uterus, or womb, is a muscular organ which increases in size from the size and shape of a small pear at conception to more than a foot in length by the time a baby is ready for birth.

Imagine an inflated paper bag; that's the uterus. Close the mouth of the bag with a rubber band, and that's the cervix, the circular muscle at the uterus' door. Now place your hands lengthwise on each side of the bag; they represent the uterus' lengthwise muscles.

When a child is ready for birth, your hands, the lengthwise muscles, push in and forward. As [*Turn to page 226*

A good example of America Fore insurance values

by Alon Herold

THERE ARE 100 surprising ways that you or your family or your dog can hurt somebody and get you into a lulu of a lawsuit.

Somebody may stumble on your front walk. Your child may scrape somebody with his bicycle, or even playing ball. The milkman or meter reader may trip and spill. You may sock somebody with a golf ball. An occasional employee may fall and break an arm. Etc.

You can't—or shouldn't—have peace of mind until you are fortified against lawsuits from such accidents.

For merely $10 a year you can get protection against many kinds of lawsuits up to $10,000, with a Fidelity & Casualty Company of New York Family Legal Liability Policy. And the same policy pays medical fees up to $250 for non-family injuries even if you are not legally liable. For $15 you can get $100,000 protection—which is a bargain and a good idea, in view of today's suits for stiffer damages.

★

For the name of an America Fore Agent, call Western Union by number and ask for Operator 25.

★

Department B
AMERICA FORE INSURANCE GROUP
80 Maiden Lane, New York 8, New York

Gentlemen: I want to know more about The Family Legal Liability Policy.

Name _____
Street _____
City _____ Zone _____
State _____

THESE FIVE COMPANIES COMPOSE THE AMERICA FORE INSURANCE GROUP
CONTINENTAL · FIDELITY-PHENIX · NIAGARA · AMERICAN EAGLE
FIDELITY AND CASUALTY COMPANY OF NEW YORK
BERNARD M. SILVER, Chairman · FRANK C. CHRISTENSEN, President

America Fore · INSURANCE GROUP ·

LOOK FOR THIS SEAL ON YOUR POLICIES

You could pay still not get the famous

Now more than ever Dodge dependability means more to you...in longer car life...fewer repairs... lower upkeep costs over the years!

"$1,000 More Couldn't Buy all the extra room, the ruggedness, the dependability that Dodge offers! I've driven Dodge cars for years, and believe me, I know how they stand up! For my money, there's no matching Dodge for ruggedness and reliability."
—says
John J. Tunmore
Garden City, N.Y.

"Give Me A Car That's Built To Last—a car that's rugged and dependable like Dodge! This is the fourth Dodge I've owned, and believe me, it has everything—extra roominess, ease of handling, and the reputation for famous dependability that no other car can match. Any other car offering as much would have cost me at least $1,000 more."
—says
James Patrick O'Shea
Chicago, Ill.

SUPER-SIZE LUGGAGE COMPARTMENT! Designed to add more *usable* space. Effortless spring-balanced rear deck lid—lifts with a finger, can't fall. Floor is level with opening for easy lift-free loading—luggage slides right in.

DRIVE WITHOUT SHIFTING—with GYRO-MATIC—America's lowest-priced automatic transmission—available on Coronet models. All Dodge Models bring you the velvet smoothness of famous gyrol Fluid Drive at no extra cost.

$1,000 more and dependability of Dodge!

Your dollars will go farther . . . and so will you . . . in today's big dependable Dodge

BIG GET-AWAY ENGINE—power-packed with plenty of zoom! Amazingly economical . . . a miser on gasoline. Rugged and dependable, too . . . engineered for long life, low cost of upkeep. You're money ahead with a Dodge.

FROM bumper to bumper, today's big Dodge is engineered to save you money on maintenance and repairs . . . to deliver mile after mile of dependable, trouble-free service.

Yet with all its famous ruggedness, today's big Dodge leads in those things that make driving *easier, safer,* more *comfortable.*

You'll find more head room, more leg room and more shoulder room. You'll discover better visibility . . . a more eager response, a degree of maneuverability and handling ease in traffic or on the open road undreamed of before!

You'll get a new thrill from the flashing performance of the big high-compression "Get-Away" Engine . . . from the velvet smoothness of famous Dodge gyrol Fluid Drive in starting, stopping and traffic driving!

No wonder new owners say you could pay $1,000 more for a car and still not get all the quality features that Dodge gives you.

New Bigger Value

DODGE

Just a few dollars more than the lowest priced cars!

READER'S DIGEST* reports the same research which proves that brushing teeth right after eating with

COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

Better Than Any Other Way of Preventing Tooth Decay According to Published Reports!

Reader's Digest recently reported on one of the most extensive experiments in dentifrice history! And here are additional facts: The one and only toothpaste used in this research was Colgate Dental Cream. Yes, and two years' research showed brushing teeth right after eating with Colgate Dental Cream stopped decay *best!* Better than any other home method of oral hygiene! The Colgate way stopped *more* decay for *more* people than ever reported in all dentifrice history!

No Other Toothpaste or Powder Ammoniated or Not Offers Proof of Such Results!

Even more important, there were no new cavities whatever for more than 1 out of 3 who used Colgate Dental Cream correctly! Think of it! Not even *one* new cavity in two full years! No other dentifrice has proof of such results! No dentifrice can stop *all* tooth decay, or help cavities already started. But the Colgate way is the most effective way yet known to help your dentist prevent decay.

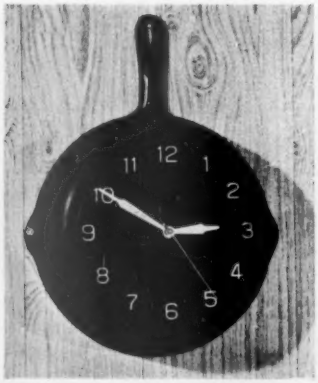
*YOU SHOULD KNOW! While not mentioned by name, Colgate's was the only toothpaste used in the research reported in July Reader's Digest.

For kitchen clock watchers

Here's good timing for your kitchen — electric clocks that tell you the time down to the last second. Whether your kitchen is Provincial or Modern, there's a clock to dress up your wall

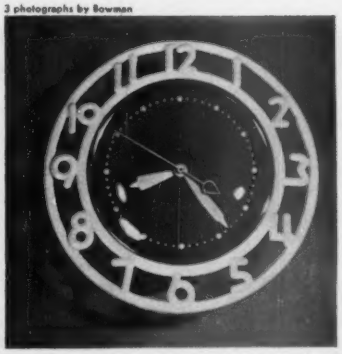
By Ann Hodge

Mark time by the big dipper. This shiny copper clock adds a bright touch to a Provincial kitchen. Lacquer finish keeps copper from tarnishing and saves you cleaning and polishing



Hang the iron skillet with a new face on the wall. Instead of cooking the pork chops, it tells you when they're done. Clock comes painted different colors, and in brass, copper, chrome

3 photographs by Bowman



Clock in by the gay clock with large, easy-to-read cut-out numbers. Hang it as we have here. Or recess it so numbers are flush against the wall. Face of the clock comes in red, blue, aqua, black, yellow

Stanley

Time yourself on your kitchen jobs with this smart, round copper clock. The wide copper band behind the black numbers matches the case. You can set it by the pendulum knob without taking it off the wall

More on page 20

Martha Logan's

ZIPPY HAM BAKE

with rice-cheese molds

Gash fat on 1¼" center slice of Swift's Premium Ham. Bake 1½ hrs. in mod. (350° F.) oven, gradually drizzling ½ c. honey over top. In last 15 min. of baking, spread with 2 tbsp. prepared horse-radish. *Molds:* To 3 c. cooked rice, drained but not rinsed (1 c. uncooked), add 1 c. grated sharp cheese, 1 beaten egg, 1 tsp. salt. Chill. Form in balls; roll in crumbs, then in 1 egg slightly beaten with 2 tbsp. water, in crumbs again. Indent tops; bake on greased baking sheet at 350° F. last 20 min. ham is baking. Serve hot with tart jelly.

Dinner's on the table

...and it's bound to do you proud

No need to look to your laurels when there's Swift's Premium Ham for dinner. You're sure *in advance* of matchless flavor and delicious tenderness.

For—from the careful choosing of each ham, through the famous Brown-Sugar-Cure and oven-smoking over fragrant hardwood fires—a unique series of quality controls assures you of *every time* perfection.

Swift's Premium is dependably, delectably the same wherever or whenever you buy it. No wonder it's *America's best-liked ham!*

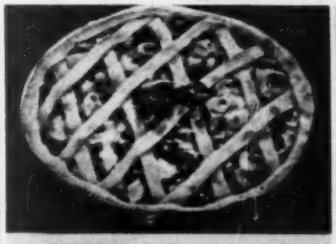
New kind of branding shows on slices too!

SWIFT'S PREMIUM Ham is perfect every time

EPICUREAN HAM: Cook 1 c. apple sauce and ½ c. light corn syrup till thick; stir constantly. Add 2 tsp. prepared mustard. Spread on Swift's Premium Ham baked and scored according to directions on tag. Brown 15 min. in mod. hot oven (400° F.). *Garnish:* Baked onion and tomato slices topped with mushroom caps.

America's favorite ham comes in 2 styles: Blue Label, for easy home cooking; Red Label, fully cooked.

NOTE: Not so-called "ready-to-eat" . . . but really, deliciously, fully cooked as you'd do it at home!



HAM & EGG PIE: Combine 3 c. medium white sauce, 1½ c. cubed cooked Swift's Premium Ham, 4 hard-cooked eggs cut in eighths. Cool; pour in shallow baking dish or pie pan. Top with lattice-strips of pastry. Bake 15 min. in hot oven (450° F.) till crust is golden brown and filling is hot.

Swift's unique system of quality-control assures you the same superbly mellow flavor, the same delicious tenderness, in every Swift's Premium Ham.

she's wishing for a White Christmas

For giving with genius, choose a White Rotary sewing machine. Give her years of creative pleasure . . . a gift that stretches her household budget . . . and a beautiful piece of furniture! At leading stores.

See the Yellow Pages of your telephone directory for nearest White Sewing Department

WHITE SEWING MACHINE CORPORATION · CLEVELAND 1 · OHIO · · · IN CANADA: TORONTO 2B

For kitchen clock watchers

Begins on page 18

Howland

Make-it-yourself clock comes in a kit that includes hands, dial markers, and easy-to-follow directions. Clock sizes range from 6 to 24 inches across. You can install it on wood, tile, plaster, metal. Self-starting motor never needs oiling. Clock looks smart, modern.

Photography, Inc.

Slim plastic clock, upper left, comes in colors to match your kitchen—red, ivory, green, white. Hands are mahogany brown.

Modern, square clock tells you the time in a jiffy. Large cut-out numbers show bright red against the white plastic case.

Gay plastic teapot, center, adds a warm, friendly note to a kitchen wall. Its raised numbers are gold outlined in black.

Round enameled clock, lower left, measures 7 inches across, is perfect for a small kitchen. It comes in red, yellow, white, ivory.

Red-and-white clock, lower right, has scallops on the sides. The raised red numbers stand out from the white plastic case.

25% to 50% more food space

No food wasted in the home that has a dependable General Electric Space Maker Refrigerator!

Space for everything, and everything's in its place! G-E Refrigerators give you much more storage space than most refrigerators now in use . . . yet they occupy no larger floor area!

YOU'LL BE mighty glad you invested in a refrigerator that gives you space for *all* your foods . . . a refrigerator that gives you the *finest* convenience features . . . a refrigerator that has proved, over the years, to be the *most dependable.*

Remember that the new General Electric Space Maker Refrigerator gives you more of all three:

1. SPACE. 25% to 50% more space for foods than most old-style refrigerators now in use. Yet, no larger floor area is required. Model shown has 18 square feet of shelf space.

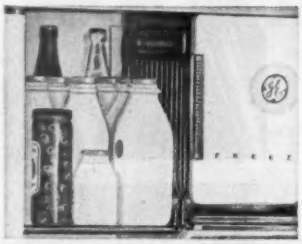
2. CONVENIENCES. General Electric Refrigerators have so many special convenience features that you won't find in any other refrigerator.

3. DEPENDABILITY. No other refrigerator can match General Electric's enviable record for dependability. *Of the many millions of G-E Refrigerators made, more than 2,200,000 are still in service after 10 years. Many as long as 15 and 20 years.*

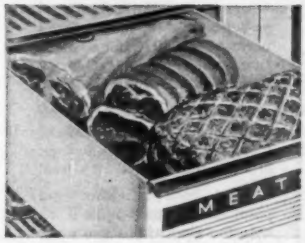
Why not discuss your refrigeration problems and needs with your General Electric dealer? You'll find him listed in your classified telephone directory under General Electric Refrigerators. General Electric Company, Bridgeport 2, Conn.

Model NB 8 G illustrated.

Stores 24 pounds of frozen foods! Now you can have more of those delicious frozen foods on tap . . . and keep them for as long as two or three weeks. Plenty of ice, too—eight pounds of it!



Holds 12 square, quart-size bottles! No more fumbling and fussing about where you're going to set those bottles! There's plenty of room here . . . and space for those *extra-tall* ones, too!



Large roasts are no problem in this new General Electric meat drawer. It's deep enough for fowl and standing roasts! Furthermore, it keeps all meats in best condition!

Wide, deep vegetable drawer! Designed for fresh fruits and vegetables that require moisture to keep them fresh day after day! Deep enough, too, for large heads of cabbage and lettuce.

You can put your confidence in

GENERAL ELECTRIC

Just look—a cheerful playroom . . . a workshop . . . a cozy television room. All this is simple after painting floors and walls with PARATEX and PARA-STONETEX.

Easy and inexpensive with

PARATEX and PARA-STONETEX

RUBBER BASE FLOOR AND MASONRY COATINGS!

● Here's a wonderful fun room that you and your family can enjoy *the year 'round!*

Simply clean out your basement—then paint the floor with PARATEX and walls with PARA-STONETEX. These rubber base coatings are *specially made for basements.* They're *unaffected* by cement's alkali action—which *decomposes* ordinary paints!

PARATEX and PARA-STONETEX come in non-fading gay colors . . . exceptionally easy to put on . . . dry hard in less than a day. And for sealing leaky basement walls use TITEWALL IRON METHOD WATERPROOFING—takes only a few hours . . . solution soaks into wall pores . . . expands 4 times normal size to lock out all moisture with an *iron grip.* Guaranteed for life of your home!

Write Dept. C-7, Truscon Laboratories, Detroit 11, Mich., for complete information on modern fun rooms . . . it's free!

Visit your neighborhood paint dealer today. He'll be only too glad to tell you more about PARATEX and PARA-STONETEX.

TRUSCON Laboratories

It's NEWS to me!

By Barbara Baird

Ironing board cover now comes with South Seas scene in three-color pastel design to brighten up your ironing chores. Elasticized edges fit board snugly. Guaranteed washable and colorfast. Fits standard boards. *South Pacific Tex-Knit Ironing Board Pad* and *Cover*, $2.98, in stores. *Cover* only, $1.49. Textile Mills Co., 2762 N. Claybourn, Chicago, Ill.

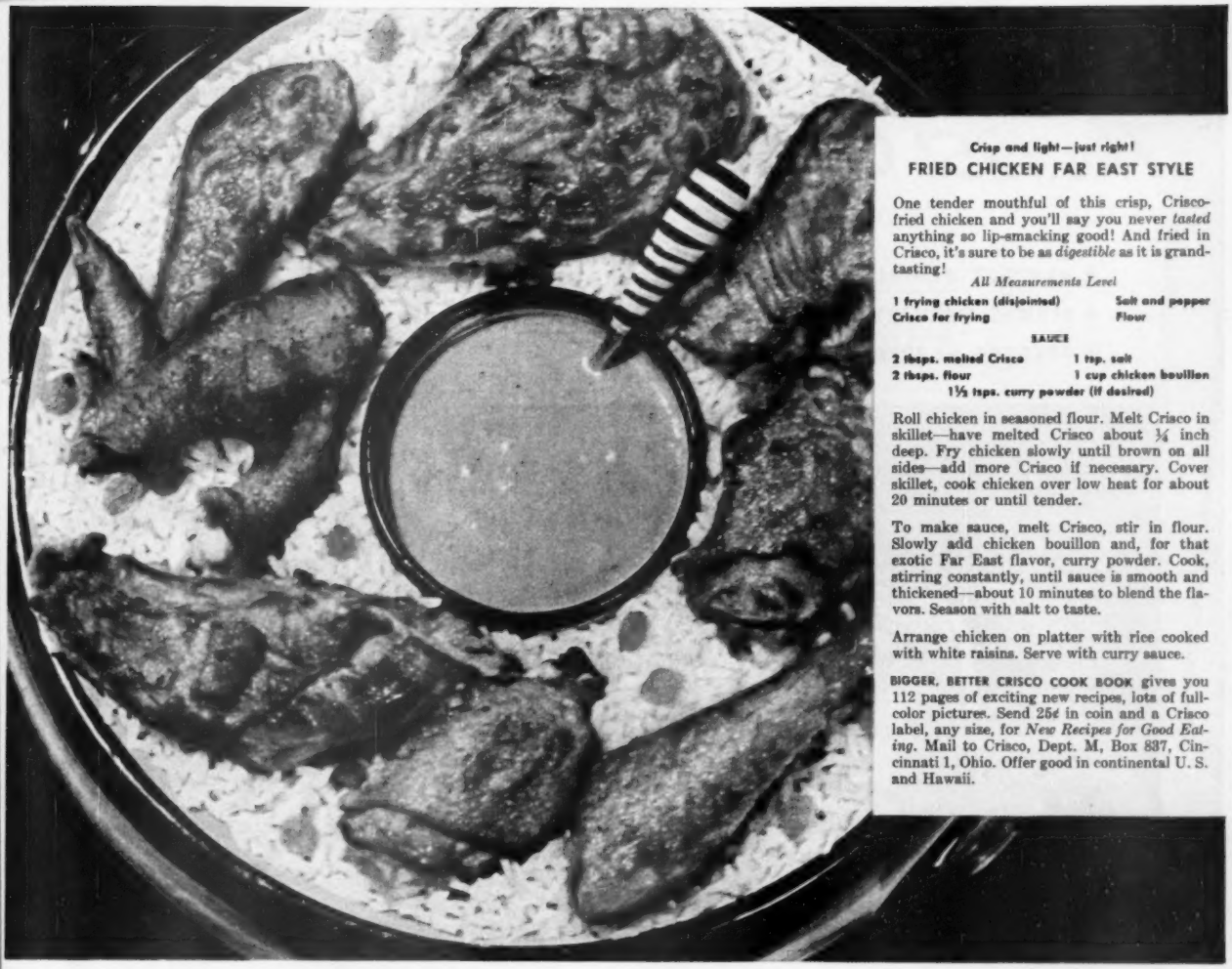
Giant stopper adjusts to fit most picnic jugs, provides airtight, leak-proof seal. Snap lever turns to make rubber stopper larger or smaller. Flip of the thumb closes or opens stopper. Easily cleaned, imparts no taste or odor. *Snap-Tite Picnic Jug Stopper*, 79c, in stores. Moeller Mfg. Co., Inc., 2401 Durand Ave., Racine, Wis.

Pleater makes 1½" and 3" all-around side pleats or unpressed pleats, without basting or measuring. Tuck skirt into folds of pleater and steam-press into place. Use pleater to make new skirts and to keep them professionally pressed. Other styles of pleaters make 1" and 2" side pleats, 2" box pleats, inverted pleats, and panels of pleats. *Traum Automatic Pleater*, $1.95, in stores. David Traum Co., 11 East 26th St., New York 10, N.Y.

Tray attaches to side of baby bath, holds powder, oil, and bath accessories out of his reach. Hanger holds roll of tissue under tray. Vinylite bag for soiled clothing is resistant to moisture and chemicals, lifts out easily. Tray can be removed from supporting bracket which remains attached to baby-bath leg. *Tidy Tray*, $1.98, in stores. Trimble, Inc., Wren St., Rochester 13, N.Y.

Home torch produces a clean flame of more than 2,200 degrees for any job that requires intermittent use of concentrated heat. Tiny torch can be used to singe chickens, remove paint, fix gutter pipe, on small soldering jobs and metalwork, and to light outdoor fireplaces. Torch is lighted and extinguished as easily as a gas stove. Burns a low-pressure liquid, tested for home safety, in throwaway fuel container. *Prepo Torch*, $7.95, in stores. Pressure Products Corp., 140 N. Dearborn, Chicago, Ill.

More on page 25



Crisp and light—just right!

FRIED CHICKEN FAR EAST STYLE

One tender mouthful of this crisp, Crisco-fried chicken and you'll say you never *tasted* anything so lip-smacking good! And fried in Crisco, it's sure to be as *digestible* as it is grand-tasting!

All Measurements Level

1 frying chicken (disjointed)
Crisco for frying
Salt and pepper
Flour

SAUCE

2 tbsps. melted Crisco
2 tbsps. flour
1 tsp. salt
1 cup chicken bouillon
1½ tsps. curry powder (if desired)

Roll chicken in seasoned flour. Melt Crisco in skillet—have melted Crisco about ¼ inch deep. Fry chicken slowly until brown on all sides—add more Crisco if necessary. Cover skillet, cook chicken over low heat for about 20 minutes or until tender.

To make sauce, melt Crisco, stir in flour. Slowly add chicken bouillon and, for that exotic Far East flavor, curry powder. Cook, stirring constantly, until sauce is smooth and thickened—about 10 minutes to blend the flavors. Season with salt to taste.

Arrange chicken on platter with rice cooked with white raisins. Serve with curry sauce.

BIGGER, BETTER CRISCO COOK BOOK gives you 112 pages of exciting new recipes, lots of full-color pictures. Send 25¢ in coin and a Crisco label, any size, for *New Recipes for Good Eating*. Mail to Crisco, Dept. M, Box 837, Cincinnati 1, Ohio. Offer good in continental U. S. and Hawaii.

Crisco—The One and Only—gives you Digestible fried foods!

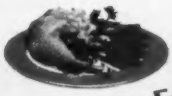
It's crisp! It's light! It's fried in Crisco!

Yum! Here's fried chicken at its Sunday best—done up brown in Crisco! Every single piece is scrumptious—so crisp and tender and moist! And *so* easy to digest!

Why not? Crisco itself is digestible! It's pure . . . it's all vegetable. Even doctors—9 out of 10 of them—say foods fried in Crisco are *easy* to digest!

That's worth knowing! Because all too often fried foods are heavy and indigestible. So keep on the safe side! Fry foods light and crisp in Crisco, and you can serve heaping helpings without a worry. They're sure to be digestible!

That's another reason more women use Crisco than any other brand of shortening!



For Cakes and Pies and Tasty Fries—use **Crisco**

IT'S DIGESTIBLE!

A REVOLUTIONARY NEW KIND OF HOME FREEZER!

The 1951 CROSLEY Shelvador® Freezer

★ ALMOST DOUBLES "TOP-LEVEL" STORAGE SPACE
★ MAKES VELVETY ICE CREAM AUTOMATICALLY
★ FREEZES FASTER AT 20° BELOW ZERO

Shelves in the lid—almost double the "top-level" space for foods you want—in sight, in instant reach!

Faster freezing at 20° below zero (52° below freezing!). More powerful unit gives thriftier operation, higher efficiency, greater food protection.

"Floating-Action" Lid—with built-in push-bar lock. Lid swings open gently—at a nudge—leaves both hands free—stays open at top of swing.

"Soft-Glo" Interior Styling—sets a new standard of freezer beauty. Sliding baskets, tray for pies and cakes, dividers, and interior light add wonderful convenience. See this freezer soon at your Crosley Dealer's!

NOW! ENJOY DELICIOUS, PADDLE-MIXED ICE CREAM WHENEVER YOU WISH!

Make velvety ice cream thriftily yourself in jiffy time—with the automatic Ice Cream Freezer that's exclusive with Crosley! Works with motor-driven paddle . . . and there's no salt-and-ice messiness! The Ice Cream Freezer is standard equipment in the Shelvador® Freezer 8 and Custom Freezers—12, 16 and 20.

1951 CROSLEY Home & Farm FREEZERS

Made by the makers of the famous Shelvador® Refrigerators

7 OTHER MAGNIFICENT MODELS

There's the Kitchen Freezer, holding up to 144 lbs. of assorted frozen foods. It has a linoleum-covered flat top for extra work surface. *Custom 8* and *De Luxe 8* hold up to 287 lbs. *Custom 12* and *De Luxe 12* hold up to 441 lbs. *Custom 16* holds up to 556 lbs. *Custom 20* holds over 700 lbs. of delicious frozen foods!

THE PACE-SETTING DESIGNS ARE COMING FROM CROSLEY!

Better Products for Happier Living

Crosley Division
Cincinnati 25, Ohio

AVCO

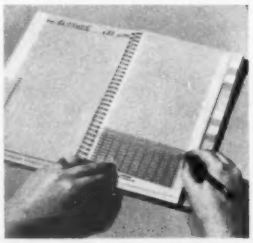
Shelvador® Refrigerators • Freezers • Sinks • Garbage Disposers • Electric Ranges • Electric Water Heaters • Steel Kitchen Cabinets • Radios • Television

It's NEWS to me!

Begins on page 22

Laundry tubs styled to keep pace with modern washers are finished inside and out with "Superclad" for protection against damage from alkalies, acids, and other washing chemicals. Each tub is pressed from a single piece of steel, eliminating seams and rough edges. Heavy rubber hose is attached to bottom drain; nozzle hooks to tub. White baked enamel finish; crystal plastic casters. *One Minute Tubs*, $19.95 for pair of single tubs or set of double tubs, in stores. One Minute Division, Mid-West Metal Stamping Co., Kellogg, Iowa.

Lamp-shade brush cleans ruffles, folds, and pleats of silk lamp shades, dusts parchment shades without smudging, cleans delicate figurines. Long-bristled nylon brush is flexible, soft, and chemically treated to remove dust. *Save-A-Shade Brush*, $1, in stores. Save-A-Shade Co., 4101 Oak St., Kansas City 2, Mo.



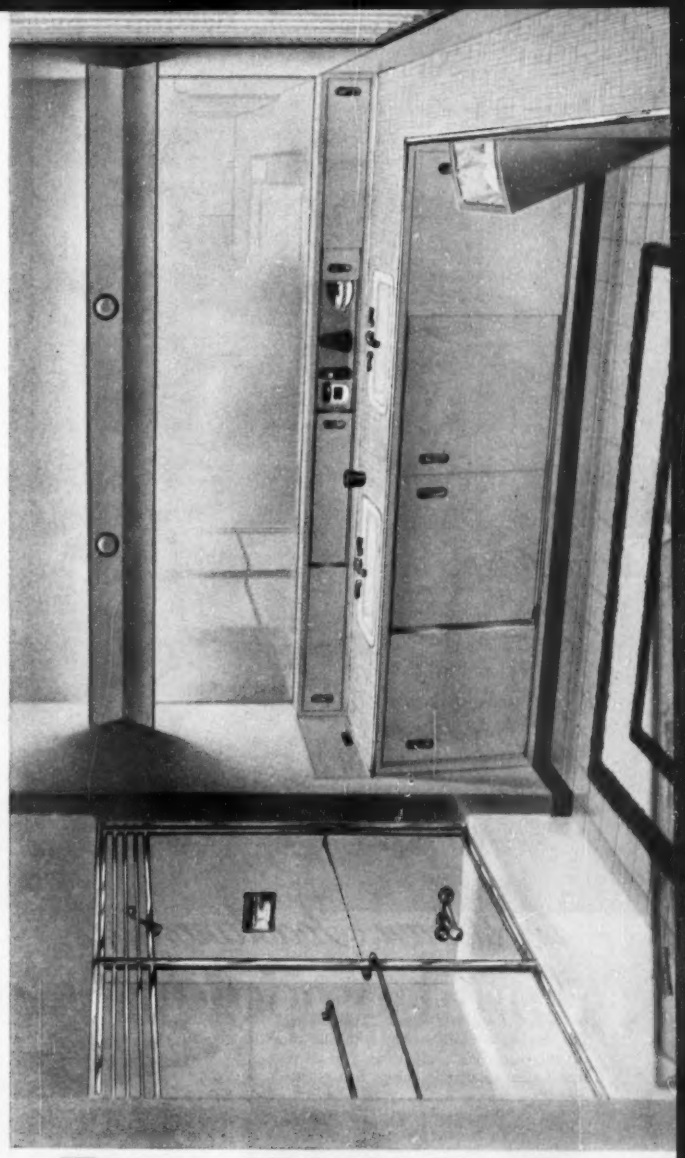
Self-calculating budget makes it easy for you to keep home finances in line. Accurate graphs free you from adding, subtracting, almost completely eliminate figures in budgeting. Simple to use, yet provides you with an always up-to-date picture of money spent and funds available. *Thrifty-graph*, $4.50, ppd. Thrifty-graph Publishers, 45 Nordica Drive, Croton-On-Hudson, N. Y.

Compass saw has blade that can be revolved and locked into sawing position anywhere on a 360-degree arc. Makes it easy to cut around obstructions at any angle or curve. Cuts through wood, nails, bolts, bones, plaster. Tempered steel blade is 7½" long, over-all length 11½". Blade fits into pistol-grip plastic handle by means of a universal adapter. *Midget Compass Saw*, 89c, in stores. Chicago Specialty Mfg. Co., 2954 West Lawrence Ave., Chicago 25, Ill.

Nursing textbook prepared by the American Red Cross gives accurate and concise information to guide home nurses. Explains and illustrates how to meet home emergencies and recognize early signs of illness, how to give simple nursing care to the sick and injured in the home, and how to keep the family well. *Red Cross Home Nursing*, 60c, paper bound, at local Red Cross Chapters. American National Red Cross, Washington 13, D. C.

Pin-on buttons need no sewing; just pin on, turn safety clasp. Swivel relieves tension and pull on fabric. Easy to remove buttons when garment is to be washed or dry-cleaned. Buttons are interchangeable, can be used on several garments. Easier and faster than sewing on buttons. *Pin-On Swivel Buttons*, in about 100 styles and materials, 25c to $1.25 each, in stores. Schalet-Pollack Corp., 140 W. 31st St., New York 1, N.Y.

More on next page



that's Good for a colorful lifetime!

That's only one of dozens of exciting, usable ideas you'll find in your helpful CONSOWELD Room Planning Guide. A *free* copy is reserved for you. Send for it now. • *Practical homemakers—with an eye for beauty—have colorful* CONSOWELD *on all important horizontal and vertical surfaces in their homes. Care-free* CONSOWELD *wipes sparkling clean with a damp cloth . . . is resistant to heat, moisture, abrasion, alkalies and acids . . . never needs painting or resurfacing.* • Look for the CONSOWELD label on bathroom, kitchen and dinette furniture of leading manufacturers. You'll be smiles ahead today and dollars ahead tomorrow, for CONSOWELD is *good for a colorful lifetime!*

In spirit of enduring beauty ®

© 1950, Consolidated Water Power & Paper Co.

Name
Address
City
State

Quality is its own Toastimonial

● We could tell you about "Toastmaster" Toasters that are still serving faithfully after twenty years. We could show you letters, repeat all sorts of nice things that satisfied users have said.

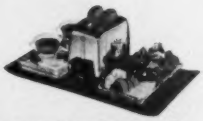
But you'll never really *know* "Toastmaster" quality until you experience it *yourself*.

There's no substitute for your *seeing* and *savoring* the twin toast-pairs, color-matched as if by magic, that pop up time after time after time.

Nothing equals your own realization, years hence, that here is extra-thick chromium, staying mirror-bright long after its beauty could have gracefully waned.

There's no match for the gilt-edged impression you make with a *gift* of the "Toastmaster" Toaster. Folks look at it a little longer, finger it more fondly, guard it a bit more carefully.

So see your dealer now. Ask him to show you the "Toastmaster"* Toaster. Compare it. Then you'll begin to see that, in toasters, quality is its own toastimonial.



TOASTMASTER "Hospitality"* Set, for parties that almost give *themselves!* Invites self-service, frees the hostess for fun. Walnut-veneer tray. Four party plates, three relish dishes of handmade crystal make the simplest snacks exciting. With the "Toastmaster" Toaster.

TOASTMASTER "Toast 'n Jam"* Set, the perfect snack service for after school or after the show. Handsome walnut veneer tray, gay colored jars and toast plate of fine Franciscan Ware, and the famous "Toastmaster" Toaster. A wonderful gift!

TOASTMASTER

Automatic Pop-Up Toaster

*"Toastmaster," "Hospitality," and "Toast 'n Jam" are registered trademarks of McGraw Electric Company, makers of "Toastmaster" Toasters, "Toastmaster" Electric Water Heaters, and other "Toastmaster" Products. Copr. 1950, Toastmaster Products Division, McGraw Electric Company, Elgin, Ill.

It's NEWS to me!

Continued from preceding page

Sink cushion protects glasses and dishes, converts ordinary sink into a rubber-lined dishpan. Wide flaps on four sides cover sink walls. Mat is perforated and equipped with rubber feet to allow water to drain through. Rubber mats are resistant to heat, grease, acid. *Sink Liner Mat*, five colors, two sizes, from $1.69 to $1.89, in stores. Wooster Rubber Co., Wooster, Ohio.

Faucet packing replaces worn washers, seals leaks in faucets, radiators, showers, slip joints, leaky hoses. Rope of semimetallic alloy compresses into right size for any fitting. Easily and quickly applied for a self-lubricating seal. *Mak-O-Washer*, 25c, in stores. Flexrock Co., Filbert & Cuthbert, West of 36th, Philadelphia 4, Pa.

Wood draperies are made from narrow-staved Swedish wood woven together with multiple-ply yarn. Draperies move easily on a traverse track, taking the place of fabric draperies. When used as a shade, the woven-wood rolls up compactly on spring rollers or roll-up. *Wood Loom* for draperies and shades, $1.10 sq. ft. for natural; $1.50 sq. ft. for white and colors; in stores. Holland Shade Co., 999 Third Ave., New York 22, N.Y.

Chime clock can be silenced from midnight to 6:30 a.m. so as not to disturb light sleepers, merely by flipping "night silencer" switch. A special volume control knob provides choice of loud, rich tones for large home or soft, melodious tones for small home or apartment. Turning this knob beyond "soft" position gives complete silence for as long as desired. Clock produces the melodious tones of London's Westminster chimes. Variety of styles available. "Madison" Chime Clock (illustrated), $89.50. Nu Tone Inc., Madison and Red Bank Roads, Cincinnati 27, Ohio.

Panel print draperies are hand-printed, multicolor patterns designed so that a complete pattern fills one panel. Drapery illustrated is "Tree of Life"; colors range through wine, rose, jungle, leaf, and moss greens, gold, and aqua. Ready-made draperies are made from 50" width panels, pinch pleated, sateen lined, 2¾, 2½, or 2½-yard lengths. Pattern also available in piece goods, and a companion print—"Flower of Life"—can be used for correlating slipcovers or upholstery. Variety of other patterns and fabrics available. *Barret Redi-Made Panel Draperies*, $19.95 to $39.95, pair, in department stores. Barret Fabrics, Inc., 1071 Avenue of the Americas, New York 18, N.Y.

Proud Addition to a Thorobred Line

It didn't take long for the swift-lined body type pictured here to win the hearts of those with a touch of sporting blood in their veins.

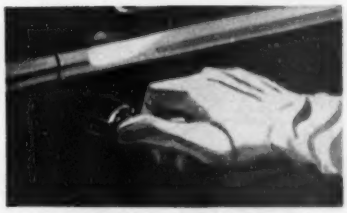
So new was it, such a happy combination of convertible sleekness and closed-car snugness, that almost overnight it swept into top favor as the smartest of all Body by Fisher creations.

There is a blithe, unfettered open-airiness about it that puts a tingle in your blood. Yet run the windows up—and in seconds you're snugly protected against cold or stormy weather.

But this protectiveness goes a lot deeper. For in our planning, we remember always that a man's nearest and dearest ride in his automobile. And we insist, for their sake, on strength and durable solidity.

To satisfy yourself on this, check any General Motors car with Body by Fisher for the evidences of fine craftsmanship to be found in the solid satisfying ka-chuck of a closing door, the staunchness of one-piece Turret Top and the use of Safety *Plate* Glass throughout.

Visit any GM dealer, examine his wares and you will find that there is no body like Body by Fisher.



"EASIER, QUICKER, SAFER—"

New push-button door handles have scored an overwhelming hit with Fisher Body owners all over the country. "Don't catch clothes," they report in a recent survey. "More convenient than the old turn-handles"..."Safer for children!"

Body by Fisher —*BETTER THAN EVER!*

Only on General Motors cars. **CHEVROLET · PONTIAC · OLDSMOBILE · BUICK · CADILLAC**

How bad are today's parents?

Tired of catching it from all sides? Here are some facts on how you measure up with Grandma!

By E. Ardis Whitman

If you're like me, you're probably getting tired of being blamed for "What's wrong" with the American family.

Parents do make a convenient scapegoat. But is all the criticism justified? Here's a true and false test to help you judge the fairness of the charges made against you:

Women today don't want children.

False. Fewer than 5 percent of young women want to be childless, according to a recent survey.

Families are smaller than they were in Grandma's day.

True. But the difference is not as great as you think. The tiny stones in the old cemeteries tell the story. Birth rate and death rate went hand-in-hand in Grandma's day. So many of her children died in the cradle that the average family of 1940 was only about a third smaller than the family of 1850.

The birth-rate rise since 1940 has been due almost entirely to war marriages.

False. Families are larger than they were 10 years ago. One woman in three of child-bearing age would like to have four children, says the Gallup Poll. Apparently her husband agrees with her for the three- and four-child family returned to popularity about 1940 and has been gaining since.

People with the most education have the fewest children.

True. In 1948, as usual, college women had fewer children than women who had never been to college. But there was a 77-percent *rise* in the birth rate among college women compared to an 18-percent rise in the lowest educational bracket.

Mothers used to take more responsibility for their children.

False. A leading magazine of 1869 reported: "One of the most baleful tendencies of our time is that young children are placed so entirely in the hands of nurses. What moral stimulus does a child receive from a mother resting in a languid stupor with fan and smelling bottle?"

There's no such thing as discipline.

False. Discipline has changed. Today you're preparing your children for adult life by giving them, as early as possible, the responsibility of making their own decisions.

Children's health suffers because modern parents don't care for them properly.

False. There was never a time when children were as healthy as they are today. Three out of four children born in 1900 reached the age of 25. Now three out of four may expect to reach 57! 1949 was the healthiest year in our history for adults and children alike.

Children are more nervous than they used to be.

Probably false. We have no way of measuring the mental health of past generations. There were fewer children in institutions, but there were fewer institutions. Society in the past cared little about mental and emotional problems.

A survey among kindergartners in the postwar period brought the statement from Katherine F. Lenroot, chief of United States Children's Bureau, that they are well adjusted and have come through the war years with few emotional scars. Their parents, she says, have done a good job in making their children "feel loved and secure." [*Turn to page 211*

A Better Homes & Gardens Child Care and Training Feature

PANELYTE®
The Decorative Surface
BEAUTY FIRST — *TO LAST*

Panelyte is the most beautiful, most durable plastic surface you've ever seen. Laminated under tons of pressure at high temperatures, Panelyte affords *extra* years of lasting loveliness—endurance that can't be surpassed. For strength, abrasion-resistance, easy installation, jiffy-quick cleaning—for sheer, shining beauty, there is only one high-pressure laminated plastic for you . . **Panelyte.** Specify it for your home.

TAKE A FRESH LOOK AT KITCHEN SURFACING . . .

See what **PANELYTE** can do

① **THINGS GET TOUGH HERE** but never too tough for Panelyte. Boiling water, fruit acids, alcohol, soap alkali, household cleaners . . . Panelyte takes them all, comes up shining.

② **BRIGHTEN THE CORNER** where you breakfast or brunch. Easy to clean? Nothing's easier than Panelyte. Just a quick flick with a damp cloth.

③ **WHERE THERE'S SMOKE** there's usually a cigarette—sometimes a forgetful smoker. There's extra safety in cigarette-proof Panelyte.

④ **NEW CHARM FOR YOUR CABINETS AND SHELVES** Panelyte's practical as can be—won't scuff, chip, crack, dent or discolor.

⑤ **WORK WONDERS ON YOUR WALLS** with Panelyte's brilliant selection of colors and patterns. Non-absorbent, can't pick up odors or stains.

Beauty, versatility, years of dependable service—all these are yours with lustrous, instant-cleaning **Panelyte.** This finest quality, strong and durable plastic surface is now available in quantity, and in the largest sheet size made (48″ x 120″). That means fewer "joints" . . . greater beauty . . . greater cleanliness . . . added economy in installation. Modern homes *call* for **Panelyte.**

Guaranteed by Good Housekeeping

PANELYTE

A PRODUCT OF ST. REGIS PAPER COMPANY

TEST PANELYTE'S ENDURING BEAUTY IN YOUR HOME—*FREE!*

This coupon will bring you an actual sample of Panelyte. Test it yourself—for hardness, strength, resistance to boiling water, nicks, stains, acids . . . any ordinary household hazard. See how Panelyte stands up under every test.

MAIL THIS COUPON TODAY!

B

PANELYTE DIVISION, St. Regis Sales Corp.
230 Park Avenue, New York 17, N. Y.

Please send me a free sample of Panelyte to test, and literature about the product.

Name _____

Street and Number _____

City _____ *State* _____

AMONG LIFE'S DELIGHTFUL EXPERIENCES

A boy's first electric train is a glittering, never-to-be-forgotten joy—a proud but fleeting event.

Today, your Koylon Foam Mattress is another dream come true. Its rich luxury for deep, relaxing sleep can be re-enjoyed each and every night for years to come.

Now Koylon is made a New Way!

New Koylon Foam now brings you the most superb accessory to healthful repose each night. For new Koylon is buoyantly air-filled, with a greater area of ventilation. It's fluffier and softer, to support you in weightless, dreamlike suspension from head to toes as "nerves" and tension seem to "float" away. Because new Koylon is tougher and stronger, you can enjoy its blessings through many long years to come. Learn all about new Koylon at fine stores.

- Made in one complete piece—new Koylon has nothing to break apart or press into you.
- Double corings ventilate Koylon within and without—odorless, dust-free, sanitary.
- Exclusive damask cover is specially woven and treated so it won't shrink, creep or bunch. Stitched top and bottom, to hold true to mattress edges.
- Koylon foundation is reinforced hardwood with tempered steel springs, hand-tied 8 ways.

Furniture upholstered with new Koylon Cushioning is now available at prices you can afford. It's "lifetime" comfort; never lumps or sags.

Pillows of new super-whipped Koylon are the plumpest, fluffiest possible. Self-airing, cool, dustfree, completely washable.

U.S. Koylon® FOAM

U. S. Koylon Foam Mattress.
U. S. Foundation, exclusively for Koylon.

U.S. UNITED STATES RUBBER COMPANY ❖ *Serving Through Science*

ROCKEFELLER CENTER, NEW YORK

New foods

Meats, main dishes

Whole young turkeys, pheasants, and guinea hens come in a can. The birds are dipped in vegetable oil, roasted on a revolving spit about 8 minutes, then rubbed with salt. They're wrapped in foil and sealed in cellophane before processing so birds will cook in their own juices, have a rich flavor and firm texture.

Friday frankfurters made from tuna will soon be on your grocer's shelves. Tuna is spiced to make it similar in appearance and taste to beef-and-pork frankfurters. Eight are packed in each jar.

Well-seasoned chicken spread with a wood-smoke flavor is a newcomer to the array of canned meat delicacies. All you do is open the can, and the spread is ready to make sandwiches, school lunches, appetizers, and snacks. Each 6-ounce can will make five sandwiches.

Delicately flavored liver spread (in a 2¼-ounce can) will remind you of pâté de foie gras. Spread on thin crackers or crisp pieces of toast and serve on your appetizer tray.

Canned frankfurters now come with mustard relish sauce. Each 13-ounce can holds seven beef-and-pork frankfurters along with a sealed plastic sack of spicy sauce. You can serve the frankfurters and sauce cold for a quick snack. Or bring them to the table hot.

Breads, cereals

Blueberry muffin mix makes 10 large or 16 small muffins, each generously dotted with whole blueberries. A sealed bag of muffin mix, a 3½-ounce can of blueberries, and a set of paper baking cups come in each package. All you need to add is water and one egg.

Bite-sized rice biscuits flavored with malt, sugar, and salt are a new ready-to-eat breakfast treat. The crisp cereal is criss-cross shredded and crimped at both ends to form toasty hollow waffles.

Salad fixings

Salad oil with a rich olive flavor gives your salads and main dishes a gourmet touch. Choice corn oil is infused with 20 percent crushed olives to give the oil a light body and rich flavor. The oil comes in a pint can.

Handy salad kit for those who like chef's seasoning for salads has a 6-ounce bottle of salad dressing, a package of croutons, and Parmesan cheese. The salad dressing is flavored with Blue cheese, anchovies, garlic, and spices.

Tomato aspic is easy to make with a new mix. The 3½-ounce package makes a rich red aspic with the flavor of ripe tomatoes and garden vegetables. All you add is water.

Sweets

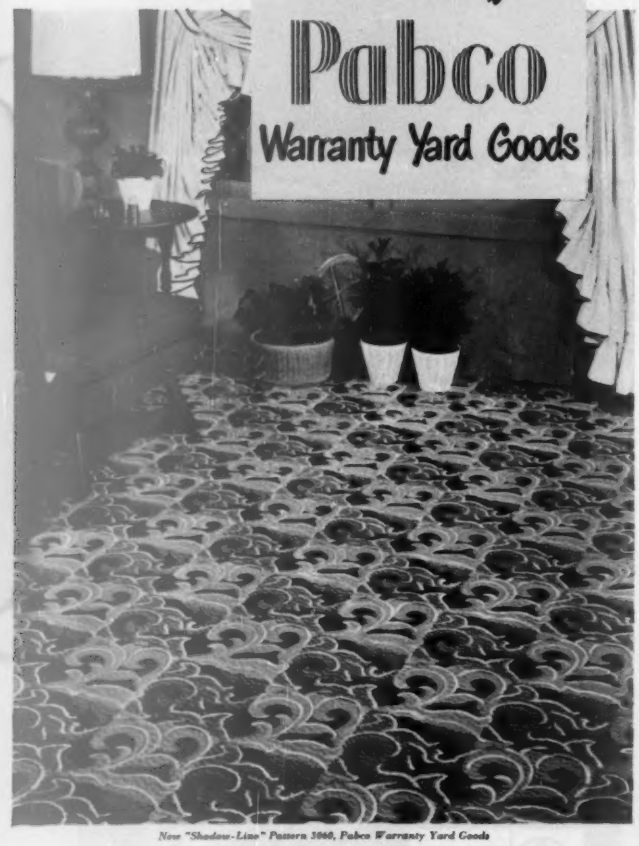
New sweetening tablets with no calories are good news for calorie counters. They will not leave bitter aftertaste and can be used in cooking and baking as well as in sweetening beverages.

More on page 163

Do you keep your bedroom behind closed doors?

Maybe you never quite got around, financially, to fixing up your bedroom. Or maybe you never saw the kind of furniture you really wanted—at any price. In either case . . . look closely, look twice . . . here, perhaps, is the Mengel Bedroom Suite that you'll say is perfect from every point of view.

THE MENGEL COMPANY, FURNITURE DIVISION
LOUISVILLE 1, KENTUCKY



New "Shadow-Line" Pattern 3060, Pabco Warranty Yard Goods

***Pabco Warranty Yard Goods* look like a million dollars—yet the material cost is as little as $12.65 for an average-sized room!** Famous "Stainless Sheen" surface cleans as easily as a china dish—and wears, wears, wears!

Select from the newest, smartest 1950 colors and patterns—exclusive new tile, floral, carpet and geometric patterns in Pabco Warranty Yard Goods—now on parade at good stores everywhere! Also: room-size Pabco Guaranty Rugs, unconditionally guaranteed for 5 years!

Send ten cents in coin for big, full-color "Pabco Home Decorating Guide," to Floor Plan Dept., nearest office.

**For perfect floor care—Pabco Linoleum Cleaner and Pabco Self-Polishing Wax*

Styled in California.... Approved by all America!

THE PARAFFINE COMPANIES, INC., New York 16, Chicago 54, San Francisco 19
Makers also of Pabco Paint, Shingles, Roofing, Building Materials, Insulation

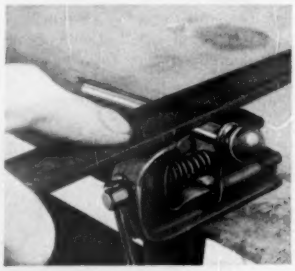
How-to for the handyman

Got an angle. If cutting a door for an opening without square corners, try nailing three scrap boards together. Drive two nails on left arm almost through, the third so point just sticks through one board. Fit triangle in corner; then press point of third nail into board below. Use triangle to transfer the angle to panel being cut.

Hugh Lineback
Stillwater, Oklahoma

Here's the rub. To repair a sticking door, you first must spot points of contact between door and jamb. Rub soft blue marking chalk on entire jamb (it wipes off easily later); then close door. When you open door, chalk will have marked high spots. Take them down with sandpaper or a block plane.

Stanley Johnson, Des Moines



Oil well. Some door hinges seem to need oiling frequently. If you want to lengthen life of each lubrication job, try this. File a flat place near the top of each hinge pin. Drop pin back in place, and fill the reservoir you have made with oil.

William Swallow, Brooklyn

Rattle trap. Have you ever been kept awake by a bedroom door that rattles in the wind? An easy, satisfactory way to silence such a noise is pictured. Stretch a wide rubber band around the two knobs. This cushions door so no sound will be heard.

William A. Heistand
West Lafayette, Indiana

More on page 34

LARGE, CRYSTAL-CLEAR WINDOWS of Pittsburgh Plate Glass or Twindow (the window with built-in insulation) work two kinds of magic in your rooms. They lure the *gaze outward*, and thus help you to take advantage of outdoor beauty in decorating your home. And they lure the *daylight inward* . . . banishing any chance of dull or cheerless rooms. This is a good thing to remember, whether you plan to buy, build, or remodel.

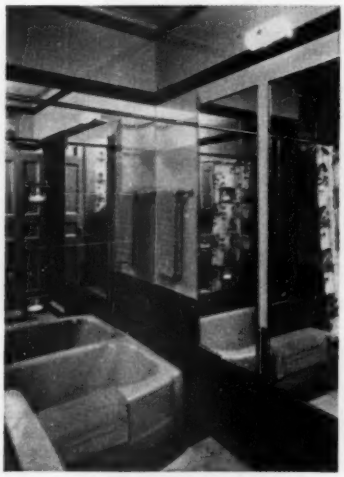
David Ayers, Designer-Architect

Bright rooms, Beautiful rooms

ARE YOURS WITH PITTSBURGH GLASS

BEAUTY AND BRIGHTNESS BOTH come to your house to stay if you make generous use of large wall mirrors of Pittsburgh Plate Glass. For such mirrors reflect light, color and movement, create an atmosphere of spaciousness, form a charming background for almost any furniture grouping.

Photographed at The Manor House, New York City



DON'T FORGET THE BATHROOM when you're cheering up your home. Walls of colorful Carrara Glass, combined with Pittsburgh Mirrors, are a sovereign remedy for dark or listless bathrooms. Carrara is easy to clean, impervious to moisture, permanently beautiful. Ten exciting colors.

THIS LABEL identifies products made of genuine Pittsburgh Plate Glass.

MADE PG FROM
PITTSBURGH
PLATE GLASS

NEW FREE BOOKLET! 24 pages of practical suggestions for the effective use of glass and mirrors in your home. Illustrated in full color. Ideas for new homes and old. Send the coupon for your free copy...now.

PLEASE PRINT

Pittsburgh Plate Glass Company
2195-0 Grant Building, Pittsburgh 19, Pa.

Please send me, without obligation, your free, illustrated booklet, "How to give your home Glamour with Glass."

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Street.....

City.....

County..... State.....

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS

PITTSBURGH PLATE GLASS COMPANY

Butterfly Table
$59.50

WILLETT
SOLID
Golden Beryl
MAPLE

Chair
$24.50

Corner Cabinet
$97.50

MAPLE IN A
Mellow Mood

YOU'LL love this maple dining room in your home because it has that cozy, quiet feeling combined with just enough sophistication. It's SOLID maple, too — SOLID to the core of its hard heart; yet this hardest of cabinet woods has such a soft, warm, inviting feel that time cannot dull nor custom stale the infiniteness of its charm. Its interest is to today's home-makers. Notice that America's most popular table, the drop-leaf, is included as a major piece. For you. All the years of your life.

Guaranteed by Good Housekeeping

Prices are moderate, of course. The dining room pieces in the photograph above can all be yours for only $425 or buy from open stock.*

America's largest maker of solid maple and cherry furniture for living room, dining room and bedroom.

Table
$136.00

*Prices F. O. B. Louisville

CONSIDER H. WILLETT, INC., LOUISVILLE 11, KENTUCKY

How-to for the handyman

Begins on page 32

Humidity rapidity. If your furnace humidifier doesn't work, it probably is dirty. Remove and scrape away deposits with putty knife, wire brush, or steel wool. Lime deposit on float valve seat may cause overflow. Lime plus rust may keep water from evaporator pan. Be sure inlet is clear, overflow not clogged.

Sight right height. Amount of humidity you get can be controlled by varying the number of evaporator plates in humidifier. Replace those broken or hopelessly coated with rust and lime. Adjust float as pictured with thumb nut and lock nut to get the water to right height, about one inch in evaporator pan.

Flue flaw. Dust in your cold-air ducts should be removed. Take off grill so you can insert end of vacuum-cleaner hose, and clean as far as you can reach. Such cleaning makes filters last longer. But don't screen cold-air openings; if such a screen stops dust, it will stop air from circulating, too.

Better boiler. If you heat with a steam boiler, clean inside of water-height gauge for easier reading. Close both valves, slip off guard rods, and loosen collar nuts. Push glass tube up out of lower valve and to one side, so it can be pulled out. Clean with strong household cleaning solution and bottle brush. If the packing rings have hardened, replace them.

More on page 36

I lead the crowd in "Rah Rah Rah"
To cheer the team we like;
But when it comes to cigarettes,
I cheer for Lucky Strike!
I really am a Lucky guy,
Just got my Ph.D.,
To prove to you how much I know,
L.S., sir, means F.T.
Be Happy-
Go Lucky!
Enjoy your cigarette! Enjoy truly fine tobacco that combines both perfect mildness and rich taste in one great cigarette – Lucky Strike!
Perfect mildness? You bet. Scientific tests, confirmed by three independent consulting laboratories, prove that Lucky Strike is milder than any other principal brand. *Rich taste?* Yes, the full, rich taste of truly fine tobacco.
Only fine tobacco gives you both real mildness and rich taste. And Lucky Strike means fine tobacco. So enjoy the happy blending that combines perfect mildness with a rich, true tobacco taste. Be Happy—Go Lucky!
LUCKY STRIKE
CIGARETTES
L.S./M.F.T.
L.S.
L.S./M.F.T.-
Lucky Strike
Means Fine Tobacco
Some claim this and some claim that,
But when all's said and done...
For full, rich taste and mildness, too,
Lucky Strike's the one!
COPR., THE AMERICAN TOBACCO COMPANY

so Automatic

you can love it and leave it!

CALORIC "CP" GAS RANGE. One of many fine makes built to "CP" standards.

Never—but never—was there a cooking appliance so beautiful to have and *behold* as a new Gas range! It's so *fast* it's miles ahead of any other type range. So *clean* there's not one whiff of smoke even from char-type broiling. And so *automatic* you can load it, leave it and come back to a perfectly cooked dinner hours later. Yet it costs less to buy, install and operate than any comparable ranges run by any other fuel. No wonder millions of families are going modern—year after year—with Gas!

Gas has got it!

FOR MODERN COOKING REFRIGERATION WATER-HEATING HOUSE-HEATING AIR-CONDITIONING CLOTHES-DRYING INCINERATION

AMERICAN GAS ASSOCIATION

How-to for the handyman

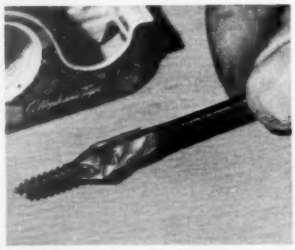
Continued from page 34

Salvage; save. Don't throw out turpentine used to clean a paintbrush. Keep corked jug on hand for used thinner. Paint pigment in turpentine will settle out. Soon you can pour fairly clear turpentine off top for cleaning paint from brushes or hands.

A. L. Higginbotham, Reno

Ought to be in pictures. To renew interest, pictures should be shifted around. But you can't shift if the wall around picture is discolored unevenly. To avoid a spotty wall, press thumbtack part way into each lower corner of the picture frame.

Charles Arthur, Minneapolis

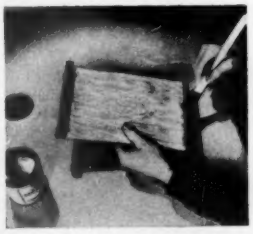


Screw starter. Sometimes you have to drive a screw in a tight corner, where you can't hold it with your fingers. When that happens, tape the screw to tip of screwdriver. Stick greater length of tape to screwdriver blade, so it will pull free easily after screw is started.

Jim Monroe, Dallas

Mix-matched. When you mix paint to match work already done, or to harmonize with other colors, smear a little new paint on a scrap of glass. Then hold glass against the surface to be matched and compare colors. For greatest color accuracy, let paint dry on the glass before you make the comparison.

Alexander Brown
Portland, Oregon



Framed. You can make a simple portrait frame with back of thin plywood, grooved strips top and bottom to hold picture and glass, and a leg of wood held by glued-on cloth hinge. For a quick natural finish, brush or spray with white shellac or clear lacquer (right).

Bill Moore, Phoenix

For Quality's Sake!

Leading manufacturers use

MASONITE HARDBOARDS

to make good furniture better!

PACKARD-BELL TELEVISION
Striking example of beauty and modern styling in a television cabinet. Packard-Bell, prominent West Coast manufacturer of radio and television receivers, uses Masonite Hardboards to form graceful curves in this ultra-smart receiver.

DEAN WOODARD TABLES
Their distinctive design sets them apart from the usual style of small tables for the living room. The Dean C. Woodard Furniture Co. employs sturdy Masonite Hardboards to give firm, smooth support for their hand-tooled leather tops... another instance of rigid, unyielding hardboard providing extra strength and durability.

WHITNEY FURNITURE
Both Cape Cod cottages and ranch type homes find "Colonial" a pleasing and practical furniture style. Prominent among fine authentic Colonial reproductions is the Whitney Maple line. Known for its "top-drawer quality," Whitney is using sturdy, stable Masonite Hardboards.

Of course you want good-looking furniture for your home. But you want quality, too . . . staunch and enduring quality that will make your selection of today the heirloom piece of tomorrow. More than 300 leading manufacturers are now building added quality into their beautifully designed furniture, with the able help of Masonite Hardboards. Sometimes these dense, hard panels of wood made better serve where you can see them; other times they function as the durable basic material for rich-grained veneers and other surface finishes. Wherever and however used, they add more usefulness for many more years . . . make your all-important furniture investment that much more worthwhile.

MASONITE® CORPORATION

Look for this seal—it identifies quality furniture!

111 W. WASHINGTON STREET, CHICAGO 2, ILLINOIS

"Masonite" signifies that Masonite Corporation is the source of the product.

Have you heard what the *GIRLS* in the back room are saying?

Now...ALL-NEW MURRAY *Matched Steel Kitchens*

"So beautiful!"

Yes, every part of your new Murray kitchen...the marvelous cabinet sinks, the streamlined electric ranges or gas ranges, the spacious wall and floor cabinets...are all beautifully style-matched to form one harmonious picture. And there's an arrangement to suit *your own* special needs!

"So strong!"

And why not...when all frames—ranges and cabinets—are made of *welded* steel! And to further assure you lifetime service, all sinks and ranges are covered with rich porcelain enamel...stain and acid resistant.

All cabinets are double-coated with highest quality hi-baked enamel . . . durable and pure white!

"So silent!"

All drawers on Murray cabinets glide on brass runners...for smooth, silent action. You'll like the solid feel of the doors, too...all sound-insulated! Spring-action catches *never* stick . . . chromium-plated hinges are small and easy-moving. As with the Murray ranges, all edges are rounded...everything smooth to the touch.

"So convenient!"

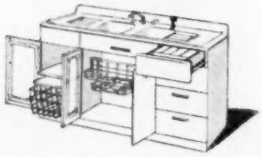
The cabinet sink above, being admired by the girls, has a two-level bottle or utility rack, five full-sized drawers, two cabinets, handy vegetable basket, breadboard, and cutlery tray! Units like this, combined with ranges with every modern convenience...will make your "kitchen-time" more of a pleasure-time!

NO ONE MAKES KITCHENS LIKE

MURRAY

THE MURRAY CORPORATION OF AMERICA, Home Appliance Division, SCRANTON, PA.

MURRAY
Cabinet Sinks



They form the heart of your kitchen . . . and so are designed to carry all important utensils . . . cleaning compounds...cutlery. They are made with double or single basins and drainboards. Select the 66" long model (above), a 54" or 42" cabinet sink, depending on the size of your kitchen.

MURRAY
Electric Ranges

For completely automatic cooking! Big 6-quart Deep Well Cooker allows cooking a whole meal at once! Can be lifted up and space converted to fourth 7-heat surface unit. Giant oven, 17" x 18" x 20", is fully porcelain enameled . . . has rounded corners for easy cleaning. Oven, Deep Well and Appliance Outlet (for electric coffee-makers, and so on) are automatically timed. As with the gas ranges, you can choose from three 40" long models, a 36" and 20" . . . to suit your kitchen!

MURRAY
Gas Ranges

Styled for easiest cleaning, finest cooking. Burner bowls are stamped right into one-piece top—no dirt-catching seams! "Waterfall" front, no seam at front top of range. Giant "smokeless" broilers, extra-large ovens. *All* Murray ranges are fully Fiberglas insulated, have welded construction, and are finished with gleaming Titanium porcelain enamel—forever white!

MURRAY
Modern Cabinets

For every need! Whatever the shape of your kitchen . . . whatever the size . . . there's a Murray cabinet arrangement just for you. Floor cabinets have wearproof, stainproof Vinyl plastic tops. Wall units have adjustable shelves, concealed hand grips, provision for fluorescent lighting!

Gifts for her table

Handsome black plastic serving dishes are lightweight, have a dull satin finish like fine lacquer ware. Perfect for casual entertaining.

Famous English jasper ware in blue and white is available again in a tea service like the one above, vases, cigarette boxes, and trays.

Bird figurines in English bone china make gay accents for your table or fireplace. These versatile figurines are smart, too, arranged with flowers or greenery.

Photographs: Hopkins

Gay glasses with Currier and Ives designs are sure conversation starters. The design in red, black, and white repeats the charm of the well-known prints.

More on next page

Where to get it, page 264

Sunbeam

RADIANT CONTROL

TOASTER

REG. U. S. PAT. OFF.

Automatic Beyond Belief!

NOW! All you do is drop in the bread

Bread lowers itself automatically, no levers to push

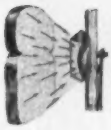
Toast raises itself silently, without popping or banging

Give Sunbeam and you give the finest

This is the entirely *new* toaster that has completely changed people's conception of what an automatic toaster should do! Only after you've seen it make toast can you appreciate the sheer magic of its carefree operation.

No levers to push—no popping or banging. Just drop in the bread and let the Sunbeam take over. The bread lowers itself, turning on the current. When perfectly toasted, the toast comes up silently and current turns off. It's *that* sensational.

The new Sunbeam even regulates the toasting *automatically,* depending on the *kind* of bread. If the slices are moist, it toasts them a little longer than if they are dry. If they are thin, it toasts them quicker than thicker slices. Moist or dry, thick or thin—you always get the same uniform golden color you want—*automatically.* Ask your dealer to demonstrate the new Sunbeam Toaster for you.



RADIANT CONTROL automatically adjusts itself for every kind of bread . . . moist or dry, thick slices or thin.

Only Sunbeam has patented RADIANT CONTROL. The heat radiated from the *actual surface of the bread* is focused on a sensitive strip of bimetal. When the bread reaches the scientifically correct temperature for perfect toasting, sufficient heat is absorbed by the thermostat to shut off the toaster. The toasting is always the same no matter what kind of bread you use, regardless of line voltage, once you set it for the brownness you want.

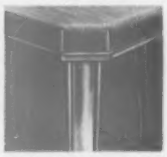
© SUNBEAM CORPORATION, Dept. 11, Chicago 50 • Canada: 321 Weston Rd., Toronto 9

Famous for Sunbeam MIXMASTER, COFFEEMASTER, IRONMASTER, SHAVEMASTER, etc.

New master-styled Arvin dinettes

beautify and blend with any setting!

New PRIMAVERA pattern in exclusive plastic coated Super-Arvinite—colors, gray or toast.



Distinctive new "style slant" table corners, new Trylon table legs, stainless steel trim.

Arvin's exclusive Miracle Leaf stores automatically beneath table top—slips into place at a finger-touch.

Plastic coated tops won't crack, warp, peel, ripple, fade or stain!

ARVIN's inspired styling now brings metal dinette sets "out of the kitchen" and into complete harmony with the most fashionable home furnishings—at prices so low you'll look twice to make sure!

Plastic coated Super-Arvinite—Arvin's own engineering triumph—gives wonderful worry-free wear. Whatever you spill, the effect is nil!

Set 3363/6, above, has a large table 33 x 63" extended, 33 x 51" closed. Newly styled upholstered chairs have higher, roomier, form-fitting backs. All Arvin dinette sets are of top quality, reinforced construction that provides ageless beauty and durability.

Withstands heat up to 430°—Can't be harmed by any fruit acids, foods, beverages, alcohol, hot grease, hot dishes.

Send for free illustrated folder BH-11

ARVIN INDUSTRIES, Inc., COLUMBUS, INDIANA

(Formerly Noblitt-Sparks Industries, Inc.)

New PALM WEAVE pattern, exclusive with Arvin, is also available in the dinette table illustrated above. Choice of colors: green or honey, beauty-protected by plastic coated Super-Arvinite. Several styles of Arvin chairs come in matching or contrasting colors.

Gifts for her table

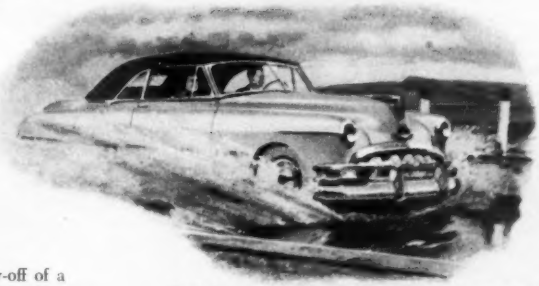
Begins on preceding page

Smart silver servers are ideal for holiday entertaining—sterling milk pail for yuletide eggnog, bowls for cookies and candy, cigarette boxes.

Lovely silver hollow ware sets a handsome table. Candlesticks, vegetable bowls, sauceboat, sugar and creamer, salt, pepper shakers, cigarette holder are smart because they're simple.

Box of sturdy skewers for shish-kabobs will come in handy at a barbecue. The long-handled salt and pepper shakers make seasoning food over the fire easy.

Key to growing value



Wherever new car meets old in America, you see the pay-off of a job that never ends. It is a very American job, rooted in discontent with things-as-they-are, based on steady progress.

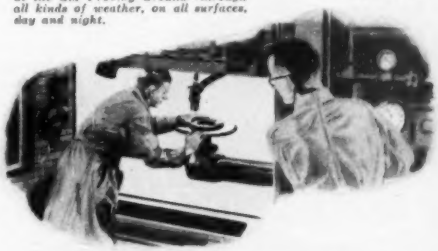
Such is the drive that spurs General Motors research men and stylists in their probing into the future. It prods engineers, too, so that no ounce of metal is too small to be overlooked.

And it is the force that drives production men to the efficiency which makes growing value a real and solid thing.

Because of the efforts of these GM men, you can easily measure the progress of just a few years. Engine performance, styling, comfort, roominess, automatic drives, safety—all these are far ahead of the things you knew a comparatively short while ago.

And because these GM men *never* stop trying to make cars better, the key to any GM car is the key to greater value in its class. Any dealer in GM cars will be glad to demonstrate.

***SEARCHING ALWAYS FOR FACTS** to help build better cars, GM engineers and production men run all makes of automobiles at the GM Proving Ground—through all kinds of weather, on all surfaces, day and night.*



***AIDED BY GM RESEARCH** in the fine skill of shot blasting—hammering metal with a high-speed stream of metallic shot—GM production learned how to give longer life and greater strength to highly stressed parts such as gears, springs, shafts and spindles—without adding weight.*

THE KEY TO A GENERAL MOTORS CAR

Your key to Greater Value

"MORE AND BETTER THINGS FOR MORE PEOPLE"

GENERAL MOTORS

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC • BODY BY FISHER • GMC TRUCK & COACH

Hear HENRY J. TAYLOR on the air every Monday evening over the ABC Network, coast to coast.

YOU GIVE A

long-remembered

GIFT...

when you give **WESTCLOX!**

Melody Electric Wall Clock. It's new, brilliant, versatile! Almost universal in charm, smartly-styled Melody is adaptable to any room. Available in a variety of colors, it blends and harmonizes easily with your color scheme. Or change its color, chameleon-like, to suit your moods. Any way you look at it, Melody gives you something to sing about!

Greenwich Electric Alarm. Rich mahogany finish wood case; pleasant bell alarm. In plain or luminous dials.

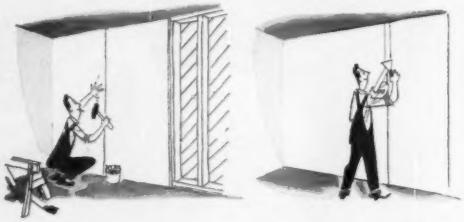
Moonbeam Electric Alarm. Calls two ways. "First he blinks . . . then he rings." In plain or luminous dials.

Big Ben Electric Alarm. Pleasant bell alarm is adjustable to loud or soft, as you may wish. In plain or luminous dials.

Switch Clock. Clock with a "brain." Automatically turns appliances on and off —radio, roaster, lights, coffee pot.

Better walls with dry wall

Why take three steps of mussing, fussing, and cussing . . .



When in two steps you can do a clean job with dry wall?

By Groff Conklin

"Dry-wall" construction is a comparatively new term. It is a way to finish interior walls with dry materials, such as gypsum boards, softboards, hardboards, and plywood. It is the opposite of "wet-wall construction," or plaster.

Though plaster is our traditional material for finishing walls and ceilings, it has these drawbacks which dry-wall materials overcome:

Dry walls are generally less expensive. Plaster walls require a lath base and two plaster coats. You need only one layer of material, however, for a dry wall. You save the cost of two layers.

Dry-wall construction is fast. You can put up dry walls in the average five-room house in a day. An equivalent plaster job, ready for paint or wallpaper, will take from two to four weeks, depending on how damp the weather is. With dry walls, carpenters, electricians, and finish-flooring men can begin immediately on their work. You save in labor time and in rent you're paying while you're waiting to move in.

Dry walls are crack resistant. Every house settles as foundations shift and framing lumber dries. As settling occurs, plaster walls crack—sometimes just hairline cracks, sometimes broader cracks, but all visible. With dry-wall materials you have no such problem. Each board or sheet is so tough and rigid it won't break. Cracks may appear between joints of boards, but they are easier to repair than irregular plaster cracks.

Some types of dry-wall boards have expansion joints which let panels shift with the house as it settles. One, made in sheets as large as 8x14 feet, which will cover most walls without joints, is installed on floating hangers that keep joints tight at all times.

Dry walls are hole resistant. Nails, driven into dry-wall materials, leave only the small round hole made by the nail itself. It's a ticklish job to nail into a plaster wall without having plaster around the hole crumble.

Types of dry-wall materials.

When you select a dry-wall material, you have a broad choice. Some are designed for use in specific rooms, but most types can be used wherever you choose.

Gypsum boards. Properly installed, gypsum board panels are as neat and jointless as plaster. They are nailed to wall studs and ceiling joists; joints between panels are sealed with tape, and both tape and nail holes are covered with a thin layer of rich plaster mix. Like a plaster wall, gypsum board dry walls must be papered or painted.

For best results, most manufacturers recommend a double thickness of gypsum board, the first layer laid vertically and the second both nailed and cemented horizontally over the first. This method produces a sturdy, virtually crack-proof wall or ceiling, and you still save the cost of a layer of material.

Fiberboards. Both softboards, made out of wood pulp or sugar-cane pulp, and hardboards, which are wood pulp compressed into thin, hard, strong sheets, come under this classification They are available either [*Turn to page 121*

STARRING IN MILLIONS OF HOMES!

"fresh up" with Seven-Up!

BE A "FRESH UP" FAMILY!

Mom and Dad enjoy the programs as much as their youngsters do. And naturally, *all-family* fun means chilled bottles of 7-Up—the *all-family* drink. Sparkling 7-Up with its fresh, clean taste and delicate flavor, appeals to all ages . . . children and grownups alike. Cheerful 7-Up is so pure . . . so good . . . so wholesome they all can enjoy that "fresh up" family feeling.

Let the happy *all-family* drink add to your *all-family* fun often. Keep tempting, lively 7-Up in your refrigerator always. Buy a case wherever you see those bright 7-Up signs on display.

Copyright 1950 by The Seven-Up Company

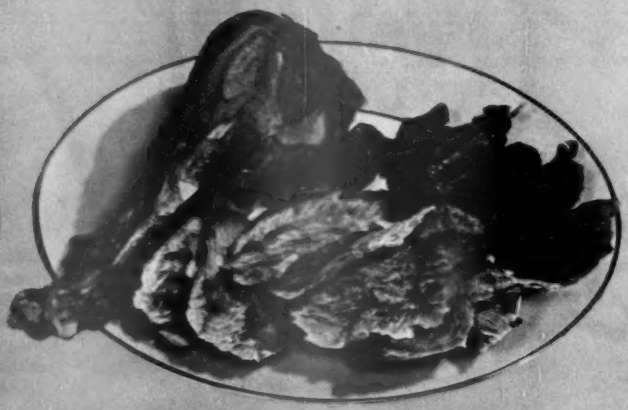
BUY A CASE TODAY!

FAMILY GAME BOOKLET Family fun suggestions for youngsters and grownups! Send 20¢ in coin to FAMILY FUN, 1523 South 10th Street, St. Louis (4), Missouri, or your local Seven-Up Bottling Company.

You like it . . . *it likes you!*

Will your left-over turkey look like this....or this?

THIS ACTUAL TEST PROVES how much longer an ADMIRAL DUAL-TEMP keeps foods fresh. This plateful of turkey was stored four days uncovered in that cool, dewy atmosphere. It came out just as moist, tender, and tempting as the day it was sliced.



LOOK AT THE DIFFERENCE when cuts from the same turkey were left uncovered four days in an *ordinary* refrigerator. White meat is brownish and rubbery . . . dark meat is curled and dry. Exposed coils have stolen the moisture and flavor.

Foods don't dry out in the **Admiral Dual-Temp**

Far fresher! Far longer! This "different" kind of refrigerator saves food for you. In its spacious moist-cold compartment it creates the ideal food-preserving climate—a dewy, nature-like cold that prevents wilting, withering, drying out. No dish covers needed. Coils are built inside the walls of the Admiral Dual-Temp so they can't rob foods of moisture.

Everything's in sight. No peeking under lids and covers to find the food you want. In a Dual-Temp you can put *any* food away *uncovered*. Even corned beef and cabbage. A healthful little ultra violet SunAire lamp freshens the air and keeps food flavors from mingling.

No defrosting . . . ever. Never before a refrigerator so easy to care for. No exposed coils means *no defrosting* in the big moist-cold compartment. No interruptions of cold, no dripping pans, no melting messes. You've seen the last of all such work when a Dual-Temp comes into your life.

A real home freezer, too. The whole top compartment is a separately controlled home freezer that gives you temperatures down to 20° below zero—52° below freezing—the coldest cold of any refrigerator and the sharp, quick cold that freezes foods best. And it holds up to 84 lbs. of frozen food. Berries, ice cream, roasts galore!

Better find out about all the good things you've been missing. See an Admiral now.

• • • •

Admiral Electric Ranges—the only ranges that give you accuracy of Flex-O-Heat Controls, plus the automatic, self-turning Rotary Roaster.

Guaranteed by Good Housekeeping

TELEVISION! {See and hear "Lights Out" Mondays, 9 P.M., EST over NBC Network
"Stop the Music" Thursdays, 8 P.M., EST over ABC Network

Admiral
DUAL-TEMP

TELEVISION • RADIO • PHONOGRAPHS • RANGES

Have you heard the

Latest Garden News?

By Dr. R. Milton Carleton

Study safety of radioactive insecticides

New insecticides given to plants internally—now being made with radioactive phosphorus—are under study to determine if the plant destroys the poisonous elements in a few weeks.

Since the new "systemic" insect killers will control insects for only three to nine weeks, scientists hope the poisonous element will be destroyed just as rapidly and make use safe for food crops. They follow the course of the insect killer as it moves through the plant with Geiger counters.

Apply PC and 2,4-D differently

Home gardeners who used potassium cyanate for crabgrass control last summer had mixed results. A check of dozens of cases where PC failed to control crabgrass, however, shows that in practically every instance, the user had used 2,4-D previously with good results; and had used the same technique in spraying with PC.

The two chemicals work differently: PC control calls for applying a specific amount of the chemical to a given area. 2,4-D seems to be effective if the foliage is barely moistened with the spray.

This means that when PC is used, the exact area to be sprayed must be measured, and the mixture applied strictly according to manufacturer's instructions. Spot treatment is almost impossible to do well. When the correct amount was used, and late sprays applied to get late growth, PC proved the most effective control for crabgrass we have at this time.

Soil vs vermiculite

Some recent tests of seedlings grown in the micaceous mineral, vermiculite, show good results in comparison to seedlings in soil. At the same stage of growth, such seedlings had 22 percent more roots by weight than identical varieties grown in soil. Of the roots dug while transplanting, those grown in vermiculite retained 82 percent; those growing in soil lost more than 50 percent of the roots in digging.

Tomatoes started in vermiculite fruited 9 to 13 days ahead of those in soil on the same date.

Help for narcissus bulbs

The same phenyl mercuric acetate recommended first for control of crabgrass in lawns and for treatment of brown spot in bentgrasses has proved effective against basal rot in narcissus bulbs. The Western Washington Experiment Station recommends 1 pound to 800 gallons of water. Treatment results in earlier flowers, larger individual blooms. ***More on page 47***

How we retired with $200 a month

We'd never be out here in California today, financially independent, if it hadn't been for what happened back in Scarsdale, the night of September 10, 1926. How do I remember the date? It was my fortieth birthday and Nell had gotten tickets for "Countess Maritza" to celebrate. While she was dressing that night I sat in the living room, looking through a magazine.

I suppose any man feels kind of serious when he hits forty. *Someday* we wanted, Nell and I, to really enjoy life. Move out where it was summer all year, in southern California. Grow flowers and soak up the sun. Have time for living. But how could we?

We hadn't saved much. And I realized that a half of my working years had gone. I had a good job and a fair salary. But we found it hard to bank anything. So I began to wonder—must I always live on a treadmill, like so many others?

As I turned the pages, an ad caught my eye and I started to read it. Oddly, the ad seemed meant for me. There *was*, it said, a way for a man to retire on an income—without ever being rich. It was called the Phoenix Mutual Retirement Income Plan. With it, I could arrange to get a guaranteed income of $200 a month beginning when I reached 60. And it wasn't just an income for myself alone. The Plan actually provided an income as long as either Nell or I lived.

Just as I finished, Nell came rushing downstairs in a hurry as usual. But I stopped long enough to tear out the coupon at the bottom of the ad. I stuck it in an envelope and dropped it in the mail on our way to the show.

Well, that was back in *1926*. A few years later, the stock market crashed and the depression came along. Then the war. Many times I was thankful that I had my Phoenix Mutual Plan.

Well, a while back my sixtieth birthday arrived—and was *that* a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for $200 came in. So we sold the Scarsdale house and headed for California.

We're in a beautiful spot here, just right for us. And every month, right on the dot, the postman hands us another check. Security? Why, we have more than lots of rich people. Our income is *guaranteed for life!*

Send for Free Booklet

This story is typical. Assuming you qualify at a young enough age, you can plan to have an income of $10 to $200 a month, or even more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge a booklet which tells about Phoenix Mutual Retirement Plans. Similar plans are available for women—and for employee pension programs in industry. Don't delay. Send for your copy now.

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PLAN FOR WOMEN

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Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.

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Date of Birth_____
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Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
828 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____
Date of Birth_____
Business Address_____
Home Address_____

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WHICHEVER WASHING METHOD YOU USE...

with-or without-rinsing

TIDE DOES A BETTER WASHING JOB THAN ANY SOAP ON EARTH!

 Begins on page 45

New ornamental flowering shrubs

Of all the new spring-flowering shrubs I saw last spring, the one I shall remember longest is Cydonia Coral Seas. This flowering quince has a color like nothing I have seen in flowers before—a brilliant, apricot-coral pink. The closest approach to it is the rose, Fashion, which seems dull in comparison.

Another outstanding ornamental shrub is Wilson's Pearlbush, *exochorda giraldi wilsoni*. It grows much more compact than regular species, produces thousands of pearllike buds.

Fall-planted annuals usually successful

Thousands of complaints from Midwest gardeners concerning annuals sown just before the ground freezes for winter do not mean failure of this method of planting.

Experience of 25 years shows 1949-50 was the only winter many experienced 100 percent failure.

The annuals failed to come up because temperatures in December and early January were high enough to germinate all cold-resistant annuals, which then froze in the weather that followed. Normally, annuals sown on bare ground between Thanksgiving and Christmas will come through with a much earlier show of color than can be had from spring-sown seed.

Lack of color variety in seeds explained

Lack of variety in flower seeds of mixed colors bought from seedsmen has been partly explained in recent experiments at a plant research center.

Several formula blends of seeds of various annuals were planted in flats in the greenhouse, while similar lots were direct-sown out of doors. Seedlings from the indoor sowings produced colors in the same ratio as the original formula. But direct-seeded lots produced only two thirds of the colors that should have appeared in the seedlings.

Petunias and zinnias were particularly bad in this respect. Apparently, certain colors have more vigor and survive to a greater degree when mixed seeds are sown.

Bluegrass needs light to germinate

A fact too little known among home gardeners is that bluegrass seed must be exposed to sunlight or at least to bright daylight, or it will not germinate.

This means that seed raked into the soil half an inch or so is wasted; it cannot be stimulated by light. Seed broadcast on the surface and pressed into firm contact with the soil shows best germination in extensive tests. Incidentally, in checking germination of bluegrass seed, specialists now are using daylight white and fluorescent lights during winter when normal light is too low to start the seed.

Trees need food

Edward A. Connel, arborist of Stamford, Connecticut, reports that a mature American elm supports enough leaf surface to cover a 40-foot highway a mile long. Since most tree growth in spring takes place before nitrogen is available from the soil, this tremendous amount of plant food must be stored the year before.

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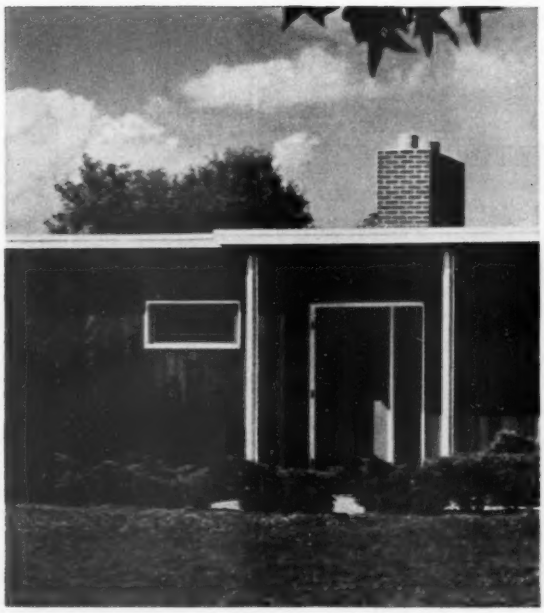
The Ranch house has reached the peak of popularity, and is beginning to slip. Coming up fast as its successor is the

House with a one-pitch roof



Typical of the new style is this entrance detail of Five Star No. 2011

By John Normile, A.I.A.
Building Editor

Why are you beginning to see more and more one-pitch roofs on the new houses going up over the countryside? Is it just a passing style dreamed up by modernists to sell houses, just as dress designers change skirt lengths to sell clothes? Are these men merely trying for something bizarre and different?

No. The one-pitch roof is here today—and here to stay—because it is the best answer yet found to the problem of creating a simpler and more economical house—easier to plan, easier to build, and therefore easier to live in than any designed before.

Look at the economy you get. A one-pitch roof, whether flat or shed, serves as both roof and ceiling. It is easy to insulate, and does away with expensive gables, hips, and valleys. You save on lumber, on cutting labor, and on time.

Look at the extra comfort you get. You can make rooms whatever size and shape you want without having to fit them to the confines of a rectangular house. You can have a jog in a wall to make it more interesting, and it costs little more than the same length of straight wall. You can have an overhang wherever you need it to protect you from sun or rain.

All these advantages are clearly illustrated by *Better Homes & Gardens* Five Star Home No. 2011. It is a family home, planned for the informality of a family group, and as a pleasant and comfortable background for the same lack of ceremony when friends come over.

The plan of Five Star Home No. 2011 is unusual only in its intelligent and fluid use of space. Because it serves both as family room and "front parlor," the living room is large, but takes up less space than would a living room and a separate activities room. A low-pitched shed roof over this area rises slowly from the inside wall, until at the outside wall the ceiling is 3½ feet higher than in the rest of the house. This extra height adds to the apparent size of the room, and permits use of a band of windows nine feet high on the garden side.

Continued, next page

Straight, white eave line makes a startling and effective break between vertical redwood boarding and blue sky. Vertical lines of chimney and porch posts keep the house from looking too low

House with a one-pitch roof

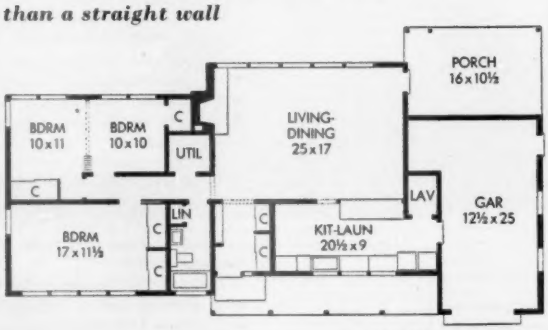
continued

On the front of the house, protected from direct sun by the entrance-porch overhang, is the kitchen. In this area you can eat (there's room for formal dining in the living area), prepare meals, wash clothes, watch the front door, and keep a weather eye on what's going on in the neighborhood. The garage is right handy, and there's a small lavatory near the garage door for the convenience of the children and Dad when he turns yardman. The house has no basement, and plans of this house don't include one. But by eliminating the lavatory and the workshop jog in the garage, you can easily run a basement stairway directly off the kitchen.

The garage is planned for the storage of more than the car. It is 5 feet longer than standard and 2½ feet wider. There's room for a couple of bikes and a side door to run them through. There's room for garden tools, and space for a small repair shop. If you have power tools, you can put them on casters and convert the whole garage into a workshop if necessary.

Though the owners' bedroom is spacious, the other two bedrooms are small. But by folding [*Turn to page 234*

Under a flat roof, jogs cost no more than a straight wall



Over-all dimensions: 68x32½ feet
Architect: Charles E. King, Belleville, Illinois
Owners: Mr. and Mrs. E. H. Brauer

Photographs: Hedrich-Blessing

Here's a pleasant hall to walk into. Ribbed glass lets in light without sacrifice of privacy. Front door fits into recess created by the decorative bookshelves. The wall opposite has two large closets

Series of five fixed windows with ventilating transoms above fills rear wall of living room. Redwood paneling around fireplace matches outside wall surfaces. Note simple, cut-stone frame around fireplace, pin-point ceiling lights

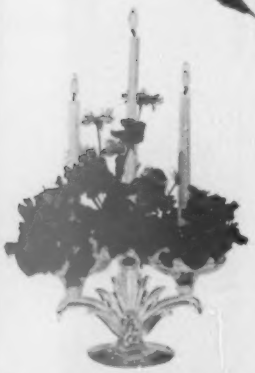
You can buy complete plans for any Better Homes & Gardens home

Beauty with candle glow

By Fae Rowley

Soft candlelight brings warmth and friendliness into your home. On the table its sheer elegance reflects in each piece of crystal and silverware. On the buffet or mantel, it casts intriguing shadows. See how candles will enhance your home

Block candles on the mantel, glowing embers in the fireplace — the simplicity brings an atmosphere of peace to the room. Flank the candles with pots of trailing philodendron

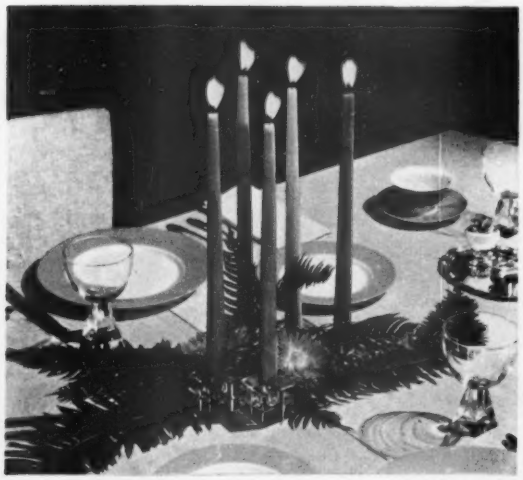


Crystal candelabra combines the beauty of candle glow with the graceful charm of flowers. Cups for flowers fit securely into the candle sockets

Glowing brass bell candlesticks with a brass bowl of nuts bring a festive touch to your fireplace or buffet. Arrange spigs of green holly back of the candles during the holiday season

Harvest tray filled with fruits and candles brightens up the buffet. Candles are held by rubber suction cups on the bottom of glass holders

More photographs on page 212



Colorful candles in glass block holders bring richness to the table. Two asters and fern fronds go on the flower holder in glass ash tray

Pillar candles of different heights are effective at the end of your coffee table. Soften the base line with a few nonwilting fern fronds

Simple grouping of tall candles and gladiolus is smart on a dining table. Use inexpensive glass candleholders with rubber suction cups on the bottom. Cut gladiolus. Place on needlepoint holder in bowl

Where to get it, page 264

Low-cost furnishings ideas

How can you furnish when you're counting pennies? We went shopping at Gimbels in Philadelphia to find the answer. Frankly, it wasn't easy. But careful shopping and a little imagination turned up a lot of things you'd be proud to own. These aren't make-do furnishings to discard in a year or two. Even if you replace them gradually with better pieces, you can shift them to other rooms in your home.

See for yourself what you can do with low-cost furnishings

By Christine Holbrook

Important-looking material gives a budget room smartness. So this Chinese-patterned antique satin is well worth $2.98 a yard. Studio couch at $69.50 makes your living room a guest bedroom—your bedroom a study. Kneehole desk costs $59.95. Matching end tables and coffee table are $19.95 each. 6x9 cotton rug costs $34.95

Good buy for good looks: unfinished chest and chairs. You can paint or stain them any color you choose. Now they stand in a hall; someday they may move to your bedroom. Chest is $23.95; chairs are $11.95 each. 4x6 rug costs $12.25

More photographs on next page

Low-cost furnishings ideas

Begins on page 54

Here's how to get the most style for the least money:

1 Count on color. Plan your color schemes tastefully, and your rooms will look smart with any furniture you choose. These pictures prove that. Remember that painted furniture is in style, too. Why not paint up your hand-me-downs?

2 Find simple designs—whatever period of furnishings you choose. The simplest designs of any period never go out of fashion, always blend with other furniture.

3 Look for double purpose. Furniture that can do two jobs will save space now. And you can switch it from one room to another when you buy better furnishings.

4 Watch your accessories. Like the feather on a hat, they can make or break a room. One good lamp or picture will add distinction to your room and its furnishings.

When space is at a premium, versatile furniture is your answer. This seven-piece dining set, for example, costs $339. Yet it's small-sized so it could fit a living-dining room. Breakfront can hold books as well as china. Buffet and chairs would be handy anywhere. Captain's chair is $25. Ready-made curtains, $3.98 pair; 9x12 rug is $37.95

Simply styled furniture like this bedroom set is always smart—and easy to take care of. Cost? About $249. Mattress and springs, $53.50. Bedspread looks tailor-made for the room, but it came ready-made at $8.95. Matching draperies are really a bedspread cut in half and seamed. See the tall chest included in bedroom set on page 204

See for yourself how well-chosen picture, flowers, lamps dress up a room! Drapery material that inspired the color scheme costs only $2.29 a yard. Pair of love seats pushed together make the sofa. Pair, $119. Coffee table is $39.95. End tables, pair, $69.95. Armchair at right is $39.95. Plastic-covered chair costs $44.95; 12x15 rug is $119.50. Painted child's chair costs $4.98

More low-cost ideas on page 204

For help with your own decorating problem, visit one of the Home Planning Centers operated in cooperation with Better Homes & Gardens. You'll find the Center nearest you listed on page 236

Photographs: Howard

NEW IVY

is icy white and decorative as silver

YOU'LL AGREE that each branch is as pretty as a string of frost flowers when you see the new Glacier Ivy. This new ivy is three to four times whiter than other variegated ivies. You grow it as you do the plain green ones, except that Glacier Ivy needs more sun. If using a container without a drainage hole, put in an inch layer of coarse gravel or lump charcoal or marbles to form air spaces into which excess water can settle. Use good topsoil. Water when soil starts to show dry. Keep dust-free by showering.

NEW AMARYLLIS *have bigger and showier flowers*

By Fleeta Brownell Woodroffe

WHOLLY NEW in shape are these hybrid amaryllis, but just as easy to grow as the pinched and trumpet-type older amaryllis ever were. Beside having wide, flat faces which show off every bit of their color, they have inner petals with wings that give the flowers a semidouble effect. Solid colors —reds, pure whites, and a new, clear orange-salmon—are in great demand; those with stripes offer variety. Pot each with neck and upper third of bulb protruding from the soil. Keep soil damp, not soggy, and the plants in all sun possible.

Photographs: Suter, Hedrich-Blessing, Stanley

AN ORCHID

you can grow on your own window sill

IT'S ONLY RECENTLY been discovered that several of the showier orchids such as the florists sell at Easter and Christmas can be grown without fuss and bother right in the average home. The *Cattleya mossiae* seedling pictured has flowered for two successive springs in my own living room with little more attention than commoner house plants get. So if you buy plants that are already of blooming size, I know that you, too, can grow a corsage [*Turn to page 188*

The right light *in the* right place!

Now you can have exactly that throughout your home! *Better Homes & Gardens* here presents the results of a new—and vitally important—home-lighting study

By Theodore H. Kimble

How's the light in your life? Do you *know* that the light by which you're reading this magazine is really the *right* light for that purpose? And what about the light by which your wife is washing the dinner dishes? Or the one by which you shaved this morning?

Now, for the first time in the history of lighting, you *can* know. Now, *Better Homes & Gardens* offers you actual "recipes" for pleasant, efficient, glare-free lighting in key areas of your home. Now, if your lights *aren't* right, you can make them so—easily, and in most cases, cheaply.

Without getting into footcandles, lumens, or specular reflections, here's the story:

Good lighting for any specific location in your home is that lighting which enables you to do the job at hand with the least amount of strain on your eyes. *Getting* that good light means placing the right light source at the right distance and in the right direction from the area to be lighted. Sounds simple enough, doesn't it? But—up until now—you couldn't know what *was* right.

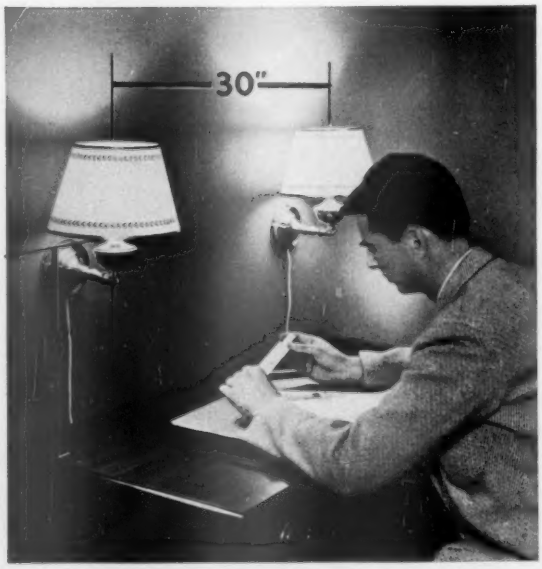
Now you can. Top research experts of the Nela Park Lighting Laboratories at Cleveland (who have also contributed much to the home-lighting developments of the Illuminating Engineering Society) have just completed an intensive study of the whole problem. And they've come up with some good answers to the question: "What *is* the right light?"

Better Homes & Gardens, working in cooperation with those experts, shows you here and on following pages what the light sources, distances, and directions should be for some of the most important close-vision areas in your home.

Light-conditioning your home need no longer be a matter of experimenting, guessing, hoping. Get out a tape measure. Now you can *know* what is right.

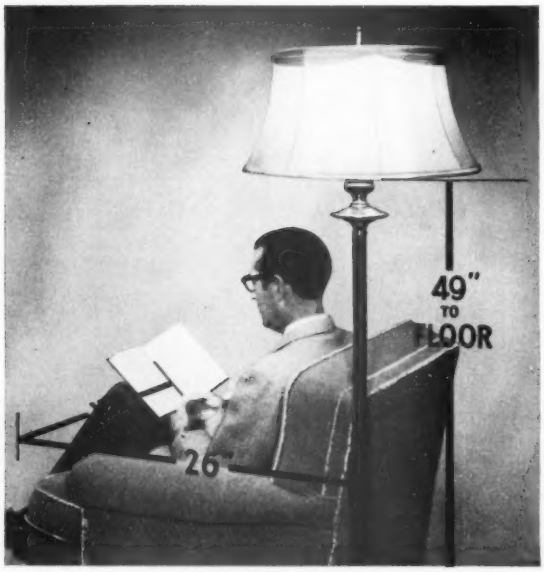
For reading with a table lamp, maintain the distances shown above. Use a 50-100-150-watt three-way bulb (set at 150 watts) or a plain 150, plus a diffusing bowl, or a 150-watt white indirect light without the bowl.

Over-all height of lamp may be from 25 to 30 inches. Top of diffusing bowl should be 8 to 9 inches across. Minimum diameter for bottom of shade is 16 inches.



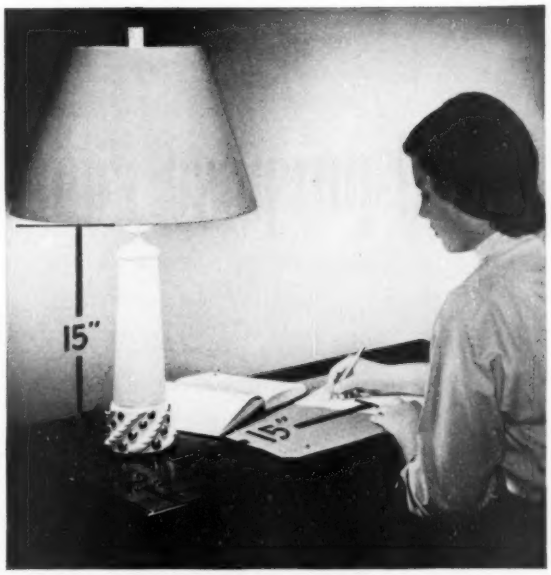
For desk work with wall lamps, hang your lamps like this. A 100-watt frosted bulb is used with a diffusing bowl in each lamp. Shades should be 6 inches deep, 10 inches across at bottom. Top diameter of bowl is 6 inches.

Use a pastel blotter on desk top to prevent reflected glare if top is of polished wood. Avoid both dark-colored shades and shades that are too transparent.



For reading with a floor lamp, these are the correct distances. Light source is a 100-200-300-watt bulb, on "high," used with a diffusing bowl. Over-all lamp height: 56 to 60 inches. Bottom shade diameter: 18 to 20 inches.

Linings of all shades should be white or near white. A good white lining reflects 85 percent of the light that hits it; a dark blue lining may reflect only 10 percent.



For desk work with a table lamp, your key distances are those shown here. You can use a 50-100-150-watt three-way or a plain 150. Use a diffusing bowl with either. Diameters: top of bowl, 8 to 9 inches; bottom of shade, 16 inches.

A lamp used for reading, writing, sewing, or any close-vision job should be placed on your left if you're right-handed, on your right if you're left-handed.

Photographs: Suter, Hedrich-Blessing

For piano playing with a swing-arm lamp, locate your lamp as shown here. Use a 100-200-300-watt bulb and a bowl with a diameter of 10 inches. Shade must be light-colored to let light through. Bottom diameter, 18 inches.

An alternate method is to use a 66-inch-tall torchiere at either end of piano. Torchieres should have 100-200-300-watt bulbs in shallow, 16-inch-wide reflectors.

For facial make-up with dresser lamps, your pair of lamps should be positioned like this. The light source can be a 30-70-100-watt three-way bulb or a 100-watt bulb in each. Minimum diameter for bottom of shade: 9 inches.

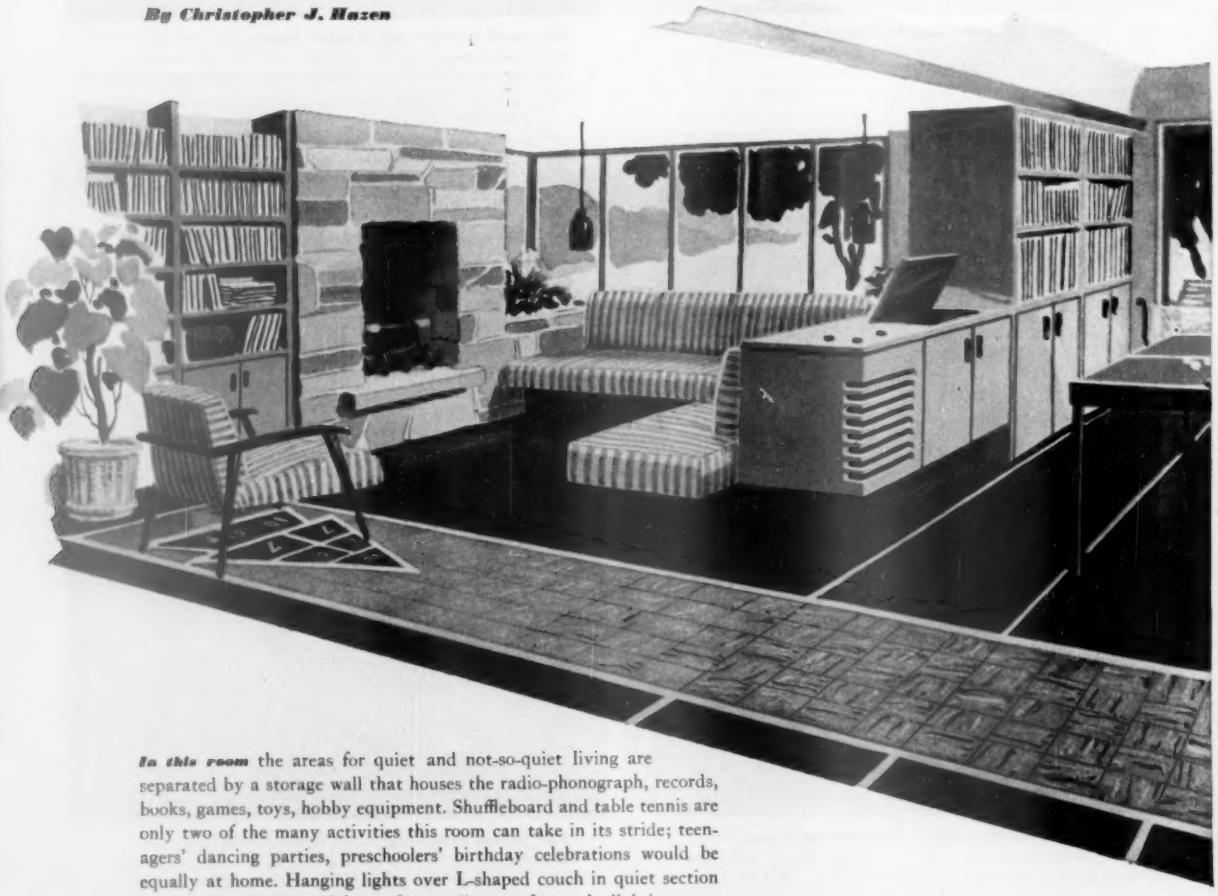
Shades must be at least 7 inches deep—and they should be white or palest ivory in color. If another color is wanted, it can be used as a trim at top and bottom.

More photographs on page 164

All-purpose rooms *for better family living*

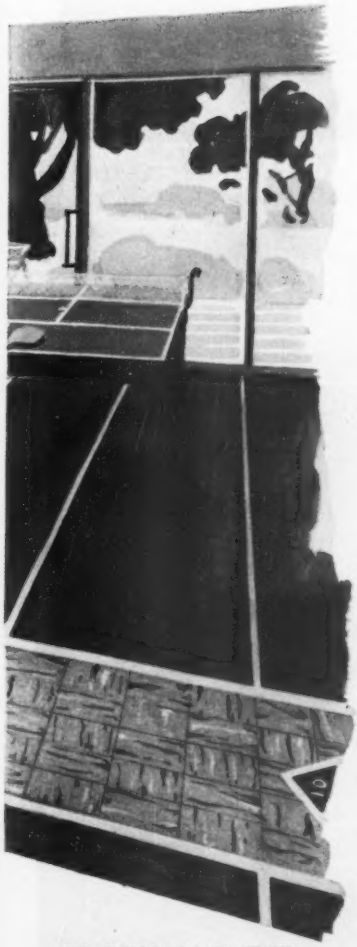
"Living" is many things. Reading, writing, talking, eating, resting, playing active and quiet games, listening to music, making it—all are "living." There *was* a time when many so-called living rooms were reserved for special occasions. People read in the study, ate in the dining room, played in the "rumpus" room—or not at all. That time is gone. What we want and can have today is a real *all-purpose* room . . . a room for "living" . . . a room like those shown here.

By Christopher J. Hazen

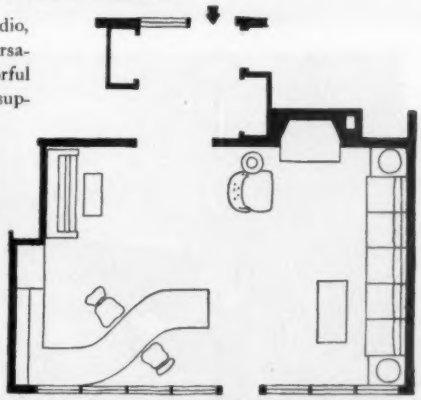


In this room the areas for quiet and not-so-quiet living are separated by a storage wall that houses the radio-phonograph, records, books, games, toys, hobby equipment. Shuffleboard and table tennis are only two of the many activities this room can take in its stride; teenagers' dancing parties, preschoolers' birthday celebrations would be equally at home. Hanging lights over L-shaped couch in quiet section can be raised or lowered for perfect reading comfort; tube lighting, concealed in cove around ceiling's perimeter, gives soft, all-over illumination. Off-floor fireplace brings fire closer to eye level, is easier to take care of.

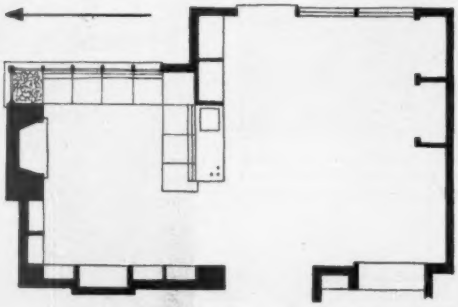
Drawings: Harry Richardson



Efficient office-at-home in one corner, radio, television, piano in another, fireside conversational grouping in a third give this colorful room real versatility. Light from lamps is supplemented by spots set flush in ceiling; daylight comes through wall-wide bank of windows in near (unseen) wall. Plan at right shows closets for storing folding chairs, card tables, movie projector, other items too bulky to keep in filing cabinets or in chests at ends of couch. Maintenance of waxed plywood walls, asphalt tile floor couldn't be simpler. You could even do by yourself much of the carpentry and finishing work for a room like this.



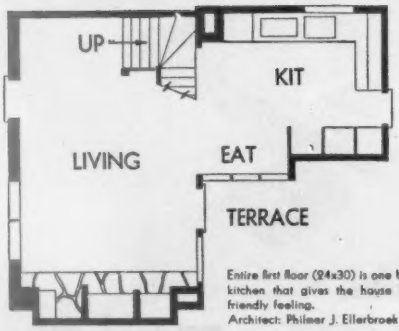
Basic features of above room can be planned into a new house—or added into an old one



Plan shows how storage wall isolates quiet corner of this all-purpose room from the area for more active living

A home with a warm heart

One large room captures the heartbeat of family living in this friendly home



Entire first floor (24x30) is one big living-kitchen that gives the house its warm, friendly feeling.
Architect: Philmer J. Ellerbroek

By Martha B. Darbyshire

Your home should be like an old friend—informal, intimate, sympathetic to your moods, a real comfort. At least that's the way Mr. and Mrs. Harry Mann look at it. And there are a lot of us who'll go along with that idea. The Manns' home strikes you as being as snug and cozy as a well-trimmed ship; the sort of place you'd like to be in when the rain is slashing at the windows, and a long evening by the fire lies before you.

The Manns believe in common-sense living; they don't favor unused rooms. That's why the Colonial idea of merging living, cooking, and eating areas into one big room seemed the natural thing for them to do. You can see how nicely that's been worked out in their home. The one-big-room idea is efficient, but more important to the Manns, it's a comfortably informal arrangement.

The Manns aren't living in a make-believe world, trying to adapt themselves to a Colonial way of life. With the aid of Decorator John Garner, they have used Early American—its simplicity, and charm—to get what they've always sought in a home. [*Turn to page 176*

Modern cooking facilities go hand and glove with Colonial ideas of good living. The roasting spit and barbecue are in full view of the dining table at left. Brick floor and tile counter tops add their warm colors, are easy to keep spotless

Photographs: George de Gennaro

Living-kitchen opens onto a small, paved terrace that serves a double purpose: it gives the house a feeling of spaciousness and adds outdoor living area. It's hidden from street by wings of the house and garage

It's not the space you have; it's how you use it. The Manns' home is small, but the view you get from the fireside gives you the impression of a much larger house. Large harvest dining table will seat ten people

Eight-foot sofa offers maximum seating in minimum space. Fireplace is copied from one of the earliest houses in Massachusetts. Black-and-white print on wing chair is repeated in stairway wallpaper (above)

Lovely crèche . . . handsome punch bowl . . . gay decorations . . . these will be holiday traditions

For many years to come

Bright-yellow wood bird flies suspended from a Christmas-tree branch. You can use nonbreakables like this one, year after year

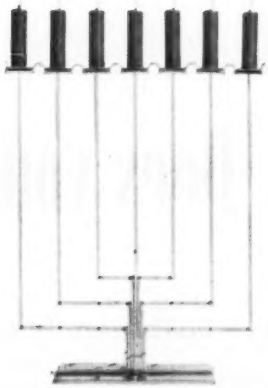
A little angel on top of the tree or tinkling bells on the front door may mean Christmas at your house. It's decorations like these that build family traditions. They may range from inexpensive tree ornaments to lovely candelabra. And even the higher-priced decorations become less expensive as you use them year after year. Here are holiday decorations that will deepen family memories of Christmas

Little painted-wood lamplighters spark up the tree or table. Red-and-green wood angels hold small candles

Photographs: Stanley, Hopkins, Tatch

Christmas manger scene emphasizes the true spirit of the season. Place it over the fireplace, on the console or buffet. You can buy simple, beautiful pottery figures of Mary, Joseph, and the Christ Child, or elaborate, colorful settings like the one above. Branches of evergreen give a natural look to the setting

Gorgeous punch bowl and cups make a center for the family festivities. You can buy the lovely bowls in silver, glass, china, plastic



Handsome candelabra gives your table or buffet an elegant look. It holds the candles above eye level

Sturdy harp brings individuality to your door. The little red balls strike tinkling notes when the front door swings open

Lovely ceramic Madonna and Child adds a serene touch wherever it's used. Here we've placed grass palm fronds on holder behind

Gay foil angel and pottery tree pin keep track of napkins. Bright wooden birds have shaving tails

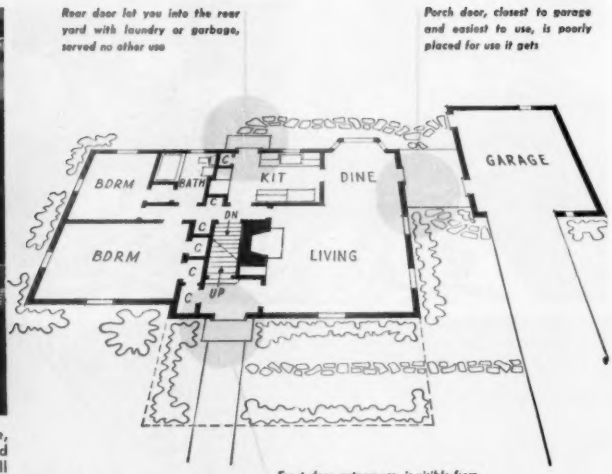
For your Christmas table—bell cocktail napkins with green cloth, tumblers with symbol designs, poinsettia tray, tree plate, and gay red and green glass plates

Where to get it, page 264

Does your house need a front door?

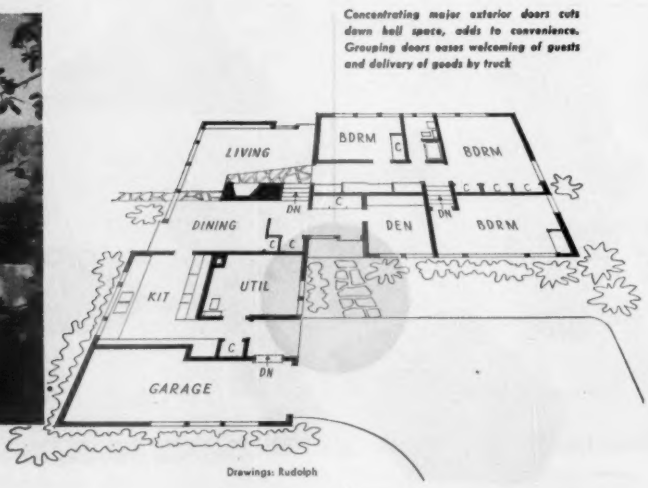
Yesterday's house usually had three entrances, none convenient

This house was not designed with the family car in mind. Mother, for example, used the porch door and walked through dining room to kitchen. Dad used the porch door and muddied the living room. Children used all doors, left all open. Only guests used the front door—but just the first time they came



Today's house has its entrances packaged near garage and driveway

Architect of this house considered the car a major piece of family equipment, designed the house around its use. Driveway ends in a paved parking area, off which open the door to the garage, the door to service area, and the main entrance door to living area



Drawings: Rudolph

The obvious answer is "yes." But for most homes built today, the obvious answer is obviously wrong

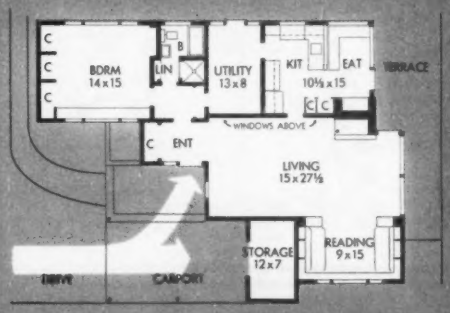
By Mort Reed, Jr.

One of the least-heralded effects the automobile has made in our way of life is a change in the way we enter our homes. Most of our trips start and stop at the garage these days, and most of the time we come in and go out by the back or side door, or even through the basement.

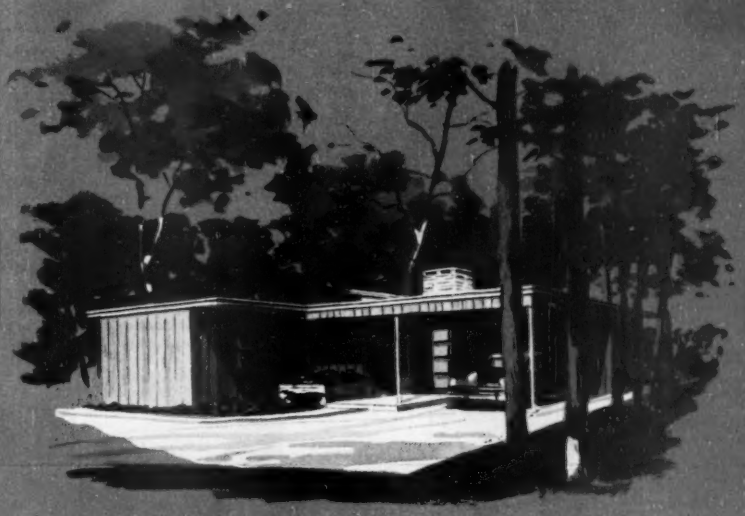
It's not only the family which by-passes the front door. Friends and even guests we don't know too well find it more convenient to park their cars in the driveway and enter through the "working" part of the house. Meanwhile the front door stands by in lonely splendor, and the space-consuming front hall remains virtually unused for weeks on end.

There's nothing wrong with this change. It's a real convenience, for instance, for Mother to be able to drop her packages on the kitchen counter without working her way through the house. It's nice for the children to be able to take off snowy boots and coats where the muss won't make much difference. These are conveniences we want to keep, but exposing our guests to gory housekeeping details is an awkwardness [*Turn to page 263*

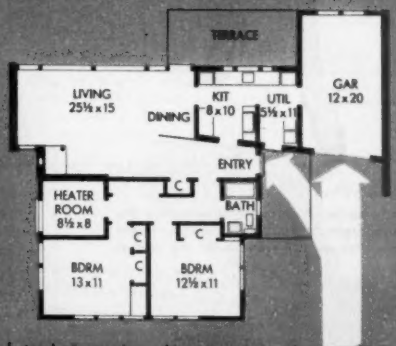
Let one entrance serve two needs



In this house, main door gets constant use because it's sheltered by carport and opens into hall which leads directly to all rooms. Design of house makes entrance obvious, while service door is not in sight



Put two entrances together



Instead of one door, this entrance area has two. One opens into a hall that serves all rooms, the other leads into service area. Difference in door design avoids confusion

Clever aprons you can make

By Doris Adams

You'll be amazed how fast you can whip up an apron with a gifty look. These gay aprons take only a little material, only a little of your time. Choose the ones you want to make. Then get the prettiest gingham, organdy, chintz, or bath towel you can find. The complete step-by-step directions for making these aprons are on page 198.

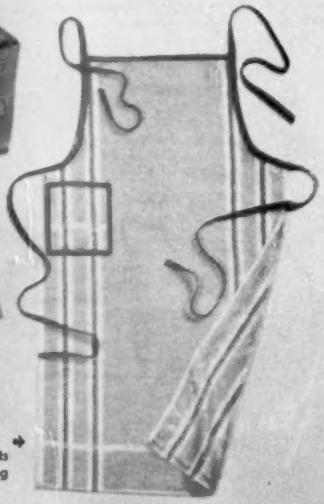
Drawing: Dulaney

Party apron. Appliqued flowers cross the flared organdy skirt. There's another flower under the pair of scallops on the pocket

Flower chintz apron. Turquoise center picks its color from flowered bands. Apron's easy to make—gives big effect for little work

Checkerboard apron. Bold checked-gingham apron matches your cook-book cover. Pot holders in same check slip in pockets

Chintz holiday apron. It's festive with sprigs of holly and bright red berries. It's perfect for gifts or to wear at your Christmas parties



Waterproof apron. Practical towel apron protects baby bather. Plastic lining unbuttons for washing

How-to-do on page 198

Photographs: Stanley

A MONTH *of lunch* MENUS

Complete meals averaging 19½ cents a person . . . built around Soup as the main dish!

by Anne Marshall

ANNE MARSHALL
Director Home Economics
Campbell Soup Company

To meet the budget these days is a problem, isn't it? But here's *one* good way: Serve soup for lunch. You know, every day 27 million Americans eat soup for lunch, according to a U.S. survey. Simple meals built around soup, folks find are so appealing, so delightfully varied and so quick to fix. Economical, too, and that's important, as we all know.

Here are suggestions I've prepared for 28 budget lunches built around soup. Each offers sizable portions—including 7-ounce bowl of soup. Do try them!

(Cost of meals based on August 1950 prices)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Old-Time Velvet Soup* Fruit & Vegetable Slaw Cake & Coffee **Combine 1 can chicken noodle—1 can cream of mushroom. Add 2 cans water—heat.* (21c a person)	Cream of Vegetable Soup Strawberry Jam & Bacon Sandwich Hot Chocolate *Did you ever taste cream of vegetable soup? Just add milk, instead of water, to your soup.* (19c a person)	Chicken Gumbo Soup Banana Fritters (Orange Sauce) Milk *Try this deliciously different chicken-and-vegetable soup—adapted from a New Orleans recipe.* (18c a person)	Consommé Pear and Cottage Cheese Salad Rye Crisp Tea *Not a pound you'll add with this satisfying, yet calory-conscious lunch. Consommé, you know, is so invigorating.* (21c a person)	Ox Tail Soup Bologna & Relish Sandwich Fig Cookies Tea *That wonderful ox tail soup has a way with everybody—husband or growing boy, for instance. Do try it!* (19c a person)	Cream of Tomato Soup Tuna Fish Sandwich Gelatin Tea *"The soup most folks like best"—served in the way most folks prefer it: prepared with milk. So nourishing!* (22c a person)	Vegetable Soup Hamburger Relish Coffee *The family will lunch at odd hours today? Just keep your soup a-simmering. Here's a meal to set you up for "the big game"!* (20c a person)
Beef Noodle Soup Asparagus Salad Coffee *Raking leaves, after church, works up tall appetites! And here's wherewith to please 'ers. Pimiento strips on your salad for a Sunday touch!* (21c a person)	Pepper Pot Soup Cold Meat Sandwich Fruit Milk *Fall days are no days for an all-cold lunch. That soup is a heart-warmer adapted from a Colonial Philadelphia recipe.* (20c a person)	Cream of Asparagus Soup Egg on Toast Cup Cake Tea *No meat in this lunch, but don't be fooled. It's a nourisher. That soup is so delicious with asparagus tips.* (17c a person)	Chicken Noodle Soup Peanut Butter & Jelly Sandwich Peaches Milk *That chicken noodle soup's a favorite with the youngsters. But it'll please the young-in-appetite of every age.* (21c a person)	Bouillon (Beef Broth) Veal Loaf Sandwich Hard Cooked Egg Apple *When your menfolk carry lunches, here's a tempting noon meal. Bouillon is stimulating.* (22c a person)	Vegetarian Vegetable Soup Pineapple Cheese on Nut Bread Milk *You'll never miss meat if you build lunch around this soup. A rich, pure vegetable stock. Children love it!* (21c a person)	Chicken-Clam Chowder* Cold Cuts Rolls Pitcher Tomato Juice *This is a quickie. *Combine 1 can cream of chicken soup—1 can clam chowder. Add 2 cans water—heat.* (24c a person)
Bouillon and Tomato Soup* Creamed Beef on Toast Coffee **Delicious for Sunday brunch. Combine 1 can bouillon—1 can tomato soup. Add 2 cans water—heat. Then—relax!* (22c a person)	Cream of Celery Soup Frankfurter Sandwich Cole Slaw Coffee *Lunching alone? Have this new cream of celery. Rich cream and tender pieces of celery.* (20c a person)	Chicken (with Rice) Soup Toasted English Muffins Quince Jelly Cup Custard Tea *Feeling fit? Here's your soup! Got a cold? Chicken soup will tempt you!* (18c a person)	Tomato Soup Sardine Sandwich Potato Chips Cinnamon Buns Milk *Ho! You teen-agers. So Mom's out shopping. You've got to get lunch. Here it is. Good—and easy! (Mom had ordered the buns yesterday!)* (18c a person)	Cream of Mushroom Soup Tea Sandwiches (meat & cheese spreads) Sherbet Tea *Have the girls in for lunch! Wonderful soup—dainty sandwiches—and then canasta or sewing and good talk.* (20c a person)	Green Pea Soup Crackers Grapefruit Salad Buttermilk *Friday and you on a diet! Here's green pea soup to talk about! Not an unessential calory in the whole meal. So enjoy yourself, lady!* (18c a person)	Vegetable-Beef Soup Crackers Apple Pie Coffee *Beef and apple pie have been a man's dishes since the Garden of Eden. "Seconds" on the soup for "him".* (22c a person)
Scotch Broth Fruit Salad Mold Crackers Butterscotch Pudding Coffee *You made salad and pudding on Saturday, so lunch whisks on in a jiffy. Scotch broth is no broth—it's a hearty soup, and no mistake!* (19c a person)	Cream of Chicken Soup Apple Butter Sandwich Celery Sticks Oatmeal Cookies Tea *The newest type of chicken soup—rich cream and plenty of tender pieces of chicken.* (16c a person)	Purée Mongole* Cottage Cheese Salad Toasted Garlic Roll Fruit Juice **1 can tomato soup, 1 can green pea soup, 1 can milk, 1 can water. Combine soups; stir in milk, water—heat.* (21c a person)	Black Bean Soup Grilled Cheese Sandwich Sweet pickles Vegetable Juice *This fine soup is one you used to have to go to an expensive restaurant for. Perhaps you'll float a lemon slice on your soup.* (16c a person)	Beef Soup Crackers Rice Pudding Coffee *Husbands do have appetites. This is "his" soup—lots of beef! Double portion for him!* (18c a person)	Clam Chowder Welsh Rabbit Lettuce Coffee *Say, "Do stay!" to guests, and mean it! Appetizing sea-tang in that chowder.* (17c a person)	Bean with Bacon Soup Cranberry Salad Mold Coffee *Whole beans and bacon flavor in this good soup. Makes a fine "Saturday Special" for the family.* (17c a person)

And especially for the Children

Soup is ideal for all children, especially when prepared with milk.

Doctors recommend soups when the baby is ready for his first chewing foods. These eight Campbell's Soups, prepared with milk, are *especially* suitable: cream of asparagus, beef, chicken with rice, green pea, tomato, vegetable, vegetarian vegetable, and vegetable-beef.

Turkey Chowder
Turkey Log
Fried Turkey
Turkey Steaks

Turkey goes modern

By Clementine Paddleford

Recipes by Kathryn Bele Niles

The king of the traditional Thanksgiving platter cuts a new figure; he steps out in new dress. Just take a look around the page. Below, he comes giant size, styled for the holiday family reunion. At left, he's smoked, ready to lord it over a holiday buffet.

Look again! Turkey comes in pieces country-fried like chicken, in tender, juicy steaks that cook in less than half an hour. And in turkey logs big as hedge posts.

For the day after, there's rich turkey chowder flavored with grated cheese. And turkey pie under a flaky pastry top.

It's headline news from the turkey kingdom and good table talk, but for the Thanksgiving dinner, let's keep to tradition; bring on a whole roasted bird, [*Turn to page 88*

Photograph: Charles Kuoni

Perfect pumpkin pie

Help yourself to the harvest's most wonderful dessert—the deep wedge of golden pumpkin pie. The crust crimped with a knowing hand. Flaky, tender, tinged with brown. The pumpkin filling cool, smooth, slyly spiced. Not spiced the way we tell you to spice it, but spiced the way *you* like it. Spiced delicately so the pumpkin stays golden, as in the photograph; or—if you please—spiced more richly, so the filling takes on a browner hue.

Each perfect bite is to be savored, to be eaten leisurely with a sip from a cup of steaming coffee, a nibble from the slice of mellow cheese, and the crisp, perfect nut.

In the first meal below, Perfect Pumpkin Pie is the dessert for an old-fashioned Thanksgiving dinner. You'll find the recipe on page 124.

Old-fashioned Thanksgiving Dinner

MAIN DISHES	VEGETABLES	SALAD OR ACCOMPANIMENT	DESSERT	NICE TO SERVE
Roast Turkey Oyster Stuffing	Mashed Potatoes Gravy Buttered Peas	Molded Cranberry Salad Crisp Celery	Perfect Pumpkin Pie* Baby Gouda Cheese Wedges Walnuts	Hot Spiced Tomato Juice Coffee

Traditional turkey dinner with all the trimmings. Page 92 tells you how to stuff and roast the bird. The salad is a favorite cranberry mold; make it in a shallow pan and cut it in big squares or use individual molds. Dessert is the perfect pumpkin pie, in the picture, left, with wedges of cheese and walnuts. Or you can serve with big spoonfuls of sweetened whipped cream.

Thanksgiving Buffet

Smoked-turkey Slices	Scalloped Corn Casserole	Tomato Aspic Ring Deviled Eggs Thin Rye Bread Slices	Mincemeat Turnovers*	Cups of Hot Consomme Crisp Crackers Cranberry Jelly

You buy turkey ready to eat. It is best sliced paper thin; you can slice it ahead of time and keep it wrapped till serving time. Scalloped corn can be fixed in the morning and kept in the refrigerator until time to bake. Serve consomme in living room while you bring buffet platters to dining room. Pass salted nuts with the dessert, if you like, and plenty of steaming hot coffee.

When There Are Guests

Turkey Steak Roll-Ups Corn Stuffing	Broccoli or Frenched Green Beans With Hollandaise Sauce	Waldorf Salad in Crisp Lettuce Cups Whole Cranberry Sauce	Pineapple Sherbet Crisp Walnut Wafers*	Tomato Bouillon Soup

Turkey steaks are easier to handle if only partially thawed. Directions for stuffing and cooking roll-ups are on page 88. Soup is simple: Dilute 1 can of condensed tomato soup and 1 can bouillon; heat to boiling and serve at once. For a quick hollandaise sauce, try heating mayonnaise. Dessert's a breeze: Pineapple sherbet from refrigerator and crisp cookies.

Family Style

Fried Turkey With Spiced Peach Halves on Pineapple Rings	Candied Yams Creamed Whole Onions	Cole Slaw With Sour-cream Dressing Corn Bread Sticks	Date-pudding Squares*	Chilled Apple Juice

Brown turkey on top of range or in the oven. The directions are on page 88. Precook small or medium onions until tender; make medium white sauce and add grated cheese; pour over onions. Make corn bread sticks from your favorite recipe or open a package of mix. Serve piping hot with plenty of butter. The date-pudding squares are good served warm with whipped cream.

Dinner Different

Turkey Logs	Stuffed Baked Potatoes Brussels Sprouts or Turnips in Cream	Butterhorn Rolls Red Crabapple Pickles Celery Curls Olives	Pumpkin Chiffon Pie*	Chilled Cranberry Juice

Turkey logs may be served hot or cold. Directions for roasting are given on page 91. Bake potatoes; cut in half and scoop out insides; mash and season; fill shells and sprinkle with cheese. Return to oven until cheese melts. Pumpkin Chiffon Pie is delicious and different. To make it extra good and spicy, you could use gingersnaps instead of vanilla wafers for the crust.

Photograph: H. I. Williams

*Recipes, page 124

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Big treats with the Merry Cranberry

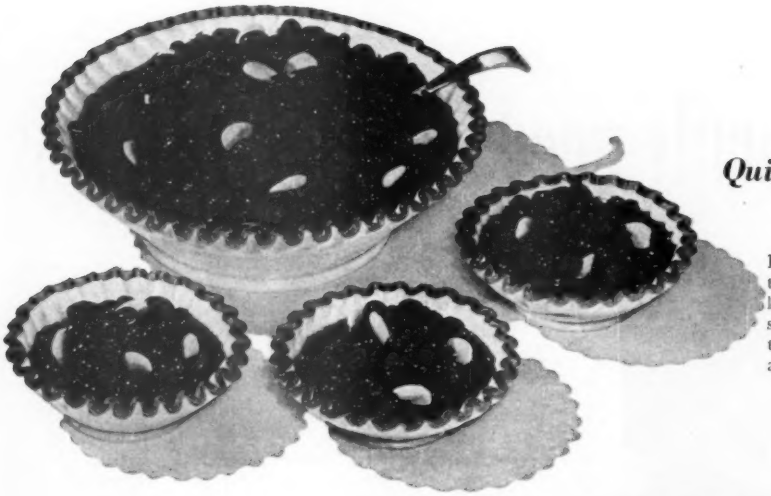
By Frances O'Connor

Some make the dessert. Others are salad, appetizer, or garnish. All are colorful, wonderful eating. Buy the fresh red berries. Or use the sparkling canned whole or jellied cranberry sauce, bright frozen sauce or cranberry relish. See the recipes, page 265

Frozen cranberry salad

Pretty as a party, these luscious double-deckers. Tops are frozen cranberry sauce with a tang of lemon. Below are chopped walnuts frozen in fluffy whipped cream. You'll like to serve these with salted nuts after a bridge session. They're sure to make a grand entrance.

Photographs: Kuoni



Quick cranberry-almond sauce

Here's a new version of cranberry sauce to go alongside the Thanksgiving turkey. What's new is the pineapple preserves that sweeten the whole berries; the lemon that gives it a tart edge; the almonds that make it extra crunchy.

Molded cranberry ring

For the holiday buffet—a shimmering ring filled with chicken or turkey salad. There are cranberries, pineapple, and nuts molded in lemon-flavored gelatine. With this you'll want hot rolls, plenty of butter, and steaming coffee.

Steamed cranberry pudding

High and handsome with a swirl of Fluffy Hard Sauce. Pudding's dotted with cranberries, fruits, nuts. Acorns are cream-cheese balls topped with round of American cheese dipped in nutmeg. A whole clove holds rounds to balls.

More on page 265

Every family needs a room like this

By Myrna Johnston

OFFICE Groceries are ordered. Meals are all planned. Business side of desk is at Mother's right—three drawers. Sewing side: see below

This is laundry room, hobby shop, playhouse, and home office—all in one. And for all the family.

Dark green wall gives eye-rest to sewing, ironing, and mending. Gay counter tops are new plastic surfacing, pretty and hard to wear out.

Wall covering is new, *soilproof* paper. It is impervious to oil, grease, ink, and wandering crayons. It's mildewproof.

Floor is plastic, asphalt composition tile—moisture and grease resistant; resilient for easy standing; nonslippery. The gray Venetian blinds with red tapes match the counter tops and adjust easily for the right light. Note electric clock to put everything on the dot.

For gloomy days and after dark: Fluorescent lighting under wall cabinets, soffit lighting over window, special ceiling fixtures. Your work can't get in a shadow.

You'll see by the floor plan, page 80, that work goes smoothly. Follow the pictures to see the room at work and play.

A room your family can use for at least a dozen big jobs. It's utility room, sewing room, fun room →

This is about the only time you'll see this room at rest. Look at all the other pictures to see the family-size jobs it will do. The floor plan, page 80, shows laundry line-up

SEWING Lower drawer holds portable sewing machine. Top drawer is fitted with a spool rack. Middle drawer holds patterns, pins, tape, snaps. Drop leaf enlarges work area to make plenty of cutting and stitching room

Photographs: William F. Howland

GAMES OR STUDY Same desk, same drop leaf—as in pictures left and right—but now there's a big checker game. Here's the spot for hobbies or homework. Shelves hold radio, record-player, albums

Turn to page 80 to see the laundry in action, all the storage space

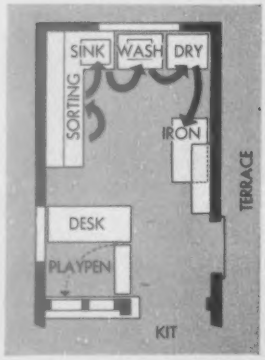
Every family needs a room like this

Continued

STORAGE Cleaning cabinet is at right of ironer, holds long-handled mop and broom. Upper cabinets are for soaps, polishes, cleaners, waxes, and cleaning basket (top of ironer)

You're looking into the laundry. See it in action below. But you're also looking at cleaning cabinet, flower-arranging room, hobby room, canning-freezing kitchen, as you'll see in the other pictures

WASHING DRYING IRONING



Arrows show line of work for laundry days. Now check the pictures

Roll-around hamper pulls out of cabinet. Spot removers are stored under the sink

Drop the clothes into automatic washer to soak, wash, rinse, and then damp-dry

Hand out the clothes to the dryer. No steps required. **Washday's over fast**

HOBBY All the flower bowls, vases, and holders have a spot of their own. Tools are in top drawer; sink's at right

FREEZING Desk drop leaf comes up to make a handy sit-down spot for long jobs like hulling peas, fixing string beans. Desk is painted for easy upkeep. Carpenter added drop leaf with a piano hinge and butterfly pull-out support. Freezing supplies are in drawers

ENTERTAINING Now the two-unit hot plate goes on the job to make fudge for a teen-age party. Or popcorn . . . or hamburgers. Pans are next to sink, spoons in the top drawer. Gang's left on its own. Only rule: Everything has to be slicked up after the party

More photographs on page 202

Fluffy, dry clothes are lifted to sorting table, which is the roof of ironer garage

Fold towels. Articles to be ironed are damp-dried and placed in plastic bags

Starching is done at the sink. This is only backtracking you do in the assembly line

Ironer is pulled out for a comfortable and well-lighted sit-down job

Cooks' contest

Cash for berry desserts and broiler specials

Win $10 with a Berry Dessert or a sizzling-hot Broiler Special. That's first prize in this month's recipe contest. Or if you're one of the 20 runners-up, you'll receive $3.

Berry Desserts make the most of June's strawberries, raspberries, gooseberries, blackberries, and blueberries.

Strawberries or raspberries may suggest to you a luscious shortcake with thick country cream, crushed berries in tender meringue cups.

You may freeze a velvety, rich strawberry ice cream, make strawberry floating island with alternate layers of custard and berries with an airy meringue topping. Or roll raspberries and whipped cream in thin sponge cake, make a refreshing raspberry sherbet or a fluffy raspberry Bavarian cream.

Perhaps your favorite is fresh gooseberry tarts, blueberry pudding with whipped cream, or a delicious blackberry cobbler topped with flaky pastry.

Broiler Specials may be meats, sandwiches, whole meals—anything that comes sizzling hot out of the broiler.

Do you have a whole meal you fix in a jiffy in the broiler? It might be a thick ham slice with canned sweet potatoes and pineapple slices brushed with butter. Or broiled fish fillets with frozen French-fried potatoes and seasoned tomato halves.

Perhaps you turn on your broiler to make a quick barbecue. Do you ladle a spicy sauce over hamburgers, frankfurters, or beef cubes when you put them under the broiler? You may marinate lamb chops in oil and vinegar before broiling to give them an extra-special flavor. Or have a favorite way of seasoning minute steaks or a juicy T-bone.

Maybe you broil hot sandwiches such as seasoned grated cheese topped with bacon strips, or ham topped with sliced tomatoes.

And remember, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and *six copies of the endorsed recipe*.

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time and mark it. "June Berry Desserts" or "June Broiler Specials."
2. Print your full name and address clearly in upper right corner of recipe page.
3. Give measurements in *level* cups, tablespoons, and teaspoons, never in heaping or scant measurements.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
5. Include 50 to 100 words about the history or origin of your recipe.
6. All recipes submitted become the property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, November 31.
8. Address the recipes you enter to 5411 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

This month's winners

Cook-of-the-Month is Mrs. John P. Curto. Her high, airy Applesauce Sponge Cake is delicately flavored with spices.

The year Mrs. Fred Saling canned too many peaches, she developed her Peach Spice Cake, now a family stand-by. Mrs. M. A. Clark bakes a meringue with chopped walnuts on top of her spiced Meringue Cupcakes.

If prune whip is popular with your family, they'll like Mrs. Georgia Houston's Prune-Spice Squares.

Mrs. E. B. Boileau's prizewinning Sausage-Turkey Bake has a tender biscuit topping. Mrs. Lynn C. Miles likes to serve golden-brown slices of Crusty Scrapple, crisp with corn flakes, for Sunday-morning brunch.

When you're looking for a new main dish, try Mrs. E. M. Emery's hearty Country Spoon Bread.

Little pig sausages, fluffy rice, grated carrots, and golden cheese bake together in Elizabeth Knox's 30-minute Supper Bake.

These winning recipes are pictured on pages 85 and 86.

Honor roll

Mrs. Walter J. Bartosz, Davison, Mich.
Mrs. E. B. Boileau, Covina Highlands, Calif.
Mrs. H. K. Brasseur, El Paso, Tex.
Mrs. M. A. Clark, Rockwall, Tex.
Mrs. John P. Curto, San Francisco 25, Calif.
Mrs. E. M. Emery, Los Angeles 24, Calif.
Mrs. Willard Erickson, Boulder, Colo.
Mrs. Robert I. Faucett, Indianola, Iowa.
Louise Dorman Folks, Reno, Nev.
Mrs. Lucille Forest, Rochester, Ill.
Mrs. M. H. Collins, Scarsdale, N. Y.
Mrs. Georgia Houston, San Marino 9, Calif.
Mrs. P. E. Jones, Lexington 23, Ky.
Elizabeth Knox, Fort Morgan, Colo.
Mrs. R. V. McClendon, Hollis, Okla.
Mrs. Frank McCrossen, Philadelphia 44, Pa.
Mrs. Lynn C. Miles, Chicago 31, Ill.
Claire U. Miller, Denver 6, Colo.
Mrs. Fred Saling, Seattle 55, Wash.
Mrs. Hans Schoeneich, West Allis 14, Wis.
Mrs. George S. Swanson, St. Louis 21, Mo.

Super-gorgeous Holiday Cakes—so easy

WITH THESE 2 SWANS DOWN-WONDERFUL MIXES!

Marvelous Swans Down Instant Mix! Makes light-as-a-feather white cake . . . spice cake, upside-down cake, brownies, cookies, and many others! The only mix made with Swans Down Cake Flour! Just add milk . . . no expensive eggs!

Get some today! Then make this upside-down cake topped with Ocean Spray Cranberry Sauce. Good? It's a real holiday dazzler!

Richer-in-chocolate Devil's Food Mix! A new Walter Baker Chocolate blend . . . and a new formula that holds chocolate fragrance and flavor right through the oven heat. The same wonderful egg whites with delicate, spring-fresh flavor, as in Swans Down Instant Cake Mix.

Cranberry Festival Cake

Prepare Swans Down Instant Cake Mix as directed on package. Before mixing, make

Ocean Spray Cranberry Mixture

- 1 can (1-pound) Ocean Spray Canned Whole Cranberry Sauce
- ⅓ cup orange juice

Place cranberry sauce in 9 x 9 x 2-inch pan, add orange juice, and spread evenly in pan.

Carefully pour cake batter over cranberry mixture. Bake in moderate oven (350°F.) 50 minutes, or until done. Remove from oven; let stand 30 minutes. Then loosen cake around edges, invert on plate, and remove pan. Serve warm.

NOTE: To make cake with fresh cranberries, combine 3 cups cranberries, 1½ cups sugar, ⅓ cup orange juice in saucepan. Cook over low heat until skins burst (about 7 minutes). Pour into 9 x 9 x 2-inch pan.

Rocky Road Cake

Prepare Devil's Food Cake as directed on Swans Down Devil's Food Mix package. Cool. Then frost with

Rocky Road Frosting

- 3 squares Baker's Unsweetened Chocolate
- 3 tablespoons butter
- 3 cups sifted confectioners' sugar
- ⅛ teaspoon salt
- 7 tablespoons milk
- 1 teaspoon vanilla
- 12 marshmallows, cut in small pieces
- 2 tablespoons unsalted roasted peanuts

Melt chocolate and butter over hot water. Combine sugar, salt, milk, and vanilla and blend. Add the hot chocolate mixture and mix well. Then fold in marshmallows and peanuts, and let stand, stirring occasionally, until of spreading consistency.

Swans Down Cake Flour and Cake Mixes are products of General Foods

Swans Down { Instant Cake Mix / Devil's Food Mix

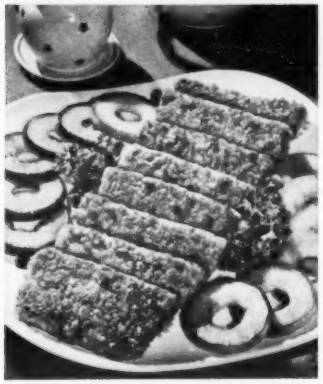
Ladle up the Libby goodness!
Get Libby's...for real garden goodness at thrifty prices!
Peas • Corn • Lima Beans • Beets
Spinach • Asparagus • Tomatoes
Mixed Garden Vegetables • Peas and Carrots
Pumpkin • Stringless Beans
Libby, McNeill & Libby, Chicago 9, Ill.
Libby's GARDEN PEAS
Libby's CORN
LOOK TO Libby's FOR PERFECTION!

SAUSAGE MAIN DISHES

30-minute Supper Bake

- 1 pound small sausage links
- 1 tablespoon water
- 2 tablespoons chopped onion
- 2 tablespoons chopped celery
- 1 cup cooked rice
- 1 cup shredded carrots
- ½ cup grated American cheese
- 2 beaten eggs
- 1 teaspoon salt

Place sausages in cold skillet; add water; cover and cook until water evaporates. Uncover and brown; drain. Remove sausages and arrange in greased 1-quart casserole. Cook onion and celery in skillet until golden. Combine rice, carrots, cheese, eggs, seasoning, cooked onion, and celery. Pour into casserole. Bake in moderate oven (350°) 30 minutes. Top with extra sausage links. Serves 4 to 5.—*Elizabeth Knox, Fort Morgan, Colorado.*



Crusty Scrapple

- 1 pound bulk pork sausage
- 1 14½-ounce can evaporated milk
- 1½ cups water
- ½ cup yellow corn meal
- ¼ teaspoon salt
- ⅛ teaspoon pepper
- 1 cup crushed corn flakes

Brown sausage and drain well. Combine milk and water and measure out 2½ cups; add to sausage (reserve remaining ¾ cup for dipping scrapple). Heat sausage mixture to boiling and slowly stir in corn meal and seasonings. Cook 5 minutes, stirring constantly. Pour into 5x9-inch loaf pan. Chill until firm. Unmold and slice in ½-inch slices. Dip slices in corn flakes, then in remaining milk, then in corn flakes. Brown in ⅛-inch of hot fat on both sides. Serve at once with maple syrup. Serves 6.—*Mrs. Lynn C. Miles, Chicago, Illinois.*

SPICE CAKES

Country Spoon Bread

- 3½ cups milk
- ¾ cup yellow corn meal
- 1½ teaspoons salt
- 1 tablespoon butter or fortified margarine
- 2 well-beaten egg yolks
- 2 stiff-beaten egg whites
- ½ pound bulk pork sausage
- ¼ pound (1 cup) grated American cheese

Scald milk in double boiler. Stir in corn meal and salt; cook until thickened, stirring constantly. Add butter. Remove from heat and add small amount of hot mixture to egg yolks; add to first mixture; mix well. Fold in egg whites. Pour into greased 8-inch round baking dish. Bake in moderately hot oven (375°) 25 minutes. Brown sausage and drain. Sprinkle sausage and cheese over spoon bread and continue baking 15 minutes. Serves 6.—*Mrs. E. M. Emery, Los Angeles, California.*

Cooks' Round Table of Endorsed Recipes

Cakes

Applesauce Sponge Cake

Feather-light, and it has such a wonderful flavor—

- 3 eggs
- 1 cup sugar
- ¾ cup hot applesauce
- 1½ cups cake flour
- ½ teaspoon salt
- 1 teaspoon baking powder
- ½ teaspoon soda
- 1 teaspoon cinnamon
- ½ teaspoon nutmeg

Beat eggs until thick and light. Add sugar gradually and beat until sugar is dissolved. Add applesauce and beat well. Add dry ingredients which have been sifted four times; beat until smooth. Bake in ungreased 9-inch tube pan in slow oven (325°) 55 minutes.—*Mrs. John P. Curto, San Francisco, California.*

Peach Spice Cake

The tricky decoration is sugar 'n' spice—

- ½ cup shortening
- 1 cup sugar
- 1 cup drained sliced peaches, sieved
- 2 cups cake flour
- 1 teaspoon salt
- 1 teaspoon soda
- 1 teaspoon baking powder
- 1 teaspoon cinnamon
- ½ teaspoon nutmeg
- 1 teaspoon ginger
- 1 teaspoon cloves
- ½ cup chopped California walnuts

Thoroughly cream shortening and sugar. Add peaches and mix well. Add sifted dry ingredients and beat well. Stir in walnuts. Pour into greased 8-inch square pan and sprinkle with mixture of 1 tablespoon sugar and ½ teaspoon cinnamon. Bake in moderate oven (350°) 45 minutes.—*Mrs. Fred Saling, Seattle, Washington.*

Prune-Spice Squares

The fluffy topping has prunes and crisp nuts—

- 1 cup light brown sugar
- 1 cup sour cream
- 1 beaten egg
- ½ teaspoon maple flavoring
- 2¼ cups cake flour
- ½ teaspoon salt
- 1 teaspoon soda
- 1½ teasoons ginger
- 1 teaspoon cinnamon
- ½ teaspoon cloves
- ¼ cup melted butter or fortified margarine

Combine sugar, cream, eggs, and flavoring, and beat well. Add sifted dry ingredients and beat well. Add melted butter and mix well. Bake in greased 8-inch square pan in moderate oven (350°) 30 minutes. Spread with **Prune Topping:** Beat 3 egg whites until stiff; gradually beat in 6 tablespoons sugar. Fold in 1 cup chopped stewed prunes and ½ cup chopped California walnuts. Spread on cake; brown about 15 minutes.—*Mrs. Georgia Houston, San Marino, California.*

Meringue Cupcakes

You bake on the nutty meringue frosting—

- ½ cup shortening
- 1 cup sugar
- 1 beaten egg
- 1 beaten egg yolk
- 2⅓ cups enriched flour
- ½ teaspoon salt
- 1 teaspoon baking powder
- ¾ teaspoon soda
- 2 teaspoons cinnamon
- 1 teaspoon nutmeg
- ½ teaspoon cloves
- 1⅓ cups sour milk

Thoroughly cream shortening and sugar. Add beaten egg and egg yolk and mix well. Add sifted dry ingredients alternately with milk. Fill greased cupcake pans ⅔ full and bake in moderate oven (325°) 30 minutes. Spread with **Meringue Topping:** Beat remaining egg white until stiff; gradually add ¼ cup sugar; beat well. Fold in 1 teaspoon vanilla, and ½ cup chopped California walnuts. Spread on cupcakes and bake 10 minutes.—*Mrs. M. A. Clark, Rockwall, Texas.*

Cooks' Round Table of Endorsed Recipes

RECIPES ENDORSED BETTER HOMES & GARDENS TASTING TEST KITCHEN

Meats

Sausage-Turkey Bake

Mix some sausage and what's left of the noble bird for a delicious casserole—

- 1 pound bulk pork sausage
- 1 cup diced leftover turkey or 1 6-ounce can boned turkey
- ¼ cup chopped ripe olives
- 1 10½- or 11-ounce can condensed cream of mushroom soup
- ¼ cup milk
- 2 cups prepared biscuit mix

Brown sausage and drain. Line bottom of greased 1½-quart casserole with turkey; top with layer of sausage; sprinkle with chopped olives. Combine soup and milk, and pour over casserole. Prepare biscuit mix as directed; roll to size of casserole; cut out star from center of dough about 1½ inches in diameter; fit dough on casserole; cover. Bake in moderate oven (350°) 45 minutes. Serves 5 to 6.—*Mrs. E. B. Boileau, Covina Highlands, California.*

So Good— So Easy—

IT'S THE PERFECT FAMILY SUPPER!

A SUNDAY NIGHT TREAT that's ready in 5 minutes!

When the family gathers round the table (or the fire) on a Sunday evening, here's a supper that's sure of a warm welcome... Franco-American Spaghetti, hot rolls, a tossed green salad, coffee or milk, and fruit cup.

Mmm! Everybody loves that Franco-American. It's fine, firm, tender spaghetti... cooked in a tempting sauce of rich, juicy, sun-red tomatoes—tangy, well-aged Cheddar cheese—and eight other choice ingredients.

Just heat and serve Franco-American as it comes from the can, for a delicious main dish or side dish that's ready in five minutes. Use this spaghetti as a base for your own special dishes, too. For example, for a lunch that's delicious and different, combine Franco-American Spaghetti and canned salmon in a casserole. Add buttered breadcrumbs. Bake 20 minutes and serve... there's a dish the whole family will love!

Get several cans of Franco-American Spaghetti at your grocer's next time you shop.

IT'S SO THRIFTY— ONLY PENNIES A PORTION

Franco-American SPAGHETTI

V-8* Has Lively Flavor and Goodness

no single juice can match!

*V-8 Vegetable Juices is a delicious blend of 8 juices in one drink!

V-8 FOR VITAMINS
V-8 FOR VITALITY

John Payne
Starring in
"TRIPOLI"
A PINE-THOMAS PRODUCTION
Released through Paramount Pictures
Color by Technicolor

HOW JOHN PAYNE WINS A SPECIAL OSCAR!

MADE BY THE MAKERS OF Campbell's SOUPS

*V-8 is a trademark owned in the United States by Campbell Soup Company; in Canada by Campbell Soup Company Ltd.

NEW STIR-N-ROLL PASTRY FOR YOUR HOLIDAY PIES!

Betty Crocker's easy recipe gives Flaky Tender Pastry Every Time!

Now STIR-N-ROLL Pie Crust will give new goodness to pumpkin pie, mince pie, and all your bountiful holiday pies.

Here's a wholly new pastry recipe—so simple, so sure, you can make flaky, tender pie crust every time! Only 4 simple steps! Only 4 ingredients—including Wesson Oil. Light, mild Wesson Oil assures delicacy of pastry flavor. Wesson Oil stands up under highest baking heat, so your pastry is readily digestible.

STIR-N-ROLL Pastry is *quick!* No cutting in of solid shortening! No guessing about liquid. Just measure Wesson Oil and milk together and add to dry ingredients. Rolls out like magic between 2 pieces of waxed paper.

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"Betty Crocker" is a registered trademark of General Mills, Inc.

Betty Crocker's STIR-N-ROLL Pastry Recipe for Pumpkin Pie

Preheat oven to 425°

1. Mix together
   1½ cups *sifted* Gold Medal Flour *1 teaspoon salt
   Measure into same cup and add all at once... 6 tbsps. (or ¼ cup plus 2 tbsps.) Wesson Oil
   3 tbsps. *cold* whole milk
2. Stir just until mixed. Round up dough; flatten slightly.
3. Place between 2 sheets of waxed paper (11-inch square). Roll out gently until circle reaches edges of paper. (If bottom paper wrinkles, turn, roll on other side.) Peel off top paper. If dough breaks, press edges together, or add patch *without moistening!*
4. Lower paper, with pastry clinging, over 8- or 9-inch pie pan. Peel off paper. Gently fit STIR-N-ROLL Pastry into pan. Trim. Flute edges. Add your favorite pumpkin filling. Bake 45 to 55 minutes in hot oven 425° until silver knife inserted into side of filling comes out clean. Cool. Add—

CHEESE TOPPING: Whip ½ cup heavy cream: fold in 3 tbsp. cheese spread softened with 1 tbsp. milk.

*If you use Self-Rising Flour omit salt. Reduce baking temperature to 375°.

NO CUTTING IN SHORTENING!

1. Revolutionary recipe! No guessing at liquid. Wesson Oil and milk measured exactly, easily. Just add to Gold Medal Flour and salt in mixing bowl.

NO RISK OF OVERHANDLING!

2. Child's play! Just stir lightly. Dough looks moist but isn't sticky. Shape dough into ball; flatten slightly. More pliable, easier to handle.

NO MESSY FLOURED BOARD!

3. Amazing! *Roll out pastry between two 11-inch squares of waxed paper.* Roll out gently until circle reaches edges. Peel off top paper.

NO DAMPENING TO SEAL!

4. Pan-ready! *Dough clings to paper* until you gently loosen and fit to pan. Mends easily *without moistening.* Trim. Flute edges.

Turkey goes modern

Begins on page 72

done crustily brown, ready to break at the touch of the fork, oozing rich juices. Pick a 1950 model. First decide on the size. This year you can buy small apartment-size birds or huge, plump-breasted toms that weigh 30 pounds upward.

Remember back to chopping-block days? Remember the roll of newspaper Grandmother used for the singeing? Remember the general hullabaloo of getting turkey into the oven? The trend today is toward the ready-to-cook bird fully drawn, thoroughly cleaned, pinfeathers removed, fresh or frozen.

Know the smoked turkey? He is not for the holiday dinner, but for holiday supper parties. The processed birds are sold whole by mail, and numerous delicacy shops handle them whole, halved, or sliced, a choice of white meat or dark meat.

Fried turkey may one day vie with Sunday fried chicken. There is a growing demand for turkey cut-ups; some markets offer the halves, quarters, and pieces already cut. And don't overlook canned turkey for gifts or your own table.

Talk turkey this year and you talk turkey logs; two kinds on the market. One has meat precooked, weighs 1 to 6 pounds, and is tagged with a bag of gravy concentrate. It comes with white or dark meat for families of divided opinion, with a compromise roll of the dark and light in combination.

The other log is frozen, made of uncooked turkey meat—both the light and the dark—weight 3 to 4 pounds. The meat is boned, wrapped in turkey skin, pressed into log form, wrapped in heavy aluminum foil, then quick-frozen. Perfect to bake, then slice and serve at buffets hot or cold; nice, too, for a sandwich.

Today's turkey is a far cry from those sharp-breasted birds John Alden and Miles Standish stalked with blunderbuss and bullet. Wonderful eating on the holiday table, a company buffet, Saturday-night casserole, any day of the week.

Fried Turkey

You cook the pieces like fried chicken—

Cut up 2½- to 3½-pound turkey fryers or broilers. Blend ¼ cup enriched flour, 1 teaspoon paprika, ¾ teaspoon salt, and ⅛ teaspoon pepper. Rub flour mixture into turkey. (Save leftover flour mixture for gravy.) Brown turkey slowly in ½ cup hot fat; turn frequently to brown evenly. Add ½ to 1 cup water or consommé. Cover and simmer until tender. Uncover last 15 minutes of cooking. Prepare gravy from drippings. Garnish platter with pineapple slices topped with spiced peach halves. Tuck in frilly, green celery leaves.

Turkey Chowder

A rib-sticking, whole-meal soup with tangy cheese flavor—

- 3 tablespoons poultry fat, butter, or fortified margarine
- 1 cup finely diced celery
- ¼ cup minced onion
- ¼ cup enriched flour
- 2 cups turkey (or chicken) broth*
- 2 cups milk
- 1 cup grated fresh carrot
- 1 to 2 cups grated Cheddar cheese
- 1 teaspoon salt
- ⅛ teaspoon pepper
- 2 tablespoons chopped parsley, optional

Cook celery and onion in fat until vegetables are soft but not brown, about 5 minutes. Remove from heat, add flour, and blend thoroughly. Add broth and milk. Return to heat and cook, stirring constantly, until thickened. Add carrots. Heat to boiling point. Add cheese. Stir to blend, and heat only until cheese is melted. Season. Serve promptly. If desired, garnish each serving with chopped parsley. Serves 4 to 6.

*Broth may be prepared by cooking the neck, giblets, and any leftover bones and skin from cooked turkey or chicken. Or use 2 chicken bouillon cubes dissolved in 2 cups water.

Stuffed Turkey Steaks

A new twist to turkey and stuffing—

- 2 tablespoons butter or fortified margarine
- ½ cup chopped celery
- 1 tablespoon chopped onion
- ½ cup canned whole-kernel corn
- ½ cup dry bread crumbs
- ½ teaspoon chili powder
- ½ teaspoon salt
- 1 egg
- 1 pound turkey steaks (about 4)
- ¼ cup flour
- 1 teaspoon salt
- 1 teaspoon paprika
- ⅛ teaspoon pepper
- ¼ cup butter or fortified margarine

Melt the 2 tablespoons butter in

[*Turn to page 91*

Turkey log timetable

Size	Oven temperature	Total roasting time: Frozen	Total roasting time: Defrosted
9 lb. approx. (large)	300°	5 hours	4½ hours
4½ lb. approx. (medium)	325°	4 hours	3 to 3½ hours
2 lb. approx. (small)	325°	3 to 3½ hours	2 to 2½ hours

If a meat thermometer is used, insert so that bulb is in center of the roll. Roast to an interior temperature of 180 degrees.

Turkey timetable

Dressed weight	Oven temperature	Time
8 to 10 pounds	325°	3 to 3¼ hours
10 to 14 pounds	325°	3½ to 4 hours
14 to 18 pounds	300°	4 to 4½ hours

Plan roasting schedule so turkey is out of oven 15 to 25 minutes before serving. Bird absorbs juices and is easier to carve.

WALTER BAKER

maker of PREMIUM No.1—America's favorite cooking chocolate

brings you...

NEW 4 in 1 INSTANT SWEET COCOA MIX

4 LUSCIOUS CHOCOLATE TREATS

all out of 1 package - and all with that world-famous WALTER BAKER flavor!

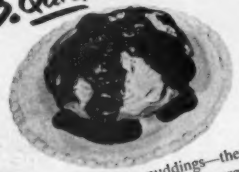
1. Instant COCOA and Chocolate Milk

Delicious, *extra*-chocolaty drinks—steaming hot or ice cold. With **4 in 1** Instant Sweet Cocoa Mix—just add milk!

2. Quick FROSTING

Make smoother, *creamier* chocolate frosting—and make it in a jiffy with Walter Baker's marvelous **4 in 1.** Recipe on package.

3. Quick SAUCE



Ice cream, cakes, puddings—they're *extra*-luscious topped with gorgeous **4 in 1** chocolate sauce. Easy recipe on package.

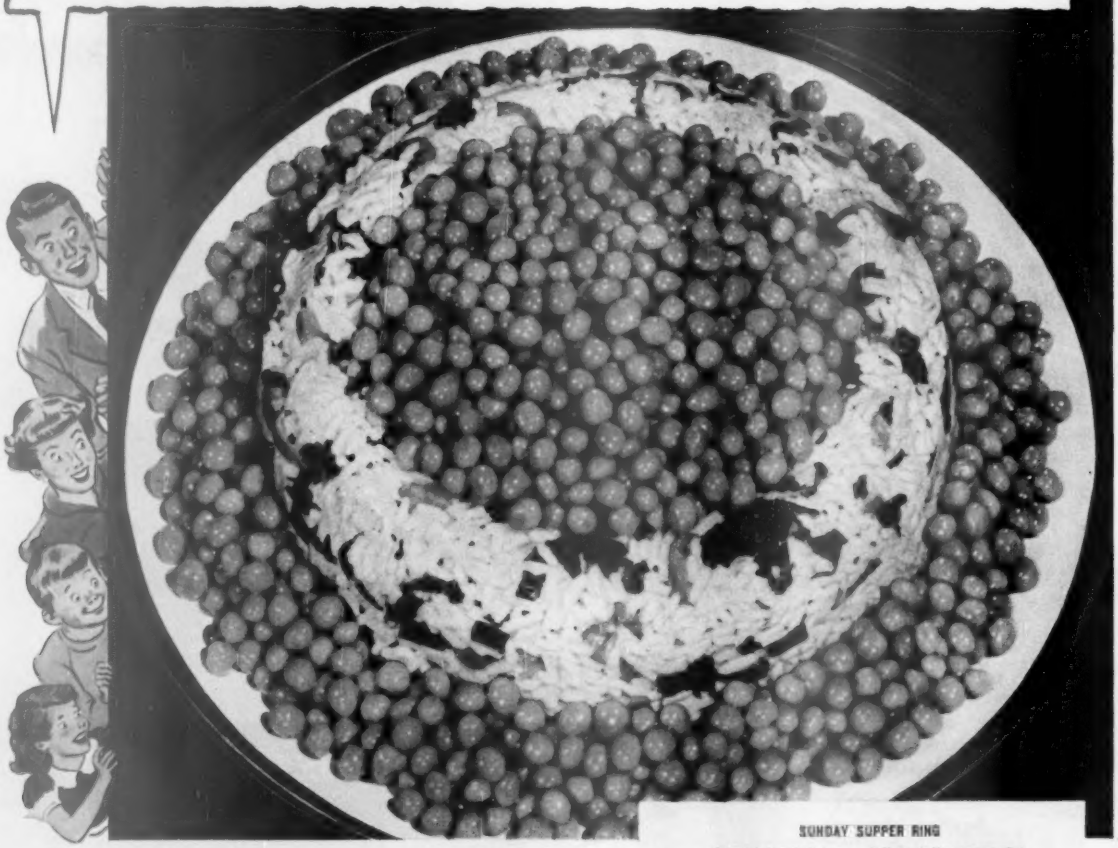
4. Quick FUDGE

4 in 1 makes the most heavenly fudge . . . *rich* with that Walter Baker Chocolate flavor. No boiling! No testing! Recipe on package.

Everything chocolate tastes BEST when it's BAKER'S!

Products of General Foods

Anybody here like Sweet Spring Peas?



Here you are! DEL MONTE *Early Garden* Peas are *full* of sweet spring flavor—meltingly tender, too.

And well they should be! No immature, flavorless peas here. No oversize ones past flavor prime, either. But the best of all the rest—

All the flavor-filled middle sizes—the tenderest, tastiest peas of each size selected and packed *together*—the smaller, sweeter peas blending with the larger, richer-tasting ones, for *natural* flavor.

Why don't *you* try DEL MONTE *Early Garden* Peas?

SUNDAY SUPPER RING

- 3 cups hot cooked rice
- 1 cup (2½ oz.) cut dried beef (rinsed if very salty)
- ⅓ cup each: chopped green pepper and sliced celery
- 2 tbsps. chopped onion
- 2 tbsps. butter or margarine
- 2 cans cream of mushroom soup
- 1 cup milk
- 1 tsp. Worcestershire sauce
- 2 No. 303 cans DEL MONTE Brand *Early Garden* Peas

Sauté dried beef, green pepper, celery and onion in the butter 10 min. Stir in soup, milk, Worcestershire sauce; heat. Strain off sauce; keep hot. Toss dried beef mixture lightly with the rice; pack in oiled 5-cup ring mold. Place over steam about 5 min.; turn out on hot plate. Fill with hot, seasoned peas; serve with the sauce. Serves 4 to 6.

Quality-selected from all the FLAVOR-FILLED "middle" sizes

Del Monte

Early Garden **PEAS**

—the brand that puts flavor first

Turkey goes modern

Continued from page 88

a skillet over medium heat. Add chopped celery and onion. Cook until onion is golden. Stir in corn, bread crumbs, chili powder, and ½ teaspoon salt. Remove from heat and stir in egg. Then lay out the partially defrosted turkey steaks and place a mound of corn-stuffing mixture on each steak, dividing the stuffing evenly. Roll steaks around stuffing and fasten edges with toothpicks or skewers. Roll steaks in flour, salt, paprika, and pepper mixed together. Brown on all sides in the ¼ cup butter in a heavy skillet. Then add 2 tablespoons water. Cover and cook until tender over low heat or in a slow oven, about 40 minutes. Additional water may be added to keep the bottom of the pan moist. Serve with gravy made from pan drippings. Serves 4. Serve with bright red cranberry sauce and tender broccoli stalks.

Turkey Steaks

Something different for a company meal or Sunday dinner—

- ¼ cup enriched flour
- 1 teaspoon salt
- 1 teaspoon paprika
- ⅛ teaspoon pepper
- ½ cup milk
- 4 4-ounce steaks or 1 pound

Blend flour, salt, paprika, and pepper. Dip steaks in milk; then into flour mixture. Save any left-over flour for gravy. Brown on both sides over moderate heat in a layer of fat, turning once. Reduce heat; add 1 tablespoon water (or stock, if available) for each steak. (Slightly less per steak if more than 6 steaks are being cooked in one pan.) Cover tightly and cook slowly until tender, 8 to 10 minutes. Remove cover and cook 3 to 5 minutes longer to dry off surface. Serve hot. Gravy may be prepared from drippings.

Directions for roasting rolled, boneless turkey log:

Leave the log wrapped in its original aluminum foil. Place the log, frozen or defrosted, on a flat rack in a shallow, open pan with the folded edge of the foil on the top. Roast in slow oven (300° to 325°). See timetable. On removal from oven, tighten the foil wrap around the log. For serving hot, let stand 15 to 20 minutes before unwrapping and slicing. If desired, prepare gravy with the pan juices; or concentrate the juice by boiling, season to taste, and serve over the sliced turkey unthickened. For serving cold, refrigerate the wrapped log overnight.

Another method for hot service is as follows: Slice the chilled log and lay the slices of meat overlapping in a shallow pan. Pour the pan juices over the meat. Season with salt and pepper, and heat.

Smoked-turkey Casserole

(not pictured)

- 1 cup medium white sauce
- 1 cup cubed smoked turkey
- 1 package frozen broccoli, asparagus, or cauliflower, cooked
- ½ cup buttered bread crumbs

Make white sauce. Arrange ½ cup turkey in bottom of greased 1-quart casserole. Alternate layers of vegetables and sauce. Top with remaining turkey, then crumbs. Bake in moderate oven (350°) 15 to 20 minutes, or until crumbs are brown. Serves 4.

Turkey Pie

A delicious way to wind up the turkey—

- ½ cup chopped celery
- ½ cup tiny whole onions
- 2 cups turkey stock
- ¼ cup enriched flour
- 1 3-ounce can sliced, broiled mushrooms
- 3 cups chopped cooked or canned boned turkey
- 1 tablespoon lemon juice
- 3 tablespoons chopped parsley
- Salt and pepper

Cook celery and onions in small amount of boiling, salted water; drain. Heat 1½ cups stock to boiling. Blend flour with remaining ½ cup stock; stir into hot stock. Cook until thick and smooth, stirring constantly. Add remaining ingredents. Season to taste. Pour into

[*Turn to next page*

Is your house like my house?

Is your house like my house
Every Monday morn?
Do the rooms look cluttered,
Dusty and forlorn?

Are the Sunday papers
Scattered all around,
And the children's schoolbooks
Nowhere to be found?

Do you find the napkins
In the dolly's bed,
And your newest clothesline
Fastened to a sled?

Do you burn the oatmeal
When the baby cries,
Do you hear some spelling words
While the bacon fries?

Do you find Beth's algebra
On the radio
Underneath tin soldier men
Standing in a row?

Then your house, like my house,
Is full of love and light,
Children's laughing voices,
Baby glances bright.

Though we get discouraged,
On the verge of tears,
Your heart and my heart
Go singing down the years.

For your house and my house
Can stand the wear and tear
If your folks and my folks
Are glad and happy there.

—*Maud Bright Spangenburg*

"Mamma, you're terrific!"

That's what your family will say when you serve them real homemade hot rolls like these

Now make them in ½ the time
(compared to standard cookbook recipes)

Parade in with a plateful of your very own homemade rolls. And note the deep, satisfying glow you'll get from what your family says about you.

It doesn't take a lot of experience to accomplish this, either. Far from it. It's really easy, time-saving, and so sure in results.

Why not do yourself proud by giving your family your own homemade hot rolls tonight.

RECIPES right in the package show you how to make many other wonderful baked foods.

Easy, quick, no experience needed with the new

Pillsbury HOT ROLL MIX *(WITH FRESH-ACTING YEAST)*

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FAMOUS
MEXICAN STYLE
FOODS

Van Camp's
TAMALES WITH SAUCE

Van Camp's
BEANS

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SPANISH RICE

Van Camp's
CHILI CON CARNE
WITH BEANS

Van Camp's
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(Without Beans)

"for something different . . . delicious . . . really exciting for your next buffet supper . . . make it a fiesta of good eating with Van Camp's. For your menu, Van Camp's prepares for your pleasure and pride in serving . . . Chili con Carne with Beans . . . Chili con Carne (all meat) . . . Tamales . . . Mexican Style Beans . . . Spanish Rice. Every dish seasoned piquantly and perfectly . . . all rich in flavor . . . all ready to heat . . . eat . . . enjoy. You'll love them . . . so will your guests."

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Honor Brand Frozen Foods SINCE 1933

Heat · Eat · Enjoy

VANQUISHED VISIONS

Turkey goes modern

Continued from preceding page

1½-quart casserole. Top with **Pastry:** Sift together 1½ cups enriched flour and ½ teaspoon salt. Cut in ½ cup shortening. Add 4 to 5 tablespoons cold water and stir until flour particles are just moistened and dough holds together. Roll crust to fit casserole with an extra inch all around. Make a cutout in center with turkey cutter. Adjust pastry and fold dough under to fit inside the rim. Press edges with fork tines. Brush pastry with slightly beaten egg. Bake pie in hot oven (425°) about 30 minutes. Serve hot with turkey cutout of jellied cranberry sauce in center. Serves 6 to 8.

Turkey pie centers a Lazy Susan which holds hot buttered peas, celery and carrot curls, ripe and stuffed olives, and molded cranberry salads.

How to roast whole turkey

How to stuff turkey: Salt the inside cavity—¼ teaspoon salt per pound of bird. Fill cavity with stuffing. Don't pack the stuffing. An overstuffed bird makes a soggy dressing, and bird may burst during roasting. If you're not planning to roast bird right away, chill the stuffing before filling the bird.

How to truss: Bind legs and wings closely to body of bird. It will cook more evenly, brown more evenly, look better on the platter, and carve more easily. After stuffing bird, skewer neck skin to back. Fold wings so tips hold neck skin. Close body cavity opening with skewers and cord. Tie legs to tail.

How to roast: Grease skin with melted cooking fat. Place bird breast down in shallow pan. Use flat rack or V rack. Unless bird has generous layers of fat underneath the skin, cover with rectangle of cheesecloth or thin white cloth large enough to cover top and sides. You might want to reach for your roll of aluminum foil as a substitute for cloth as a protection against the breast end to hold back browning. Cover parts of bird with strips of foil if they seem to brown too quickly. Do not cover pan; do not sear bird; do not add water. When bird is approximately three-fourths done according to timetable, turn it breast up, replacing cloth over bird.

Oyster Stuffing

As traditional as Thanksgiving itself—

- ½ cup chopped celery
- ½ cup chopped onion
- ¼ cup butter or fortified margarine
- 6 cups dry bread crumbs
- 4 teaspoons minced parsley
- 3 cups chopped oysters
- 1 bay leaf
- 2 teaspoons salt
- Dash of pepper
- 1 teaspoon poultry seasoning
- 2 beaten eggs
- 1¾ cups milk or oyster liquor

Cook celery and onion in butter or fortified margarine until golden. Add crumbs and parsley; mix thoroughly. Add oysters, bay leaf, seasonings, and eggs. Add enough liquid to moisten. Mix lightly. Stuffs a 10- to 12-pound turkey.

Carrot Stuffing for Turkey

With carrots, celery, onion, it's fit for the harvest feast—

- ½ cup butter or fortified margarine
- ½ cup finely chopped onion
- 2 cups diced celery
- 2 cups grated raw carrot
- 2 quarts bread cubes, 2- to 4-day-old bread
- 2 teaspoons salt
- ¼ teaspoon pepper
- 2 teaspoons poultry seasoning
- ½ cup liquid (milk, broth, or water)

Cook onion, celery, and carrot in butter over low heat, stirring occasionally, until onion is just soft, but not brown. Blend seasonings with bread cubes. Add onion, celery, carrot, and butter. Blend. Pour the liquid gradually over surface, stirring lightly. Add more seasoning as desired. Makes 2 quarts of dressing—stuffing for an 8- to 10-pound turkey.

Dazzle 'em with SWIFT'NING'S* MARIGOLD CAKE in this *Gala Candle Ring!*

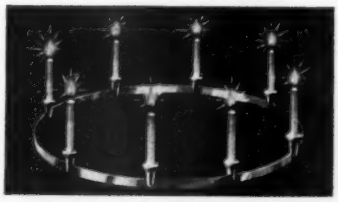
Here's a new, *exciting* way to light up your party cakes . . . a Gala Candle Ring that only Swift'ning can offer you at this *very* special price.

Glowingly beautiful, it's practical, too. Prevents wax dripping on cake or table linen, eliminates holes in frosting.

The ring . . . a flexible band of gleaming metal . . . fits around your cake, can be adjusted from 7″ to 15″ diameter and holds from 1 to 70 candles. Removable holders attach to ring, will take birthday candles of both sizes, also tall tapers. Extra holders are available.

Lighted this dramatic, new way . . . and baked with wonderful Swift'ning, your party cakes will be "the talk of the town". For Swift'ning, with its own special quick-mix ingredient, was specially developed to give you heavenly light, luscious cakes.

You'll love your Swift'ning pies and fried foods, too. *No* other all-purpose shortening makes such flaky pies as Swift'ning . . . or is more digestible! Get Swift'ning today and send for your Gala Candle Ring while this great bargain lasts.



Ring with 8 holders and candles

75¢

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NEW! DRAMATIC! Regular $1.85 Value!

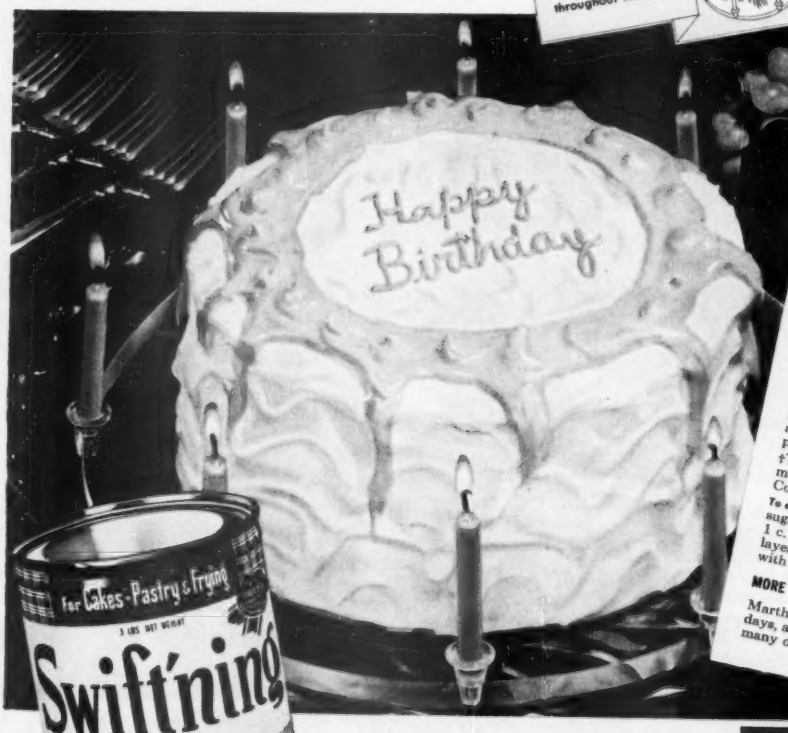
So many uses
For birthdays and special occasions. As gifts—Christmas and throughout the year.

Around holiday decorations!

Flexible—ring fits all shapes!

With tall tapers and flowers!

For place cards . . . individual candles! (Extra holders available.)



MARTHA LOGAN'S QUICK-MIX

Marigold Cake

Preparation: Have all ingredients at room temperature. Preheat oven to 375° F. Line bottoms of two 9″ or three 8″ pans with two layers of waxed paper.

Ingredients: (Level measurements)

- ½ cup Swift'ning
- 2¼ cups sifted cake flour
- 1¾ cups sugar
- 1½ tsp. soda
- 1 tsp. salt
- 1 tsp. vanilla
- 1 cup sour milk† or buttermilk
- 2 sq. chocolate, melted
- 2 eggs
- ½ cup sour milk† or buttermilk

Step 1: Place Swift'ning in bowl. Sift together flour, sugar, soda, and salt into bowl. Add vanilla and 1 c. sour milk. Beat 2 min. on med. speed of electric mixer, or by hand, using 150 strokes per min. Throughout mixing time keep batter scraped from sides and bottom of bowl with rubber scraper. Scrape bowl and beaters.

Step 2: Add chocolate, eggs and ½ c. sour milk. Beat for 2 additional min. on medium speed. Scrape bowl and beaters. Pour equal amounts of batter into cake pans. Bake 30 min. Cool on cake racks.

†To make 1½ c. sour milk place 1½ tbsp. vinegar in measuring cup and fill to ½ c. mark with sweet milk. Combine with 1 c. sweet milk.

To decorate: Make 7 min. icing, using 2¼ c. granulated sugar. Tint it cream or very pale yellow. Tint about 1 c. deep yellow. Spread pale yellow icing between layers, on top and sides. Allow to set. Finish top with deep yellow as shown.

MORE PARTY IDEAS COME WITH YOUR CANDLE RING!

Martha Logan's Recipe Folder with cakes for birthdays, anniversaries, children's parties and teas. Also many other clever ways to use the ring itself!

DIGESTIBLE...AND NUTRITIOUS, TOO!

HAVE YOU TRIED SWIFT'NING'S EXCITING NEW "77" MIX? You make it yourself, store it in the pantry, use as needed to make any of 77 super-delicious baked treats! Saves you time, work, money. Write for *FREE* booklet offered on back of Swft'ning can.

*Swift'ning is the trade-mark for Swift & Company's Shortening.

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Swift'ning, P. O. Box 5935, Chicago 77, Ill.

Please send me.....Gala Candle Ring(s), each with Direction and Recipe Folder, @ 75¢ each. Enclosed are.....paper discs from inside can of Swift'ning Shortening (1 for each ring) and $.....in coins (or money order). (A)

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This offer good only in U. S. A. and void in any state, or subdivision thereof, where prohibited, taxed or otherwise restricted. Offer expires March 31, 1951, or when supply is exhausted. Allow 2 weeks for delivery.

At last! A BETTY CROCKER COOK BOOK!

Contains information on meal planning—table service—measuring—choosing pans—carving—nutrition—plus over 2000 Betty Crocker recipes!

THE RESULT OF 29 YEARS' EXPERIENCE —PRODUCED AFTER YEARS OF WORK!

Over $100,000 spent in testing and developing recipes before a single page was printed!

See from these pages

- √ COVERS MAJOR PHASES OF COOKING
- √ EVERY RECIPE THOROUGHLY TESTED
- √ PICTURES MANY VITAL STEPS
- √ SIMPLIFIED METHODS

—typical of the dozens of full color idea pages in book

Just off the press! Exciting, revolutionary, handsome! The result of 29 years' experience by the Betty Crocker Staff of General Mills, in food, cooking and homemaking. Took 3 years to prepare and produce . . . cost many thousands of dollars. Departs from the traditional pattern of cook books. It *shows* you how—pictures many vital steps. Just note ingredients needed—then follow the pictures. Contains 633 how-to-do-it illustrations—covers major phases of cooking—contains 2161 Betty Crocker recipes for everything from appetizers to desserts. All the information you need for everyday cooking . . . rich with helpful tips, pointers and cooking secrets.

Each recipe has been developed with utmost care, tested and retested for perfection . . . streamlined by new simplified methods to save you time. Here's just one example. In the Pastry Chapter, the cooking of cream type fillings has been simplified from a 20 minute time to 3 minutes.

Each chapter is designed to fit various foods, specific needs and occasions. Pages within the chapters also contain a wealth of other cooking information—favorite recipes of famous people . . . ideas for luncheon and supper dishes . . . fascinating bits about cooking history . . . stories about the origin of different foods . . . hundreds of food features.

Descriptive index at the beginning of each chapter. Many of the foods and serving ideas are shown in full color. Each and every page has sparkle and special interest. There are more pictures—less to read. You can't afford to be without this complete and helpful new Betty Crocker Cook Book in your kitchen!

SPECIAL GOLD MEDAL 70th ANNIVERSARY OFFER

To celebrate its 70th Anniversary, Gold Medal Flour is offering you either the regular or the deluxe loose-leaf edition of Betty Crocker's Picture Cook Book *at a saving of 95¢*. See coupon.

Betty Crocker recipes, together with Gold Medal "*Kitchen-tested*" Enriched Flour, are the perfect prescription for perfect baking. The fine dependable superior baking qualities of Gold Medal are kept superbly uniform by over a million and a half tests each year. Each cupful always acts the same. You can count on it. That's why Betty Crocker's Picture Cook Book recipes that call for an all-purpose flour, specify *only* Gold Medal. Betty Crocker can't promise perfect results if any other flour is used.

Take advantage of Gold Medal's 70th Anniversary Offer and get this wonderful new Betty Crocker Picture Cook Book at a saving of 95¢. Just follow the easy directions in the coupon on the opposite page.

"Betty Crocker" and "*Kitchen-tested*" are registered trade marks of General Mills, Inc.

STEP BY STEP PHOTOS—The answer to your prayer when you try some of the recipes for the first time. Hundreds of how-to-do-it photos make it easier than ever. You just follow the pictures in the book.

KEY RECIPES—Dozens of basic recipes . . . learn them and you have the key to hundreds. For example, a basic recipe for drop cookies is your key to many variations of this type cooky. Saves reading directions over and over.

THRIFTY BUYING AND PLANNING—Here's your guide for how much meat to buy and how to make the most of it. Let this book help you get your money's worth in nutrition and flavor from foods you buy.

how much clearer, simpler, more exciting it is!

MEAL PLANNING AND TABLE SERVICE—Betty Crocker helps you plan nutritious, well-balanced meals and shows you how to serve them. An entire section is devoted to this important phase of homemaking.

PREPARING SPECIAL INGREDIENTS—So many things you need to know are now made easy for you. You'll find pictured descriptions of how to caramelize sugar, dissolve gelatin, prepare cream for custard, dozens of things.

HERE'S A MERE HINT OF THE HUNDREDS OF FOOD FEATURES

- How to Give Foods Eye Appeal
- Popular Curtain-Raisers to Dinner
- Different Ways to Make a Good Cup of Coffee
- Slick Tricks with Biscuit Dough
- Breads—Plain and Fancy
- Cakes Anyone Can Make
- Frostings that are Really "Tops"
- Cooky Jar "Come-ons"
- Desserts by the Dozen
- Eggs and All About Them
- Miracles with Meat
- Pies that Will Be Your Pride
- Salads Superb
- Soups . . . With Special Accompaniments
- Supper and Luncheon Dishes
- Vegetables . . . From Store to Range
- Short Cuts—That Save Steps and Hours

DO YOU KNOW HOW TO:

★ Coddle an Egg ★ Keep Meringue from Weeping
★ Sour Sweet Milk ★ Get a Rise Out of Dough
★ Take the Cake . . . From the Pan
★ Make Sauce for the Goose (Duck, Vegetable or Meat)

You'll find the answers to these and hundreds of other questions in the Betty Crocker Picture Cook Book.

AVAILABLE AT BOOK STORES Regular bound edition $2.95 • Deluxe loose-leaf edition (as shown) $3.95
(Prices slightly higher in Canada)

LIMITED GOLD MEDAL OFFER SAVES YOU 95¢

ONLY ONE TO A CUSTOMER

HERE'S WHAT TO DO: Get a sack of Gold Medal Flour from your grocer. *Cut the Gold Medal 70th Anniversary Seal from recipe folder inside sack.* Send it together with $2.00 to get regular edition of Betty Crocker's Picture Cook Book. For deluxe loose-leaf ring binder edition, as shown, send $3.00 plus 70th Anniversary Seal. Allow two weeks for delivery. Offer good only in United States and possessions.

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OFFER GOOD ONLY IN UNITED STATES AND POSSESSIONS

IT MUST BE BETTER—
women buy more sacks of GOLD MEDAL "Kitchen-tested" Enriched Flour than the next 5 brands combined!

Cloud O' Pumpkin!

NEW—AND HEAVENLY PIE WITH BAKER'S COCONUT

It's pumpkin time again—but pumpkin pie was never like *this* before.

For here's a pie airy-light as a cloud—with a *new* kind of taste excitement! Luscious, fluffy pumpkin and spice, laced through and through and topped with toasted, golden-brown Baker's Coconut! Good? It's sheer heaven!

Use snowy white Baker's Coconut to glamourize thrifty cakes, puddings, fruits. *Buy* coconut goodies, too—in food shops and bakeries!

COCONUT PUMPKIN CHIFFON PIE

1 envelope unflavored gelatin
¼ cup cold water
1¼ cups mashed cooked pumpkin
¾ cup evaporated milk
½ cup water
2 egg yolks, slightly beaten
¾ cup brown sugar, firmly packed
½ teaspoon salt
¼ teaspoon ginger
½ teaspoon nutmeg
½ teaspoon cinnamon
2 egg whites
½ teaspoon vanilla
1 cup Baker's Shredded Coconut, toasted*
1 baked 9-inch pie shell
⅓ cup cream, whipped and sweetened

Soften gelatin in ¼ cup cold water. Combine pumpkin, milk, ½ cup water, egg yolks, ½ cup of the sugar, salt, and spices in top of double boiler. Cook over boiling water 10 minutes, stirring constantly. Add gelatin and stir until dissolved. Remove from boiling water. Chill until slightly thickened.

Beat egg whites until foamy. Add remaining sugar gradually and continue beating until stiff. Fold in pumpkin mixture, vanilla, and ¼ of the toasted coconut. Turn into cold pie shell. Chill until firm. Before serving, top with whipped cream and remaining toasted coconut.

*To toast coconut, spread thinly in shallow pan. Place in moderate oven (350°F.) and toast about 10 minutes, or until delicately browned. Stir occasionally to toast evenly.

Products of General Foods

Perfect nut bread

By Testing-Test Kitchen Staff

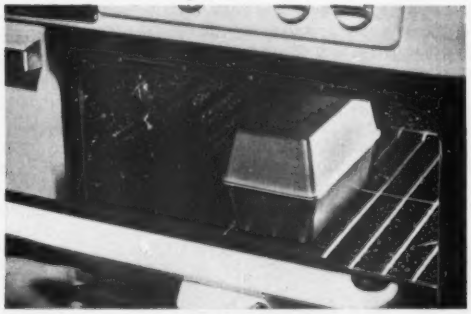
How to mix the tender, golden nut bread

Sift together 2¼ cups enriched flour, 2¼ teaspoons baking powder, ¼ teaspoon soda, ¾ teaspoon salt, and ¾ cup sugar into a large mixing bowl. Then add ¾ cup chopped California walnuts to the dry mixture

Add 2 tablespoons melted shortening or salad oil, 1 beaten egg, ¾ cup orange juice, and 1 tablespoon grated orange peel to sifted dry ingredients. Stir till mixture is dampened but not smooth. Have shortening at room temperature, so it won't separate from other ingredients

Spread thin slices of nut bread with fluffy cream cheese. Cut in finger lengths. This is the kind of nut bread you'll want to serve with a luscious fruit salad at a party luncheon or use to pep up a daily lunch box

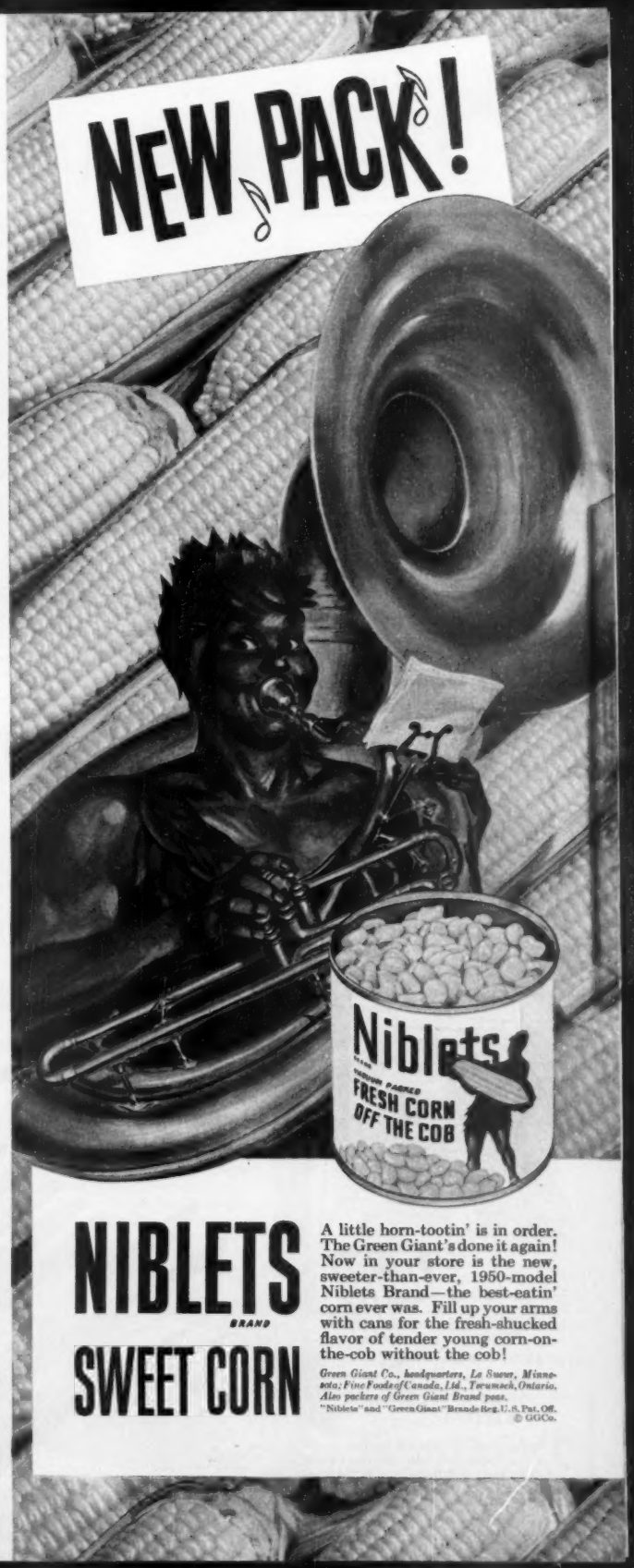
Best way to bake and slice nut bread



Pour batter into a greased 5x9-inch loaf pan. Spread batter into corners of pan. Bake in a moderate oven (350°) about 70 minutes. Cover with another pan the first 20 minutes so the loaf won't crack on top

Photographs: Photography, Inc.

Remove the loaf from the pan and cool on a cake rack. When it is cold, cut bread in thin slices with a serrated knife. Or wrap it in waxed paper or aluminum foil and store for 24 hours. You'll find the nut bread will be easier to slice and will have a better-than-ever flavor



NIBLETS BRAND SWEET CORN

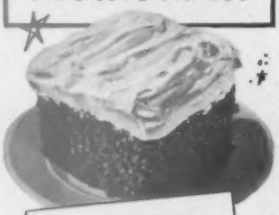
A little horn-tootin' is in order. The Green Giant's done it again! Now in your store is the new, sweeter-than-ever, 1950-model Niblets Brand—the best-eatin' corn ever was. Fill up your arms with cans for the fresh-shucked flavor of tender young corn-on-the-cob without the cob!

Green Giant Co., headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario. Also packers of Green Giant Brand peas.

"Niblets" and "Green Giant" Brands Reg. U.S. Pat. Off. © GGCo.

Dorothy Duff of the famous Duff's Kitchen says:

"I Guarantee* You'll Make GINGERBREAD, DEVIL'S FOOD CAKE and WAFFLES JUST LIKE MY MOTHER USED TO MAKE thanks to MY DUFF'S MIXES!"



PARTY GINGERBREAD
Make it with my just-add-water Duff's Gingerbread Mix. Then top with clouds of fluffy-light marshmallow frosting.

DEVIL'S FOOD CUP CAKES
In the oven in 5½ minutes, thanks to my Duff's Devil's Food Mix. Serve them topped with swirls of creamy-rich frosting. Ummm.

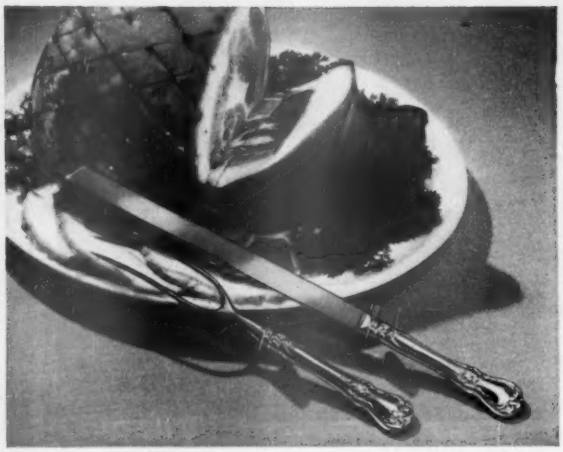
DESSERT WAFFLES
My Duff's Waffle Mix makes crisp, golden brown waffles—real company dessert when served with berries and whipped cream.

Guaranteed by Good Housekeeping

JUST ADD LIQUID—THAT'S ALL!

*Money back if you're not satisfied. Send box top to Dorothy Duff, Duff's Kitchen, Hamilton, Ohio, and I will refund your purchase price.

New silver for your table



Sterling silver carving set is practical as well as attractive. The long, slender blade is the new frozen stainless steel, that holds its edge for several years without sharpening

By Joanna Beals

There's news at the silver counter of your department store this year. New designs, new practical servers.

Silver slicers that cut as well as serve. Stainless-steel blades that keep a razor-sharp edge for several years without sharpening. Sturdy carving forks that hold the turkey securely. Huge planks with silver-finished cast-aluminum handles that will carry a 25-pound turkey.

Whether your choice is Modern or Traditional, you'll find new silver that will add beauty and convenience to your table.

Sterling cheese server, above, cuts the cheese, too. You use the sharp edge of the stainless-steel blade for slicing the cheese, then serve the slices with the flat side of the server

Silver cake server, above left, matches the cheese server, cuts the cake as beautifully as it serves it. Use it at the table when you want to cut the cake in front of guests

Lovely sterling steak set has stainless-steel blade and tines. Sleek modern steak knives with quadruple silver-plated handles are smart enough to use with your nicest silver flatware

More on page 100

"Aren't men more prudish than women?"

asked ELSIE, the Borden Cow

"I'm NOT prudish!" roared Elmer, the bull. "But it hurts my dignity to have my wife cavorting around the stage in a ballet costume!"

"Oh, dear!" laughed Elsie. "*All* the wives are in the Charity Ballet."

"They'd do more for charity," snapped Elmer, "if they stayed home where charity begins."

"We've stayed home long enough," said Elsie, "to make mountains of pies for the auction that follows the ballet. And I'll bet that the pies filled with *Borden's None Such Mince Meat* bring the highest bids."

"It's not good for my dignity," frowned Elmer, "for you to work for *Borden's. I'm* the breadwinner."

"But it's no work to make pies with None Such," protested Elsie. "Borden's does the fixing and blending of flavor-full fruits and spices."

"AW, NUTS!" groaned Elmer.

"Speaking of nuts!" sparkled Elsie. "I must tell everybody about this month's extra treat, *Lady Borden* Buttered Pecan Ice Cream! *Just think*—big pieces of freshly roasted pecans spread all through the creamiest ice cream ever!"

"All I can think of," moaned Elmer, "is *you*—on that stage!"

"Suppose," said Elsie, "I hadn't been invited to be in the ballet, and your friends' wives had—"

"I'd like to see them leave Elmer's wife out!" bulled Himself.

"Then let's get going!" urged Elsie. "I want to pass the word about the luscious special Lady Borden Ice Cream flavor. It's so good—*if it's Borden's, it's GOT to be good!*"

Fun with Food

by Elsie the Borden Cow

SOUP'S ON! And well it should be—when it's as *wonderful-tasting* as the *potato soup* I want you to try *tonight!*

It's made with *wholesome* BORDEN'S MILK, so if the rest of your dinner is on the skimpy side, don't worry! *Borden's* Milk will *nourish your family* up like nobody's business!

Elsie's Potato Soup

5 medium potatoes, pared
3 tablespoons butter
2 tablespoons grated onion
1 tablespoon chopped parsley
2 teaspoons salt
1 teaspoon Worcestershire sauce
black pepper
1 quart Borden's Milk

Cook potatoes until tender in enough salted water to cover. Drain. Add seasonings. Mash potatoes. Gradually add milk. Heat over low heat, stirring constantly. Serve with toasted bread croutons, or sprinkle with Borden's Grated American Cheese. Makes 4 to 5 servings.

SCORCHING TIP: If you *should* scorch milk, don't dare throw that *precious goodness* down the drain! Put the pan in cold water, add a pinch of salt and it'll be fine for cooking!

HAPPY THE HOSTESS who is smart enough to serve lots of Liederkranz Brand Cheese with fresh rye bread (get it with caraway seeds!) for a Saturday night snack!

You—and your guests—will just love Liederkranz with its golden, full-bodied flavor! Once you try it, you'll want it again, not only for snacks, but to serve as dessert.

Put Liederkranz on your marketing list for today!

IF IT'S BORDEN'S IT'S GOT TO BE GOOD!

©The Borden Company

CANAPES

Your company will copy!

Tomato Bouillon Cream Cheese Garnishes RITZ CRACKERS

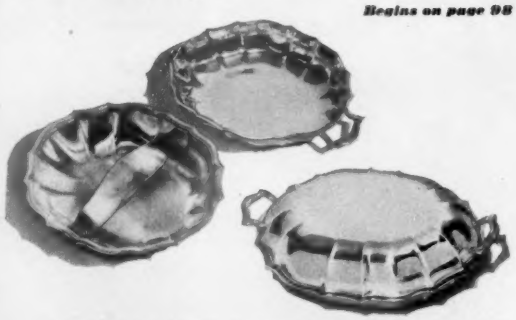
Happy herald to the holiday dinner — this conversation-making first course. Easy to serve — easy to fix! Soften, season and spread cream cheese on RITZ CRACKERS — then *let yourself go* with designs of parsley, chives, pimiento and olive slices. It's fun to make these canapes . . . for RITZ CRACKERS are just the right size — easy to spread — and they keep their crunchy-*crispness* under spreads! Always ask for RITZ CRACKERS . . . their tangy *flavor* can't be copied!

"NOTHING TASTES AS GOOD AS RITZ—BUT RITZ!" ®

You buy the best when it's baked by Nabisco
NAtional BIScuit COmpany

New silver for your table

Begins on page 98



Stunning serving dishes in silverplate give you double service. Use the twin compartments for vegetables, the lid for vegetables or rolls. Or cover compartmented dish with lid to keep vegetables hot. This Traditional Chippendale pattern looks equally smart on a modern table

Modern covered serving dish in silverplate is as versatile as the one above. You can use the divided dish, too, for relishes or candies and nuts, the single dish for flower arrangements. The plain design goes with all furnishings. You can buy matching platter and serving pieces

These plated silver servers are priced with an eye on the budget. The large leaf holds bread or canapes; the medium leaves are for relishes or individual salads. The small leaves serve desserts, nuts, candy, or can double for ash trays. The pear dishes filled with nuts or candy are attractive either on your dining table or coffee table. The polished salt and pepper shakers have glass interiors to keep them from corroding

More on page 103

Swell eating—worth repeating—10 minute meals!

Here's a quick mealtime idea you'll want to use over and over. It's Treet (that wonderful Armour blend of tender pork shoulder and sugar-cured ham) with tomato and cheese on a bun! Marie Gifford, Armour's famous home economist, says "Split each bun and top one-half with 2 Treet slices." (Armour's exclusive middle-of-tin opener brings Treet out whole for easy slicing). "Place tomato slice on other half of bun, sprinkle with grated Miss Wisconsin Cheese—and toast both bun halves under broiler about 5 minutes 'til brown." Garnish with dill pickle fans, serve with milk or coffee—and what a rich reward you've got for those 10 easy minutes!

Look at those big pieces of lean, tender beef. See how firm and white the potatoes are. And what wonderful rich brown gravy! That's *Armour* Beef Stew, newest Pantry-Shelf Meal that tastes like your own grand cooking! Because the famous Armour Kitchens insist on making it *your way*. So save yourself time and trouble by serving this wonderful home-style stew *lots* of times. Just heat it and have it—with green onions, radishes, celery, and poppy-seed rolls. Takes only 10 minutes to prove—Armour Beef Stew was made for *you!*

For additional recipes for Armour Pantry-Shelf Meals, write Marie Gifford, Dept. 411, Box 2053, Chicago 9, Ill.

More than 25 different Pantry-Shelf Meals come from the famous Armour Kitchens. Fine Armour meats, cook-book recipes, and home-like cooking care make them taste just like your own good cooking. Pick up several tins today!

ARMOUR Pantry-Shelf Meals

Tune in STARS OVER HOLLYWOOD—CBS, *Saturdays*

Wake up to a—

Real American Breakfast

Aunt Jemima Pancakes

with plenty of syrup, butter and bacon!

So Light, so Tender . . .
MORE WOMEN PREFER AUNT JEMIMAS
than all other brands combined!

WANT TO JOIN America's biggest Breakfast Club? Well, here's all you do:

Let your fork sink into the fluffy lightness of a stack of golden Aunt Jemimas, running with butter and dripping with syrup. Then, taste their delicate goodness . . . enjoy their melting tenderness . . . and you're "in"!—a member for life!

Yes, you'll want Aunt Jemimas again and again from that moment on. And—you'll be in good company. Because Aunt Jemima Pancakes are America's *favorite kind!*

Get some from your grocer—today!

AUNT JEMIMA

Pancakes, Buckwheats & Waffles

New silver for your table

Continued from page 100

Sturdy glass comport with sterling silver base becomes a candlestick when you turn it upside down. Modern pickle fork and marmalade or salad-dressing spoon are of heavy, hand-wrought sterling silver.

Carving set has ebony handles with silver design. Practical ham or roast holder keeps meat from sliding. Stick prongs into meat while carving. To serve, put tines under the meat slice.

Sugar and creamer are of hand-made sterling silver. Sterling salad servers, left, have black wood handles. Long-handled salad servers, right, are sterling silver.

Handsome, silverplated platter serves a simple meal with drama and beauty. Put meat in the center, vegetables on the sides. Platter is 21 inches long, ideal server for small table.

More on next page

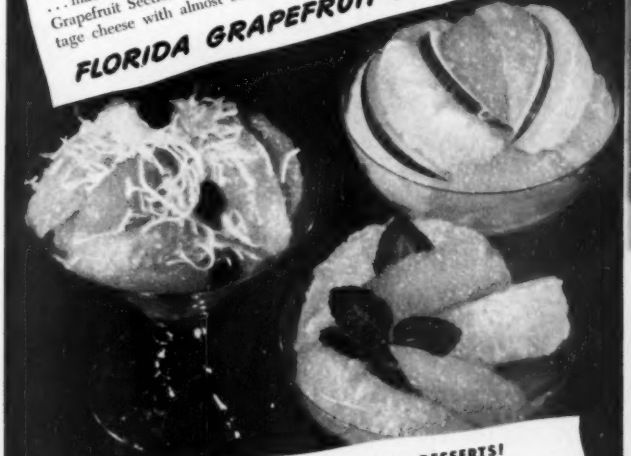
LUSCIOUS SALADS AND DESSERTS

...right at your finger tips!

GRAPEFRUIT PINWHEEL SALAD .. for that Glow of Health!

So easy, flavory and healthful ... made from Florida's juicy Grapefruit Sections and cottage cheese with almost supersonic speed! And be sure to try these delicious Grapefruit Sections just "as is" for breakfast, luncheon, dinner!

FLORIDA GRAPEFRUIT SECTIONS



CITRUS FRUIT APPETIZERS AND DESSERTS!

QUICK AS A WINK!

Brimful of the delicious flavor of the tree-fresh fruits. And so healthful, with the vitamin C, minerals and energy of Florida Oranges and Grapefruit! By adding shredded coconut or seasonal fruits, you can make tempting fruit cups in endless variety!

Keep a few cans of Florida Citrus Salad and Florida Grapefruit Sections in your refrigerator—and you can serve delicious, healthful treats at a moment's notice!

FLORIDA CITRUS SALAD

Orange and Grapefruit Sections

FLORIDA CITRUS COMMISSION
LAKELAND, FLORIDA

"Star-Kist is the best Tuna!" says *Bob Hope*

Try Bob's favorite Star-Kist Tuna Dish

Here's how Bob Hope prefers Star-Kist Tuna! Hearty, delicious—it's a real treat! There's more flavor, better texture, more eye-appeal in any recipe when you use Star-Kist Tuna. Try it!

Bob Hope's Favorite

STAR-KIST TUNA

MACARONI LOAF

(serves six—17¢ a serving)

1⅓ cups evaporated milk
¾ cup water
1½ cups grated American cheese
2½ tablespoons butter or margarine
1½ cups soft bread crumbs
⅓ cup finely cut onion
1 No. ½ can Star-Kist Tuna (Fancy Solid Pack or Chunk Style)
¼ cup finely cut pimiento
1 teaspoon salt
⅛ teaspoon pepper 3 eggs
3 cups cooked, drained, macaroni

Combine milk, water, cheese and butter, and heat to boiling; simmer and stir until cheese melts. Remove from heat and mix in crumbs, onion, pimiento, tuna, salt and pepper. Stir macaroni and lightly beaten eggs into tuna mixture. Turn into greased loaf pan (7½"x 3½"x 2½") and bake at 350° F. about 1½ hours or until firm. Turn out and cut into slices to serve. (If glass loaf pan is used, bake at 325° F.) Serves 6.

GUARANTEE: If you don't agree Star-Kist Tuna is better when compared side-by-side with any other light meat tuna *at any price*, send us the labels from both cans compared and we'll send you twice the price of the Star-Kist Tuna. Star-Kist Tuna, Terminal Island, Calif.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

"RECIPES OF THE STARS"

FREE! Handy, file-size packet. Favorite recipes of famous stage, screen, and radio stars! Write: Star-Kist Tuna, Terminal Island, Calif., Dept. HB.

Star-Kist "The Tuna of the Stars"

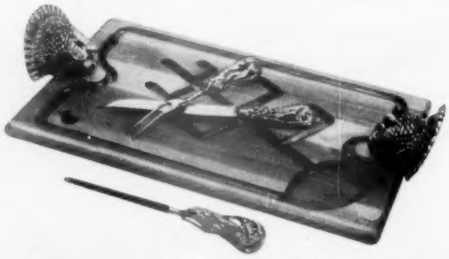
Guaranteed by Good Housekeeping

Buy **FANCY SOLID PACK** *or* **CHUNK STYLE** *both are the same fine Star-Kist quality!*

New silver for your table

Continued from page 103

Large oak serving plank serves a steak, roast, or barbecued ribs with a flair, is ideal for casual entertaining. The cast-aluminum handles are shaped like steer heads. The steak set and roast set match this design



Solid oak plank shows off the big holiday turkey, yet leaves plenty of room for carving. Tray handles and carving set are in turkey design

Where to get it, page 264

Cooking!

Some women like to play a game,
While others like a book,
But the woman who will get her man
Is the girl who likes to cook!
She'll get her man and hold him too,
It won't be just vain wishing.
A man takes to a girl who cooks
Just like he takes to fishing.

Now look at it another way,
What could be more real pleasure
Than to take a cup of this and that
(Be careful as you measure)
And turn out cakes; the smell and taste,
And I'm not telling lies,
Will make the men swarm round a girl
Like a bunch of hungry flies.
So get yourself a recipe
And get to work like mad.
Because the competition's tough;
You want the best that's had.
Save out a little sugar—
Sweeten up your disposition.
Also some of the shortening.
Butter up the proposition!

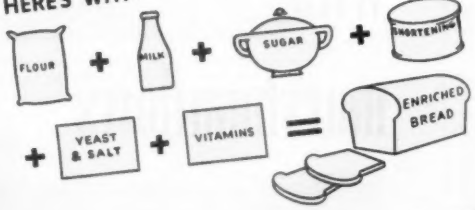
Let other girls go high-brow,
That won't get them anywhere.
Suppose some do excel in sports;
You'll find the men don't care.
Just go on with your cooking
And keep your powder dry.
You'll be walking down that center aisle.
Cooking's worth a try.

—*Anne Sanford Fiset*

Your alarm clock simply gets you up...

BREAD helps get you going!

HERE'S WHY:

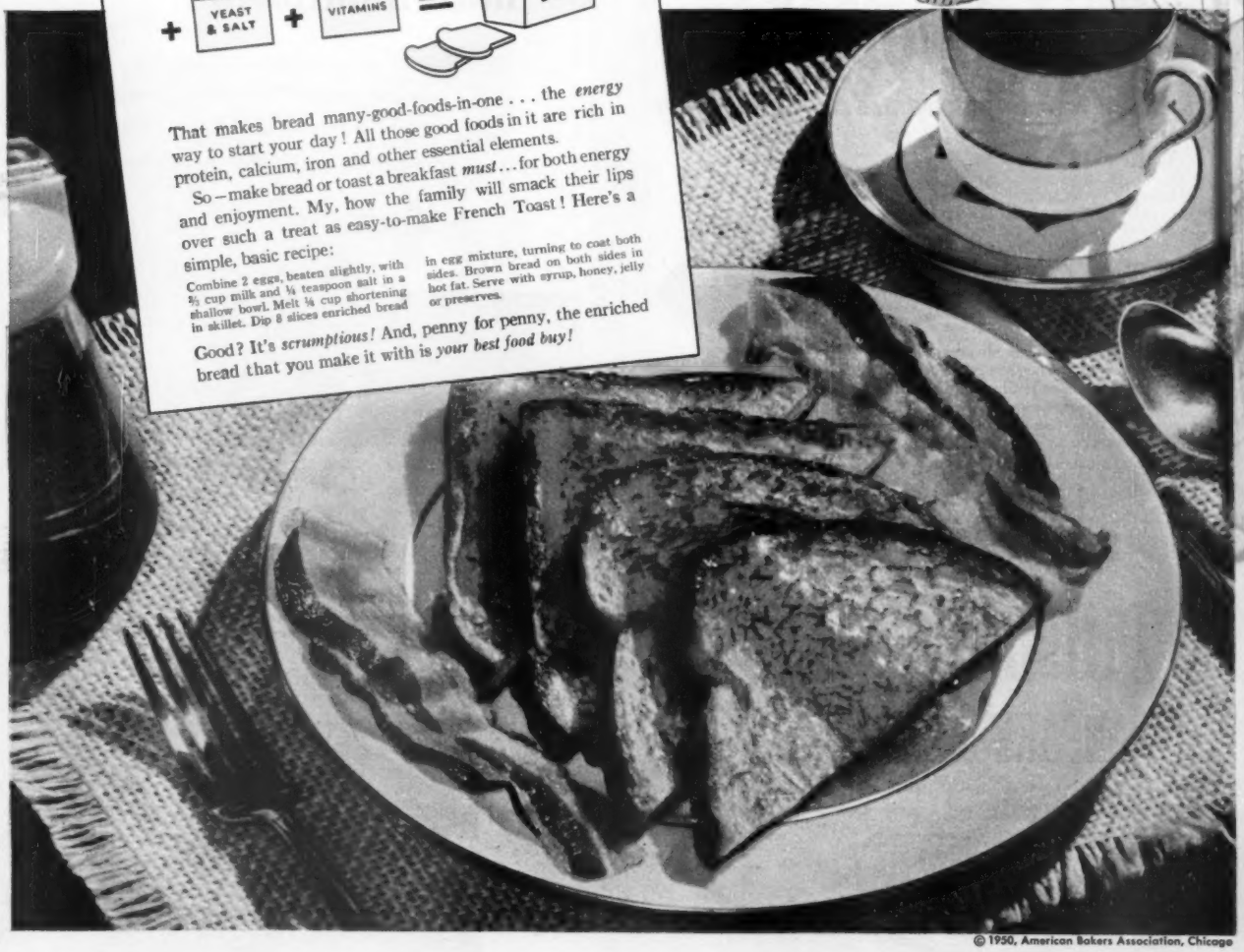


That makes bread many-good-foods-in-one . . . the *energy* way to start your day! All those good foods in it are rich in protein, calcium, iron and other essential elements.

So—make bread or toast a breakfast *must*...for both energy and enjoyment. My, how the family will smack their lips over such a treat as easy-to-make French Toast! Here's a simple, basic recipe:

Combine 2 eggs, beaten slightly, with ⅔ cup milk and ¼ teaspoon salt in a shallow bowl. Melt ¼ cup shortening in skillet. Dip 8 slices enriched bread in egg mixture, turning to coat both sides. Brown bread on both sides in hot fat. Serve with syrup, honey, jelly or preserves.

Good? It's *scrumptious!* And, penny for penny, the enriched bread that you make it with is *your best food buy!*



© 1950, American Bakers Association, Chicago

Eat more BREAD... your best food buy

HIGHEST NUTRITION FOR AMERICA — PUBLIC SERVICE COUNCIL — SEAL OF ASSURANCE — Bakers of America — MOST DELICIOUS ECONOMICAL FOOD

Pillsbury delivered...

when you said you wanted pancakes lighter

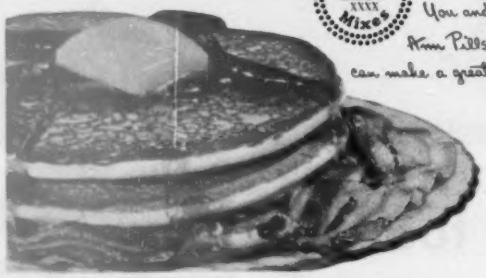
Fly at 'em! Eat all you want. These pancakes are lighter, fluffier, more tender than you'd ever imagine pancakes could be. This only-one-of-its-kind mix gives you lighter pancakes every time. Golden brown in color, delicate in flavor, (and easy—just add milk.) Also wonderful for waffles. Try Pillsbury Buckwheat Pancake Mix, too.

LIGHTER PANCAKES ARE HERE

Pillsbury PANCAKE MIX

Pillsbury BEST XXXX Mixes

You and Mrs. Pillsbury can make a great team



Sweet treats with marshmallows

Salad, dessert, vegetable, snack—each is extra-delicious because it's made with marshmallows

By Flo Lyle

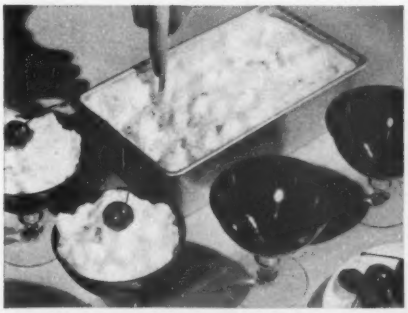
Golden yam plus toasty marshmallow is fit to go with a big slice of ham. Split a baked yam; slip in a whole marshmallow. Return to the oven till marshmallow is light golden brown

Chocolate Nut Balls are soft hearted; crusty with chocolate and nuts. They're easy; so let your junior cooks take over. Halve marshmallows. Dip in melted semisweet chocolate, nuts

Chocolate Marlow is smooth and velvety because you stir in melted marshmallows, crunchy because you add walnuts. Serve this double-rich chocolate ice cream with crisp cookies

Photographs: Photography, Inc.

To cut marshmallows for your favorite Waldorf salad, dip your kitchen scissors in a glass of confectioners' sugar. Then the marshmallows won't stick to the scissors when you cut them



Grape Delight can run with the dinner course or turn up as dessert. Pineapple, grapes, marshmallows, and walnuts are chilled in a whipped cream dressing. Pile in sherbet glasses

More on next page

The Best Cooks Use Stokely's Finest Foods

Mrs. Irene L. Dout, 15760 Whitcomb, Detroit, chosen by Veterans of Foreign Wars, Auxiliary 1519

VOTED "BEST COOK"

A veteran cook like Mrs. Dout will tell you fresher, finer vegetables never came out of a garden than come out of cans labeled Stokely's Finest. *Real* blue-ribbon corn . . . plump, perfect, golden kernels. Tender, young green beans picked and canned while they're snapping-fresh. That's what you get when you get Stokely's Finest. Enjoy them both, in good old-fashioned dishes like:

HARVEST SUCCOTASH — Melt 3 tbsp. bacon fat; blend in 2 tbsp. flour, ½ tsp. salt, ⅛ tsp. pepper. Stir in ½ c. liquid from No. 2 can Stokely's Finest Cut Green Beans or No. 303 can Golden Whole Kernel Corn. Boil and stir 2 min.; add ½ c. cream or evaporated milk. Add drained beans and corn; heat. 8 servings.

ALAN LADD
NOW STARRING IN
"BRANDED"
A PARAMOUNT PICTURE
Color by Technicolor

Alan Ladd and his children, David and Alana, shown in their Hollywood home.

POP JOLLY TIME for WONDERFUL pop corn!

THIS SPECIAL KIND OF POP CORN NEVER FAILS
ALWAYS POPS PERFECTLY

No other pop corn is like Jolly Time. This quick-popping pop corn is a special kind — grown from superior seed and processed for home popping by our patented "Volumizing" method.

Jolly Time quickly bursts into extra tender, extra delicious, crisp morsels of good eating. You never tasted pop corn so good — or that popped so easily.

TWO KINDS OF JOLLY TIME

Try both WHITE and YELLOW Jolly Time. Both free of hulls and hard centers. Both sealed air-tite in metal cans at the peak of popping perfection. Always fresh and ready to pop. Sold by grocers everywhere. Be sure you get Jolly Time.

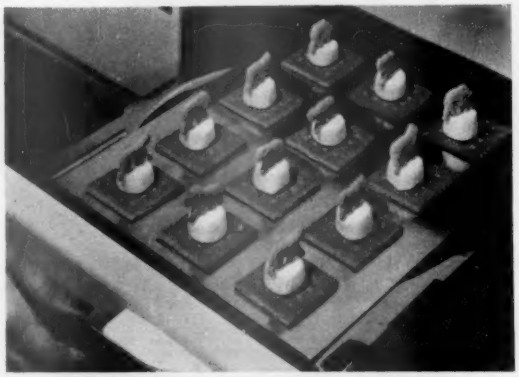
Guaranteed by Good Housekeeping

©1950 AMERICAN POP CORN CO., SIOUX CITY, IOWA

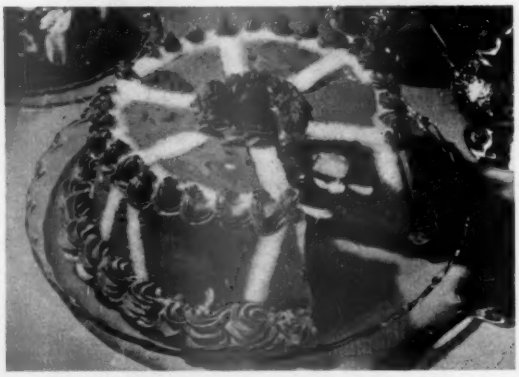
JOLLY TIME *Always* POPS BETTER

Sweet treats with marshmallows

Begins on page 106



Marshmallow Circus Stack-Ups are a sure-fire hit with the kindergarten set. Bottom layer's a graham cracker. Next, a marshmallow and an animal cracker. Bake in a hot oven (400°) till the marshmallows melt



Peanut Brittle Refrigerator Cake looks and tastes like a party. There are marshmallows and crunchy peanut brittle in whipped cream in an angel cake shell. You can make this beauty the morning before the party

High-hatted cupcakes get a fat marshmallow crown. Put cakes back in the oven till marshmallows melt and toast. It's a perfect quick dessert. You can save time, too, by starting the cupcakes with a packaged mix

Recipes on next page

—then remember Ripe Olives. And you'll have the magic touch that turns a modest meal into a marvelous menu.

Use Ripe Olives for added appeal in appetizers, for sparking-up sandwiches and salads, for making main dishes more delectable.

Or for genuinely good eating all by themselves, any meal, any time, just set out the Olive Bowl.

RIPE OLIVES
FROM CALIFORNIA

Write for FREE booklet of *Elegant* Ripe Olive Recipes: Olive Advisory Board, Room 1102 16 Beale Street, San Francisco 5, California

Perfect candy, frosting and jelly

EVERY TIME WITH THIS *Taylor* CANDY AND JELLY THERMOMETER

● Make better candy, frostings, jellies with this Taylor Binoc* Candy and Jelly Thermometer. Improves canning too. For heavenly French-fried potatoes or onions, get a Taylor Binoc Deep-Fry Thermometer.

Each $3.25 (Canada $4.25).

*Reg. Trade Mark

Taylor Instrument Companies, Rochester and Toronto

Some genuine Chorebeat this picture

Protect YOUR FINGERS

Use the pot cleaner that never splinters, never shreds, never rusts. Cleans crusty pots and pans shiny bright, jiffy quick. Take no substitutes. Ask for . . .

the original knitted-copper

CHORE GIRL
POT CLEANER

P. S. Golden Fleece Scour Cloth puts a wonderful shine on aluminumware.

CHORE GIRL

Better Homes & Gardens is the ideal year-round gift for your homemaking friends.

Grape Delight

2 well-beaten eggs
½ cup sugar
2 tablespoons lemon juice
1 cup heavy cream, whipped
1 cup spoon-sized cubes pineapple, drained
1 cup sliced red Tokay grapes
2 cups diced marshmallows
½ cup chopped California walnuts

Combine eggs, sugar, and lemon juice in double boiler. Cook over hot water till slightly thickened. Remove from heat. Cool. Fold in remaining ingredients. Chill 5 to 6 hours, or overnight, in refrigerator. Serve in sherbets. Top each with a cut maraschino cherry. Serves 8.

Chocolate Marlow

32 marshmallows (½ pound)
1 7- or 8-ounce bar or package semisweet chocolate
¾ cup milk
1 teaspoon vanilla
¼ cup chopped California walnuts
1½ cups heavy cream, whipped

Melt marshmallows and chocolate in milk, over hot water. Cool and add vanilla and nuts. Freeze in automatic refrigerator until firm. Remove and beat smooth. Fold in whipped cream and continue freezing until firm. Total freezing time, about 4 hours. Serve in sherbet glasses with crisp cookies. Serves 6.

Peanut Brittle Refrigerator Cake

2 tablespoons (2 envelopes) unflavored gelatine
½ cup cold water
2 cups milk, scalded
¾ teaspoon salt
½ pound marshmallows, diced
1 pound commercial peanut brittle
2 cups heavy cream, whipped
2 tablespoons lemon juice
1 teaspoon vanilla
Angel cake or ladyfingers

Soften gelatine in cold water. Dissolve in hot milk. Add salt. Chill until partially set. Fold marshmallows and crushed peanut brittle into whipped cream. Beat gelatine until light and fluffy; fold in whipped cream mixture; add lemon juice and vanilla. Line bottom and sides of oiled angel-cake pan with strips (1 inch wide, ½ inch thick) of angel cake, crusts removed. Fill with gelatine mixture. Chill until set. Unmold and garnish with additional whipped cream. Serves 12.

BETTER HOMES & GARDENS

"His scooter's at Dickie Costello's, his sled's at Michael O'Brien's, his car's at Sonny Dixon's, his . . ."

Perfect Gravy every time... ANY TIME!

SMOOTH . . . BROWN . . . DELICIOUS !

Just heat and serve... over Beef Burgers!

No more gravy failures! Make *perfect* gravy *every* time . . . *any* time . . . with Franco-American Beef Gravy. Made from fine, selected beef. Has that real, roast beef flavor. And it's all ready to serve—just heat it.

Serve this rich, brown gravy to *your* family . . . over Beef Burgers and potatoes, for example. Use it with roasts, meat loaf and for hot sandwiches. It's grand good-eating in stews, or added to your own gravy to make it S-T-R-E-T-C-H!

Good cooks everywhere praise Franco-American Beef Gravy and so will you first time you try it! *Get* several cans at your grocer's next time you shop.

Franco-American BEEF GRAVY—READY TO SERVE!

Saves Time—
Hotpoint All-

Hotpoint—*First* To Introduce A Complete, Smartly Styled, Custom-Matched, All-Electric Kitchen With Scientifically Planned Work-Saving Centers!

• Work-Saving *Cooking* Center Equipped With Hotpoint Electric Range Featuring "Pushbutton Cooking".

PIONEERED and perfected by America's leading kitchen planners, the Hotpoint All-Electric Kitchen brings new convenience and leisure into modern homes. Swift, efficient, economical servants lighten your tiresome chores! Four carefully planned, work-saving centers help you do your tasks better—save hours, steps and energy that today's women need for other vital duties!

• **"Pushbutton Cooking"** with new Hotpoint Electric Ranges — another sensational Hotpoint *first*—introduces an exciting new era of cooking ease and accuracy! You merely press a button and glowing lights guide you in cooking perfection!

• **With a single installation,** the new Hotpoint Electric Dishwasher-Disposall Sink banishes for good your two most disagreeable chores—dishpan drudgery and the messy job of handling garbage!

• **The new Hotpoint "Super-Stor"** is the world's most convenient and efficient refrigerator. Out in front with everything, it has eight separate food storage zones and puts 72% of all storage space within finger-tip reach!

• **You get the quickest,** cleanest washes ever with the amazing new Hotpoint Automatic Washer! Hotpoint's Electric Clothes Dryer tumbles clothes ironing dry in minutes—completely dry in a half-hour to an hour.

• **Hotpoint,** pioneer of the electric range, electric dishwasher and all-electric kitchen, is always first with the best. Comparison will show you that, point for point, the Hotpoint All-Electric Kitchen, timeless in styling and beauty, is the world's finest! Hotpoint Inc. *(A General Electric Affiliate)*, 5600 West Taylor Street, Chicago 44, Illinois.

Guaranteed by Good Housekeeping

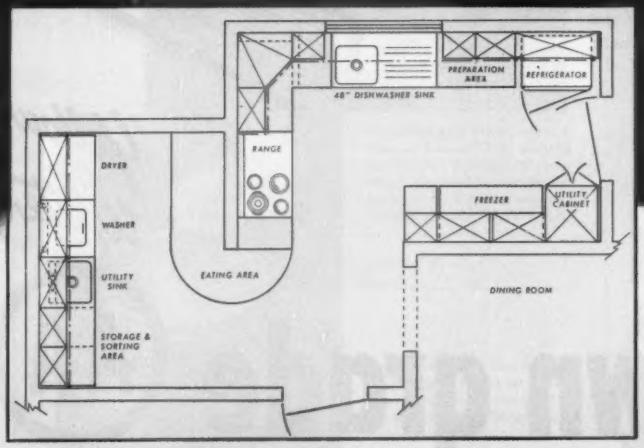
• Work-Saving *Clean-Up* Center Equipped With Hotpoint Electric Dishwasher And Disposall.

• Work-Saving *Food-Storage* Center Equipped With Great New Hotpoint "Super-Stor" Refrigerator.

• Work-Saving *Laundry* Center Featuring Hotpoint Automatic Washer And Electric Dryer.

Saves Steps — Saves Work

Electric Kitchen



● **The four Work-Saving Centers** of the Hotpoint All-Electric Kitchen save precious time and disagreeable drudgery for modern women. Dishes are washed sparkling clean, rinsed and dried; food wastes are flushed away before they even become garbage; meals are cooked the easy, flavorful electric way; clothes are washed *your* way—automatically! Before you build or modernize a home, ask your Hotpoint dealer to show you how, through the facilities of Hotpoint's Kitchen-Planning Department, he can help you plan your All-Electric Kitchen!

Everybody's Pointing To

Hotpoint

Quality Appliances

Look To Hotpoint For The Finest... First!

RANGES • REFRIGERATORS • DISHWASHERS • DISPOSALLS® • WATER HEATERS • FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS

There's only ONE graded margarine

Thousands of housewives are switching to Durkee's because *they* like it . . . their *families* like it . . . it means CASH SAVINGS on their food bills . . . and *because it's the* ONLY *Grade* AA *on the market!*

Durkee's Margarine is made from the choicest vegetable oils delicately blended with fat-free milk and other quality farm products. Its mild, delicate flavor is winning new users everywhere.

WHAT GRADE (AA) MEANS TO YOU

DURKEE FAMOUS FOODS GUARANTEES

- Mild delicate flavor
- Purity of ingredients
- Country-freshness
- Nourishment—(15,000 units of Vitamin A)
- Smooth texture for spreading
- Triple wrapped for sealed-in flavor

The exclusive Grade AA rating for Durkee's Margarine has been established for your protection by the trained chemists and nutrition experts of Durkee's own Research and Control Laboratories. Every pound must measure up to its exacting standards before it can be stamped Grade AA!

Yellow or White

Durkee's Own grade AA

© 1950, The Glidden Company

Glidden

MADE BY THE MAKERS OF DURKEE'S FAMOUS DRESSINGS

Turn the job over to your spatula

Your spatula should be one of the busiest tools in your kitchen. Look below at all the jobs it can do—

To frost a cake. For those deep swirls in thick, fluffy frosting, swish the spatula through it. If you want the cake to look taller, make up-and-down strokes on the side of cake. Spatula slicks all frosting out of pan, too

Photographs: Photography, Inc.

To fold in egg whites, spatula does a thorough job without losing the fluffiness of egg whites. Blade of spatula should be rigid close to the handle, flexible the rest of its length

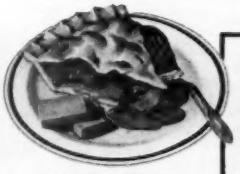
To measure level. You need a straight edge to get an accurate measure. So use your spatula to level all dry ingredients

More on next page

It's FLAKY because it's FLAKO®

No other pie crust mix, however fine, combines quite the same qualities of flakiness and flavor that have won so many friends for Flako. This is simply because Flako is a *special* combination and blending of ingredients that no other pie crust mix has been able to match. Precision-mixed for sure results every time. You just add water. Insist upon Flako.

A FULL 9 OUNCES and A FULL PACKAGE. Makes a big, 2-crust 9 inch pie.



FLAKO APPLE PIE

HOW TO DO IT

Prepare crust as directed on Flako package. Fill pie shell with 6 cups of canned or fresh sliced apples. Mix 2/3 cup sugar, 1/4 tsp. nutmeg, 1/8 tsp. salt, 1/4 tsp. cinnamon, 1 tsp. lemon juice—sprinkle over apples, dot with 1 tbsp. butter. Cover with top crust. Cut slits to let steam escape. Pinch edges. Bake at 425° F. for 40 min.

Good Morning!

It's always a *good* morning when waffles or pancakes made with Flakorn appear on the breakfast table. Easy, quick and perfect every time. Superior quality ingredients, precision-mixed, make Flakorn waffles and pancakes extra light and flavorous. Don't settle for less. Get Flakorn.

FLAKORN WAFFLES AND PANCAKES

FLAKORN® also makes 12 to 18 CORN MUFFINS

Upside-Down Cake—in a hurry

Just mix an egg and milk with Cuplets and pour over your fruit. It's as easy as that. Also makes delicious single 9 inch layer cake or 12 to 18 cup cakes—just as easily. Buy Cuplets now.

CUPLETS®
CUP CAKE MIX

FLAKO PRODUCTS CORPORATION, NEW BRUNSWICK, N. J.

Only Real Mayonnaise is good so many ways!

AMERICA'S FAVORITE MAYONNAISE! Delicious served plain, as shown in **Chicken and Fruit Salad.** Delectable, too, varied with milk, fruit juice, ketchup, French dressing. *Real* Mayonnaise never turns thin-tasting! Unlike ordinary salad dressing, it contains no starchy filler. No matter how you blend it, the sunny flavor and smooth texture always *come through*. It can't be beat—even by homemade mayonnaise.

EXTRA GOOD! Hellmann's or Best Foods *Real* Mayonnaise eliminates the time and effort of "cutting in" the shortening—and gives **Biscuits** a tender golden richness. In your favorite biscuit recipe, substitute ¼ c. *Real* Mayonnaise for the shortening—and *taste* the delicious difference!

CREAMY—AND QUICK! *Real* Mayonnaise is an important ingredient when you want a sauce to have "company coming" tastiness. Try **Mayonnaise Cheese Sauce** over lima beans: Blend ½ c. *Real* Mayonnaise, 4 tbsp. flour, 1 tsp. salt, 2 c. milk. When thickened add 1 tsp. grated onion and 6 tbsp. grated cheese. Cook over low heat about 10 min. (Serves 6-8.)

BEST FOODS
Real Mayonnaise
HELLMANN'S

Turn the job over to your spatula

Begins on preceding page

To spread sandwiches. A short spatula is handy for spreading the butter and the filling. It does the job quicker than a regular knife. Use your spatula, too, to take hot cookies off the baking sheet

To fold an omelet, make a shallow cut with spatula, above center and at right angles to handle. Slip spatula under part of omelet nearest handle. Tip pan; coax omelet with spatula; fold upper half over lower half. Test doneness of omelet with spatula, too. Stick tip into omelet; if it comes out clean, omelet's done

To make a high-hat souffle, trace a groove in the egg mixture with the spatula. Picture, left, shows souffle ready for the oven. Picture, below, shows the high, airy baked souffle the way it comes to the table

A G-E all-electric kitchen for $42.61* per month!

A. Designed *especially* for your home

B. Completely equipped with *matched* appliances

ONLY G.E. offers you this wonderful "Kitchen Package"—an all-electric kitchen *completely equipped* with matched appliances and *planned especially for your home!*

For as little as $42.61 a month, you can have this lovely, modern kitchen where dependable electric servants do all the drudgery formerly done by you!

Here's how you can afford it . . .

In the kitchen pictured above, the beautiful General Electric equipment includes work surfaces, and allowance for installation charges—can be had for as little as $42.61 per month after small down payment. You can have these timesaving electric wonders *now*, pay for them *over a three-year period.*

Other financial plans may be available in your locality. Under one of these plans you may be able to reduce your payments to as low as $11.00 a month.

Here's how you can plan it . . .

We're not content with merely providing all the wonderful new equipment—we want to help you plan and style the layout of your kitchen for maximum efficiency. Our dealers can do a complete, scientific planning job for you—at no additional cost.

Take advantage of this expert advice—drop in to see your dealer. Or, if his name is not listed in the classified phone book, fill out coupon and mail today—we'll see that a G-E retailer gets in touch with you at an early date.

Act now . . .

At about $42.61 a month (or less in some cases) who can afford *not* to enjoy the freedom, economy, and downright pleasure of all-electric kitchen living?

Look again at that beautiful kitchen above. Think what *fun* it would be to work in a dream-spot like that. It's within your reach—not in 5 years, not in 1 year, but *today!* See your G-E dealer or mail your coupon now!

*Based on price and terms at the time this ad was prepared, subject to change without notice.

You can put your confidence in—

GENERAL ELECTRIC

Your all-electric kitchen includes:

G-E 8-cubic-foot Refrigerator. "Space Maker" model. World-famed for dependable year-after-year service.

Automatic G-E Dishwasher and Sink. Automatically washes dishes! You never touch water or dish towels. Streamlined, ultra-modern sink included.

G-E "Speed Cooking" Range. So clean! So fast! So safe! With automatic features that make grand meals so easy to get!

G-E Disposall.® The wonder appliance that gets rid of garbage electrically! You'll never see, touch, smell garbage again!

Beautiful G-E Steel Cabinets. Plenty of food- and utensil-storage space. Plenty of extra work surface, too!

General Electric Company
Box Q-11-CC, Bridgeport 2, Conn.

Dear Sirs: I'd like to know the name of my local G-E Kitchen Specialist, and I understand I'm under no obligation.

Name_____

Address_____

City_____ State_____

Live with tomorrow's fashions today.
"Forecast Carpets and Rugs" by magee

makes a house a home

This is "AVITEX"...a revolutionary new blend, one of Magee's famous carpets-of-tomorrow. Approximately $10 per sq. yd. Slightly higher in some areas.

Available in Bottle Green (shown), Sharon Rose, Lido Beige, Haze Grey. 27-inch and 9-foot widths.

THE MAGEE CARPET COMPANY • MILLS: BLOOMSBURG, PA.

SHOES BY CAPEZIO

MAKE YOUR OWN DECORATING PLANS; SEND 25¢ FOR FASCINATING "MAGEE ROOM SERVICE KIT" WITH MINIATURE CUT-OUTS, BRUSH AND WATER COLORS

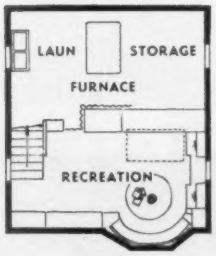
Before—Maze of ducts spoiled the chance to remodel the entire basement. Dotted line indicates where the new partition was added to hide the unimproved area

After—Built into new partition is a fold-down table for a model railroad, with shelves for extra cars. Screen at top is placed so we can show movies from the other side of the room (page 118) where there is ample room to sit

Photographs: Hedrich-Blessing

Our most-used room is below ground

By Frank de Cleco



After—Legs of train table fold up, look like cactus plants that match the Western mural on the opposite wall. Cabinets hold toys, games, other types of recreational equipment, and a row of books

Many of the family rooms being built today are additions to existing houses. But a family room in the basement is just as good—and often a lot cheaper.

There are two requirements: Your basement must be dry, and heating plant and stairs must be far enough out of the way so you have ample floor space. The rest is up to you.

The pleasant room you see here was built in the basement of our Chicago home. It has everything a room for relaxation and homework should have: plentiful storage space; a good floor surface for play or dancing; a sound-absorbing ceiling; and walls that are soft to look at but hard to harm. Including the wattled-walnut boarding, which in cost is the walnut equivalent of knotty pine, but more softly textured, we used inexpensive materials throughout. Yet the room has all the warmth and friendliness of more costly aboveground rooms. Now we wonder how we got along without it.

After—Opening between main basement room and furnace room is closed with a drapery. When drapery is partially opened, counter at right serves as soft-drink bar. Walnut of walls is stained soft gray

More on next page

Want to start Fast?

Casite guarantees Quick Starting in Coldest Weather or Double-Your-Money-Back. Casite retards congealing of oil—lets the motor spin over and go.

Want more zip'n power?

Casite guarantees Better and Smoother Motor Performance or Double-Your-Money-Back. Casite conditions your engine for winter . . . gets rid of gum and goo . . . lets the power zoom through.

Want to cut repair bills?

Casite cuts engine wear by speeding lubrication. Casite speeds the flow of No. 10 oil more than 24% at 50°F (more when colder)—and a protective film reaches all moving parts faster.

THEN GET CASITE —FOR ONLY 75¢

Whether you have a new car or old car, get Casite for your car today—from your garage, service station or car-dealer. The Casite Corporation, Hastings, Michigan. Casite Division, Hastings Ltd., Toronto.

LIST PRICE 75¢ A PINT • 95¢ IN CANADA

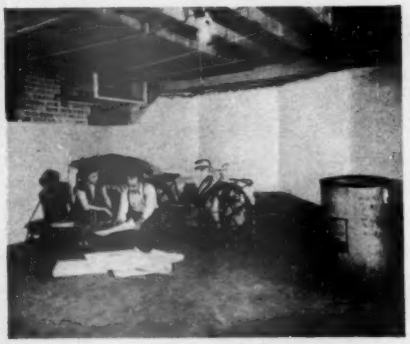
Quick Starting in Coldest Weather

or Double-Your-Money-Back

Our most-used room is below ground

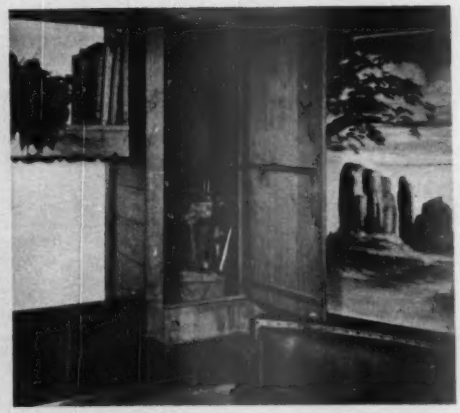
Begins on preceding page

If you use only half your cellar space, you'll still have enough room for your family activities



Before—Small bay in the front wall of the basement fits under living-room bay, and was of no use whatever

After—Now that same bay has a built-in seat, out of the way of anyone dancing or playing table tennis, and is an excellent place for watching movies. I painted the mural on canvas, then stretched it on the three walls of the bay



After—All possible space not needed for our recreation is devoted to storage of odd-shaped items. This cabinet, inaccessible through low door, keeps golf clubs from spilling out. Yet they are not difficult to get out of the high door

More on page 121

"Your floors are a sight, Jane!" Aunt Sally scolded. "Shabby spots are warning signs of real wear. Your floors will be ruined if you don't *do* something!"

"But what can I do?" Jane cried. "Look how the kids scuff them up; they take more punishment than anything else. No wonder they're getting worn!"

"Now don't fret, Jane," Aunt Sally soothed. "It's not too late—just use *real* wax. There's nothing like it to protect floors, because the *wax* takes the wear."

Jane's proud of her floors now, gleaming with genuine Johnson's Wax. And with Johnson's Wax care, her floors will *stay* lovely, never need costly refinishing!

Jane heeded the warning signs just in time to save her floors!

It's faster, easier with a Johnson's Wax Electric Polisher! You can rent one almost everywhere—available in 50,000 stores. Or you can buy one for $44.50.

Floors *keep* a like-new look with a gleaming coat of genuine wax!

If you want your floors to stay lovely throughout the years, use genuine Johnson's Wax!

Nothing protects *and* beautifies floors like a genuine Johnson's Wax finish. The daily punishment of scuffing feet won't mar it. Dirt and water don't penetrate to discolor the floor underneath. Thanks to the hard, protective wax film, wood floors never need costly refinishing . . . linoleum lasts 6 to 10 times longer!

Genuine wax takes a little more time to use than self polishing waxes, but you need apply it far less often, because the gleaming finish lasts and lasts.

Genuine Johnson's Wax comes in two forms—Paste and Liquid. Paste is more economical, because highly concentrated. Liquid is easier to use, and contains an efficient cleaning ingredient. Both are the real thing—genuine wax. See what Johnson's Wax can do for *your* floors!

For *lasting* beauty and protection insist on *genuine*

Johnson's WAX

(Paste or Liquid)

For advice on any floor care problem, write to Consumer Service Dept., S. C. Johnson & Son, Inc., Racine, Wis.

"Johnson's" is a registered trademark. © S. C. JOHNSON & SON, INC., Racine, Wis., 1950.

THOUSANDS OF HOUSEWIVES, their husbands and families have BACTINE in their homes and like it.

CHILDREN LIKE BACTINE because it does not sting nor burn on cuts, scratches or scuffed arms and legs.

52,000 DRUGGISTS now have BACTINE. Ask your own druggist for BACTINE—try it!

Out Of The Famous MILES LABORATORIES Comes This Amazing New

ANTISEPTIC, GERMICIDE, FUNGICIDE, DISINFECTANT AND DEODORANT

BACTINE

The Finest General Purpose Germ Killer You Have Ever Used

or DOUBLE YOUR MONEY BACK!

WE WANT EVERY WOMAN who reads this magazine to try BACTINE. We want you to prove to yourself (at our risk) that BACTINE is the most wonderful family antiseptic, and the finest general-purpose germicide you have ever used. All we ask is that you give BACTINE a thorough trial in your own home. Try it for any of the dozens of uses where a powerful, yet gentle antiseptic is needed. Then if you do not agree that it is one of the best preparations you have ever seen or used, we will give you DOUBLE your money back.

AFTER FOUR YEARS of scientific research, Miles Laboratories, Inc., now offer to every housewife this remarkable new improved germ-killing formula. BACTINE is much more than just another family antiseptic. BACTINE gives you an Antiseptic, Germicide, Fungicide and Deodorant—ALL IN ONE BOTTLE.

CLEAR, COLORLESS LIQUID. BACTINE contains no iodine, mercury or phenol. It has amazing germ-fighting power, yet it is so gentle you can use it on a baby's skin. We know if you try it once and see how many uses it has and how good it is, you will never be without BACTINE in your home. We want you to see how children welcome its use because it does not sting nor burn, and how it does not leave ugly stains on skin nor clothing. That is why we make you this "DOUBLE your money back" offer.

TRY BACTINE FOR FIRST AID. It is marvelous for cuts, scratches, burns and abrasions because it helps reduce pain and at the same time fights off infection. BACTINE'S germ-killing action lasts for several hours. Rub it on your hands or body and it does more than destroy most germs and fungi that are already there. Laboratory tests show that even when people, after using BACTINE, deliberately soil their hands and contaminate them with actual bacteria cultures, the prolonged germ-fighting action of BACTINE is still effective.

BACTINE IS AN AMAZING DISCOVERY because it has so many, many uses in your home. It is a boon to housewives, especially those who have growing children. With a bottle of BACTINE in your home it will become "the first thing you think of" when family injuries occur. It sounds almost too good to be true, but it *is* true. You can prove it to yourself by trying BACTINE in your own home on our "DOUBLE YOUR MONEY BACK GUARANTEE."

TRY BACTINE AS A DISINFECTANT and an effective sanitizer for sickroom utensils, thermometers, syringes, dishes and hands. It combats the spread of disease germs. It is a wonderful disinfectant and deodorant for baby diapers and diaper containers.

TRY BACTINE FOR ATHLETE'S FOOT. It not only cleanses the affected areas and relieves the itching and burning of athlete's foot, but it is also an effective fungicide that fights off the fungi which cause infection. BACTINE also gives effective relief for itching, burning, perspiring feet.

TRY BACTINE FOR ITCHING SKIN. It relieves the irritation of heat rash, sunburn, insect bites, stings and weed poisoning.

TRY BACTINE AS A DEODORANT both for body and household odors. It doesn't just *hide* unpleasant odors but *destroys* them and with them the bacteria that often cause odors. It leaves a fresh, clean odor of its own.

BACTINE IS A BARGAIN. At your drug store it costs only 30c for the small size, only 70c for the big 6-ounce family size and only $1.25 for the full pint. You will never realize how good BACTINE is until you try it. So go to your drug store today and get a bottle of BACTINE. Remember you take no risk. If BACTINE doesn't prove to be the finest household antiseptic and all-around germicide you have ever used, Miles Laboratories, Inc., will refund DOUBLE your full purchase price.

BACTINE was developed by the same great laboratories that gave you Alka-Seltzer, ONE-A-DAY (brand) Vitamins, Tablets (for Colds and Hay Fever) and Miles Nervine.

DOUBLE Your Money Back If You Don't Like It!

We Repeat, you take no risk when you buy your first bottle of BACTINE. Get a 30c, 70c or $1.25 bottle from your drug store and try it. Let every member of your family use it. If you don't find BACTINE the finest family antiseptic, the most helpful germicide, fungicide and deodorant you have ever used in your home, send the empty bottle back to us. Tell us why you don't like it and we will refund DOUBLE the purchase price.

MILES LABORATORIES, INC.
ELKHART, INDIANA

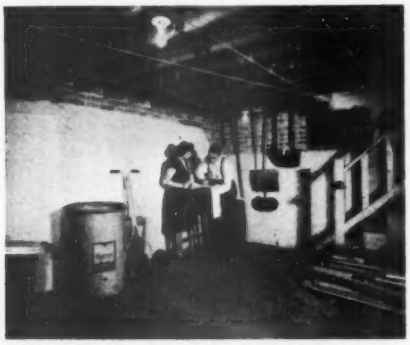
REPLACEMENT OR REFUND OF MONEY IF NOT AS ADVERTISED THEREIN — Guaranteed by Good Housekeeping

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

In addition to earning the seals of Good Housekeeping and Parents' Magazines, BACTINE also has been scientifically tested and approved by independent research laboratories.

At All Drug Stores

Most-used room Continued from page 118



Before—Our basement was like many others—with a stairway down from the kitchen and an outside door, concrete floor, block walls, exposed joists, and an accumulation of stuff

After—Today we use that same basement around the clock. Roughness of the stairway is hidden behind wattled-walnut panels. Asphalt tile and acoustical squares hide floor and joists. Closets with sliding doors hold luggage, canned and bottled goods, and portable sewing machine

Better walls with dry wall

Begins on page 42

in natural colors of light brown, tan, or cream yellow, or prefinished in a variety of pastel shades.

Softboards range in size from 12-inch squares up to 8x14-foot sheets. Standard sizes are 16-inch x8-foot planks and 4x8-foot panels. With these boards you can create patterns both on walls and ceilings.

Hardboards are especially useful for playrooms and rumpus rooms. They are many times tougher than plaster and can stand rough treatment.

Plywood. More expensive than other types of dry-wall construction, but requiring less decorating, plywoods come in so many different tones and grains that decorating possibilities are endless. For walls and ceilings, ¼-inch plywood is strong enough, though you may want to go to ½-inch for added structural stability. Plywood comes in 4x8-foot sheets which you either nail or screw in place.

Remodeling. Dry walls are as practical in a remodeling as in a new house. If your plaster is shoddy, you can usually nail dry-wall materials directly over the old plaster, provided you nail firmly into studs and joists.

For refinishing an old bathroom or kitchen wall, you can get both hardboards and softboards with baked enamel finishes that look like tile, and can stand a lot of punishment from water and active children.

If it's an attic you want to finish, any dry-wall material will do the job.

In fact, no matter what interior wall needs to be finished, there is a dry-wall material that serves the purpose.

AMAZING NEW LEWYT INVENTION

makes Lewyt Vacuum Cleaner a Carpet Sweeper too!

WITH THE LEWYT, it's the world's first high-suction Rug Nozzle with a *revolving brush!* Its pick-up of embedded dirt, threads, even dog hairs will astound you! So much lighter, quieter, easier rolling, too! Self-cleaning; self-adjusting—perfect for "highs-and-lows" in sculptured carpets!

WITHOUT THE LEWYT, it's the world's most amazing *carpet sweeper!* Crumbs, tobacco, bits of paper—nothing escapes it! *Never needs emptying!* It empties itself when used as a vacuum cleaner! *Lower slung*...streamlined for wall-to-wall cleaning...and just about *half the weight* of ordinary sweepers!

WORLD'S FIRST HIGH-SUCTION RUG NOZZLE WITH REVOLVING BRUSH

*Outcleans conventional vacuum cleaners! Outcleans old fashioned carpet sweepers! It's a 2-in-1 work-saving, space-saving miracle! *(Optional Equipment. Present Lewyt owners can purchase at nominal cost.)*

*The LEWYT No. 101 Rug Nozzle

NO DUST BAG TO EMPTY

DO IT with LEWYT

NO DUST BAG! SIMPLY THROW OUT LEWYT'S NEW PAPER "SPEED-SAK" A FEW TIMES A YEAR!

It's quiet—no annoying roar • Allergy-proof filter system • Neat, compact storage • 10 light, easy-to-use attachments that dust...sweep floors...clean drapes...spray paint...wax...de-moth • Costs no more than conventional cleaners

SEE THE NEW LEWYT TODAY! DEALERS EVERYWHERE!

Guaranteed by Good Housekeeping

Listed by Underwriters' Laboratories

LEWYT CORPORATION, Vacuum Cleaner Division
Dept. 11, 88 Broadway, Brooklyn 11, N. Y.

☐ Without obligation, rush me FREE copy of Lewyt's brand new 16-page full color book "Home Cleaning Made Easy"!

☐ I want to see Lewyt's revolutionary Cleaner-Carpet Sweeper invention performed on my own rugs!

FREE

NAME _____
ADDRESS _____
CITY _____
COUNTY _____ STATE _____

More room to live—with open planning

By June Wilson

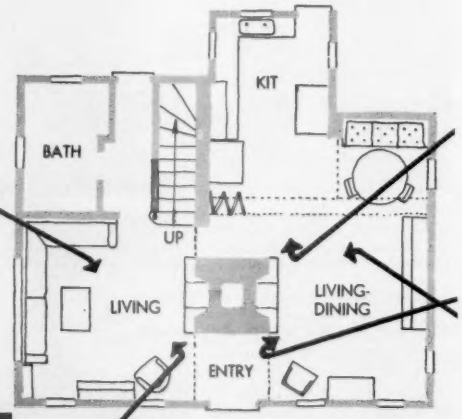
A small home is more livable when you put space to work. And open planning lets you use the same space many ways.

That's why the Walter J. Williamses of Armonk, New York, remodeled. They had five small rooms and a bath on the ground floor. A double fireplace in the center of the house cut it in two. So the Williamses took out other partitions (see them marked with dotted lines on the floor plan), keeping only the bathroom intact.

Now they have one big room that's divided by the fireplace and works as living and dining room and kitchen.

The result? A house that looks much bigger than the plan shows it is; a home that's easy to care for and comfortable to live in. Maybe you can use the same idea. If you study the plan and the pictures, you'll see how.

Step from the front door into the living room. That glowing fireplace welcomes you, makes the room cozy and inviting



Lots of elbowroom—all of it yours to use. Wide window brings outdoors in to you and adds a feeling of bigness to the room

Open kitchen lets the cook share family fun. And shutter screens at left will hide the work area at party time

Eat anywhere in a free-and-easy setting like this. Favorite spot for small gatherings is the comfortable alcove at the end of the room

You can step from the front door into the living-dining room, too. See how you seem to have space to spare when rooms run together

Photographs: William Howland

Seems like everybody's changing to WINDEX SPRAY

Mrs. Eleanor Pfaffenberger, Glendale, Calif.—"I haven't ever found any kind of cleaner that's easier or better than Windex Spray, and I've tried them all! And I was sure surprised when I found how little it costs!"

Mrs. Anthony Scotti, Morristown, N. J.—"Sure, I tried those new cleaners. I went through that tough job of cleaning up dust after cleaning windows. No, thanks. From now on, it's Windex Spray for me!"

Mrs. Frank T. Duncan, Seattle, Wash.—"I've saved time and money since I changed to Windex Spray. Those 'new' cleaners left me messy dust to clean afterwards. Windex Spray does a much better job than any of them, and costs so much less!"

WINDEX® Spray

Costs less than a penny a window

Even thriftier in the 20-oz. size

Available in Canada

Perfect pumpkin pie

Begins on page 74

Perfect Pumpkin Pie

This is the pie that's pictured on page 74—

- 1½ cups cooked or canned pumpkin
- ¾ cup sugar
- ½ teaspoon salt
- ½ to 1* teaspoon ginger
- ¼ to ½* teaspoon nutmeg
- ¼ to 1* teaspoon cloves
- 1 to 1¼* teaspoons cinnamon
- 3 slightly beaten eggs
- 1 6-ounce can (¾ cup) evaporated milk
- 1 cup milk
- ½ recipe Plain Pastry

Combine pumpkin, sugar, salt, and spices; blend. Add eggs and milk. Mix thoroughly. Pour into 10-inch pastry-lined piepan. Bake in hot oven (450°) 10 minutes; then in moderate oven (325°) about 50 minutes, or until mixture doesn't adhere to a knife. *Note variation in spice. With the first measure (½ teaspoon ginger, ¼ teaspoon nutmeg, etc.), you get a golden, mildly spiced pumpkin pie. With the starred measure (1 teaspoon ginger, ½ teaspoon nutmeg, etc.), you get a more richly spiced pumpkin pie. Either is delicious.

Crisp Walnut Wafers

Rich and crisp and delicious—

- ½ cup shortening
- ½ cup butter
- 2½ cups brown sugar
- 2 well-beaten eggs
- 2½ cups enriched flour
- ¼ teaspoon salt
- ½ teaspoon soda
- 1 cup chopped California walnuts

Thoroughly cream shortening and sugar; add eggs and beat well. Add sifted dry ingredients, then walnuts. Drop from teaspoon, about 2 inches apart, onto greased cooky sheet. Bake in moderate oven (350°) 12 to 15 minutes. Makes 5 dozen cookies.

Mincemeat Turnovers

Pick these desserts up with your fingers to eat. Ideal for buffet—

- 1 cup canned mincemeat
- 1 cup chopped, pared apples
- 1 teaspoon grated lemon peel
- 1 tablespoon lemon juice
- 1 recipe Plain Pastry

Combine mincemeat, apples, lemon peel, and juice; heat thoroughly. Roll pastry ⅛ inch thick on lightly floured surface; cut in 3½-inch circles or squares. Place a spoonful of filling in each, moisten edges of crust with cold water, and fold in half circles or triangles. Press edges together with flour-tined fork. Gash top of turnovers. Bake on ungreased cooky sheet in hot oven (425°) 10 minutes, then in moderate oven (350°) 10 minutes. Makes 20 turnovers.

Pumpkin Chiffon Pie

Try pumpkin pie this different way—

- 3 egg yolks
- ½ cup sugar
- 1¼ cups cooked or canned pumpkin
- ½ cup milk
- ½ teaspoon salt
- ½ teaspoon ginger
- ½ teaspoon cinnamon
- ½ teaspoon nutmeg
- 1 tablespoon (1 envelope) unflavored gelatine
- ¼ cup cold water
- 3 stiff-beaten egg whites
- ½ cup sugar
- 1 9-inch baked pastry shell

Beat egg yolks and ½ cup sugar until thick; add pumpkin, milk, salt, and spices; cook in double boiler until thick. Add gelatine softened in cold water; stir until gelatine dissolves. Add egg whites beaten with remaining ½ cup sugar. Pour into cooled baked shell and chill. If desired, top with sweetened whipped cream.

Date-pudding Squares

Good dessert to slide in with an oven meal—

- 1 pound (3 cups) dates, cut in fourths
- ½ cup sugar
- 1½ cups water
- • • •
- 1½ cups enriched flour
- ½ teaspoon soda
- ½ teaspoon salt
- 1½ cups rolled oats
- 1 cup brown sugar
- 1 teaspoon vanilla
- 4 drops almond extract
- ¾ cup shortening
- 1 cup heavy cream, whipped

Combine dates, sugar, and water. Cook until thick. Sift flour, soda, and salt. Add rolled oats, brown sugar, and flavoring. Cut in shortening as for pastry. Press half of mixture in greased 6x10-inch baking dish. Pour over date filling; top with remaining crumb mixture. Bake in moderate oven (350°) 25 minutes. Serve with whipped cream. Serves 8.

Thoughts of a rainy Monday

The day you get a manicure
The kettle must be scoured;
The weekend you have
Special Guests
The breakfast cream has
soured.
While you were on vacation
The Six-Year Lily flowered;
It was your brand-new sandal
The neighbors' pup devoured.

For Sunday-evening waffles,
The iron's sure to stick.
(Some husbands help by
saying
The batter seems too thick!)
With birthday guests
assembled,
The ice cream's like a brick.
And the only time you double
They make an overtrick.

The morning after Grandma
leaves
The baby's tooth comes
through.
The night you buy four-
eighty seats,
The sitter gets the flu.
You've no complaint; you
merely state:
The facts are tried and true.
Though Fortune smiles on all
the world
It seems she laughs at you!

—*Elizabeth Peirce Swift*

. . . WHEN YOU HUG THE HEARTH

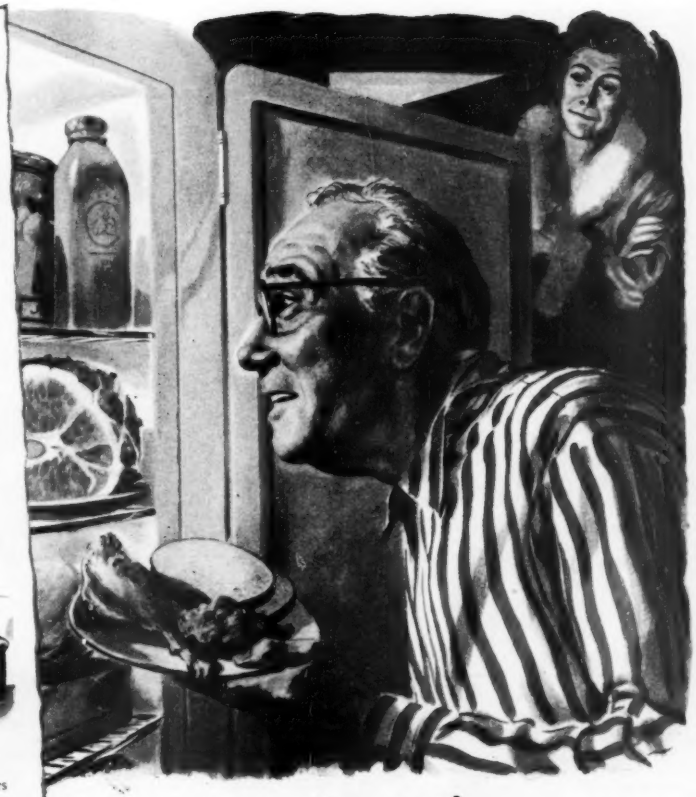
Brrr! it's cold outside, but not inside when your Storm Sash is made of Revere Aluminum. For it is non-warping, tight-fitting. Also, it's light in weight, needs no painting. Windows of Revere Aluminum are equally efficient. Companion Revere Products are Revere Copper Alloy Weather Stripping and Revere Copper Flashing. They seal in heat, seal out cold, cannot rust or rot, never need painting, protect your home from damage, and when properly installed last as long as the house. Don't wait until trouble starts, have your contractor check the vital spots now.

. . . WHEN YOU SUB FOR SANTA

Here's a Christmas gift that will be met with cheers of joy from the veteran cook as well as from the "can't boil water" bride. Revere Ware! Beautiful, glistening Revere Ware. Those Copper-Clad, Stainless Steel Utensils that take over the kitchen the minute they are put there. They save time, fuel, worry, make cooking easier, do it faster, are thrifty to buy, and practically indestructible. Whether you select a sauce pot, sauce pan, pressure cooker, percolator, tea kettle, Dutch oven, skillet or double boiler, make sure you get the genuine. Look for the Revere Trade Mark in the copper bottom.

. . . WHEN YOU DON A DIRNDL

Pretty, isn't it, that new print dress you just bought? Did you know its beauty comes from copper? The print rolls from which it was printed are copper. A special kind of copper that Revere has been furnishing to the overwhelming majority of print roll users in the United States for over 125 years. Copper, the non-rusting metal, can be engraved and etched in the finest detail. When the pattern on a roll is no longer needed, the roll can be cut down and re-engraved many times. It is but one of the hundreds of ways Revere serves you most every day of your life.



—you meet REVERE PRODUCTS most every day of your life!

A fellow can't even snatch a nocturnal snack without bumping smack into one or more Revere Products. For example, there's the tiny Revere Copper Capillary Tube on which refrigerators depend for their continuous and efficient operation.

Turn on the faucet! It's Revere again. For there's brass under that chromium-plated faucet handle. Now, look at the sparkling Revere Copper-Clad, Stainless Steel Cooking Utensils. And, chances are your electric coffee maker is chromium plated Revere Copper; while the clock, lighting fixtures, and electric light switch plate contain brass. And those are just a few of the Revere Products made of Copper, Copper Alloys and Aluminum Alloys that you meet.

In fact, Revere has been serving the American public and industry for nearly a century and a half. The knowledge of metals accumulated during that time is ready and waiting to be applied to your problems. Tell us about them, perhaps we can help. Address all inquiries to Dept. G-N.

Insist on products that bear these trade marks. They are backed by nearly a century and a half of experience in the manufacture of metals.

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Founded by Paul Revere in 1801

230 Park Avenue, New York 17, New York

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Taperlite* CANDLES

● Gentle manners and the gracious little ceremonies that enrich living are our heritage from the past . . . symbols of civilization in its finest hour.

● That's why women, and especially the mothers . . . natural conservers of the aesthetic values of the race . . . strive to perpetuate them for their civilizing influence on the lives of the children.

● So, tonight at dinner . . . and every night, no matter how simple the menu . . . let beauty reign. Light the Taperlites . . . and in their magic glow, pass on the traditions of a heritage of gentle breeding.

Be Sure! Look for the *New* "Two-Pack"

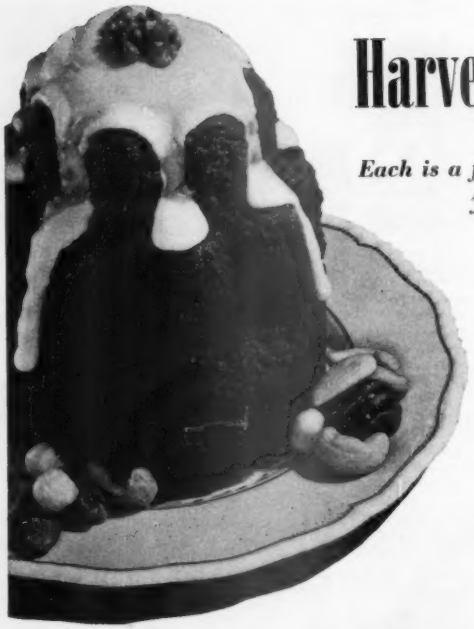
Recognize genuine Taperlite candles by the distinctive and convenient "Two-Pack" . . . each contains one pair of Taperlites.

*REG. U. S. PAT. OFF.

Exclusive Firm-Fit and keeps Taperlites from tipping

Choose From Lovely Taperlite Colors

WILL & BAUMER
Candle Co., Inc., Syracuse, N.Y.
Candle Craftsmen for Nearly 100 Years



Harvest desserts

Each is a family favorite—the kind you'll make over and over

By Betsy McCracken

Graham Cracker Pudding

Tender, moist, full of fruit and nuts—it's well suited to follow up your holiday meals. Steam it in a high, dramatic mold. Or in individual custard cups. Pour chilled, golden Foamy Sauce over the top. Pass crisp salted nuts. It keeps well—so you can make it the day ahead. Steam enough to heat through before serving.

Brown Betty

The tang of lemon juice and peel, the crunchy crumb crust do big things for apples. All ages love it. So plan to bake a pan of Brown Betty when you want to give the whole family a treat. It's simple to fix. You alternate layers of sliced apples and crumbs, then bake. Bring it to the table slightly warm, with a smooth, velvety lemon sauce. Top with a dash of nutmeg.

Photographs: Photography, Inc.

Date Pudding

Each rich square is generously dotted with nuts and chewy dates. Top with a perfect walnut half. Pass a bowl of cool whipped cream. Date Pudding does a good job of meeting company—at dinner or for 10 p.m. refreshments. It calls for cups of steaming coffee. So put on the coffeepot a few minutes before time to serve.

More on page 129

Look how we modernized our old "work-trap" kitchen

The American Kitchens Way

for only a few dollars a month!

Start Your New Work-Saving AMERICAN KITCHEN Now— For Only a Few Cents a Day!

Now *you* can enjoy the freedom other women enjoy—actually save up to two full hours every day to spend as you please! For now you can get a complete American Kitchen for less than the cost of many refrigerators! And you can get your American Kitchen on easy FHA terms, only a few dollars a month! So don't wait one day longer! See your American Kitchens dealer tomorrow and learn how you can cut your kitchen work as much as *HALF!* Mail coupon with 25¢ for amazing new cut-out Kitchen Planning Kit. (*For name of your nearest dealer, call Western Union by number and ask for Operator 25.*)

SAVE TIME AND WORK ALL 'ROUND THE HOUSE

—with inexpensive, easy-to-install American Kitchens cabinets in your laundry, rumpus room, attic, garage, workshop, dark room, or for linens in your bathroom.

AMERICAN CENTRAL DIVISION AVCO CONNERSVILLE, INDIANA

American KITCHENS

"SAVE 1000 STEPS A DAY"

MAIL COUPON TODAY!

American Central Division, AVCO Manufacturing Corporation
Dept. 8H-11, Connersville, Ind.

Here's 25¢—rush my complete planning kit, including new Model Kitchen Designer (with movable units) and new full-color 1950 catalog.

Name.....

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City.....County.....State.....

New! A wet mop that keeps hands dry!

The O-Cedar Sponge Mop ends wringing! It's the most revolutionary household help since the vacuum cleaner!

You simply press the water out of the O-Cedar Sponge Mop with the handy built-in squeezer. No more wringing! Your hands *stay* dry. No need for rubber gloves... no awkward extra attachments on your scrub bucket.

Your hands stay clean, soft, smooth! Now you can use the strongest soaps, the hottest water—*without* harming your hands. With an O-Cedar Sponge Mop your hands stay *lovelier looking* because your hands stay *dry!*

You get floors cleaner! O-Cedar's exclusive "wonder working angle" forces mop head to *grip* the surface, *scrub out* stubborn dirt. Thirsty cellulose fibres leave floors dry enough to wax only *minutes* after mopping.

Already proved in practical use in more than a million American homes!

- Beautiful, rust-resistant chrome finish.
- Finest quality cellulose sponge—can't come loose.
- Detachable sponge head—easily sterilized by boiling.
- Full 48 inch handle—reaches high and low.

WRITTEN 5 YEAR GUARANTEE with every O-Cedar Sponge Mop. (Covers everything but replaceable sponge head.) See your O-Cedar Sponge Mop dealer this week for full details.

O-Cedar Sponge Mop $3.95 complete

At dealers near you now. Extra sponge refills—$1.49

O cedar

Guaranteed by Good Housekeeping

O-Cedar Corp'n
Chicago, Illinois

O-Cedar of Canada, Ltd.
Toronto, Canada

Harvest desserts

Begins on page 126

Baked Prune Whip. Lemon juice and prunes combine to give this light, airy dessert a delightful flavor. Top it with a chilled Custard Sauce

Old-fashioned Rice Pudding. Here's a perfect dessert to fix along with an oven meal. It bakes in a slow oven 1½ hours. Serve with rich cream

Graham Cracker Pudding

3 tablespoons shortening
⅓ cup sugar
1 teaspoon vanilla
1 well-beaten egg yolk
½ cup chopped dates, raisins, or figs
¼ cup chopped California walnuts
2 cups fine graham cracker crumbs
¼ teaspoon salt
1 teaspoon baking powder
½ cup milk
1 stiff-beaten egg white

Thoroughly cream shortening, sugar, and vanilla; add egg yolk; beat well. Stir in fruit and nuts. Mix cracker crumbs, salt, and baking powder; add to creamed mixture alternately with milk. Fold in egg white. Fill greased custard cups ⅔ full. Cover tightly with waxed paper. Steam 30 minutes. Serves 6. Or steam in greased 1½-quart mold 1½ hours. Individual cups may also be baked (uncovered) in moderate oven (350°) 30 minutes. Serve with **Foamy Sauce:** Beat 3 egg yolks, ¾ cup confectioners' sugar, ½ teaspoon vanilla, and ⅛ teaspoon salt; fold in 1 cup heavy cream, whipped. Chill thoroughly.

Date Pudding

3 beaten eggs
1 cup sugar
¾ cup enriched flour
¼ teaspoon salt
1 teaspoon baking powder
1 cup chopped dates
1 cup broken California walnuts

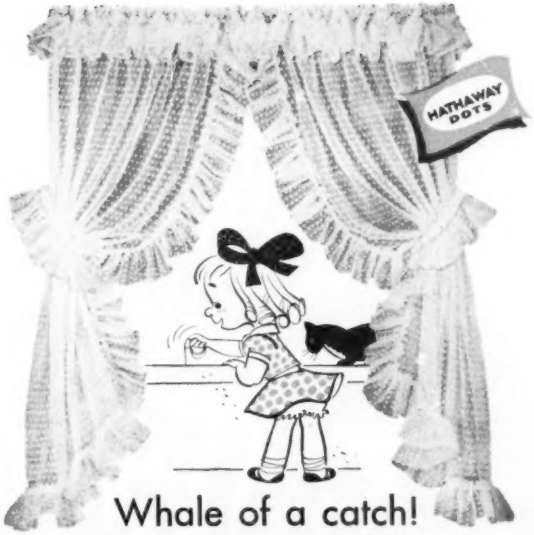
Beat eggs and sugar until light; add sifted dry ingredients. Stir in dates and nuts. Turn into greased 8-inch square pan and bake in pan of hot water in moderate oven (350°) 1 hour. Serve warm; top with walnut half. Serve with whipped cream. Serves 6.

Brown Betty

2 cups bread crumbs or graham cracker crumbs
3 tablespoons melted butter
3 or 4 medium apples
1 tablespoon lemon juice
½ teaspoon grated lemon peel
½ cup brown or granulated sugar
⅓ cup hot water

Combine crumbs and butter; stir over low heat until lightly browned. Place one-third in greased baking dish. Pare, core, and slice apples: arrange half in layer over crumbs. Sprinkle wih half

[*Turn to page 201*



Whale of a catch!

Sure to catch loads of compliments—curtains of Hathaway Curtain Fabrics! Fluffy white **HATHAWAY DOTS** (above) bring gay, fresh charm to every room—and at a penny-pinching price, too! For sheer magic try lovely, luxurious curtains of **HATHAWAY NYLON MARQUISETTE** (below). They drape beautifully, are easy to care for, yet they wear like iron!

HATHAWAY PERMANENT FINISH ORGANDY and **CRYSTALUME COTTON MARQUISETTE**—two new, catch-of-the-season fabrics!

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the easiest handling cleaner in America

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Model 115

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LOW DOWN PAYMENT. Easy monthly terms. Cleaning tools at slight extra cost. Hoover Cleaners are sold only by established local merchants. See your classified phone book. Call now for a home showing of Model 115 or one of the two other Triple-Action Hoovers. There are two new Hoover AERODYNE tank models, too. THE HOOVER COMPANY, North Canton, Ohio; Hamilton, Ontario, Canada; Perivale, England.

You'll be happier with a Hoover

It beats... as it sweeps... as it cleans

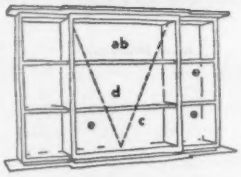
Prices slightly higher in Canada

Prices subject to increase without notice

ABCs of china cabinet

By Florence Byerly

Photographs: Sutor, Hedrich-Blessing



Wrong: Array of odds and ends looks haphazard. And it probably is!

A is for Appropriateness. Choose accessories that look as if they belonged together.

Compare the small *a* in the Wrong picture at left with the capital *A* in the Right picture, and you'll see why. Peasant plates in *a* look clumsy behind the fine tureen. China plates and cups in *A* set off the tureen with a flair.

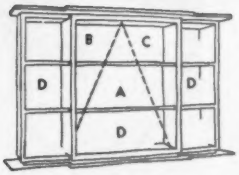
B is for Balance. Think of your arrangement as a triangle. That means the bottom shelf should be the base of the triangle—and hold the most or the heaviest accessories. The top shelf will be the triangle's peak with the fewest or the lightest accessories.

In *b* the bulky tureen and plates weigh heavily over three lonely figurines, and your balance triangle is upside down. In *B* heavy accessories are at the bottom where they belong, and balance triangle is right side up.

C is for Contrast. Opposites show one another off. So set patterned accessories in front of something plain;

arrangement

Whatever accessories you have, you'll want them to look their best in your china cabinet. They will if you remember these easy rules



Right: Choose your finest accessories—then follow these ABCs for best results

stand solid-colored pieces in front of your patterned ones.

In *c* the big figurine has no background to dramatize it—the two little figurines beside it only compete for your attention. But in *C* the big figurine stands out sharply in a setting of white china cups and saucers.

D is for Division. Two may be better than one. But you get more interest when you separate similar accessories—so their color will be repeated on several shelves.

In *d* all the silver is clustered on one shelf. And it looks pretty dull. In *D* there's variety because those same pieces are separated and used on different shelves.

E is for Errors to avoid. See shelves marked *e* at left. Stacked cups spoil the dress-up look of your cabinet. Figurines—like most accessories—get lost in shadows when they're pushed to the rear of the shelf.

And clear crystal goblets don't stand a show in any china cabinet because they need light to sparkle.

"My Caloric showed me NEW SPEED AND COOKING EASE"

"Every feature gives me joy in cooking," writes one Pennsylvania housewife.

And thousands of other letters from Caloric owners enthusiastically agree that a Caloric is easier to cook on. From the apartment size "Compacto" to the big 2-oven, 2-broiler model, Caloric Ranges are also recognized the country over as America's Easiest Ranges to Keep Clean. Compare Caloric with any other range for value and you'll wholeheartedly agree that Caloric gives more for your money. See dealers under "Caloric" in classified phone books. Caloric Stove Corporation, Widener Bldg., Phila. 7, Pa.

A Wonderful Baker
Pies, cakes and cookies turn out just right in the Caloric Hold-Heat Oven.

Easier to Clean
Porcelain enamel inside and out. Many exclusive easy-clean features. Broiler washes like a dish in your sink.

Sturdier Construction
That solid "feel" and fit of doors, and seamless design prove superior workmanship. One piece front frame.

Flavor-Saver Dual Burners
Speed cooking, save gas, protect flavor. Replacement guaranteed for life of range.

Any Caloric model can be factory-equipped for "Pyrofax" Bottled Gas or other LP-Gases. "CP" features optional on all models give automatic cooking.

Ultramatic

Caloric Gas Ranges

AMERICA'S EASIEST RANGES TO KEEP CLEAN

"Gee, Mr. Yahraes, it's just like a radio!" No longer self-conscious, the author gets a kick out of showing off his hearing aid to curious youngsters

I lived 12 years in a silent world

By Herbert Yahraes

The senior class yearbook ended its little story about me something like this: "Herb was once heard shouting loudly as he crossed the campus. He is believed to have been only talking to himself."

That was 22 years ago. I had been hard of hearing for six years—not enough to spoil my fun, but quite enough to complicate the question of what to do for a living.

During my freshman year, I had worked nights at the local Western Union. One evening the phone rang and a woman tried to dictate a night letter. I couldn't understand her. I clamped my headphone tighter and asked her to repeat. No good. She grew impatient, and I began to sweat. Finally I had to rouse the telegrapher from his key and get him to take the message. When similar incidents began popping up several times a week, I quit.

There was still worse to come. One day a professor, preparing to give us a crucial examination, explained which parts of the textbook we were *not* to use in answering his questions. When I blithely referred to the forbidden sections, he threatened to expel me for cheating. I pleaded I hadn't heard him correctly; he insisted that, since I'd been sitting under his nose, I must have. After a miserable week, he compromised by grading me almost disastrously low.

Then, a few months before graduation, my adviser told me to quit thinking of being a teacher. "You'd have too bad a time," he said. "You just don't hear well enough."

Under the same circumstances today, he might reasonably add, "A hearing aid would probably change the picture." But in those days earphones were used only by the very deaf, and not even my doctor suggested they might help me, too.

So I decided—without asking advice, lest it scare me off—on the even more hazardous field of newspaper work.

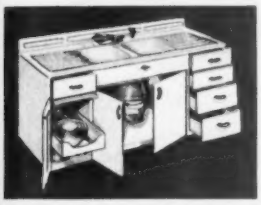
At first I was lucky. After an interview during which I sat as close to the editor as I could without leading him to suppose I was deaf, the New Orleans [*Turn to page 135*

COMPLETELY MODERNIZE DISHWASHING

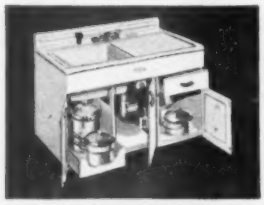
with the YOUNGSTOWN KITCHENS JET-TOWER DISHWASHER

Youngstown Kitchens Automatic Dishwasher, featuring the exclusive JET-TOWER with Hydro-Brush Action. Beautiful 27" cabinet of *die-made* STEEL. The more dishes she has, the more time she'll save!

New Youngstown Kitchens Electric Sink with JET-TOWER Dishwasher. In just 9¾ minutes (average water pressure), 64 booster-heated jets wash and double-rinse every part of every dish. For full labor saving, add Youngstown Kitchens Food Waste Disposer (extra).



DeLuxe 66" Twin Cabinet Sink. Designed for straight-line dishwashing. One-piece, acid-resisting porcelain-enameled steel top; rinse spray. Add Youngstown Disposer—banish garbage!



Youngstown Kitchens 48" DeLuxe Twin Cabinet Sink has two bowls, one laundry-deep. Sliding drainboard covers either bowl. Note rinse spray, sliding shelf and cutting board. If you build or buy, insist on a Youngstown Kitchen. You'll *save!*

It's A Family Gift You Never Could Give Before!

It's true! This Christmas, for the *first time*, you can give her a real, year-round holiday from kitchen drudgery!

There's more sentiment in these gifts that say, "I love you"—and save time and work every day to *prove* it. Now you can *completely modernize* the only major household task she still does the old-fashioned, "by-hand" way.

Give her this *greatest helper she ever had.* She'll still be thanking you a dozen Christmases from now!

Yes, every day for many years to come, she'll be glad you gave her automatic dishwashing the Youngstown way.

See the features that make the Jet-Tower Dishwasher a year-round Christmas holiday; see how easy it is to finance! For exciting kitchen-planning ideas, write today.

(Illustrated: Modern Youngstown Kitchen, built of long-life steel, featuring Youngstown Kitchens Electric Sink.)

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World's Largest Makers of Steel Kitchens

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Youngstown Kitchens®

JET-TOWER JUNIOR FOR UNDER THE TREE!

A grand toy, any time! This clever working miniature works just like the Youngstown Automatic Dishwasher—even uses water. Comes complete with miniature dishes, pots, pans and silverware. A wonderful, *new* surprise for under the tree. See it at your Youngstown Kitchen dealer's.

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BY DU MONT

19-inch Life-Size picture.
Built-in AM-FM radio. Automatic time clock control.
Automatic 3-speed phonograph. Tape recorder.

The Present with a Future...

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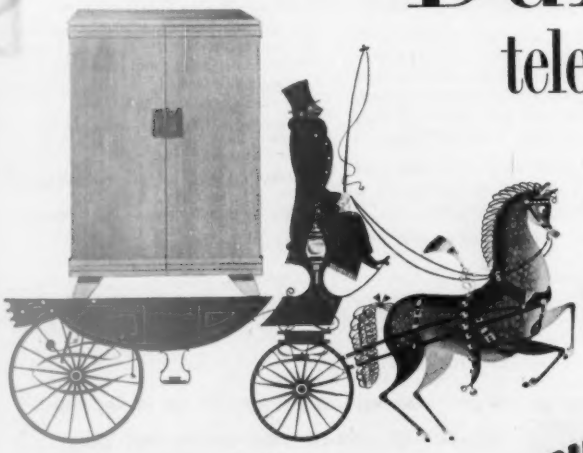
1951 DuMont television

No less than wonderful! Here is DuMont's most advanced thinking... brilliantly designed, built with craftsman's pride, and engineered to give you better, longer-lived performance.



THE BURLINGAME BY DU MONT
17-inch Rectangular picture
Built-in FM radio.
Plug-in for record player.

THE ANDOVER BY DU MONT
17-inch Rectangular picture.
Plug-in for record player.

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WESTMINSTER SERIES II AND ANDOVER CABINETS DESIGNED BY HERBERT ROSENGREN — BURLINGAME CABINET DESIGNED BY HARRY PREBLE, JR.

I lived 12 years in a silent world

Begins on page 132

Item-Tribune hired me and sent me to Baton Rouge—where I didn't have to hear any orders; they came by mail or wire.

My main job was covering the administration of that twisted genius, Governor Huey P. Long. By spending more time on my beat than the other correspondents and by listening with fatiguing intentness, I managed to get most of the news and even to win a raise.

Both the work and life in Louisiana—with its magnolia-surrounded statehouse, its shady bayous and meandering levee roads, its oyster loaves, and its strawberry wine—were highly satisfying. There were girls, too, and though my fuzzy hearing made me a dull-wit in a group, face to face in a corner I could get along. I could also write letters. Happily, a certain brunette chose to answer, and eventually we were married.

Still, I lived in fear of being uncovered. One day the editor tried to telephone me a rush assignment; I couldn't hear him, so I blamed a poor connection. I was ordered to report a speech coming in by radio; I couldn't hear it, so I blamed static. Another time an official gave me a story, and I got it wrong; I passed it off as just a misunderstanding.

But I couldn't count on getting by forever with such excuses. If someone had shoved a hearing aid at me, I might have continued doing the most rewarding work I've ever had and living where I wanted to live. As it was, I let my handicap switch me down another road; I quit and eventually found a nice, safe, desk job in New York.

Now for a time my deafness bothered me chiefly in my family and social life. My wife was understanding; furthermore, her voice was pitched rather low—just right for my particular type of loss. But often I'd come home from the office too tired to make the effort to hear even her.

Doctors say that listening is the most fatiguing work in the world for deafened people, but I didn't know it then. All I knew was that I was grumpy and touchy, and I put that down to my disposition. When my wife suggested going somewhere, I pleaded weariness. Probably there was another, but subconscious, reason: I was afraid I couldn't follow what was said.

Occasionally we did go to parties, where I was a nuisance. I could talk to one person satisfactorily enough, but if others joined in, I was lost. If we played bridge, I slowed up the game by asking that bids be repeated. If somebody told a story, I usually missed the point. Of course, I laughed with the crowd, but I couldn't have been much of an actor, because often the narrator would say, "You didn't get that one, did you, Herb?" Then he'd repeat his account, with everybody looking at me, and my ears straining and my face burning. Sometimes, halfway through a party, I'd slip off and go to sleep.

At one of these affairs I ran into Carl Ross, a young executive with an electrical concern. He drew me aside. "We're putting out a hearing aid," he said. "If you'd come down sometime, I could get you one to try on."

I went reluctantly. I didn't need an aid in my present job, I told myself. Besides, wearing an earphone would stamp me as deafer than I was and might spoil my chances. Anyway, I was too young to be going around tangled up in wires. And finally, I couldn't afford an aid because we hadn't yet paid for our baby. But my wife was sweetly insistent.

Carl shared a large, quiet room with eight or ten other people. He handed me a black rectangular case from which ran two wires, one to a battery and one to a black button. I held the button to my ear and flipped wide the switch on the case. Instantly I was assailed by noise. A thunderous crash startled me as somebody at the next desk folded a newspaper, and

BUDGET BUSTERS

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in colors picked by House & Garden experts

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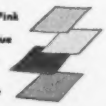
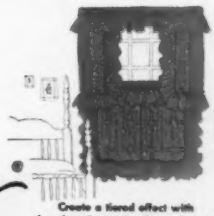
Also in these new fall shades and white:





Create a tiered effect with short length curtains for each sash. Color: Forest Leaf

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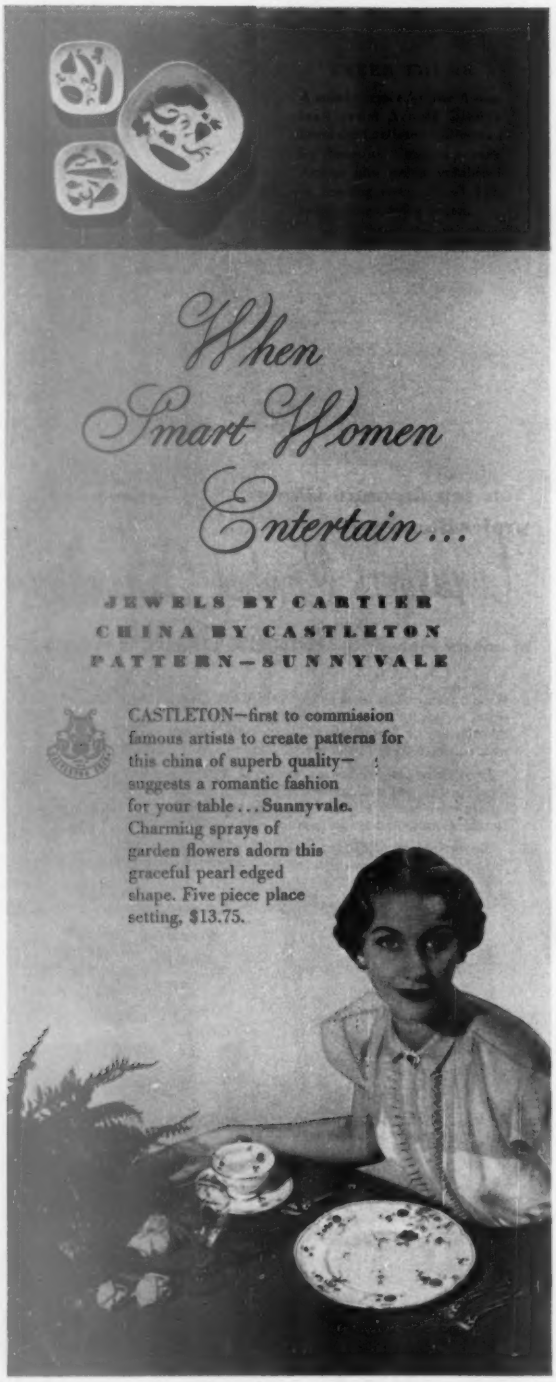

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An interesting booklet, "Things You Should Know About China" with illustrations of 31 Castleton patterns awaits your request. Please enclose 10 cents for mailing cost.

"The only place we'll have left to play is the playground."

I lived 12 years in a silent world

Continued from preceding page

from across the room, the tapping of a typewriter, comfortably muffled before, came through as the noise of a pile-driving machine.

I hastily turned the switch, gratefully noticed that the office was again as quiet as offices should be, and refused any further trial.

"That thing," I reported to my wife, "is worse than the loud-speaker of a radio turned up high. It would drive me crazy."

"Maybe you just need time to learn how noisy the world really is," she said. It was years before I realized she had been right.

My organization offered a promotion, putting me into contact with more people and thus emphasizing my deficiency. I longed for a job where I wouldn't have to talk to anyone all day long, and the man I most envied was our biographical editor, who sat in the library, and—without orders or assistance—wrote obituaries. But Mel was 60 and heading toward retirement; I was 28. I could either quit or climb.

So for another year, I covered up as best I could. When someone wanted to speak to me from even the next desk, I dropped my work and walked over to hear. When I had to reach someone on the floor above, instead of relying on the treacherous telephone, I climbed the stairs. Conferences were a nightmare; when I couldn't get out of attending them, I would nod agreement with the chief and afterward ask somebody what had gone on.

Then one day 16 years ago I fell for a new type of hearing aid. It amplified sound without distortion, according to the ad, and it shut out crashing noises. *Maybe*, I said to myself, *just maybe, this will help*. This time I hoped it would; I was really worried.

The demonstrator was a charming, middle-aged woman who led me into a room where the acoustics were wonderful and asked me some questions. With no great effort, I could understand almost everything she said, except when she turned her back.

Then she adjusted the instrument and walked around the room, talking. "Can you hear me now?" she asked. "I am speaking very low. Can you understand me? Now, when I turn my back, do you still get anything of what I say?"

Perhaps she unconsciously raised her voice; at any rate, I did seem to hear her even better with the instrument than without it. So I walked back to the office that hot August afternoon, wired for sound.

I felt a little strange. I thought everyone must be staring at me, so I gazed at the sidewalk or in at the shop windows. When I finally ventured to look at people, though, I noticed that scarcely any of them gave me more than a passing glance.

Back at the office I strode firmly, but all nervous inside, to the boss's desk. "See what I've got," I said.

He looked me over, and smiled approvingly. "I'm glad," he said, "that you finally got yourself fixed up." That was a relief; I quieted down and managed to do a fairly decent afternoon's work.

The next few days were just about as embarrassing as the first few days I wore long pants, but no more than that. Nobody sympathized with me as I'd been afraid they might; nobody gave me more than a mildly curious stare.

Soon, what bothered me was not the steadily dwindling consciousness that I was wearing an aid, but the growing suspicion that it wasn't doing me any good. The company had warned me to expect no great benefit right away, and I had been pleased at the absence of disturbing sounds; still, I wanted to get *some*thing.

At this point a friend suggested I visit the hearing-aid clinic of the New York League for the Hard of Hearing. I had to wait a month for my turn, but then a trained League worker helped me try out almost every instrument made.

The tests confirmed my sus-

[*Turn to page 141*

GIVE YOUR BREAKFAST ROOM A *Beauty Treatment* THAT LASTS

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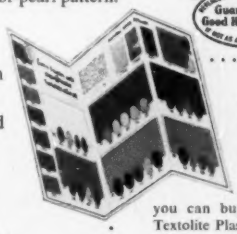

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Alexander Smith

FLOOR-PLAN RUGS 1845 BROADLOOM CARPETS

*Slightly higher in the west. Copyright Alexander Smith & Sons Carpet Company

Prussian Sweetmeat Dish. Pictured with it, a RONSON DECANTER Table Lighter. Tall, graceful and in heavy silver plate—$14.50 plus tax.

Old Chelsea Porcelain Figurine. The Table Lighter is a RONSON LEONA. Heavy silver plate and jewel-tone coral or turquoise enamel—$10 plus tax.

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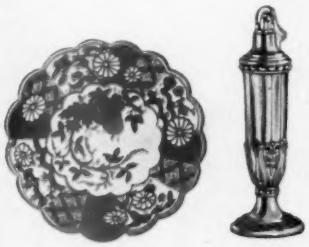
Marqueterie Tea Caddy. Shown with it, a RONSON NEWPORT Table Lighter in heavy silver plate, with tall fluted body—$9 plus tax.



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I lived 12 years in a silent world

Continued from page 136

picion: the type of aid I had been sold was worthless—for me. Another instrument made by the same firm was fairly good, though not so good for me as several others, topped by the one Carl Ross had urged me to try. I couldn't afford now to change from one company to another, but I did switch types.

The new instrument was a godsend even though another would have served me better. Turning on the switch was like pulling aside the window draperies in a dim room and letting in light. A hundred times a day I flicked it on and off, taking as much delight in hearing sound rush in as I once had in starting my first toy train and stopping and starting it again.

There were inconveniences, of course. The earpiece, which I had expected to be the most annoying part, had been specially molded for me and fitted so comfortably I had to put my hand up to make sure it was there. But the transmitter was a bother. For years I foolishly tried to conceal it, which meant remembering to wear a harness under my shirt to hold it; I had to remember also not to hug anyone enthusiastically.

Then, too, batteries in those days were heavy and for some time I was as conscious of the load on my hip as I had been the night I slipped into the Junior Prom toting a flask. Also, I was always forgetting to buy fresh ones; I fixed that by ordering a supply delivered the first of every month. Furthermore, they wore holes through my hip pocket till I learned to pay a dollar extra for each suit and have the pocket reinforced.

The instrument did not give me normal hearing. If my 2-year-old daughter, or even my wife, said something at one end of our living room while I sat at the other, I still could not grasp the words. But at least I now knew someone was talking, and I no longer had to get almost nose to nose to understand.

At the office, much of the strain fell away, partly because it was a physical relief to hear more clearly, but even more because it was a mental relief to stop pretending.

I suppose I had been subconsciously afraid of advertising my handicap, but my associates had spotted my trouble anyway, and strangers, if they hadn't put me down as deaf, probably considered me dense, which was worse. Now I could relax and be myself—and by relaxing, hear better.

Beyond this, I had served notice I was doing something to help myself—and a person is criticized, not for having a handicap, but for refusing to do what he can to get along with it. I found another unexpected advantage: even the folks who had known of my deafness talked more distinctly now that they had a visible reminder. Best of all, my wife insists, I grew less irritable, more willing to go places, less likely to withdraw to a corner in the midst of festivities.

With these results, my self-confidence began flowing back. Like many other hard-of-hearing persons, I had been sticking to my own little world. A variety of riches might lie in the unexplored territory outside, but I had preferred to do my mining alongside workers who knew me.

Now, very slowly, I began tearing an opening in the wall. (I enlarged it more rapidly by attending lip-reading classes, for there were certain sounds I would never hear clearly again even with an aid, but I could train my eyes to sense them.) A few years later I clambered through and took a job once again on a newspaper.

I bought my second workable aid five years ago, this time with the help of a loan and advice from the Boston Guild for the Hard of Hearing. It wasn't any lighter than my 11-year-old set, but immensely more powerful. A flick of its switch thrust me into a world of sound I had almost forgotten. Once again I could hear the creak of a chair, the splash of water in the bathtub upstairs, the voices of my children playing in the next room. I could even go to a movie and follow the story, though I still preferred theaters that offered me an instrument directly hooked up with the sound track.

I hate to think what might have happened if I had never worn a hearing aid before. The world would have seemed so tremendously—though quite normally—noisy that I might have refused to buy the new set. Anyway, I am sure it would have taken me a few nervous weeks, or even months, to learn to do what every normal-hearing person does—disregard the background sounds. The weeks would have been well worth while.

My aid disappoints me in a few respects. I still have to sit up front in church. I still get along better with a few persons than in a crowd. I still find myself reading lips—and am thankful, particularly when something goes wrong with the instrument, that I can. Besides, I still can't hear the birds; they warble in too high a pitch or too far away.

On the other hand, just a few evenings ago I got a pleasant surprise. "Listen to those baby kittens crying for their mother," my wife said. They were lying in a box near me, but I couldn't hear a thing. "Maybe if you turned your hearing aid up—," my wife suggested.

I turned it higher and higher and got some instrument noise, but there were the kittens, all right, sounding like a bunch of wailing hyenas. At the same time I heard something else. "What's that?" I asked.

"Oh, can you hear that?" my wife said. "That's the dog—the one up at the Shookses'." The Shookses live a long block away.

My only bad trouble is with the telephone. Every time it rang I used to pray, "Lord, let me hear this person." But I quit that long ago and had the telephone company install amplifiers—$1.25 a month for each. From then on my only difficulty came when I had to use a telephone away from my home and office, and the new aid didn't remedy that for me as it did for some other hard-of-hearing people.

One night recently I was in Gary, Indiana, when someone called me long-distance with a number of questions demanding immediate answers. I couldn't hear all of them, and the only amplifier was in the phone company's business office, which was closed. Fortunately, my host knew the manager, who came downtown and opened up.

Afterward, we sat around chatting. "Wonderful things, these amplifiers," said the manager.

"Why not put one on at least one public phone in every town?" I asked.

"Good idea," he said, "I'll see what can be done."

For the sake of myself and a few million others, I hope it is a lot.

Wearing an aid has been the key to many delightful acquaintanceships. Some years ago, for example, I received a note from a person I'd met just the evening before. "I'm always glad when I see a hard-of-hearing person sensible enough to wear an earphone," it began, and

—BETTER HOMES & GARDENS—

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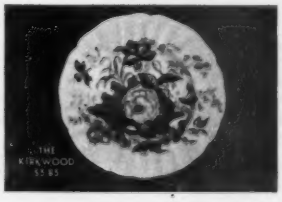

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I lived 12 years in a silent world

Continued from preceding page

concluded with the offer of a scholarship to the New England School of Lip Reading, in Boston.

What the school taught me was valuable, but not half so valuable as the opportunity of knowing Clara Ziegler and Anna Staples, the lovely ladies who conduct it. Handicapped far more than I am, they nevertheless live life fully. To know them is to acquire serenity and courage.

Then there's Ted, almost totally deaf, but a practicing lawyer; and Kathryn, who singled me out at a gathering because I wore an aid, but talked 15 minutes before brushing back her hair a bit to disclose that she wore one, too; and Old Man Drake, who rocks out his days in a cottage near the farm he once helped work.

Old Man Drake hears well enough, but his wife has to be shouted at. "There we sit," he told me, "she in the northeast corner and I in the southwest, and she doesn't talk to me and I can't talk to her."

I asked if she'd ever tried a hearing aid.

"She says they cost too much and she's only got a few more years to live." Tiredly he wiped his hand across his forehead; then he smiled. "Maybe they'll be cheaper soon," he went on. "I hope so. Even after 55 years together, it would be nice to talk to her again before one of us goes."

As with Old Man Drake, a main concern of all the strangers who ask how I'm getting along with "that thing" is a hearing aid's cost. I tell them I paid almost $200 for mine and in five years have spent almost as much for batteries, cords, and repairs. But some people, I add, get along excellently with one costing less than half that much, and most instruments can be bought on the installment plan.

For 16 years I've wished an otologist could prescribe an aid for my ears in much the same way an opthalmologist prescribes one for my eyes. The main trouble seems to be that a hearing loss often has more than one cause; that each cause results in a different type of loss; and that the causes are present in various combinations, hard to determine.

So an ear specialist, I tell inquirers, can point to instruments likely to help, but the final choice among these is up to us. What's good for me may not be good for you—unless you are one of those lucky persons who can hear well with any instrument, in which case why pay as much as I did?

Usually the only place you can try out a number of makes is a hearing-aid clinic like the ones I went to. Ask your local hearing society about these, or write to the American Hearing Society, 817 Fourteenth Street, N.W., Washington 5, D.C., or to the Volta Bureau, 1537 35th Street, N.W., Washington 7, D. C. Both these organizations are also excellent sources of general information about hearing problems.

If you have to shop among individual dealers, the National Bureau of Standards advises that you take along a person with hearing. He can tell you if salesmen raise their voices during tests. Then when you've found an instrument that seems satisfactory, ask to take it home for a trial under ordinary conditions.

The newest hearing aids are not only more powerful than the one I first wore but also smaller and lighter. Many combine batteries and transmitter in one small case that can easily be concealed beneath shirt or dress; some manage to hide even the receiver, or ear button—at the expense, in some cases at least, of efficiency.

Years ago I gave up trying to conceal anything and began wearing the transmitter in full view, clipped to a pocket. That way I get the clearest amplification, and if I want to shed the apparatus while I chase the dog, change a tire, or weed the beans, I can do so in a second.

Often, in a store or at a restaurant, I notice a child ask his parents, "What's that man got?" I explain it's something like a telephone, to help me hear better. A girl is satisfied with that; a boy isn't—he wants a demonstration. So I snap off my little receiver button and tell him to hold it to his ear.

He's startled by the noise, while I'm surprised once more at how close the wall of silence has crept. People frequently say, "It must be wonderful sometimes not to hear." However, standing there with someone else using my aid, I feel as if I had lost part of myself. What's wonderful is to snap the button back into place and feel again sounds flowing in.

Occasionally I forget to put on the aid before sitting down to breakfast, but my family—it has meant even more to them than to me—soon issues a reminder. "I'd like to tell you something," one of the girls will say. "Wouldn't you like to put on your earphone?" Sure I would. I'd be as uncomfortable without it as I'd be reading a book without glasses.

BETTER HOMES & GARDENS

"How about doing a good deed before you leave?"

Did you ever think that a day would ever come when you could sleep on the famous Beautyrest* for the price of only three slices of bread a day?

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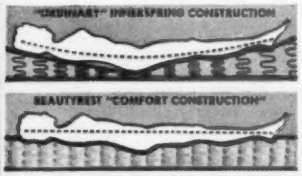

Beautyrest gives better rest! Note (top) ordinary mattress *lets spine sag.* Note (bottom) Beautyrest gives spine-perfect "Levelized Support." Each of 837 springs in Beautyrest is in a *separate pocket*—can't pull others down.

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Don't let your choose their

By Ruth Pevsner

Here are 10 practical things you can do to help your boy or girl discover what sort of career he's cut out for

If you had to guess how many ways there are of earning a living in this country, would you say: 2,500; 5,000; 12,000?

Actually, there are over *21,000 different kinds* of jobs, according to the latest count of the U. S. Census Bureau's *Dictionary of Occupations*. Staggering, isn't it?

Yet, from this enormous number, your boy or girl will some day have to choose just *one*. Will he decide intelligently? And what preparation will he have for making a selection?

Preschool years are not too early for you to begin helping him. And it's never too late—even when he's in high school or ready for college.

"Preschool years?" asks Mrs. Black. "Right now, my Bobby's ambition is to be a garbage collector. Surely, I'm not supposed to take that seriously!"

Well, if Bobby is like most boys, he will soon switch to dump-truck driver, then cowboy. Later, he will want to be a locomotive engineer, a G-man, a ballplayer, a flyer. The earliest wish of his teen-age sister, Patty, was to be "just a mother." Then came successive dedications to teaching and nursing. Now, with a touch of glamour added, she dreams of becoming a radio singer, stewardess, or movie star.

"She'll change her mind a dozen times before she finally decides," says her mother, "so I just ignore these passing fancies. After all, how can you expect kids to know now what they will want to be later on?"

You can't—it's true. But, if you really want to help them later, take these "stages" seriously! Here are 10 ways you can help:

1. Examine the early inclinations of your youngster for clues.

You can pick up useful information about his mental ability, interests, and personality. Is your boy imaginative, practical, idealistic? Does he prefer to work with *people* or with *things*? Does he do better with his hands or his head?

Is you daughter a follower, or a leader? Can she carry a piece of work through to completion, or does she lose interest easily? How does she adjust to routine?

With wise use of encouragement and praise, you can strengthen desirable traits and discourage others. Naturally, you cannot change anyone's basic individuality—nor would you want to. But you *can* modify habits and attitudes that will affect later life.

2. Help him get to know the world of work.

Get your youngster to thinking about people and the work they do. Almost any opportunity will do—going to the dentist, eating in a restaurant, attending a broadcast, visiting the local firehouse, or even taking a walk.

At the restaurant with Marjorie, make a game of seeing who can think up the longest list of jobs to be done in a restaurant. When Junior chatters excitedly about the engines at the firehouse, mention some of the things the firemen do. While passing a construction site, if Dickie says, "See the house being built?" you might say, "Yes, those men are building a house . . . ," and indicate the bricklayers, carpenters, and plasterers at work.

Just a slight shift of emphasis from *things* to *people*—but it will

youngsters lifework blindly

make a tremendous difference in outlook and understanding.

After a while, you will find it is the children who are making the observations and asking the questions. They have begun to *see* as well as *look*.

3. Help him appreciate the dignity of human labor.

When Bobby said he wanted to be a garbage collector, suppose Mrs. Black had replied, "Well, Bobby, garbage men do very important work. They keep our homes and streets clean—and that helps us stay well, too. Can you think what it would be like without them?"

Bobby's ego is inflated, while his thinking is encouraged. He senses, too, in his mother an attitude of respect for work—any kind of useful work.

"What I want for my daughter," one father frankly admits, "is either a rich husband or a career that will bring her money and social prestige. These are the things that *really* count. And she might as well know it from the beginning."

Maybe so, but it's dangerous to inject such elements before a youngster is old enough to evaluate them for himself. And what if he never achieves the goal you set?

Consider the case of Randy. He had a carefree childhood until he was 12; then he suddenly lost both parents in an accident. Now 14, he is living with an uncle who has a modest income.

Randy must choose a high school this term. It has to be a vocational school, because earning a living is his first consideration. Besides, he doesn't do too well with academic work.

Randy insists, however, that when he grows up he's not going to wear work clothes or a uniform. He says his dad always told him it was nicer "to work in your own clothes."

For this impractical reason, Randy will think he's too good to be a policeman, hospital attendant, or soldier. Also closed to him are fields like construction, mechanics, food trades, and railroading—all because he is saddled with a petty prejudice held over from his parents.

4. Keep your own preference in the background.

Be realistic in the occupational information you give. And try to keep your own feelings out of the picture.

Young people often choose an unsuitable career because they are afraid to follow their own leaning. They fear Dad or Mother might object.

Take Uncle Mike, for instance. Uncle Mike is the kind of wealthy, uneducated man who feels poorer than any $40-per-week schoolteacher with a college diploma. To compensate, he decided *his* sons would become professional men.

Peter, the older boy, was a poor student from the first; college was out of the question. His father took him into the factory, and turned all his attention to Andrew, the younger son, who was a fine student. Uncle Mike had many "man-to-man" talks with Andy, until he finally persuaded him to study pharmacy. Uncle Mike was too overjoyed to notice the boy's lack of enthusiasm.

Andrew got his degree, then took a job in a store for experience. But the first Saturday on night duty, when he had to skip a date with his girl, he quit. Blandly, he stated he would never enter a drugstore again except to buy some aspirin.

Scenes followed, and more "man-to-man" talks—with Andy doing the talking this time. Result: He is working happily as a shipping clerk in the factory, learning the business from the ground up.

No one is really educated until he has chosen a field of work and is *giving of himself through work*. This is the kind of education you can and should help your son or daughter to attain.

But it must be *his* individuality that is expressed, not yours.

[*Turn to next page*

1. Is "rooming-in" at the hospital better for mother and baby?

Many hospitals and doctors are enthusiastic about having mother and baby share a room; others are doubtful or do not have the facilities. But all agree that it is valuable to have the mother help give the baby a bath. Then the young mother learns early that there's nothing like pure, soothing Johnson's Baby Oil for preventing skin irritations.

2. How often should Baby have a shampoo?

Three times a week is sufficient, unless there is crust or scale on the scalp. Then shampooing should be done every day, oiling the scalp first with Johnson's Baby Oil. A bit of Johnson's Baby Powder carefully patted into neck creases when he is dry will ward off little chafes and prickles.

3. Should a baby be left to hold his own bottle?

Modern authorities say that Baby needs the warmth and security of being held closely in someone's arms during his feeding. At mealtime he should feel just as comfortable as possible. So at the pre-feeding diaper change, be sure to smooth him with some soft, silky Johnson's Baby Powder.

For top value always!

Arvin

ELECTRIC HOUSEWARES

America's most versatile cooking appliance! Grills, fries, bakes, toasts! Best for waffles, pancakes, hamburgers, bacon and eggs, toasted sandwiches. Cooking area equals 3 ten-inch skillets. Waffle grids clip on easily. Fully automatic. Heat control; signal light; expanding hinge. Listed by Underwriters', only.. **$27.95** *(Including waffle grids)*

Now—enjoy the convenience and luxury of a second oven at amazingly low cost! Bakes rolls, cakes and pies. Roasts fowl and meat. Serves as warming oven while you cook on the open "door." Chrome finish. Rounded surfaces for easy cleaning. Heat indicator. Table Oven with Lectric Cook, less waffle grids..... **$32.40** *(oven only $8.95)*

America's most beautiful automatic toaster! Controlled heat makes every slice uniform—as light or dark as you wish; hinged crumb tray; cushioned pop-up, inspection knob. Insulated walls and handles. Exclusive Sta-Warm Shelf keeps extra toast warm until meal time. AC only. Underwriters' listed. **$23.95**

Arvin Automatic Irons . . . Guaranteed 5 Years!

$10.95 The truly modern iron at a money-saving price! Weighs only 3 lbs., saves arduous lifting. Fast heat, fast step-down, saves ironing time. Automatic heat control for all fabrics. Ever-cool comfort-grip handle. GUARANTEED FIVE YEARS! Underwriters' listed. At your dealer's.

Arvin Dual Control Iron, Guaranteed 5 Years—$13.95

ARVIN INDUSTRIES, Inc., Columbus, Indiana

(Formerly Noblitt-Sparks Industries, Inc.)

Don't let your youngsters choose their lifework blindly

Begins on page 144

5. Encourage special talents and hobbies.

When Elizabeth was 8, she used to make doll clothes. She made them so well her mother often copied the designs for Elizabeth's own clothes. The neighbors, in turn, copied these. Now grown, Elizabeth designs fashions for a famous dressmaker.

A childhood interest will sometimes persist into adulthood with remarkable success, particularly when there is creative talent. Frequently, too, it occurs among those with a scientific bent.

Danny, at 10, already planned to be a research scientist. He spent every free moment at the library, reading science and biography. He confidently stated that he was going to "discover the secret of life, so that people will never have to die."

At 20, naturally, he had compromised somewhat with this goal. But he was at medical school, and still concerned with scientific research. Today a brilliant radiologist, Danny actually does prolong the lives of people.

Keep your eye peeled for signs of talent or powerful interest in your own boy or girl. And if you detect any signs of real ability, nurture it. It may have career possibilities.

6. Provide opportunities to work.

Youngsters like to be helpful. There are jobs even toddlers can handle—like getting the mail or taking in the milk. But try dignifying these simple tasks with a title. You'll see how much more fun they are (and how much is learned about real occupations).

Alice will act up to being a "waitress in a hotel," though she may find "helping with dinner" a bore. She might wear a "uniform," clean and set the table, take orders, clear away dishes—perhaps even pocket a tip.

Older boys and girls may be encouraged to paint walls and furniture, bind and repair books, and fix household items. When there is illness, let your daughter be nurse or "dietician." If some simple carpentry or electrical work is needed, let Junior try his hand. He might also repair the radio, grow a truck garden, or work on the car.

If you can, it is a good idea to tie in these experiences with real job facts. Not heavy-handed, like a lesson, but informally.

Some parents encourage working outside the home. Mowing lawns, delivering orders, baby-sitting—these are ways to earn extra money while learning by working. It matters little, however, whether your youngster works in your home or outside, with pay or without. The vital factor is the broadening experience of work itself.

7. Supply books, playthings, and other materials related to jobs.

When you buy toys, give a thought to those with an occupational theme. The very young like simple tool chests, nurse's and doctor's kits, cooking sets, and trucks of all kinds. Later on, you can find replicas of garages, firehouses, and supermarkets; dressmaking sets, millinery outfits, and even home beauty kits. Also good for this purpose are toy cash registers, adding machines, sewing machines, typewriters, and printing sets.

For older boys and girls, you might choose woodworking outfits, model construction kits, cameras, or materials for making lamp shades or ceramics. From such activities, they get an idea of work involved in things they usually take for granted.

There are excellent books available at all age levels describing people and jobs. Starting with those for the preschool group (such as *People Who Come to Our House*) and up through the series called *America at Work* (for 7th and 8th graders), reading matter can enrich their knowledge of the working world.

For those of high-school age or older, the variety is enormous.

[*Turn to page 149*

Fall Festival

OF

IRISH LINENS

Leading Stores to Celebrate with Lavish Pre-Holiday Displays at Most Inviting Prices!

It's really an event when you can get luxurious Irish Linens at today's attractive prices! And just look at the lovely new patterns and colors . . . right in time for Thanksgiving, Christmas and New Year's entertaining . . . and for yuletide giving, too!

Now, at the Fall Festival of Irish Linens, you can have all the real Irish Linens you want. But be sure you get the *genuine* . . . marked "Irish" or "Made in Ireland".

THE IRISH LINEN GUILD
1270 Avenue of the Americas, New York 20, N. Y.

IRISH LINEN

Exquisite damasks in traditional, gleaming white, in beautiful modern colors, and in gorgeous hand-painted designs . . . the choice is yours at the Fall Festival of Irish Linens.

You'll find endless variety and unusual values in genuine Irish Linen place mat sets at the Fall Festival of Irish Linens.

Ask to see Irish Linen luncheon cloths in soft, new pastel tones, in gay patterns, and in dramatic solid colors.

Beautifully embroidered luncheon and bridge cloths and napkins of real Irish Linen . . . and so modestly priced!

New...custom-made look

FOR YOUR DINING ROOM

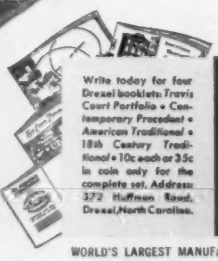
When space is at a premium, New Hampton Court comes to your aid with a bright new solution. Getting the maximum use from your floor area are a six-leg extension table that seats ten, a bow-front buffet with Pacific silver-cloth lined tray, a roomy and useful corner china, and solid mahogany shield-back chairs, both side and arm.

Brilliance on a modest budget is all yours when you plan on this New Hampton Court setting. Buy a little at a time if you wish, but end up with the drop-leaf extension table (extended it seats ten easily), the swell-front buffet with its fitted Pacific silver-cloth lined tray, the Handi-Tray server and china deck, and the lotus-splat arm and side chairs.

Here's a brand-new Drexel dining room group to fit your needs exactly, whether you live modestly or in a mansion! The open-stock New Hampton Court Collection gives you your choice of thirty-six delightful pieces, carefully engineered to fit specific needs in your home. The painstaking craftsmanship, the loving attention to detail, the lustrous, costly woods and the mellowed design are typical of Drexel value and quality. And this is only one of many Drexel groups—correctly styled and priced for all your rooms.

Choose the pieces which suit you best from the New Hampton Court Collection at one of the stores listed here. Insist on the "by Drexel" brandmark—your proof of fine craftsmanship and unusual value!

NEW! Drexel Cream Wax—cleans, polishes, feeds and protects the finish! Originally formulated for use in the Drexel finishing rooms, now available for you. Pint bottle, obtainable at Drexel dealers only.



Write today for four Drexel booklets: *Travis Court Portfolio* • *Contemporary Precedent* • *American Traditional* • *18th Century Traditional* • 10c each or 35c in coin only for the complete set. Address: 372 Huffman Road, Drexel, North Carolina.

by Drexel

Drexel FURNITURE COMPANY

DREXEL, NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

Don't let youngsters choose lifework blindly

Continued from page 146

Many books deal with finding the right vocation and getting a job; others describe specific careers. Some of the best are stories of men and women who have achieved success.

Many magazines publish articles about careers. Films, too, are of value. Pictures like *Wilson*, *Alexander Graham Bell*, and *Sister Kenny* are particularly good for this purpose.

8. Use the resources of your community.

Huge quantities of material, free or at nominal cost, will be sent to you on request by state, federal, and local government agencies. The U. S. Office of Education, Superintendent of Documents, State Extension Service, and others will supply you with information ranging from poultry raising to careers in the foreign service. Let your youngster collect this material for himself.

You might get permission from local factories, stores, and businesses to visit their plants. From the local Chamber of Commerce, you may receive booklets, photographs, and other useful data. Social agencies, museums, churches, service clubs, and youth organizations are possible sources.

And above all, there are the schools!

9. Encourage a guidance program in your school system.

Through your P.T.A. and other interested groups, bring to the attention of your community the need for adequate guidance and job counseling.

A first-rate testing program will measure intelligence, achievement, interests, and aptitudes. And a trained guidance staff can interpret and evaluate test results, give facts about schools and jobs, handle personality problems, and counsel in choosing vocations. A placement and follow-up service is also a big help.

If apprenticeship classes and exploratory courses are added, your son or daughter may briefly try out various types of work before choosing one. Annual "Career Days" enable young people approaching graduation to meet and talk to successful men and women in various fields.

10. Keep up with expert opinion on careers.

Career counselors today are stressing the need to prepare for a *broad area* of work rather than for a specific job. Then, if the need for one type of work narrows down, a displaced worker may more easily fit into another job in the same occupational "family."

Guidance services are rapidly expanding in this country. More and more, we hear such terms as "vocational guidance bureau," "career clinic," and "testing laboratory." Find out about any such facilities in your own community and what they can contribute to your child's future. But, before acting on any advice, make sure that the person consulted is well trained and qualified to give such information.

If you have gradually built up in your youngster a sound occupational background, you can be pretty sure his career will not be chosen through chance, ignorance, or desperation. Instead, it will be on the basis of a realistic approach and of careful thinking on the part of his parents, his school, and himself.

Then, his chances of success are good.

Speech problem

Their measure of peace is
woefully small.
The parents whose child tells
them nothing at all;
While other parents yearn
for the strength
To cope with the child who
tells all, at great length!

—*May Richstone*

1

Gentler bleaching action.....

added protection for linens! Come washday, U. S. A., millions of housewives reach for Clorox. For Clorox makes white cottons and linens snowy-white (brightens fast colors), removes stains, deodorizes, makes linens sanitary, too! Clorox does even more! It *conserves* costly linens... it's free from caustic, *extra gentle* on fabrics... made by an exclusive formula protected by U. S. Government patent.

2

Greater disinfecting efficiency...

added protection for health! Don't let a dirty dishcloth wipe germs onto your dishes. You can make your dishcloths clean-looking, fresh, *and sanitary, too,* with Clorox. For Clorox bleaches, removes stains, deodorizes and *disinfects!* And your family gets *extra* health protection in Clorox because it's *extra* efficient ... *kills germs quicker* than any other product of its kind! See directions on the label.

Copr. 1950, Clorox Chemical Co.

CLOROX AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

SOMERSET

5 Reasons for Tampax

(as monthly protection)

- No pins, belts, external pads
- Designed by a doctor
- Worn internally (no odor)
- Cannot be felt by wearer
- Adopted by millions of women

4 more Reasons

- Made of pure surgical cotton contained in slender applicator
- Combining downright comfort with daintiness
- Your hands need never touch the Tampax
- You need not remove during tub or shower bath

other advantages

- √ Tampax causes no bulges or ridges under clothing
- √ Tampax improves poise and saves embarrassment on "those days"
- √ Tampax is easily disposed of (much smaller than other kind)
- √ A month's average supply will slip into your purse

Sold at drug and notion counters in 3 absorbency-sizes (Regular, Super, Junior) to meet individual requirements. Economy box lasts about 4 months. . . . Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

Beauvais 1040-1843. One of the newest, freshest-looking carpets you'll find today ...sophisticated, yet casual. And it's a money's-worth marvel. About $11.95* a sq. yd.

On every floor . . .

a beautiful, affordable Bigelow!

Match a Bigelow beauty to *your* pocketbook!

WHAT IF YOU'RE *NOT* a millionaire—and still want a carpet that looks like a million! That wears like a jewel! Whether you plan to spend several hundred dollars, or only $90 or so, your Bigelow dealer has your ideal . . .

Because genuine Bigelow Carpets, famed for wear and beauty, come in prices to fit *every* purse. Whatever you pay, you'll be getting a carpet that looks and behaves like the real aristocrat it is.

Bigelow uses choicest imported wools—rich, springy wool, treated to keep "lively." And another important ingredient—125 years of superb carpet craftsmanship.

Glentwist 204-94300; around $13.50* sq. yd.

Beauvais 1040-1827; about $11.95* sq. yd.

Sonata 1970-7850; about $23.50* sq. yd.

Fervak 1020-9438; around $9.25* sq. yd.

Beauvais 1040-1844; about $11.95* sq. yd.

And talk about style! Bigelow gives you a wide, exciting choice! Modern or traditional designs. Patterned or textured or plain. In whatever colors thrill you most. How will you have *your* Bigelow? In the popular 9′ x 12′ size? Room-shaped—cut to fit the contours of your room? Or laid wall to wall? You can't get a better buy than Bigelow.

Consult the booklet, "Bigelow Home Decorator." Tells, *shows* how to achieve beautiful rooms. Get it from your Bigelow dealer, or send 25¢ to Bigelow Home Service Bureau, P.O. Box 507, New York 46, N.Y.

*Prices subject to change. Slightly higher in the West.

Sun Valley 412-20190. A new Bigelow Wilton broadloom creation, with a rather modern air. Note the "sculptured" look of the graceful leaf design. An outstanding buy at about $12.75* a sq. yd.

Bigelow
Rugs and Carpets

Beauty you can see . . . quality you can trust . . . since 1825

Photographs: Hedrich-Blessing

Turned out to suit a man. There's no nonsense about the neat stripe of these draperies—or the matching spread that can turn any mattress-and-springs into a sofa. Square-cut bolsters across the back of your bed narrow it to seating width

Two beds are better than one—if they're twin-sized and meet in the corner. Upholstered back gives your beds a luxurious living-room look—and costs less than you might think. Several pillows piled in the corner are for high-class sprawling

Yes, bedrooms can be livable

Want a quiet spot for relaxing? You can turn your bedroom into a sitting room at the drop of a bolster. Here are three plans

Howland

All set for a quiet evening with books and magazines on the shelves beside you, a bolstered bed for easy sitting, pillows ready when you want to stretch out. The chair, of course, offers comfort to your guest. Virginia Conner Dick, decorator

See bedroom tables on next page

Easier Cleaning with longer-lasting
OXCO Brushes

ALL-PURPOSE
OXCO
PALMETTO WHISK

Best whisk broom your money can buy. Removes dirt from any surface. Keep one at home, in the car, at your office or shop. Genuine Florida palmetto fibres. Handle is wrapped with wire, topped with metal cap and ring.

OXCO Pet
BRUSH-COMB

Frequent currying with Oxco's Brush-Comb removes dirt and matted hair from pet's coat; keeps it clean and healthy. May be used on cats; fur coats. Rounded-end wire bristles, set in rubber; hardwood handles.

OXCO HOUSEHOLD BRUSHES

Available with long-lasting plastic bristles in a *rainbow* of non-fading colors—shell pink, verano green, hibiscus red, azure blue, mixed colors. Also available with white, grey and black tampico; horsehair, etc. Lacquered handles are seasoned hardwood. An endless variety of styles.

1. VEGETABLE BRUSH—Stiff bristles scrape vegetables quickly, easily. Shaped for easy handling.
2. POT AND PAN BRUSH—Wire bristles loosen even stubborn spots; make pans gleam. Easy-to-grip handle.
3. BOTTLE BRUSH—Keeps shape inside bottle—does a thorough cleaning job.
4. TOILET BOWL BRUSH—Rounded shape gets into corners. A necessity for good house cleaning.
5. HAND BRUSH—Oval shape fits hand. Stiff bristles easily remove dirt from skin surface and beneath fingernails.

Buy these and many other popular priced brushes, in countless styles and types, at the *hardware* counter of your favorite store. Simply show the clerk this Oxco ad for prompt service.

OXCO BRUSHES
OX FIBRE BRUSH COMPANY, INC.
FREDERICK *Established 1907* MARYLAND

Tables turn the trick

Dale Rooks

When you're counting your pennies

Rescue that old table from the attic and put it beside your bed. Dressed up in a new fabric cover, it will be as handsome to see as it is handy to have around

When you want a lot of space

Give yourself a break by picking the same kind of step table you'd use in the living room. You can keep a full supply of magazines, books, papers on its shelves

Hans Van Ness

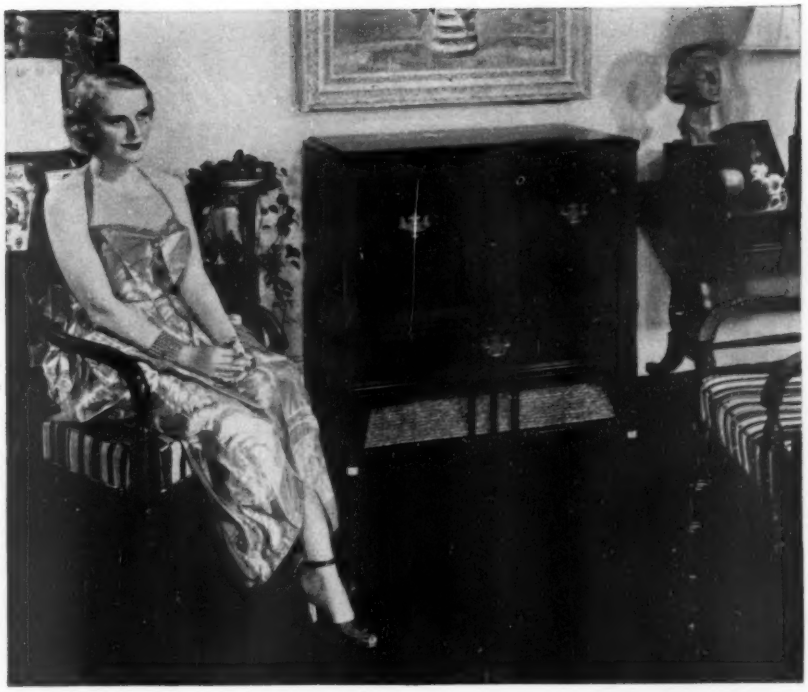
When you dream of living in the lap of luxury

Make your dreams come true with a table-type footboard that lifts up to hold a folded bedspread—or morning coffee. Between times, the footboard drops, hugs the foot of the bed. And consider the bedside table, too. You have a top shelf for clock, books, a drawer for hairpins and pills, and a drop-front space just right for your radio

See dressing tables on page 155

MISS LEIGHTON, photographed at right in her Stein-Blaine original, is one of New York's best dressed women. A brilliant hostess of originality and good taste, she is also a well known author; her latest book "The Aspirin Age" receiving wide critical and popular acclaim.

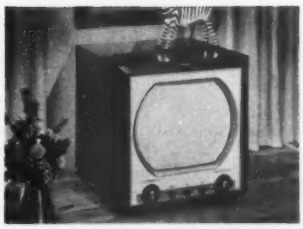
For her beautifully decorated apartment at 320 Park Ave., New York, Miss Leighton has selected this distinguished Philco television receiver—model 1875. Of Contemporary Georgian design, it has a 150 sq. in. rectangular picture on a 17 in. gray filter-face tube, with AM-FM radio and 3-way phonograph that plays all records automatically, with what experts agree is the finest tone ever achieved in recorded music.



FOR BEAUTY, STYLE AND BRILLIANT PERFORMANCE

Isabel Leighton

SELECTS PHILCO BALANCED BEAM TELEVISION WITH THE ONLY TRUE-FOCUS TELEVISION PICTURE



• **PHILCO MODEL 1208,** 97 sq. in. *true-focus* picture on a 12½" gray filter-face tube, mahogany veneer cabinet... Philco 1951 table models with 97 to 145 sq. in. picture, 12½" to 16" tubes, range from $169.95 to $289.95*.

• **17" BALANCED BEAM TELEVISION** in striking blond console Model 1836-L. 150 sq. in. picture, 17" gray rectangular tube. Philco 1951 consoles, 97 to 215 sq. in. picture, 12½" to 20" tubes, range from $229.95 to $575.00*.

THERE *is* something *new* and *different* and *better* in television today. It's Philco Balanced Beam Television.

With this truly remarkable invention, Philco has ended picture blur and smear forever... has brought to television the first *true-focus* picture ever achieved.

For Philco research has discovered how to *balance* the electron *beam* that "paints" the picture on the tube face... to lock it in positive and permanent focus over the entire screen area. You get a truer, more accurate and detailed picture than has ever before been possible.

Yet Philco did not stop with the invention of Balanced Beam Television, but created the sensational Custom-Duplex Chassis. It gives you a vast increase in sensitivity, amazing freedom from "snow," "ghosts" and other interference... with performance in "fringe" and local areas that has seldom, if ever, been equalled.

These brilliant new 1951 Philco receivers are at your dealer's now, newly styled and brilliantly designed... in mahogany, walnut and blond—at prices that make Philco the outstanding value in television today.

TUNE IN! *Philco Television Playhouse, Sunday evenings, NBC-TV Network... Don McNeill TV Club, Wednesday evenings, ABC-TV Network*

*Tax and warranty extra on all models. *Prices slightly higher in South and West. Prices subject to change.*

PHILCO

Balanced Beam Television

First Step to a Lovelier Home...

CHROMATA—high-pile, luxurious stipple-finish broadloom. Illustrated above in Cocotone. Also available in eleven other decorator colors. Approximately $12.50 per sq. yd.*

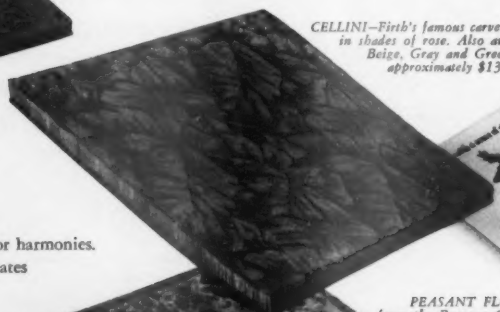
PRIMITIVE BROADLOOM—the finest in carved Wiltons. Shown is the Nautilus design in lime mint green. Also in other attractive shades. Approximately $19.95 a sq. yd.*

The first step to a lovelier home is the step you take towards a FIRTH carpet.

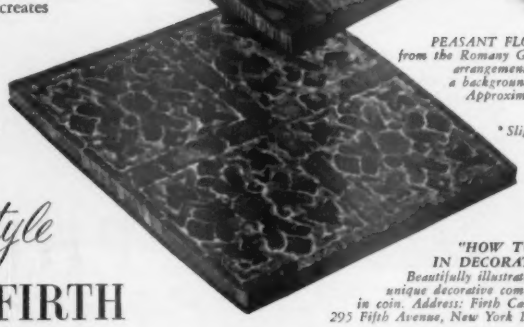
Stepping for the first time on* its deep and luxurious pile will take you over the magic threshold between the almost-right and the perfect—into a world where dreams come true and your home is a delight to *live* in.

For the difference between a FIRTH and all other carpets is not just in the generous use of luxurious imported wools, but in the sheer brilliance of FIRTH styling and FIRTH color harmonies. Acknowledged style leader of the entire industry, FIRTH creates its carpets to remain in perfect taste for many tomorrows to come.

This month, FIRTH dealers from coast to coast are showing an exciting collection of FIRTH-created carpets for the contemporary home. Don't miss this superb exhibit. From it you will derive many ideas—and new inspiration—for your own home.



CELLINI—Firth's famous carved broadloom. Illustrated in shades of rose. Also available in Ice Cream Beige, Grey and Green. Priced at approximately $13.95 per sq. yd.*



PEASANT FLOWER—pattern derived from the Romany Gypsies' colorful flower arrangements. Gay colors against a background of Sierra wool white. Approximately $10.50 per sq. yd.*

** Slightly higher in the West. Prices subject to change.*

Women with a sense of style prefer FIRTH

"HOW TO ACHIEVE CHARM IN DECORATING YOUR HOME"
Beautifully illustrated booklet. Colorful and unique decorative combinations. Send 25 cents in coin. Address: Firth Carpet Company, Dept. H, 295 Fifth Avenue, New York 16, N. Y.

 Continued from page 152

Dressing tables with room enough for everything

Howland

Pair of unfinished chests with a shelf between make a queen-size dressing table. One you can paint and decorate with peasant stencils. Make shelf wide enough so you'll have plenty of knee room. Beatrice West, decorator

Hedrich-Blessing

Fabric-skirted dressing tables come in all sizes—or you can make your own to any size you like. Whether you buy it or make it, remember that the bigger the table, the more bottles and jars it will hold. Marion Heuer, decorator

Extra Threads, *Extra* Strength *Extra* Value—Get all 3 in Lady Pepperell Superfine Sheets

A finer, firmer sheet at a price you want to pay, thanks to over 1,000 more threads, over 100,000 more inches of thread than regular muslins in each average size sheet

Be sure you get all the extras! *Extra* strength, *extra* smooth texture, *extra* wear. They're yours in Lady Pepperell Superfine Muslins. That's because Lady Pepperell Superfine Muslins have over 1,000 more threads, over 100,000 more inches of thread than regular muslins. Extra threads give a tighter, closer weave, a finer, sturdier sheet. Lady Pepperell Superfine Muslins come in white and 7 "personality" colors. Dollar for dollar, penny for penny, you just can't find a finer sheet for the money!

A real sleep-treat! Feel how soft and smooth Lady Pepperell Superfine Muslins are! They grow more beautifully textured with washing. Yet, tests prove Superfine Muslins ⅓ stronger where it counts—in the crosswise threads that get most wear.

New! Work-saving! Lady Pepperell's Form Fit Sheet! It's *fitted* to slip over the mattress—no folding, tucking needed! Lady Pepperell's Form Fit Sheet is *made* mitred; you just slip it over the mattress. In white *and* colors!

PEPPERELL MANUFACTURING COMPANY
BOSTON, MASSACHUSETTS

LADY PEPPERELL

Superfine

MUSLIN SHEETS

PEPPERELL FABRICS ®

Remember, Pepperell is a promise . . . of top quality in fine combed percale and muslin sheets

Highlight your charms with candlelight...

...quality hand-dipped Tavern Candles

Have you any idea of how much lovelier Tavern candlelight can make you look? Maybe you'd be surprised...

Tavern Candles "do things" for you because they burn with a steady, flattering glow. There's no flicker, fume or drip. They burn cleanly in a deep, cup shape that holds melted wax, prevents unsightly dripping.

Quality-made from special waxes by skilled craftsmen, Tavern Candles come in many colors and decorator lengths. You have a wide choice and can pick the set that'll look *just right* ... on your dinner table, mantelpiece or coffee table. Better add Tavern Candles to your shopping list today.

Guaranteed by Good Housekeeping

LOOK FOR THIS FAMOUS TRADEMARK

SOCONY-VACUUM

TAVERN CANDLES

MADE BY THE MAKERS OF PARASEAL WAX

Table-setting can be easy

Two-way cupboard and drawer saves you steps between your kitchen and dining alcove. Here's how it works

By Susan Moore

In one side. When dishwashing is done, your dishes and silver will go into this cupboard and drawer from the kitchen side. Silver drawer is divided so you can sort the knives and the forks in jigtime

Photographs: George de Gennaro

And out the other. At dinnertime, you can open cupboards and pull out the drawer on the dining-alcove side. Glass doors make it easy to spot the right cup. Designed by Edla Muir for Mrs. John H. Jensen

Enjoy this beauty on a modest budget

Luxurious Cushionized* Sofa and Chair by KROEHLER

Make your living room more enjoyable and distinctive with this new Kroehler Crescent-Shaped Sofa and Chair. You'll love the beautiful deep sculptured "French-Knot" Mohair Jacquard Frieze . . . the soft moss edging . . . the heavy bullion fringe. You'll revel in the deep-seated comfort of Kroehler Cushionized Furniture. Ask your Authorized Kroehler Dealer for Suite No. 468-11. You'll be surprised at so much beauty at such a modest price. Choice of seven fashionable colors as illustrated.

*Trade-Mark Reg. U. S. Pat. Off.

KROEHLER

WORLD'S LARGEST FURNITURE MANUFACTURER

KROEHLER

(Say KRAY-LER)

Furniture

Kroehler Mfg. Co., Chicago 13, Ill.
In Canada: Stratford, Ont.

...Low-cost KENTILE is guaranteed as long as you live in your home!

DON'T THINK YOU HAVE TO PAY high prices for colorful, distinctive floors. Let Kentile save you money! Kentile, with its choice of 25 beautiful, up-to-the-minute colors, can be installed in any design you wish... giving you a truly "different" floor your friends will admire... at lower cost than you ever dreamed possible.

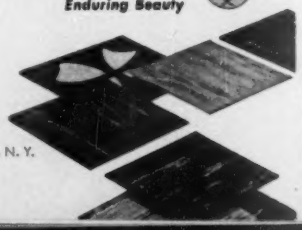
And remember, once Kentile goes down, your flooring problems end. Kentile resists dirt...cleans in a twinkling...gleams like new with occasional no-rub waxings. Lifetime colors can't come off—they go right through the tile—*which is so long-wearing it's guaranteed as long as you live in your home.* See your Kentile dealer for today's best buys in guaranteed floors.

This KENTILE FLOOR in your living room may cost as little as $64.50* INSTALLED

*Prices quoted are for a 9' x 11' kitchen and a 12' x 15' living room. *Your* Kentile floor may cost even less or slightly more depending upon the Kentile colors you choose; design, size, type and condition of your floor; and freight rates to your city. Get a FREE estimate from your Kentile dealer. Look under FLOORING in your classified directory for his name and address.

KENTILE®

The Asphalt Tile of Enduring Beauty



David E. Kennedy, Inc., 76 2nd Avenue, Brooklyn 15, N. Y.

KENTILE...KENCORK...RUBBER TILE

Sliding doors—

Two rooms when you need them; one room when you want it

By Louise Brindley

The solution to your separate bedroom problem may be as simple as this. The Berns wanted separate rooms for their children so each could nap at a different time without being disturbed by the other. They wanted a playroom, too. Here's how they got both by adding a sliding door.

Closed: When sliding doors are shut, each child enjoys his own bedroom—an ideal arrangement when children go to bed at different hours. And it's especially useful for families with both boys and girls. Note built-in shelves for books and toys. Architect: Maurice Fleishman

Photographs: George de Gennaro

Open: With the sliding doors pushed back, the children share one big playroom. Surfaced floor stands wear and tear of rough-and-tumble play. Matching wallpaper, draperies, and bedspreads make two rooms look like one when door is open. Decorator: Barbara Barondess MacLean

...of course, it's electric!

FIRST **. . WEIGH clothes on WEIGH-TO-SAVE Door.** A few pieces or a full load is accurately weighed. You know *exact* weight you are washing.

NEXT **. . READ load size on WEIGH-TO-SAVE scale.** *Small, medium* or *large*, you can be sure of using right amount of water and soap for load.

THEN **. . SET Water Saver for size of load,** shown on scale. No wasting hot water and soap. Water Saver measures water needed.

Only the Westinghouse Laundromat®
AUTOMATIC WASHER

WEIGHS YOUR CLOTHES TO SAVE YOUR MONEY

It's the exclusive WEIGH-TO-SAVE Door that weighs your clothes for you, so you save precious hot water and soap every time you wash.

Simply put your clothes on the WEIGH-TO-SAVE Door. The scale shows you whether the load of clothes is *small, medium* or *large*. Then when you set the famous Water Saver, you will wash your clothes in the *correct* amount of water . . . not too much, not too little. You save thousands of gallons of water every year. Save soap, too. There's no guesswork, no waste. And, of course, with the Laundromat, there's no work. *It's completely automatic.* You load it, set it, forget it!

Best of all, is the way the Laundromat gets clothes so sparkling clean. Thanks to the inclined washing action . . . found in no other washer . . . clothes are kept constantly in motion during the entire washing cycle. Gently and thoroughly, they are washed *dirt-free*. Then the dirty, soapy water is drained *away* from the clothes . . . *never through them*. Clothes are triple-rinsed (equal to 1,500 hand rinsings). Come out as clean as a whistle and damp-dried . . . many ready to iron *immediately*.

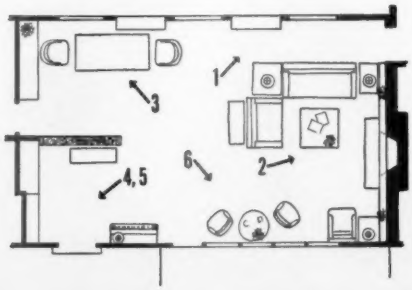
Arrange to see a load of *your* clothes washed the Laundromat way. It's free. Phone your Westinghouse retailer today. The Westinghouse Electric Corporation, Appliance Division, Mansfield, Ohio.

See TV's Top Dramatic Show . . . "Westinghouse STUDIO ONE" . . . Every Week

YOU CAN BE SURE . . IF IT'S Westinghouse

Roaster-Oven · Mixer · Hand Vac · Cleaner · Tank Cleaner · Refrigerator · Home Freezer · Range · Water Heater · Mobilaire · Waste-Away · Iron · Coffee Maker · Griddle

All one room—but



1 ***It's prepared for serious study***

Shelves enough for your whole library line one wall. And there's a chair and table handy when you find the book you need. (Note built-in radio)

2 ***It's set for fun with sofas and tables by the fire***

Turned at right angles, a pair of sofas make for quiet talks or merry parties around the fireplace. Tables keep your lamps, ash trays, coffee cups in easy reach

it works six ways

Making your home more livable isn't hard. Just group furniture for things you'll do. That's what the Dixons did—and it pays

By Elizabeth Gilrain

Though you've seen living-dining and entry-living combinations before, this busy room is news. Thanks to clever furniture grouping, the room can do six jobs.

Within its four walls, you'll find special places for talking, reading, studying, music, dining, and entry. That's how the Richard E. Dixons planned it.

Instead of cutting up floor space with two or three tiny rooms, the Dixons put all that space into one big living room. Decorator Helen Logan helped arrange furniture so it would divide the room into activity centers. And Architect Theodore L. Petsch gave the room a break with a shoulder-high partition.

If you're building or remodeling, why not copy their trick? You'll end up with a big, useful room. Your home will look more spacious. And costs will be lower.

Even if you're not building, these pictures can give you lots of ideas for making your home more livable.

3 ***It's the background for table talk***

Dining area has all the dignity of a special room, though it flows into living area at right and is screened from the entry only by the planter at left. Upholstered host chairs—like the dining benches—can be used anywhere

4 ***It greets guests***

Front door opens right into the living room. But a shoulder-high plant box acts as a partition (see it in plan at left) and makes entry seem like a separate room

Photographs: George de Gennaro

5 ***And it turns musical***

Piano hugs the short wall between front door and window row. Apart enough for practice, piano is still close enough to the living area for impromptu song fests. (Piano bench moves to dining table, too)

6 ***It invites evenings of reading***

Man-sized leather lounge chair plus that roomy end table and tall lamp coax you into settling down with your paper. Both the lounge chair and the armchairs in front of the window can move over to the fireside circle at party time

new. *Flexalum.* plastic tape

and spring-tempered aluminum slats

the first wipe-clean venetian blinds... even sticky jam wipes off!

Look to the name Flexalum for the greatest worksaver since the first venetian blind! Amazing new Flexalum plastic tape cuts cleaning time from hours to minutes: a single stroke of a damp cloth banishes every bit of dust, dirt, grease, even sticky jam! Think of it: you're through for good with grimy tapes, with useless scrubbing! See your custom dealer today, and insist on Flexalum. You get the only completely modern blind when you get the only completely *wipe-clean* blind.

only Flexalum plastic tape and spring-tempered aluminum slats give you all these advantages

AMAZING PLASTIC TAPE
Weather won't faze it! It won't shrink in the rain, won't rot or mildew. Sunlight won't ruin those locked-in colors. Daily up-and-down tugging won't stretch or fray it. It's the completely new and modern tape that keeps your blinds lovelier longer!

WONDERFUL SNAP-BACK SLATS
Exclusive "spring-tempered" process adds strength, durability. Push them around in cleaning—these slats snap back to shape, don't show a dent. Baked-on finish won't chip, peel, crack, rust. And dust bounces right off that smooth surface!

LOOK FOR THIS MARK!
The Flexalum visible-invisible trademark is your guarantee of a venetian blind with all of Flexalum's features.

Guaranteed by Good Housekeeping

Send for FREE booklet "How to choose your venetian blinds", packed with useful decorating ideas

WRITE DEPT. R. HUNTER DOUGLAS CORPORATION, RIVERSIDE, CALIFORNIA OR 150 BROADWAY, NEW YORK 7, N. Y.

New foods

Begins on page 31

Wild-plum jelly and preserves with the delightful tang of wild sand plums of the Midwest plains are available in 10-ounce jars. Use the translucent jelly in tea sandwiches, on toast, or as a garnish for fruit salad or custard; the preserves as a relish with game, meat, or fowl.

Beverages, soups

Full-strength orange juice for babies comes in a 4-ounce can. Each can is guaranteed to provide enough Vitamin C to meet the average daily requirement of children under 6.

Concentrated orange juice, lemonade, and sweetened grapefruit juice in 5½-ounce cans require no refrigeration. You can make a quart of juice quickly. Just add water to the concentrate.

Frozen coffee concentrate makes coffee with a rich, freshly brewed flavor in a jiffy. You put 1½ teaspoons concentrate in your coffee cup, fill with boiling water, and the coffee's ready. Keep the jar in the freezing compartment of your refrigerator until it's opened. After that you can store it anywhere in the refrigerator. Each 5½-ounce jar makes from 28 to 34 cups.

New England clam bisque, in a can, makes a hearty sea-food dinner for two or serves six as a dinner first course. The bisque is made from clams, clam juice, onions, salt pork, butter, and seasonings. You simply add a quart of milk and heat in a double boiler.

Frozen cranberry concentrate in a 6-ounce can makes a quick, ruby-red appetizer, breakfast eye opener, or base for punch. You mix concentrate with water. Each can makes a pint of the tart, sparkling beverage.

Accompaniments

Salted pumpkin seeds, roasted in vegetable oil, make a delicious snack. An old Mexican favorite, roasted pumpkin seeds are now available this side of the border in 5-ounce jars.

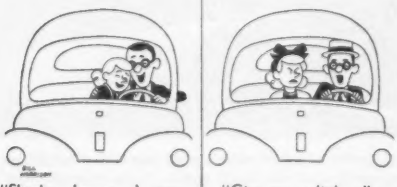
Olive-pimiento relish in an olive-oil dressing makes a peppy dinner relish or addition to salad dressing and tartare sauce. The colorful relish comes in a pint jar.

Extras

Rendered chicken fat in a 9½-ounce can gives a rich chicken flavor to sauces and gravies, soups and stews. You can use it, too, for basting poultry, as shortening in pastry for meat pie, or for frying chicken.

Frozen stuffing, with a delicate spicy flavor, is another short cut for the cook. You cut it (still frozen) into cubes before stuffing the meat or fowl.

BEFORE AND AFTER



"Shucks, honey, I can drive better with one hand than two."

"Give me a little elbow-room — this traffic's bad today."

Every time and Any time...

FARBERWARE Trade Mark

Automatic PERCOLATOR Robot

IT'S WONDERFUL how *good* coffee can taste when it's made automatically the Farberware way . . . the easy way! Never a trace of bitter oils or acids . . . just the full-bodied excellence of coffee at its flavor-peak. Wonderful, too, how this percolator *automatically* shuts off when the coffee's just right for serving . . . then *automatically* holds the coffee at serving temperature for hours. Coffee never spoils because it never boils—thanks to Farberware's exclusive Robot heat-control. A treasure to own in gleaming chrome . . . so handsomely designed, so simple to use (no adjustments to fuss with). Convenient at the breakfast table, eminently *right* at those "dinner at eight" occasions! CHOICE OF THREE SIZES: 8, 10, 12 large 6 oz. cups.

Automatic Percolator Robots
8-cup $20.95
10-cup $23.95
12-cup $25.95

Farberware was first to develop and perfect the fully automatic coffeemaker. Be sure you get the "original" and you're sure to get the finest in quality, performance and value!

S. W. FARBER, INC., NEW YORK 54, N.Y.

8-cup Coffee Robot $30.95

PRICES $1 HIGHER WEST OF MISSISSIPPI

MANUFACTURERS OF FARBERWARE ALUMINUM-CLAD STAINLESS STEEL COOKWARE

PEPSODENT

does *far more* than reduce tooth decay

Even a Single Brushing with Pepsodent not only reduces decay the sure way, but GETS YOUR TEETH FAR BRIGHTER than any other leading tooth paste

Yes, PEPSODENT's exclusive ***brighter-polishing*** agent—effective yet so gentle—gets your teeth ***brighter*** ... makes your smile more beautiful. And authoritative scientific tests prove conclusively that even a ***single brushing*** with PEPSODENT removes acid-film that causes decay.

Only PEPSODENT has this ***film-removing*** formula!

*Irium is Pepsodent's Registered Trade-Mark for Purified Alkyl Sulfate.

For that Pepsodent Smile—
Use Pepsodent every day
—see your dentist twice a year.

The right light in the

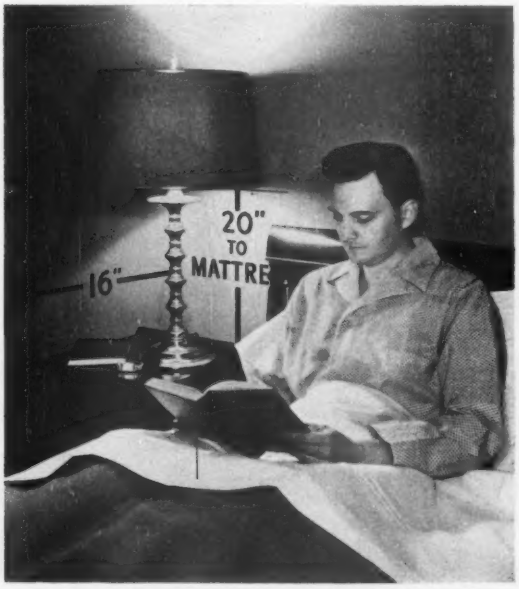
For ironing with a ceiling light, you can use either of two fixtures. The one shown is a hanging fixture using two 25-watt fluorescent tubes. Or use a 150-watt silver-bowl bulb in a round metal reflector. Center either fixture directly over the board.

For reading in bed with a wall lamp, distance between shade and mattress should be 30 inches. Lamp is centered over head of bed. Light source can be a 50-100-150 with a diffusing bowl or a 50-100-150 indirect light without. Shade diameter is 13 inches.

right place!

Begins on page 60

For shaving and facial make-up, you need three fixtures—positioned as shown—to light your bathroom mirror effectively. Each uses a 15-watt fluorescent tube. Alternate recommended method calls for 60-watt incandescent bulbs with opal glass shields.



For reading in bed with a table lamp, maintain the distances shown here. Use a 50-100-150-watt three-way bulb with a diffusing bowl or a 50-100-150 white indirect light without. Diameters: top of bowl 8 to 9 inches; bottom of shade, 16 inches (minimum).

More photographs, next page

This is the life!

. . . with a General Electric Home Freezer!

No more shopping for you when you don't feel like it. With a G-E Freezer right in your home you can have hundreds of pounds of choice foods — meats, fish, vegetables, pastries, desserts—on hand at all times!

No more peeling, paring, washing of foods before mealtime! Frozen foods are *ready* to be cooked. You can prepare a dinner in less than 30 minutes! And you know that frozen foods are so appetizing and nutritious.

Your brook trout, bass, venison and pheasant can be stored for months in your G-E Freezer. (Depending, of course, on game laws.) And, those *treats* from your garden are yours to enjoy whenever you want!

You can buy commercially frozen foods, or freeze foods yourself. Meats are simply wrapped in freezer paper. Vegetables and fruits can be prepared for freezing, in minutes. Freezing is really *fun!*

IMAGINE THIS economical 11-cu-ft G-E Home Freezer in *your* home! It holds 389 pounds of assorted frozen foods! There's a special compartment for packaging materials, a locking latch, and a temperature-indicating light.

Best of all, you can rest assured the G-E Freezer is *dependable!* It has the same sealed-in refrigerating system as that used in G-E Refrigerators. *More than 2,200,000 dependable General Electric sealed-in systems have been in service in G-E Refrigerators for 10 years or longer.*

G-E Home Freezers are also available in 4- and 8-cu-ft models. See them at your G-E retailer's. General Electric Co., Bridgeport 2, Connecticut.

GENERAL ELECTRIC

3 TIMES YOUR MONEY BACK

If you don't agree with Mrs. David Colin (below) of 2613 E. Shorewood Blvd., Milwaukee, Wis.

Biggest Thing in Ironing since Starch was Invented!

SATINA

What it is . . . How it works . . .

It's blue in color—yet takes the "blues" out of ironing.

It's lightly perfumed to make clothes smell fresher.

It comes in a bar of four little sections—one section for each starching.

It's quickly, easily melted in boiling water or a boiling starch solution.

Added to hot starch, SATINA lends miraculous *ease* and *speed* to ironing.

No sticking! No pulling! No caking! Because SATINA gives starched things a satin-smooth finish that really adds wings to your iron!

Yet this "Little Miracle" of ironing costs you only pennies a month!

—AND LOOK AT THE RESULTS!

Ironed with ordinary starch!—messy, rumpled, soiled after ordinary wear!

Starch plus SATINA!—dirt-resistant gloss helps keep clothes fresher, cleaner *longer!*

ACT TODAY on Sensational Triple-Your-Money-Back Offer

Made for a limited time only to introduce millions more women to the "Little Miracle" of ironing! Effective *right now* on your first purchase of SATINA!

1. *Buy* SATINA at your grocer's—look for the little blue-and-white package with the *Winged Iron!*

2. *Try* SATINA in your next starching.

3. *If* you do not agree with housewives from coast to coast that SATINA added to starch makes ironing *3 times easier*—simply mail unused portion to SATINA, Box No. 1540, New York 46, N.Y.—and *you'll receive* TRIPLE *the purchase price you paid for your first package of* SATINA!

A Product of General Foods

BUY-TRY **SATINA** *Now!*

The right light!

Continued from preceding page

For working at sink with ceiling light, a recessed, shielded fixture like this can be used, or the fixture can be mounted *on* the ceiling and shielded from direct view by a wooden valance. Two 25-watt fluorescent tubes are used in either case.

For working at range with wall light, you need a fixture similar to this. Light source can be a 25-watt fluorescent tube, two 60-watt lumiline tubes placed end to end, or two 60-watt bulbs spaced 18 inches apart. All must be shielded as shown.

More on page 169

This is
stately, gleaming

Mansion House

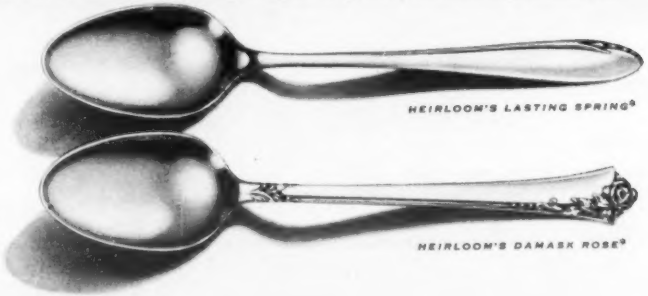
in

Heirloom Sterling

Mansion House*—its lines pure, exquisite against deep woodsy brown and bright autumn-gold.

It grows in Beauty— So happily departed are the days when a bride's silver appeared on only rare, grand occasions! Today's bride has learned that her beautiful Heirloom* Sterling, used and enjoyed *every day*, actually grows more beautiful with the years! Three *greatly loved, young-spirited patterns . . . famous for their freshness, originality*. And this handsome solid silver fits even the very young budget! Start your family Heirloom Sterling with two place-settings, add more later. Easy-payment terms.

6-piece place setting $24.75 fed. tax included



*Trade Mark © 1950, Oneida Ltd., Oneida, N. Y.

NOT 1, NOT 2—BUT 6 *bathroom bonuses when you buy Briggs Beautyware!*

Biggest bonus of all . . . Briggs make only *one* quality . . . and that the very *best!* Yet Briggs Beautyware actually costs *less*, feature for feature, than other plumbing fixtures! The reason is simple. Briggs uses better, more *modern* production methods. That's why you can get the finest *stainproof* porcelain enamel at no extra cost. And that's why Briggs is the first to give you *luxury* colored fixtures at everyday prices. See for yourself at any progressive plumbing dealer's, today!

COPYRIGHT 1950, BRIGGS MANUFACTURING CO.

See Briggs famous "X-ray Color Selector" at your plumbing dealer's. It helps you decide on which fixture color to choose —and shows the right color scheme for the rest of the bath. Briggs Manufacturing Company, Detroit, Michigan.

BRIGGS *Beautyware* **PLUMBING FIXTURES**

SEA GREEN · IVORY · SPARKLING WHITE · SANDSTONE · SKY BLUE

The right light!

Continued from page 166

For working at bench with ceiling light, this fixture—holding two 25-watt fluorescent tubes, shielded lengthwise—will give you an excellent light. Or you can use a 150-watt silver-bowl bulb in a round metal reflector 12 to 14 inches in diameter.

For working at counter with undercabinet light, an unshielded 20-watt fluorescent tube is the recommended light source. Tube *should* be shielded, however, if it can be seen when seated at table or breakfast alcove. Lumiline tubes may also be used.

"Home-Planned" Furniture Helps Dreams Come True

You're doubly smart to plan the home of your dreams around Old Colony. Thanks to its "Home-Planned" designs, you can be sure (just like buying from open stock) that later additions to living, dining and bedrooms will retain the authentic traditional American atmosphere of your present purchases. Better department and furniture stores proudly display Heywood-Wakefield Old Colony furniture. Do see it soon. Heywood-Wakefield, Gardner, Mass.

Old Colony *by*

HEYWOOD-WAKEFIELD EST. 1826

Guaranteed by Good Housekeeping

Both these trusted symbols assure the quality of all Heywood-Wakefield furniture.

MAKES PLANNING EASY—Gladys Miller, decorating consultant, has packed this book with 16 colorful pages of smart ideas for *your* home! Mail coupon with 25¢ for your copy today.

Heywood-Wakefield Company, Dept. BH-15, Gardner, Mass.

I enclose 25¢ for my copy of your decorating book, "Old Colony Furniture," by Gladys Miller.

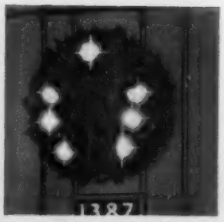
NAME.....

ADDRESS.....

CITY & ZONE.....STATE.....

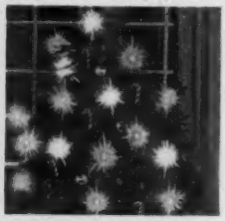
HOW TO MAKE YOUR HOUSE SAY *"Merry Christmas"* WITH LIGHT!

NEW WAY to say "Merry Christmas". Letters of tin or wood, painted white, are set aglow by strings of outdoor lamps.



THE WREATH by the door twinkles with C-9½ General Electric lamps. Buy it ready made, or string one with lamps yourself.

FESTOON YOUR HOME with strings of General Electric C-9½ lamps. And for dramatic highlights use G-E spot and flood lamps.



MOST IMPORTANT of all—the Christmas tree! Use G-E "multiple" C-7½ lamps (no hunting for burnouts) or "series" C-6 bulbs.

This year your home can shine the brightest Christmas greeting in the neighborhood! Decorating with light is easy. The General Electric lamp dealer, whose store is Christmas lighting headquarters, will help with ideas, and you can do it yourself.

Just a few dollars buys what you need for a start. Then each year you can add a few more lights until your place is the pride of the neighborhood. And don't forget to buy some extra G-E lamps in assorted colors so you'll have spares on hand.

FREE BOOK *of Christmas lighting ideas! 8 pages, fully illustrated. Dozens of suggestions. Write for "Bright Ideas". General Electric, Div. 166 SEP 12, Nela Park, Cleveland 12, Ohio.*

INDOOR OR OUTDOOR use, new inside-coated C-7½ "Multiple" type. No hunting for burnouts. Outside-coated also available.

OUTDOOR TYPE. C-9½. Inside-coated to resist effects of weather. Use in strings outdoors to decorate house and shrubs.

"SERIES" TYPE, C-6, for use indoors. Inexpensive, full range of colors.

25-WATT enamelled lamps, A-19. Fit regular household sockets.

150-WATT spot or flood lamp! Resists weather.

You can put your confidence in—

GENERAL ELECTRIC

Types of irons. Nonelectric iron (bottom) has fat copper tip, is heated in blowtorch flame. New type of electric iron (top) operates from transformer, delivers heat to tip rapidly. Standard electric iron (center) is most common

Solder will make you a handier handyman

By Walter Fischman

Here is how to bond two pieces of metal together

The number of repair jobs you can handle is limited if you don't know how to solder.

Whenever you have to join two pieces of metal—from electrical wiring to sections of roof gutter—solder will give you a safer, stronger, easier joint. With solder, you can even salvage a leaky kitchen pan.

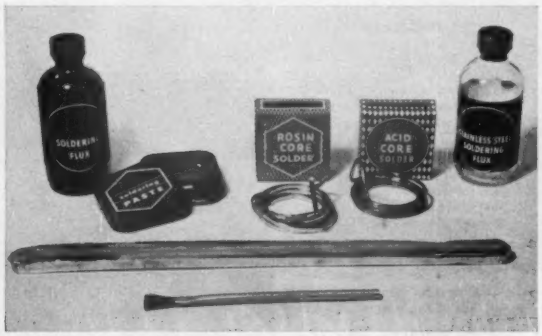
A soldering iron is an easy tool to use. But for best results, follow these rules:

Make sure the iron is at maximum heat, with tip clean and well tinned with solder.

Make sure the material being soldered is absolutely clean. The right flux, applied before or with the solder, cleans away any oxide and prevents more from forming, thus helping the solder get down into the pores of the metal for a solid bond.

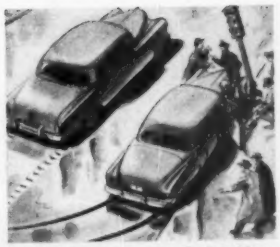
Heat both metal being joined and solder above the solder's melting point.

If either solder or metal isn't hot enough, you may get a cold joint. Solder will look like unstirred sugar at the bottom of a cup of coffee, and the joint will be weak. The joint must be heated enough so the flux does its cleaning work, then boils away. Pointed bits of solder also indicate lack of heat.



Solders and fluxes. With solder, you must use flux. Rosin flux and noncorrosive paste are used for electrical work and on easy metals like tin or copper. Acid flux, for more difficult metals like galvanized iron, has greater corrosive effect, must be washed away after soldering. Handy core solder has flux in center. Solid bar solder is applied after flux is brushed on

More pictures on next page



A QUICK SKID **can mean a bad accident. Drive carefully—and don't forget to use Weed Chains.**

IT'S EASY **to put on chains with Weed Zip-On Tire Chain Appliers. Keep a pair handy.**

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(G-1150)
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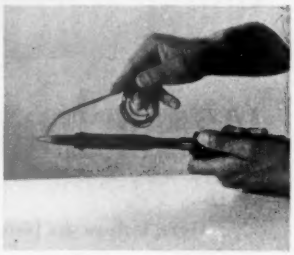
How to solder

Begins on preceding page

Filing iron. Plug in iron and while it is heating, check the tip. If it isn't smooth and free of corrosion, clamp iron in vise and lightly file faces of tip with a medium file. Remove all corrosion, but don't file tip down to a nubbin. With proper cleaning and tinning, iron needs little filing, lasts longer

Proper shape for iron. An iron that has been filed properly has this modified chisel shape. This makes the tip small enough to get into tight places, but it is blunt enough to insure enough heat all the way to the point



Tinning iron. To transfer heat from iron to work properly, the tip needs a thin, even coat of solder. Applying this coat is called "tinning"; it should be done frequently. Easiest way is to hold a length of core solder against the hot tip. Rotate iron so all sides are covered. Flux will melt out and clean the tip; then solder will cover it evenly

The working surface. A good working surface will let you work more efficiently. This one has sheet asbestos, for safety, tacked to a square of thin plywood. Note pot-cleansing pad tacked to one corner so iron can be wiped clean frequently

Cleaning metal. All metal to be joined must be clean. No solder will adhere to dirty or oxidized metal. Clean flat surfaces with steel wool, emery cloth, or a file. Scrape wires to be joined with the back of a knife blade, being careful not to cut your fingers. Flux completes cleaning job. Do all cleaning just prior to soldering. Then don't touch metal—oil from your hands may coat it, thus giving you a bad joint

More pictures, page 175

She doesn't throw any food away... Yet, she wastes food dollars every day!

She is considered a *"good cook"* but, actually, she wastes much of the nutritional value of the food she serves her family. She is guilty of these common mistakes in food preparation:

She uses EXCESSIVE HEAT in cooking, not knowing that it dries and shrinks foods and tends to destroy vitamins and minerals.

She uses EXCESSIVE WATER, not realizing that it dissolves and wastes much of nature's vitamins and minerals.

She cooks in open pots and in kettles with poor-fitting covers, which results in EXCESSIVE EVAPORATION of natural food values.

Through EXCESSIVE PARING, she cuts away what is often the richest source of the vitamin and mineral content of fruits and vegetables.

She should know that these great obstacles to proper family nourishment can easily be overcome with Dual-Purpose GUARDIAN SERVICE.

Smart, Thrifty Homemakers COOK *with* GUARDIAN SERVICE

SAVES VITAMINS, MINERALS, FOOD FLAVORS AND COLORS

See How GUARDIAN SERVICE Protects Your Foods . . . and Gives Your Family More Nourishment Per Dollar Spent

"Waterless" Cooking . . . Fruits and vegetables prepared the "waterless" GUARDIAN SERVICE way are cooked in their own moisture. More of nature's vitamins, minerals, garden fresh flavors and colors are retained.

Top-of-Stove Broiling, Roasting and Baking . . . Meats, fowl and fish, too, prepared the "waterless" GUARDIAN SERVICE way, are more nutritious. Broiling, roasting and baking are done top-of-stove. No bending . . . no oven-fussing.

Visual Cooking . . . GUARDIAN SERVICE tight-fitting transparent covers mean visual cooking. No lid lifting. Less cooking odors. Needless evaporation resulting in loss of food values through oxidation, steam or vapor is largely prevented.

Scientifically Designed . . . GUARDIAN SERVICE is designed for maximum efficiency. No rivets . . . no rolled edges. Thick, flat bottoms trap the heat. Cooking is done without added water over a small flame. Kitchens are cooler, too.

Less Dishwashing Drudgery . . . GUARDIAN SERVICE foods are served piping hot direct-from-stove-to-table in the same units in which they are prepared. GUARDIAN SERVICE stays bright with a minimum of care. Handles are removable for added safety.

The Easier Way to Cook . . . GUARDIAN SERVICE — WORLD'S FINEST COMBINATION COOKING

The Beautiful Way to Serve! SERVICE — AND TABLE SERVICE EQUIPMENT

GUARDIAN SERVICE equipment is not sold in retail stores. It is only available through specially authorized district offices in most major cities.

FREE: Send for beautifully illustrated brochure, "Better Family Health Through Better Food Preparation." Address:

Century Metalcraft Corporation, Dept. B-7
333 N. Michigan Ave., Chicago 1, Ill.

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TO CLEAN AND SHINE POTS AND PANS, simply reach for a pad of S. O. S. Truly, it is a magic combination of sturdy, interwoven fibres and grease-dissolving soap. That's why S. O. S. cuts grease, scours and polishes—all at one time. It's today's biggest work saver at the kitchen sink. Use it every day—every time you cook.

Meet the most useful cleanser there is!

S.O.S *saves time - saves work - all around the house*

TO CLEAN STARCH OFF IRONS, keep a box of S. O. S. handy in the laundry. S. O. S. easily removes starch that's burnt on and keeps your iron brightly polished.

TO CLEAN STAINS FROM WHITE RUBBER, use S.O.S. Quick and safe. S. O. S. removes scuff-marks, grime, discoloration from white rubber overshoes and white-wall tires, too.

TO CLEAN GRIME OFF ASH TRAYS, no cleanser is quite like S. O. S. Its handy oval shape cleans hard-to-clean corners. Ideal on glass, metal or pottery ash trays.

TO CLEAN GREASE FROM BROILERS, try wonderful S. O. S. The soap in each pad *cuts* grease, the fibres scour it away. In fact, with S. O. S. grease hasn't a chance!

TO CLEAN SPATTERS FROM STOVE TOPS, the most useful cleanser is S. O. S. Watch it clean the other metal parts of your stove: grills, griddles and oven racks.

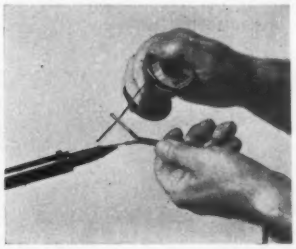
TO CLEAN STAIN FROM COFFEE-MAKERS, remember S.O.S., in the YELLOW and red box at your grocer's. Cleans coffee-makers inside and out, like new, like magic.

© The S. O. S. Company, Chicago, Illinois, U. S. A. • S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

How to solder

Continued from page 172

Applying flux. Separate flux, either paste or liquid, should be brushed on before soldering in three cases: First, when you use solid solder that doesn't contain flux. Second, when you must carry flux-core solder on the hot iron, so flux will be boiled away before reaching the work. Third, if you have difficulty making solder adhere



Soldering wires. On electrical splices, twist ends of wires, then scrape clean. To tin wires, hold wire on hot tip and feed rosin-core solder in from top. Twist wire ends together. Hold iron under joint and feed more solder in from top, letting it melt and run down. Do not use acid flux on electrical work. Let the joint cool; then wrap

Soldering enamelware. Your enameled articles of metal can be soldered. First chip away enamel around damaged area and clean metal beneath. Here, solder is being carried on the tip of the iron. Flux was brushed on first. Solder cooking pans on inside for longer life

Soldering flat pieces. To join two flat pieces of metal such as copper, brass, or galvanized iron, apply a thin layer of the solder to edges to be joined. Then sweat tinned edges together with the iron pressed firmly on top of the joint and extra solder fed in from side

Holding joint. As you run a hot iron along a flat joint, solder will actually be sucked in. Hold the two pieces of metal together with a screwdriver or similar tool until solder has cooled. That counteracts the tendency of heated metals to spring apart, spoiling the joint

if these are your pet "HATES" you'll LOVE Silentite windows

hate gooseflesh? Then here's an *insulated* window—Curtis Silentite—the window that says "stop" to cold and drafts! Exclusive "floating" weatherstrips guard your comfort—special built-in features prevent air leakage and reduce your fuel bills. Remember, Silentite Windows are made of *wood*—for extra insulating protection.

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hate strong-arm methods? You won't have to tug and pull to open a Silentite Window. Even a child can operate these windows—they don't stick. No rattling or banging—and no old-fashioned weights or pulleys. Twelve beautiful window styles from which to choose. (Silentite is also made in casements.)

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CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

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Curtis makes a complete line of woodwork for the modern home

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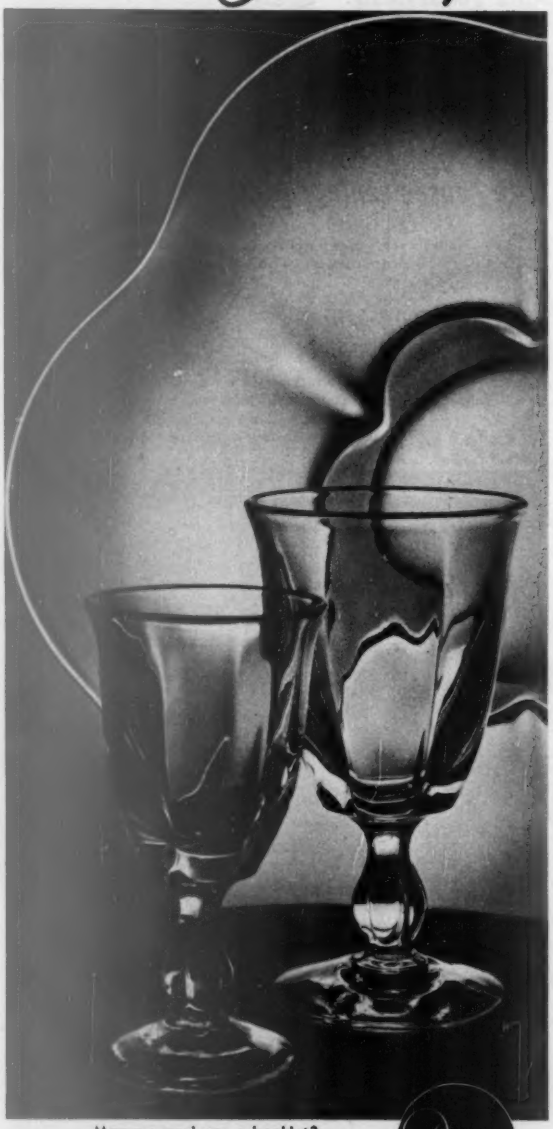

May we send you a booklet?

THE DUNCAN & MILLER GLASS COMPANY

WASHINGTON, PA.

"The loveliest glassware in America"

Duncan

A home with a

When the Manns carried the Early American theme of their home through the bedrooms, they were practical about it. They didn't make the mistake of confusing charm with clutter, of sacrificing space for mere display. An antique chest could add its touch to a room, but it had to be a good storage piece, too.

You'll find these rooms have the well-groomed look that comes with simplicity; the restful, friendly look that comes with Provincial—but never with clutter.

Black-and-white wallpaper is used on the stair wall. A break between it and the gray-and-black hall paper is hurdled by leaving part of chimney exposed

The guest room is strictly Early American, but it's easily kept neat as a pin. The curtains are easy-to-launder unbleached muslin. An early pine blanket chest provides generous storage. Walls are mustard color

warm heart

Begins on page 64

Simplicity gives this bedroom serenity. Dutch door opening on landing of stairs to terrace gives the room a private entrance. Far wall has bank of wardrobes. Pine hanging cupboard over desk is painted barn red

Upper hall provides three large wardrobes for hanging space beside drawers and shelves for more storage. Tongue-and-groove boards used are part of Early American decoration here

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covered furniture in your
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SEND FOR FREE DURAN FOLDER WITH SAMPLE

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THE MASLAND DURALEATHER CO.
Dept. B, Philadelphia 34, Pa.

Dept. B, Philadelphia 34, Pa.

Easier . . . . . SANDING

Portable belt sander goes to the job. Belts, two or three inches wide, are made in all standard grit sizes, materials. Belt sanders are cutting tools. They do a respectable job of finishing, but final, fine hand-sanding gives you a perfect finish on wood.

By James Cooper

Furniture waxing with a sander-polisher takes about one-fifth the effort of hand-polishing. Lamb's-wool pad whirls polish to a mirror finish. For auto waxing, use an applicator pad with a pile like a coarse rug to remove film of grime.

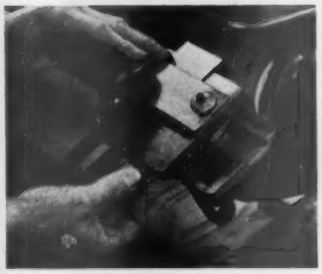
. . . POLISHING

There's one "forgotten" tool in every workshop—the abrasive. It's easy to see a power grinder as a tool. But a sheet of sandpaper, a stick of rouge, a handful of powdered pumice stone? Tools?

Actually, they are. All are made up of number on number of small grains of some hard material with sharp cutting surfaces. When rubbed against a softer material, they wear it away. The action of each separate particle of abrasive is like that of a chisel; each tiny grain cuts its own tiny shaving of wood or metal or plastic. And the total effect is to smooth or polish the surface.

You have a choice of ways of using abrasives. You can work them by hand, with sweat and toil and long hours of monotonous labor. Or you can let a power tool lay on the grit—with about five times the speed, ease, and satisfaction.

Here, and on pages that follow, are types of abrasive power tools, together with tips that will help you use them to best advantage.



Bench grinder has wheel guards, eyeshield. It takes attachments like this sliding clamp for sharpening plane irons, chisels. You set front rest at correct angle, then turn knob to feed blade forward a hair's distance after each pass across grinder.

. . . GRINDING

Photographs: Morley Baer

Jitter sander, with a foot that jitters back and forth or describes an oval, leaves few scratches, is good for final finishing. It is not intended for fast surface removal, as is the belt sander.

Disc sander does a quick job of leveling rough wood. As cutting path is circular, hold disc so it touches wood where curve will be near line of grain, thus minimizing cross-grained scratching.

Irregular surfaces are neatly sanded with this merry-go-round gadget on a drill. Bristles project from rim. They support strips of abrasive.

More on page 180

Worth Demonstrated Over the Years

THE KOHLER mark on each plumbing fixture and fitting is your warrant for confidence.

The Cosmopolitan Bench Bath affords a useful seat, a slope end for comfortable bathing, and a flat, safe bottom. The lustrous Kohler enamel is fused to a base of nonflexing iron, cast for rigidity.

The Jamestown vitreous china lavatory, with the Centra mixer and Synchro mechanical drain, has a large basin and ample shelf space.

Kohler chromium-plated brass fittings are long lasting, efficient, made expressly for the fixtures they serve. Consult your Kohler dealer on selections for bathroom, washroom, kitchen, and laundry.

Kohler Co., Established 1873, Kohler, Wis.

Send for booklet C-9 *illustrated in color, showing practical arrangements of fixtures and fittings in modern settings.*

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..and it pays for itself with the Nu-Wood and Balsam-Wool System!

Fresh as a Cape Cod breeze—that's our remodeled entrance hall! Nu-Wood *predecorated* Sta-Lite panels quickly covered the old cracked walls and ceiling. We'll never need to redecorate because Sta-Lite actually grows lighter with age. We get extra insulation . . . noise quieting, too. And here's how we made our hall *pay for itself* . . .

Find This "Gold Mine" in Your Attic!

If your attic is now uninsulated, heat leakage through the roof is costing you real money every winter! Balsam-Wool *guaranteed* attic insulation will stop this waste—saving enough in fuel bills to pay for your new room. Remember, you can buy your Nu-Wood and Balsam-Wool with small monthly payments. Ask your lumber dealer.

Send for this Nu-Wood Idea Book—Full of Colorful Illustrations—Mail the Coupon!

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Dept. 112-110. First National Bank Bldg.
St. Paul, Minn.

Enclosed is 10c. Send my copy of the 20-page Nu-Wood Portfolio of room ideas in full color—plus facts on how Balsam-Wool saves money.

Name.....

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Sanding,

Bench belt sander is a useful abrasive power tool. The two whirling cylinders, one power-driven, carry abrasive belt over a fixed table (the platen). This belt sander is smoothing a long board; side fence is used to guide board. Dust sack is an old sleeve tied at the lower end.

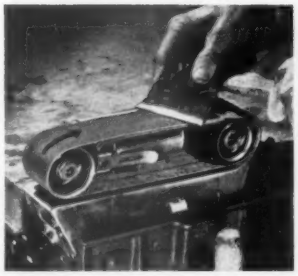
Drum sanding on a bench belt sander is done by removing pulley guard, exposing the curved surface of end cylinder. Garnet-cloth belt, best for wood finishing, is used here. For grinding metals, use either a silicon-carbide or an aluminum-oxide belt instead.

Double curves like those in shoe tree can be smoothed on a belt sander. Remove back guard and slit belt as pictured; leave unslit portions every three or four inches to hold belt together. This type of sanding is not done on platen; tension is loose enough to let the belt follow curves of the wood.

Edge sanding at right angles, or at any angle up to 45 degrees, can be done on adjustable table when the belt sander is tilted upright. Knobs at the right adjust belt tension and keep the belt centered on cylinders.

polishing, grinding

Begins on page 178



Tool grinder appears when you clamp a portable belt sander in a bench vise and equip it with an aluminum-oxide or silicon-carbide belt. Here, it is used to remove burrs from a hatchet prior to honing. Switch in handle of this model locks in "on" position for the job.

Curved surface of chair is smoothed with aid of a soft, extra-thick pad of sponge rubber on jitter sander. On this between-coats-of-finish job, a very fine silicon-carbide paper was used after being soaked in water. Paper is kept wet to float away gummy residue which might clog paper, reducing cutting action and leaving scratches.

Inside corners and raised edges pose no problem for a jitter sander. Square foot sands right to the joint; there is no pulley curve to get in the way. Tool is also handy for feathering dents and scars in wood. Use it with a flexible pad, tilted slightly so only one corner contacts area around the mar.

Dancing feet of this jitter sander spring together and apart rapidly. It is made to fit an electric drill. Like other jitter sanders, this one has quickly detachable pads sized to hold sections cut from regular sheets of abrasive paper or cloth.

More on next page

Wash away garbage with the great new G-E Disposall!

It's gleaming-white! It's kitchen-bright! It's designed to fit practically every sink!

WONDERFUL—never having to see, touch, smell unsanitary garbage again!

Wonderful—living in a house without garbage . . . with food waste shredded into tiny particles and washed harmlessly away to sewer or septic tank!

And the wonderful appliance that makes all this possible is the all-new, all-white G-E Disposall®—designed to fit practically every sink. With new, improved features—inside and out—and with refinements on those features that have already made the Disposall a favorite appliance in a quarter of a million American homes.

Take the first step to a clean, sanitary, garbage-free home . . . today! Step into your dealer's—and see the great new G-E Disposall!

General Electric Company, Bridgeport 2, Connecticut.

SEE HOW EASILY THE G-E DISPOSALL WORKS!

1. You just scrape food waste into drain opening.

2. Turn the marvelous Twistop safety control. The Twistop locks securely in place during operation. This great G-E feature is stopper, strainer and safety control all in one.

3. Simply turn on cold water. Instantly the G-E Disposall goes into action—grinding food waste into tiny bits. An amazing G-E *flow switch* insures the proper amount of "flushing water" to wash away all food waste.

You can put your confidence in—

GENERAL ELECTRIC

Building a home? New kind of hidden heating gives beauty and comfort

Here's wonderful news!

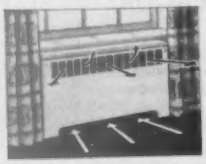
You can have hidden heating in your new home right now with Trane "Hide-Away" Convectors!

These efficient, silent units hide in your walls—out of the way. They save wall space. They're clean, compact, comfortable and economical.

Convectors give you more advantages per heating dollar spent!

Convectors team up with any steam or hot water system to give you even, continuous, draftless heat. Cleaner heat, without ducts, or air blasts. Steady, floor-to-ceiling heat—easy to control, quick to respond. Right for coldest weather—right, too, for the weather whims of spring and fall.

Enjoy hidden heat—with Trane "Hide-Away" Convectors. See your own architect or heating contractor for more information!



AIR FOLLOWS THE ARROWS! Into the bottom of the "Hide-Away" Convector – through the warming fins—and out into the room again. Your home is wonderfully, gently, healthfully warm at all times.

Get free, easily-understood information on convector heating. Send for your copy of "How to Live in June All Winter."

TRANE

"Hide-Away" CONVECTORS

The Trane Company, La Crosse, Wis.
Eastern Mfg. Division, Scranton, Pa.
Trane Co. of Canada, Ltd., Toronto

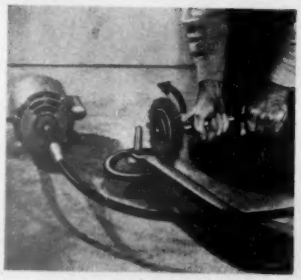
Easier sanding, polishing, grinding

Continued from preceding page

Floor polisher results when sander-polisher is equipped with a handle. Bristle brush and a wet paste of fine-grit cleanser remove scuff marks and dirt from asphalt tile floor. A spreader pad, as pictured, applies wax; then buffing pad does polishing.

Metal objects that have been scratched or scorched can be buffed into beauty again with a fine-wire wheel, here used on a sander-polisher. Use care so the lines from buffing all flow in the same direction, and don't press the wheel into soft metals so hard it digs pits.

Glassy finish for surfaces such as this heater reflector is attained with a fabric buffing wheel and rouge abrasive. A high polish increases heater's efficiency. Rouge can be bought in stick form, to be laid evenly on fabric wheel while it is spinning on polisher.



Flexible shaft is not an abrasive tool in itself, but it can be used to carry power from a heavy motor to inaccessible places. Grindstones, abrasive discs, wire wheels, and fabric buffers can be fastened to the shaft end. Here, a wire wheel is used to remove rust from scooter in need of paint.

More on page 184

How Fire Insurance Helps You Buy a New Home

Bill and Lillian Smith had wanted their own home ever since he got out of the Army. Then one day Lillian found it.

In it were all of the wonderful comforts she had always wished she could have. Outside was a clean, green, sun-filled world for little Jackie and Pam to play in.

But how did fire insurance help them buy it?

First, without fire insurance on the house to protect the lender, the Smiths couldn't have borrowed the money to buy it. Then after they moved in, it protected the money they put into both the house and the furnishings.

But, before the house was even a blueprint, fire insurance made possible the building of the entire development. Without insurance protection at every step in construction, the builder could not have financed his own operations.

That's how fire insurance helps you acquire a home with today's high living standards. Such standards exist only in *your country*—where individual initiative and business freedom are constantly making America a better place to live in.

Fire insurance services are brought you by 200,000 agents and brokers all over the United States. Chances are one of them is a neighbor of yours.

Your fire insurance rate per $100 protection is as much as 30% lower today than it was 30 years ago. Write to the address below for a booklet giving the facts and telling other advantages of stock company fire insurance.

STOP FIRE
the Fifth Horseman

AN ADVERTISEMENT SPONSORED BY THE STOCK FIRE INSURANCE COMPANIES, THEIR AGENTS AND BROKERS, THROUGH THE NATIONAL BOARD OF FIRE UNDERWRITERS, 85 JOHN STREET, NEW YORK 7, N. Y.

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You can *see* the difference!

ARVIN MODEL 2167CCM—Giant 16" rectangular No-Glare Black Tube in a superb mahogany console with 3-speed automatic intermix record changer; plays 33, 45, 78 rpm records, shuts off after last record. All the famous Arvin TV features. Perfect performance even in fringe areas.

$379.95

Arvin . . . the set to see before you buy!

SHOP around, and see for yourself why Arvin is the greatest value in television! You will like Arvin's No-Glare Black Tube for its sharper, clearer, daylight pictures—always locked in—for its easier simple-as-a-radio two-knob tuning—for its more perfect reception—and for its modest cost.

Straight AC operation means longer tube life. Finest FM tone quality. For utmost TV satisfaction anywhere, choose Arvin TV. It's your top value in today's top medium of entertainment—for *all* the family! Arvin Industries, Inc., Columbus, Ind. (Formerly Noblitt-Sparks Industries, Inc.)

Prices subject to change without notice. All prices plus federal excise tax.

$239.95

ARVIN MODEL 2161TM—Giant 16" rectangular No-Glare Black Tube; beautiful mahogany cabinet; built-in antenna; phono-jack. Finest FM sound. Matching table extra.

ARVIN MODEL 4080T—The perfect "second" set. Easily portable, weighs only 40 lbs. Plug in anywhere—dining room, kitchen, bedroom. Features 8½-inch No-Glare Black Tube. Indoor antenna. **$129.95**

A COMPLETE LINE FROM $129.95 TO $379.95

Easier sanding,

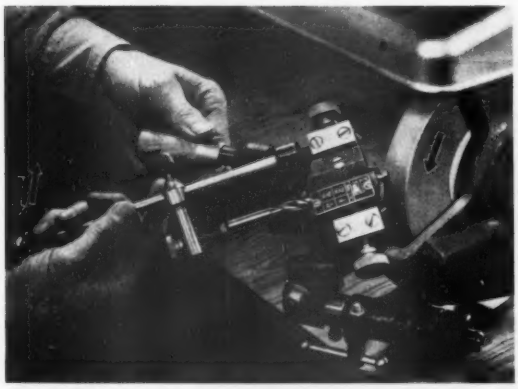
Sander-polisher, equipped with a silicon-carbide disc and a flexible backing disc, is being used here to level an uneven patch in a concrete floor. You can convert a sander-polisher for drilling with a chuck, or equip an electric drill with discs for sanding and polishing.

Worn grindstones can be cut into shape. This clamp holds a diamond-tip dresser which will true wheel in a few seconds. A less costly dresser consists of a holder with several hard-steel stars. Star points are held against spinning stone; they cut the stone true, can be replaced.

Electric hand drill becomes an abrasive tool with kit pictured. It contains sanding drums and abrasive-paper sleeves, easing small jobs of grinding and smoothing.

polishing, grinding

Continued from page 182



Drill grinder attachment is handy for use with a bench grinder. A lot of skilled mechanics can't sharpen a twist drill properly by hand, but any amateur can do a factory-finish job in a few minutes with this jig. When you buy a bench grinder, look for safety features. Of greatest importance is the shield to protect your eyes from flying particles of abrasive or razor-sharp metal.

Bench clamp holds sander-polisher or hand drill fixed as a grinder. The grindstone pictured here is made of laminated plastic with abrasive grains spread through. It is supersafe, will not break at extreme speeds. But wear goggles if your grinder lacks an eyeshield.

What type of abrasive should you use?

In using abrasive power tools, you need to know something about the abrasives they push.

Flint. The cheapest and commonest of all abrasives is flint. It is the sandy tan coating found on the common abrasive papers sold in hardware and paint stores. It's brittle, though, and breaks down rapidly, losing its cutting power. Hence it is useful for cutting only soft woods, or for jobs where the paper is clogged quickly and must be discarded.

Garnet. Much harder and tougher is garnet, a cheaper form of the semiprecious stone. A sheet of reddish garnet paper lasts much longer than one of flint. Garnet grains can take more punishment. [*Turn to page 187*

The bubbly stream makes water fascinatingly soft.
And it speeds up dishwashing, too!

AMAZING NEW INVENTION MAKES BETTER WORKING AND BETTER TASTING WATER

Cloudy water made crystal-clear!

TASTES BETTER
Like a mountain stream, the water from Spring-Flo Aerator is enriched with oxygen. Foreign tastes and odors are carried off as the bubbles disappear.

MORE SUDS
Aeration makes mountains of billowy suds from less soap — makes dishwashing faster and easier.

QUICKER RINSING
The bubbles swell the stream, increase the velocity, yet prevent splash. Spring-Flo rinses in one-quarter the usual time.

The new Spring-Flo aerated stream gives you a new revitalized water that tastes better, washes faster, rinses quicker. Millions of bubbles swell the stream, increase the velocity and at the same time prevent splash. The bubbles make astounding suds, help the water dig into grease and waste and whisk it away fast. Fascinating — sensational — comforting. **Spring-Flo Aerators are available with the lavatory and sink faucets of leading faucet manufacturers.** Order from your plumber.

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U. S. PATS.
2,210,846
2,316,632

SPRING-FLO® AERATOR
A CHASE PRODUCT
CHASE
The greatest thing in faucets

CHASE BRASS & COPPER CO.

REVOLUTIONARY!

THE MODERN MIRACLE OF
LOW-COST CENTRAL HEATING
FOR NEW AND OLD HOMES

Coleman® Blend-Air

HEATING AND VENTILATING SYSTEM FOR GAS AND OIL FUELS

Couldn't be easier! See how simple it is to install these 3½-inch Heat Tubes. No wonder it's quicker! Saves expensive metal—saves work. A real economy in time and cost. Fits old homes, new ones.

How Blender works! A Blender in each room pulls in room air, mixes it with warm air from the furnace, and recirculates it through the room. Temperature in each room is adjustable.

Extra space galore! BLEND-AIR gives more space for games, closet, laundry, workroom, storage. It's quiet, clean, compact. Put the Coleman Modumatic Furnace anywhere—basement, kitchen, utility room.

This illustration shows a Coleman BLEND-AIR installation with the furnace located in the utility room. Heat Tubes are located in the attic. In basement installations, the Heat Tubes are located in the basement immediately beneath the floor.

A statement about BLEND-AIR by W. C. COLEMAN, Founder and President of The Coleman Company, Inc.

WE AT Coleman are proud to introduce to you the first *really important development* in forced warm-air heating in years. BLEND-AIR is a complete, pre-engineered forced warm-air heating and ventilating system with adjustable fresh air intake that gives you a continued inflow of freshly heated air. There is nothing else like it.

It has three main parts: (1) 3½-inch HEAT TUBES that carry the freshly heated air; (2) MAGIC BLENDERS that fit in the walls of each room and blend the heated furnace air with the room air and recirculate fresh warm air for even comfort throughout; (3) MODUMATIC FURNACE, gas or oil fuel. The Blender can be adjusted for just the warmth you want in each room. Also overall thermostat temperature control for the whole house. All parts are standardized and packaged, ready to install in old or new homes. Because of the heavy demand for this revolutionary system, your BLEND-AIR dealer may not be able to supply you now. But keep in touch with him—he will take care of you as soon as possible.

Comfort costs so little with a Coleman

AMERICA'S LEADER IN HOME HEATING Coleman®

THE COLEMAN COMPANY, INC., Wichita 1, Kansas

Easier sanding, polishing, grinding

Continued from page 185

and when they do fracture, they leave new, sharp surfaces exposed. Most commercial finishing, on both hard and soft woods, is done with garnet paper or cloth.

Emery. The black grains of emery are less jagged than those of flint or garnet, and don't have the fast-cutting action. Emery is better used as a polisher, and is most often applied to metals.

Silicon carbide. Flint, garnet, and emery are "natural" abrasives, since they are mined from the ground and crushed. Silicon carbide, a blue-black material, is a manufactured abrasive, made from sand and coke fused into clinkers at terrific temperatures and then crushed into grains. Only one mineral, the diamond, is harder. Since silicon carbide is also very brittle, it is best for cutting on very hard metals or woods, where a great surface speed but light feed is wanted.

Aluminum oxide. Another manufactured abrasive is aluminum oxide, made from claylike bauxite and small proportions of iron filings and coke. Though not so hard as silicon carbide, it is tougher. It is an all-around material; the reddish-brown, the bluish-gray, and some of the near-white grindstones you use are probably aluminum oxide.

You can buy most of these abrasives in many different forms: cemented to paper or cloth sheets, either waterproof or not, which in turn are cut into rectangles for hand use or made into belts or discs for power tools; in wheels or blocks for grinding or honing; cemented to flexible plastic discs for surface grinding; or put in laminated-plastic discs for safe grinding at speeds so high ordinary grinding wheels might fly apart.

In buying an abrasive, a safe rule to follow is this: Use open-coated paper or cloth (grains far apart) or coarse wheels for rough cutting in soft materials which might clog close-coated sheets or fine wheels. For rough sanding or paint removal, use paper or cloth whose grit is numbered from 1 on up to the coarsest 4½. For finish sanding or polishing, use grits from 0 on down to the microscopically fine 10/0. In using successively finer papers, never skip more than one grit size.

Polishing abrasives. Finer, softer grit, with less of the chisel-cutting action, is used in the polishing abrasives. For metal, use emery dust or emery cloth, crocus cloth (like emery but coated with fine iron oxide), or rouge in powdered or stick form. From the final polishing of lacquers, varnishes, or enamels on wood or metal, there are varying grades of powdered pumice stone, rottenstone (also called Tripoli), rouge, or whiting.

FATHERS AND MOTHERS, PLEASE

THIS DEAD BLADE still looks new but it blurs rain, smears muck, streaks glass. DEAD blades make dead drivers!

THIS LIVE ANCO BLADE wipes clean, clears rain, clears road muck . . . lets you *SEE*. Protects your loved ones.

● Yes, Fathers and Mothers—please realize that corrosive windshield film, wind burn and hot sun BAKE the life out of wiper blades . . . often in six months or less. DEAD blades cause dangerous windshield smear. Make sure you have LIVE, new windshield wipers on your car.

Change Your Wiper Blades

Next time you buy gas, change to live, new ANCO Blades . . . RAIN-MASTER for Flat windshields . . . CLEAR-FLEX for Flat or Curved windshields. They fit all cars, wipe quicker and cleaner than any other blades.

Mr. Dealer: Ask your ANCO Distributor about the sensational new ANCO Wiper Motor. A quick, easy replacement for lazy vacuum motors. Gives lots more power . . . lots less stall. Compensates for linkage wear to control wiping arc. Eliminates blade slap.

THE ANDERSON COMPANY
Gary, Indiana

Give an Oxford Bible at Christmas

America's Gift Bible since 1675

That your boy or girl may draw more freely upon the world's greatest storehouse of wisdom and guidance, the Holy Bible, Oxford brings you the Pilgrim Edition. Authorized King James version, with 14 wonderful new helps to a fuller understanding of the Bible. Blue cloth; gold stamped. Large type; lightweight Bible paper. $4.50; also in French Morocco, $9. At your favorite bookseller's.

books

for your home

Baby Book—Christmas is on its way, and what better gift for that young mother on your list than a "how-to" book about babies? Attractively packaged in its own pink-and-blue gift box with a cellophane covering. Chuck full of doctors' answers to your daily questions about prenatal and baby care. Price? To fit any Christmas list, $2.75! (Canada, $3.25.)

Cook Book for Men—and with Christmas come those big dinners and snack parties! For weeks before and after, you'll be looking for new and different menus for those ever-arriving and never-leaving guests. Why not let the hubby try his hand at a few of the meals? With this unusual cook book, he'll soon be in love rather than in trouble with your kitchen—50c.

So Good Luncheons—here are some ideas for *your* cooking, too! From the tasting-test kitchens of *Better Homes & Gardens* come ideas for around-the-calendar special occasions. Clever ways of entertaining your guests at mealtime. So much help for so little—25c.

Story Book—an entire children's library in one volume! When your child asks for bedtime stories, here's an endless source of good reading material. The kind you want your children to have. Stories brought back into print by *Better Homes & Gardens* for the education and enjoyment of our younger set. Only $2.95. (For more information, turn to page 285.)

Home Furnishings Ideas—naturally you want your home correctly furnished, but how to go about it is the problem. *Better Homes & Gardens* editors show you "how to do it" the way you "want to do it." A million different ideas set down in black-and-white language with colorful illustrations. Have you seen the new edition of the Home Furnishings Ideas book yet? Still $1. (Canada, $1.25.)

Five Star Homes—for you who have the dream to build. Now available is the *new Better Homes & Gardens* Five Star Homes book—86 homes for more comfortable living. Yours to choose from and then build. See page 281 for more news about this new book—50c.

Better Homes & Gardens *books are available at newsstands, book and department stores everywhere. Or order on the form below.*

Use this coupon to order direct.
7311 Meredith Building,
Des Moines 3, Iowa

Enclosed is $.....for the books checked below.

- ☐ **Baby Book—$2.75**
- ☐ **Cook Book for Men—50c**
- ☐ **So Good Luncheons—25c**
- ☐ **Story Book—$2.95**
- ☐ **Home Furnishings Ideas—$1**
- ☐ **Five Star Homes—50c**

In Earthquake and Tornado districts.....

...HOME OWNERS INSIST ON

DRY WALL CONSTRUCTION

● "San Antonio is (a district) where dry wall is a must because of the earth heaval problem with which they are faced there. Up until about six years ago, they used wood boards, over which they stripped canvas and then papered, but when dry wall construction, as we know it today, became available on the market, they turned to that method of providing interior finish."

That is the statement of Mr. Carl G. Lans, Director of the Technical Service Department of the NAHB. This is supported by letters from many an owner of a home built with Homasote Dry Walls. These homes have survived tornados and even tidal waves.

For 32 years Homasote has been used for Dry Wall Construction — in millions of dollars of private homes. Since 1936 its use has been, supported by intensive research costing more than $500,000.

With Homasote Big Sheets — up to 8' x 14' — the average wall is covered in one piece; batten strips and unsightly wall joints are eliminated.

You have great structural strength, lasting insulation value, walls that are *permanently crackproof* and modern in every way. You save time and money.

Use the coupon below to secure *free literature* on Homasote and allied products.

Weatherproof **HOMASOTE**

. . . oldest and strongest insulating and building board on the market

SEND FOR ILLUSTRATED LITERATURE

HOMASOTE COMPANY, DEPT. 60, Trenton 3, N.J.
Send me literature as checked:

- ☐ Standard Homasote (Big Sheets) up to 8'x14'
- ☐ Striated Homasote (Tiles and Panels)
- ☐ Wood-textured Homasote (Panels)
- ☐ The Nova Roller Door
- ☐ The Nova-Shingle and the Nova-Speed Shingling Clip

Name.....
(Please print in pencil)
Address.....
City & Zone.....State.....

Not just a STORE

Not just a MAN

but a

Community Institution!

irha

INDEPENDENT RETAIL HARDWAREMEN OF AMERICA

HARDWARE STORE

It becomes easy, as we get used to things, to accept them for granted. Take your home-town hardwareman for example. Probably he's been serving your community—and serving it well—for a long, long time. Maybe you've grown so used to his store that you take it for granted. But what if it wasn't there and you found it hard to get essential items of hardware and housewares so quickly, so easily and so fairly priced? You will surely agree such a condition would be your loss—the community's loss!

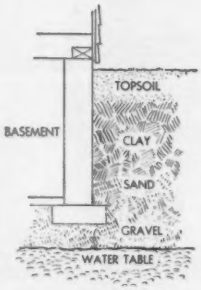
So give a thought to your local hardware retailer—and the thousand-and-one *needed* things his store offers. Think of the almost countless services he renders. Consider these things and you will understand *why* it pays to do business with stores displaying the red, white and blue *irha* Symbol of Service and Satisfaction.

irha HARDWARE

© 1950 National Retail Hardware Association

NATIONAL AND AFFILIATED RETAIL HARDWARE ASSOCIATIONS

Know your building terms?



What is a water table? The depth below ground at which you hit water when you dig or drill is known as the water table. Its depth is important when you build, because a high water table can mean a wet basement and a low water table can mean extra cost if you have to get your water from a well. Water tables vary considerably in depth, even within a radius of a mile, and their depth has no relation to land contours.

News in house plants

Begins on page 58

for next Easter right on your own window sill.

For the beginner, Rodney Wilcox Jones, former president of the American Orchid Society, recommends these three of the large-flowered orchids as the ones to buy first.

Cattleya mossiae—the "Easter Orchid." This is large—to 6 inches across—of light to deep orchid coloring, with a wonderfully decorated lip, the decorations varying with the specimens. A real corsage orchid, but lasting from 10 days to 3 weeks on the plant.

Cattleya trianae—the great winter bloomer has a season lasting through most of December and January and even later. It is true orchid with yellow throat and, to most eyes, very similar to *C. mossiae*.

Cypripedium insigne—a lady-slipper type suited to windows with less sun than the cattleyas need. Lip, reddish brown, rest of flower green and yellow, a most interesting and satisfactory plant for a northeast window, and inexpensive as orchid plants go.

Containers—clay pots with osmunda fiber is what you'll get with your new orchid plants.

Watering. Orchids must have quick drainage. Set your pots on pebbles or a wooden rack. Use syringe to shower plants once a week with tepid water. Add water to pots only as often as necessary

PLANNING A NEW HOME?

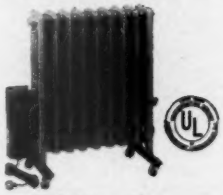
Include this MODERN Electrical Protection and END the Blown Fuse Nuisance

Why tolerate the blown fuse nuisance in your new home? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than $8.00 additional. Also easily installed in old homes. What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers*, 1396 St. Paul Ave., Milwaukee 1, Wisconsin.

CUTLER-HAMMER MULTI-BREAKER

FREE BOOKLET Tells facts about new, better home electrical protection. Write TODAY for your copy.

Don't SHIVER this Winter . . .



Keep WARM with a BURNHAM PORTABLE ELECTRIC STEAM RADIATOR

When the mercury drops and you need extra heat to make chilly rooms comfortable here's the easy, economical way to get it—quick! The Burnham Portable Electric Steam Radiator gives you actual steam heat. Just plug it into the nearest outlet! It's cast iron for years of service. Clean and odorless! It's SAFE—approved by Underwriters' Laboratories. Thoroughly dependable too—the finest controls manufactured make it fully automatic in operation. 6 sizes for AC or DC—110 or 220 volts—$54 to $98 FOB factory.

Ideal for

Bedrooms Nurseries Sun Porches Offices Bathrooms Work Shops Camps

Mail Coupon for Complete Details

Burnham Corporation, Electric Radiator Dept. BHG110, Irvington, N. Y.

Please send folder telling more about the Burnham Portable Electric Steam Radiator.

Name .....

Address .....

City ..... State .....

CUT FUEL COSTS!

Make your home cozier with

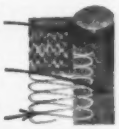
INNER-SEAL
Live-Rubber
WEATHER STRIPPING

You can make your home more comfortable this winter and reduce fuel bills at the same time . . . Just seal up those expensive air leaks around windows and doors with Inner-Seal Weather Stripping! Do not confuse Inner-Seal with ordinary weather stripping. Inner-Seal, the *only* weather stripping made of resilient sponge rubber and woven wire flange, seals cold OUT, seals heat IN!

Inner-Seal is tough and durable—lasts for years without a sign of wear. And Inner-Seal is water-proof...won't stain sills or sidewalls.

Inner-Seal is tidy, efficient, low in cost and *easy to install!*

★ waterproof neoprene coating protects against abrasion!
★ live sponge rubber bead makes Inner-Seal tough and resilient!
★ woven wire flange makes Inner-Seal flexible, easy to install!



Ask your hardware dealer for

INNER-SEAL *Live Rubber* **WEATHER-STRIPPING**

or Write Dept. B
Bridgeport Fabrics, Inc., Bridgeport 1, Conn.

Atlantic City is a year-round resort . . . with a fine year-round climate . . . and year-round facilities for pleasure . . . its great hotels are continuously open . . . its best shops are doing business . . . its Boardwalk attractions are flourishing . . . and there's something to do every minute from cock-crow to curfew, from hitting a golf ball to hitting the hay!

FOR ATLANTIC CITY'S BLUE BOOK and COLOR FOLDER . WRITE, DEPT. B
CONVENTION HALL,
ATLANTIC CITY, N. J.

Come for Our Two Big Family Holidays THANKSGIVING and CHRISTMAS

Atlantic City
FOR HEALTH and PLEASURE

to keep fiber from getting dry. Give less water for three weeks after plants finish flowering.

Sun. Cattleyas must have some sun, preferably three hours of morning sun each day.

Temperatures. The orchids recommended here will grow in average living-room temperatures—68 to 80 degrees.

Humidity. For these orchids, air that does not seem dry to you will suffice as far as humidity is concerned.

Roots. Cattleya orchids have two types of roots. The ones below behave quite as other roots do; the much more evident white ones are aerial roots. These do not need to touch the soil and can be let alone by the new orchid grower.

Plant food. The man or woman who sells you your first orchid plants will probably have special orchid food on hand. However, I have used a balanced commercial plant food successfully by being careful to apply it in solution and not exceed the manufacturer's directions as to amounts.

Staking. For best display, stake your plants firmly but inconspicuously. The forward part of the plant will produce the flowers from sheaths coming from the newest pseudobulbs.

Care after bloom. Unless the new growth is hanging outside the pot, do not transplant until after your plants have flowered for you the second time. If repotting, cut off the "back bulbs" with a sharp knife, and reset the newer sections with as little disturbance as possible. Settle in the pot in such a way that the forward portion will have room to travel across at least half the pot.

Thanksgiving grace

(American style)

Thankful, Lord? How else,
when all
The children of my family-fold
Sit here within my loving reach,
Their hunger scarce an hour
old?

Thankful, Lord? How else, to
see
No scars or pain on any face,
No haunted eyes, no memories
That all of time cannot erase?

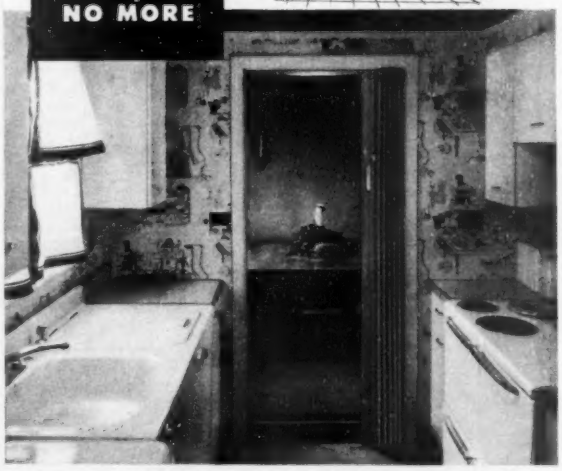
Thankful, Lord? How else, to
have
This table laid with bounty,
when
Somewhere a dark-eyed child
must beg?
Thankful, Lord? How else!—
Amen.

—*Betty Isler*

BEFORE

Work Corner Blocked...

NO MORE



Thanks to a "Modernfold" Door!

See how awkward this corner was with the old swinging door. No more. The "Modernfold" door folds like an accordion to keep this space free for mixer, pans, dishes hot from the range. Nothing else could do it so *handsomely!*

solves other problems, too

Because a "Modernfold" door saves about eight square feet of floor space, it's a problem-solver all through the house. Use it to save space for furniture . . . for hanging pictures . . . to eliminate door interference.

movable walls!

Use large "Modernfold" doors as movable walls to make two bedrooms of one . . . separate living and dining areas . . . create a study, nursery, or television alcove. When privacy is not required, "Modernfold" door folds easily against the wall.

priced surprisingly low

You'll find "Modernfold" doors easy on your purse. Maintenance is almost nothing (see pictures below). For full details, look under "doors" in your classified phone book for our installing distributor—or mail coupon today.

Beautiful vinyl covering—rigid steel frame
Gorgeous decorator's colors blend with any color scheme. Flame-resistant covering will not crack, peel, or fade. Cleans with soap and water. Rigid steel frame assures lifetime of troublefree service.

NEW CASTLE PRODUCTS
New Castle, Indiana
In Canada: Modernfold Door Company of Canada, Limited, Montreal

Sold and Serviced Nationally

the doors that fold like an accordion
modernfold DOORS
by NEW CASTLE

COPYRIGHTED NEW CASTLE PRODUCTS, 1950

New Castle Products
P. O. Box 719
New Castle, Indiana
( ) I'd like to know about "Modernfold" door advantages for my home. Please send me your residential folder.

Name.....
Address.....
City.....*State*.....

MAYBE IT'S SOMETHING HE DIDN'T EAT!

Don't be simple, Simon! Do something about that dull, listless feeling if it's caused by irregularity due to lack of bulk in your diet. Try the "ounce of prevention" in a serving of Post's 40% Bran Flakes. It's the cereal that gives you the *three* extra keep-fit benefits:

(1) bran to help prevent irregularity due to lack of bulk in the diet
(2) whole-wheat values of these essential B vitamins: thiamine and niacin
(3) good source of these important minerals: phosphorus and iron

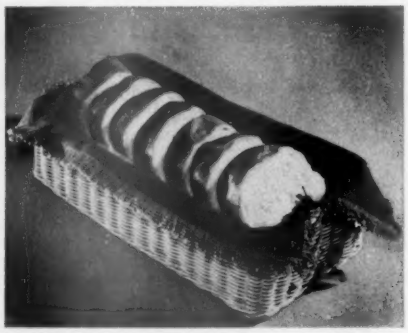
And you couldn't ask for a better tasting cereal for breakfast. Its fresh, golden-toasted goodness really hits the spot. Ask for Post's Bran Flakes, America's largest selling bran flakes . . . today!

P. S. If you want something extra special in healthful bran, try Post's Raisin Bran! The raisins add flavor to the flakes . . . and the flakes add flavor to the raisins!

Bread 'n' baskets

Look what's happened to the bread plate! These new baskets—in all sizes and shapes—make bread glamorous

By Marguerite Morehead



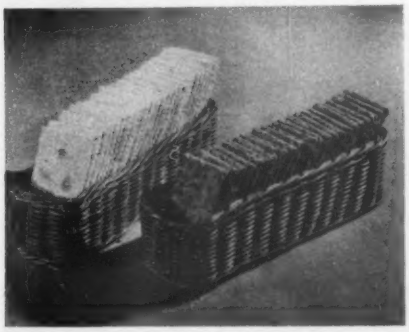
Rectangular reed basket is ideal for Vienna or French bread for your spaghetti suppers. Use a gay napkin for warmth

Photographs: Photography, Inc

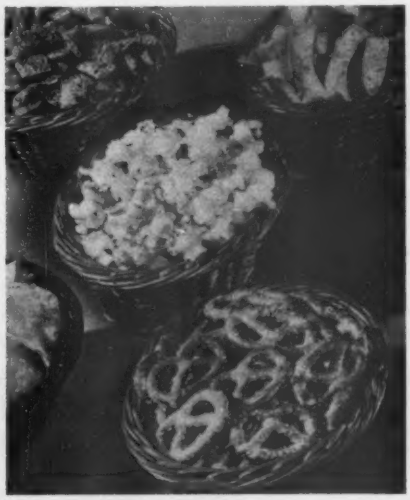
Flat, sturdy reed basket holds fat, sugary doughnuts. Pass it after the card game or set it right on the buffet for help-yourself selection

Where to get it, page 264

Boat basket gives bread slices flair for casual service. It's broad enough to hold two kinds, dark and light. See how easy it is to pass



New, smart, and spacesaving baskets serve crackers and crisp rye wafers easily. They're handy to pass with salad or soup



Miniature clothesbaskets in bright colors can be your table's conversation pieces. Here each holds a crisp, salty snack

More on page 193

HAMILTON BEACH Attachments make meal-getting easier

5 NEW WAYS!

NEW POWER UNIT

Gives needed extra power at slower speeds for use of Meat Grinder and Slicer-Shredder. Easy on, easy off. Power Unit slides onto mixer stand. Motor unit slides into position atop Power Unit. Then, Meat Grinder or Slicer-Shredder is attached. Sturdy, durable, stores in any drawer.

$5.00 ($5.25 Denver and West.)

NEW MEAT GRINDER

Grinds meat, chops vegetables coarse or fine. Wonderful for making meat loaf, fresh-ground hamburger, chopped chicken livers—all sorts of poultry stuffings. All metal parts are sturdy for lifetime use. Wooden stomper included. Stores easily in small space.

$7.50 ($7.95 Denver and West).

JUICE EXTRACTOR
$4.25
($4.35 Denver and West.)

$35.25
($35.90 Denver and West.) Includes two Pyrex bowls and extra single bowl.

NEW SLICER-SHREDDER

Slices or shreds all kinds of vegetables and fruit. Sturdy die-cast construction. Cutting edges of stay-sharp design. A real work-saver in everyday use—a blessing at canning time! Special hinged cover presses foods against blades—no danger to your fingers!

$6.95 ($7.25 Denver and West.)

NEW PEA HULLER & BEAN SLICER

No more endless hours of tedious hand work! This time-saver separates peas from pods. Peas pop out into a pan. Pods are discarded into a bowl in one simple, quick operation. Also slices beans, carrots—makes expert shoestring potatoes. Easy to attach, easy to remove.

$4.75 ($4.90 Denver and West.)

NEW COFFEE GRINDER

For that fresh-ground flavor that's so delicious. Keeps aromatic oils in coffee until the moment of brewing. Jar holds full pound of coffee beans. Grinds coarse, medium, or fine for pot, percolator, or drip coffee. More pleasure for the whole family from every cup of coffee!

$6.95 ($7.25 Denver and West.)

New HAMILTON BEACH Mixette

BEAT, MIX, MASH, WHIP in any bowl or pan.
MIXES EVERYTHING. Quality Hamilton Beach motor has full power.
THUMB ADJUSTS SPEED. Other hand holds pan or adds ingredients.
HANGS ON WALL or fits in drawer—bracket furnished.
BEATERS SNAP IN for use—snap out for cleaning.

$17.75
IN GIFT BOX
($18.25 Denver and West.) Includes bracket and screws for wall mounting.

Made by the makers of top-value Hamilton Beach Vacuum Cleaners

Wilbarry LACE DINNER CLOTHS

No fussing to serve an unexpected guest — if your table always looks gracious and hospitable with a Wilbarry Lace Dinner Cloth. Pretty and so practical for everyday, because Wilbarry lace cloths are sturdy, thanks to tied-in-place threads. They spot-clean and wash in a jiffy.

For yourself and for holiday giving. Cloth illustrated $6.98. Others from $2.98 to $14.98. At your local store.

For "Pretty Party Tables" — the colorful 24-page idea booklet containing 19 regional recipes and flower arrangements — send 25¢ to

THE WILKES-BARRE LACE MFG. CO.

21 East 26th St., New York 10, N.Y. Makers of Wilbarry Lace Net Curtains

Bread 'n' baskets

Begins on page 190

Biscuit basket gets its fill right at the oven, makes a quick trip to the table. Then it goes back for the refill

Bottle basket is unusual in shape, practical for serving hot corn sticks. Napkin keeps them hot, catches crumbs

Long-handled collection basket is fun for serving buns at the barbecue, or to the crowd around the fireplace

Deep plywood piggin holds plenty of freshly baked muffins and keeps them toasty warm

For polishing your prized silver, use soft, sturdy ScotTowels!

NEW ScotTowels
– so strong when wet
YOU CAN USE THEM LIKE A CLOTH!

STRONG WHEN WET! ScotTowels *damp* are *grand* for wiping up sticky spills—for *dozens* of household chores! Use them with polishes, cleansers, soap—they don't go to pieces when wet!

SOFTER, MORE CLOTH-LIKE! Use new ScotTowels for dusting—they're kind to fine finishes. So pliable, they mold to your hand like a glove. And after use, you just throw these towels away!

WONDERFULLY ABSORBENT! Drain bacon and other fried foods on fresh ScotTowels. Grease soaks up *fast*—foods are crisper, more delicious.

SOFT-TUFF
process keeps them soft, absorbent!

150 ScotTowels to a roll.
Scott Paper Co., Chester, Pa.

"SCOTTOWELS", "SOFT-TUFF" REG. U. S. PAT. OFF.

Chrysler Airtemp

AUTOMATIC HOME HEATING

makes Winter Wonderful

Only Chrysler Airtemp offers
Aerfire **COMBUSTION"***

No matter how cold the weather is outside, you'll be snug and happy with "balanced heat" by Chrysler Airtemp. Chrysler Airtemp offers a *complete* line of heating equipment for every home—*for every type of fuel.*

CHRYSLER AIRTEMP with "Aerfire Combustion" is thrifty. And it provides a *new* luxury in indoor winter climate . . . Clean, refreshing, healthful, moisturized air for better winter living. Your nearby Chrysler Airtemp dealer will be glad to help you select a Chrysler Airtemp system to meet your heating needs. Call him today. (He's listed in your Phone Book Yellow Pages.)

Aerfire COMBUSTION"* An aerated flame—just the right amount of fuel—just the right amount of air—automatically controlled for the most efficient use of gas, oil or coal.

Chrysler *Airtemp*

AIR CONDITIONING • HEATING • COMMERCIAL REFRIGERATION

AIRTEMP DIVISION OF CHRYSLER CORPORATION

Dayton 1, Ohio • *In Canada: Therm-O-Rite Products, Ltd., Toronto*

Airtemp Division of Chrysler Corporation, Dayton 1, Ohio BH&G-11-50

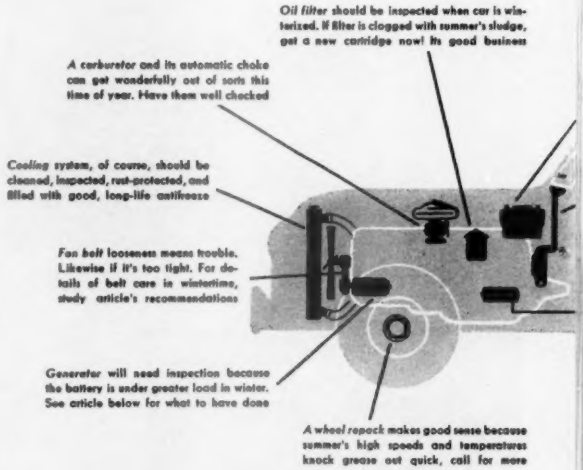
Please send me complete information about your new home heating for Gas ☐ Oil ☐ Coal ☐

Name _____

Address _____

City _____ Zone _____ State _____

How much winterizing



In 1949 AAA service trucks went out on 35 million calls—nearly one for each car in the nation. It shouldn't happen to a dog!

By E. J. Challinor

Here is the sad story of John Sloan, businessman, who bundled his wife and kids in the car last Thanksgiving and happily headed for a week's vacation at Grandma's in a remote section of Wisconsin.

It was only 300 miles. John's Super-Whizzer, the latest thing out of Motor City, was just nicely broken in. They'd reach Grandma's, he said, by 10:30 or 11 that night.

Only they didn't. It was 6:23 the next morning when they pulled in, and John shouted at the kids to go into the house and "FOR PETE'S SAKE KEEP QUIET."

It seems that something had leaked. The engine steamed all over. John had used a farmer's phone, got towed 15 miles to an all-night garage. Tow cost, $10; repairs, $8.65.

Ever happen to you?

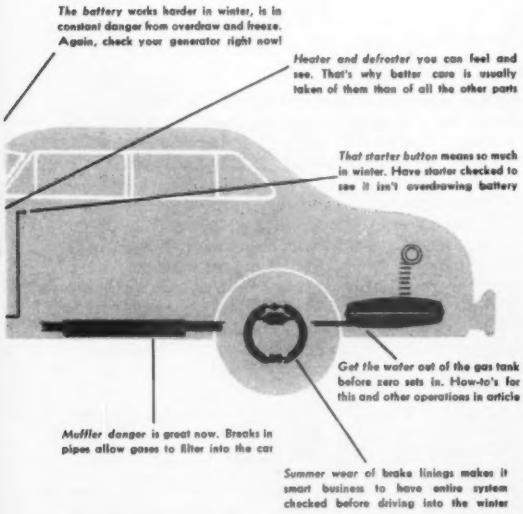
John Sloan wouldn't have had trouble if he had done what every owner should do each fall—have his car winter-conditioned. Part of this service is to *flush the cooling system, inspect hoses, and search for leaks at freeze plugs, water pump, and cylinder head.*

Today's cars are precision units. They'll take more abuse, go faster, pull harder, and run farther than any cars ever built before. But they cannot suffer neglect.

So let's see what you ought to insist on in any sort of winter-conditioning you buy.

1. Cooling system. In addition to having the cooling system cleaned, hoses inspected, and antifreeze put in, have your serviceman add a rust inhibitor to retard rusting and corrosion, if the antifreeze you buy does not already contain one. The label on the can will tell you if it does. To prevent leaks of expensive antifreeze, have the cylinder head tightened.

does your car need?



2. Oil-leak hunt. Every good winter-conditioning includes, beside changing the engine oil and oil-filter cartridge, inspecting for oil leaks. A drip of water, undetected, cost John Sloan $18.65 and his good disposition. A loss of oil could have cost him a burned-up motor.

3. Brake check. You probably drove much farther and faster last spring and summer than you will this winter. Some of this punishment was severe. High-speed stops accelerate wear of brake linings, pistons, drums, and pedal linkage. You need dependable brakes. So insist on this item: *Inspect entire brake system for need of service.*

4. Wheel repack. Long summer runs at high speeds and high temperatures dry lubrication points out fast. So you want a *complete chassis lubrication. Front-wheel bearings* should be repacked with grease if you haven't had this done in the last 10,000 miles. *Transmission* and *differential* should be refilled. If your car has an automatic transmission, check with your dealer before having it drained; it may not need service for another 6 months.

5. Wheel alignment. Perhaps summer led you to back roads and fishing sites. Even if it didn't, wheel alignment can be thrown out of kilter simply by your bumping a curb too hard while parking the car for the movies. So have alignment checked—caster, camber, toe-in, and king pin inclination—to be sure. Incorrect alignment may cause dangerous and expensive wear of tires and steering linkage. Have all steering connections inspected, too, to be on the safe side.

6. Tire crisscross. Have tires crisscrossed now and at 4,000-mile intervals, and you'll save a lot of rubber. And I hope I needn't urge you to keep your tires inflated to factory-recommended levels. Tires will take horrible kinds of punishment, but are quickly killed by lack of air. Check your tires when they're cool. Whatever you do, don't let air out of them as the pressures build up when they get hot. This natural build-up of pressure is allowed for in the tire design. [*Turn to next page*

NEARLY right isn't good enough!

...especially in home insulation

YOU INSULATE your house only once; the job must be done right the *first* time. And when it's done *right*, you'll say, "Why did I wait so long!"

Yes, why keep on throwing away up to 30¢ of every dollar you spend on fuel? That's almost *one-third* of your fuel budget, totally *wasted.*

You can save that money, *up to 30¢ on every fuel dollar* . . . and have *more comfort* besides . . . simply by insulating with Johns-Manville Rock Wool, "blown" into the hollow exterior walls and attic spaces of your home.

BUT REMEMBER—your choice of a contractor is *all-important.* You can't SEE the difference between good and poor work in insulation.

You can be *assured* of good work when you call the approved Johns-Manville "Blown" Home Insulation Contractor. He is trained to "blow" J-M Rock Wool *scientifically*, in full measure, to give you *utmost benefits.* Ask him about *easy monthly payments—FHA approved terms.*

WRONG RIGHT

The J-M Contractor is trained to cover attic floor areas like these *evenly*, leaving no "thin" spots between joists to rob you of fuel and comfort.

WRONG RIGHT

He completely fills all the hollow exterior walls and the heat-leaking spaces above and below the windows.

WRONG RIGHT

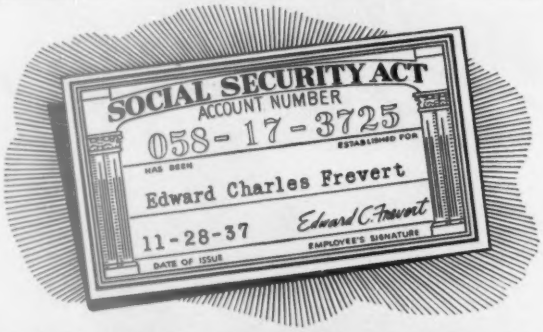
He blows Rock Wool to the right *density* in sidewalls, to prevent voids or "empty pockets" that leak heat and reduce efficiency.

FREE Write today for FREE copy of 24-page book, "Comfort that Pays for Itself." Tells the whole fascinating story of the insulating "wool" made of *rock.*

Tells how this amazing fireproof material is installed by *air pressure* . . . how it protects health, saves fuel, keeps houses up to 15° cooler in summer. Address: Johns-Manville, Dept. BH-11, Box 290, New York 16, N. Y.

JOHNS-MANVILLE JM PRODUCTS

Johns-Manville
"BLOWN" HOME INSULATION



NEW LAW! HIGHER BENEFITS!

Retirement at 65 becomes practicable for millions of family men—if they plan NOW

More people will receive more money under the new Social Security law. Benefit payments are increased 50% to 100%. In addition, about ten million more persons—including self-employed businessmen, salesmen and other groups—are now covered by the law.

Take a look at what these increased benefits may mean to your future financial independence. For example, a 35-year-old family man, with two children and an income of $3,600 a year can receive $80 a month when he reaches 65. This can be increased 50% to $120 when his wife is 65. If he should die before 65 his widow may qualify for $150 a month in benefits as long as her two children are under 18.

A Foundation to Build on

Here then is an excellent foundation on which to build a security program . . . one which can be made adequate for *all* your needs by adding a supplementary source of income. But bear in mind it will not be easy to supplement Social Security benefits by working for wages. For no worker can continue after 65 at his regular job and still collect his benefits. A widow, too, disqualifies herself for benefits if she takes a job in "covered employment" paying more than $50 a month. In the future most jobs will be "covered."

However, anyone can receive income *other than wages in covered employment* without impairing his Social Security rights. As millions have already learned, the wise choice for this source of income—which both *supplements* and insures Social Security benefits—is life insurance. It protects your family, or provides a retirement income for you.

Decide on Your Goals

The Mutual Life's INSURED INCOME shows you how to add to your Social Security benefits to provide the comfortable retirement income you want. You also decide how much total income your family will need, if left without you. The experience of the professionally trained Mutual Life Field Underwriter—an expert in family financial planning—is invaluable in helping you achieve a program of financial independence which suits your particular needs.

Ever since Social Security started in 1937, The Mutual Life has been helping people achieve their security goals economically — by combining Social Security benefits and other assets with life insurance. Let our representative in your area show you how your security goals may now be attainable.

LEARN WHAT THE *New Expanded Social Security* MEANS TO YOU!

SEND FOR FREE BOOKLET

—which contains specific, detailed information . . . all you wish to know about Social Security and how it teams with your life insurance. If you are 45 or under, you will be particularly interested in this booklet. Mail the coupon today.

Insured Income

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Yes, I want your FREE Booklet on the *new* Social Security Law. B-6

NAME..... DATE OF BIRTH.....

HOME ADDRESS..... CITY.....

COUNTY..... STATE..... OCCUPATION.....

OFFICES THROUGHOUT THE UNITED STATES AND IN CANADA

Winterize your car

Begins on page 194

7. Exhaust-leak hunt. Here's a little item that can be one of the biggest of all: insist on a painstaking search for exhaust leaks. Don't hesitate to replace a muffler or exhaust pipes that leak. Carbon monoxide cannot be tasted, smelled, or seen. It makes you drowsy; you do not even know you are being poisoned. And it doesn't take much: 8 parts to 10,000 parts of air.

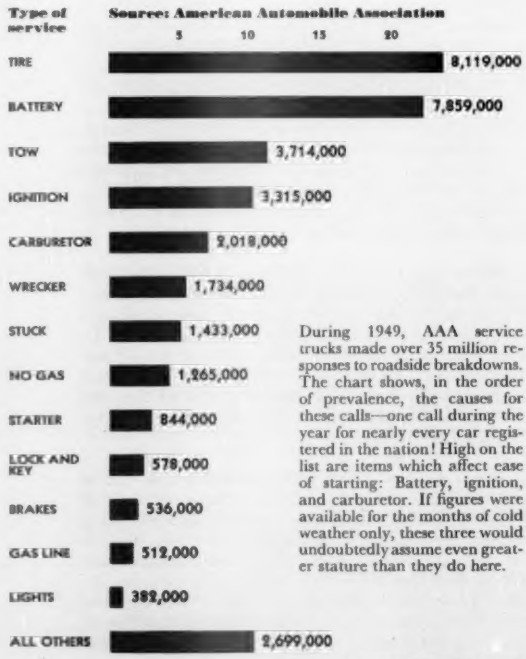
8. Got hot sparks? Of the 35 million AAA calls made last year, battery, ignition, and carburetor troubles accounted for more than 2 out of 5. If figures were available for cold-weather months only, they'd account for an even larger proportion. So let's get into the things that make for starting and fix them so they won't let you down.

Your battery is less efficient in winter because the chemical action by which it generates electricity slows as the temperature drops. The oil in your engine is thicker. So have your battery tested to see if it can take and hold a full charge. If it can't, replace it now; you'll have to soon —after it has let you down. Have battery and ignition cables replaced if any are cracked, rotted, frayed, or corroded. Have connections cleaned and tightened.

See that the *distributor condenser, ignition coil, breaker points, and timing* are checked, and spark plugs cleaned, adjusted, tested. If any plugs fail the test, discard them. New plugs aren't expensive.

9. Starter overdrawing? Have your starter tested to see that it isn't overdrawing current from the battery. If it is, it probably needs only the armature commutator cleaned or the brushes replaced.

10. Generator. Your generator puts life back into your battery. When it has the battery pumped full, an ingenious regulator "cuts out" the generator until more charge is needed. So have the [*Turn to page 266*



During 1949, AAA service trucks made over 35 million responses to roadside breakdowns. The chart shows, in the order of prevalence, the causes for these calls—one call during the year for nearly every car registered in the nation! High on the list are items which affect ease of starting: Battery, ignition, and carburetor. If figures were available for the months of cold weather only, these three would undoubtedly assume even greater stature than they do here.

Once we set it..we forget it!

Our heating plant works much better!

This **TM** Thermostat works with the weather!

Better heating with less fuel, ..and how!

I'm selling Thermostat Magic to all my friends!

"Everybody wants better heating with less fuel!"

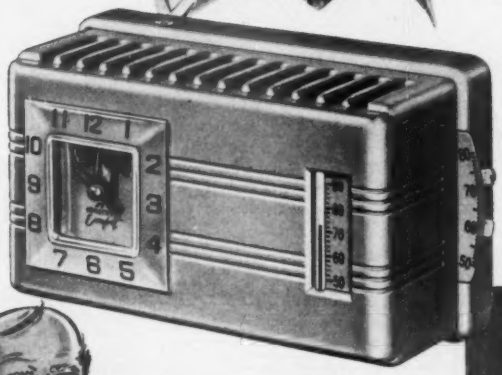
"I've yet to find a homeowner who doesn't want better heating with less fuel. Guess that's why so many folks want Honeywell's new TM Electric Clock Thermostat . . . there's never been anything like it!

"This new thermostat tailors the heat according to the weather—furnishes it more often and in smaller portions in mild weather, and in larger portions, as the outside temperature drops. The Honeywell people call it TM, Thermostat Magic.

"The clock control is a great convenience, too. You never touch the thermostat, yet you sleep in cool, solid comfort—wake up warm and comfortable. Folks tell me they save at least 10% on fuel because of the automatic night setback. That's enough to pay for this modern home improvement before you know it!

"Just give me a ring and I'll install one for you."

Pays for itself in fuel saved!



ASK YOUR DEALER ABOUT

Thermostat Magic

WITH HONEYWELL'S ELECTRIC CLOCK THERMOSTAT

Your heating or service dealer can quickly install a Honeywell TM Electric Clock Thermostat in your home, or he can supply you with the plug-in model you can install yourself. Write for the interesting booklet, "Better Heating With Less Fuel." Minneapolis-Honeywell, Minneapolis 8, Minnesota.

Best Investment I ever made!

MINNEAPOLIS
Honeywell
FIRST IN CONTROLS

Sweet Music to sight and appetite

whenever it's baked with RAISINS, whatever it is,

from bread to the fussiest cake

from sweet rolls to rich, juicy pie...

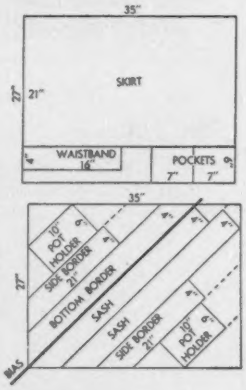
...It's like a lilting tune that sings "Here's grand eating." Yes, for added appeal, for extra flavor, for better baking, there's nothing like—

CALIFORNIA Raisins

CALIFORNIA RAISIN ADVISORY BOARD
Fresno, California

Clever aprons—

Begins on page 70



Checkerboard apron

You'll need ¾ yard of 35-inch-wide white percale and ¾ yard of 35-inch-wide red-and-white checked gingham. If you don't have material to pad the pot holders, buy ¼ yard of heavy flannel.

Along one selvage of the white material, measure 21 inches for the skirt and 4 inches for the waistband. Cut or tear off the skirt. Cut a waistband 4x16 inches. Cut two pockets 6x7 inches.

Fold the checked material on the bias by bringing a 35-inch-wide edge parallel with one of the selvage edges. Cut on the fold. From the smaller piece of material, cut a 4-inch-wide bias strip for the bottom border. Cut another bias strip 4x21 inches for a side border. Cut a pot holder 6x10 inches. From the larger piece of material, cut two bias sashes each 4 inches wide. Cut a bias side border 4 inches wide and 21 inches long. Cut a pot holder 6x10 inches. From the heavy flannel, cut two pieces 4½ x5½ inches to pad each of the checked pot holders.

Sew the right sides of the borders to the wrong side of the apron skirt. The points of the borders should meet at the bottom corners of the skirt. Turn the borders to the right side of the skirt. Miter the bottom corners by folding the raw edges of the bottom border over the side borders. Sew by hand. Turn under the raw edges of the entire border and top-stitch to the skirt. Gather the top of the skirt to a 15-inch width.

Make a narrow hem in the sides and one end of each sash. Fold the waistband in half lengthwise, right sides together. Pleat the unfinished end of each sash and stitch it into an end of the waistband. Turn right side out and press. Insert the skirt into the waistband. Turn under the raw edges of the waistband and top-stitch it onto the skirt.

Hem a 7-inch top of each pocket. Turn under the raw edges, pin to apron, and top-stitch in place. Make the pot holders by covering flannel padding with checked material. Tuck a pot holder into each of the pockets.

Send for Mary Irene Hart's brand new 16-page full color recipe book. Many delightfully different recipes for each of the six famous Kaukauna Klub Cheese Foods. America's favorite cheese for cooking.

6 DELICIOUS FLAVORS

American	Hickory Smoked
Port Wine	Garlic
Appetizer	Onion

Always fresh, always in the refrigerator, at your favorite food store.

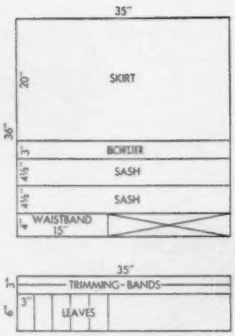
KAUKAUNA DAIRY CO.
270 SOUTH ST., KAUKAUNA, WISCONSIN

No More Flat Flavors When Home Cooks Use New Miracle Seasoning

Special Offer! ZEST Miracle Seasoning with Hurricane Lamp Shaker!

How do some women get foods like meat loaf to taste so savory, so "beefy", so hearty, when they use just plain hamburger? Chances are they use a pinch of ZEST, the magic flavor-improver discovered in the Orient . . . a pure vegetable powder that brings out and magnifies natural flavors, yet adds no taste of its own! ZEST works by stimulating taste buds . . . heightens your natural taste appreciation of meats, fish, gravies, salads, soups, and many vegetables. Use during cooking or sprinkle on before serving, like salt. Get kitchen size package of ZEST at your grocer's, plus clever "hurricane lamp" shaker at no extra cost. If he doesn't have ZEST yet, send dollar to Dept. B-11, Staley's, Decatur, Ill.

ZEST
99 44/100 PURE
MONOSODIUM GLUTAMATE



Chintz holiday apron

You need 1 yard of 35-inch-wide chartreuse chintz, ¼ yard 35-inch-wide dark green chintz, and 1¼ yards red bias tape 1 inch wide.

Along one selvage of the chartreuse material, measure 20 inches for the skirt, 3 inches for the border, 4½ inches each for two sashes, and 4 inches for the waistband. Clip and cut or tear crosswise. Cut off the waistband so it measures 4x15 inches.

Along one selvage of the dark green material, measure 1½ inches each for two trimming bands. To make the holly leaves, cut five pieces of material 3x6 inches. Fold one piece in two lengthwise. Mark a point on the edge 1¾ inches from one end. Mark a second point 3½ inches from the end and 1¼ inches from the fold. Mark a third point 1 inch from the other end and ¾ inch from the fold. Draw scallops between the points and the ends of the folds. Cut along the line. Use this leaf as a pattern to cut the other four. Press flat ¼ yard of red bias tape and cut out eight round holly berries.

Sew the right side of the border to the wrong side of the bottom of the apron skirt. Turn the border to the right side of the skirt. Turn down the raw top edge. Fold one of the dark green trimming bands in half lengthwise. Insert it and a piece of red bias tape under the top edge of the border. Sew the border to the skirt, catching the two trimming bands in the seam. Make a ½-inch hem down each of the 20-inch sides of the skirt. Gather the top of the skirt to a 14-inch width.

Sew the right side of a dark green band to the wrong side of one end of each sash. Turn the band to the right side of the sash. Turn down the raw top edge of the band. Insert red bias tape and catch it in the seam as you sew the band to the sash.

Make narrow hems in the sides of the sashes. Fold the waistband in half lengthwise, right sides together. Gather the unfinished end of each sash and stitch it into an end of the waistband. Turn right side out and press. Insert the skirt into the waistband. Turn under the raw edges of the waistband and sew it to the skirt.

Appliqué the holly leaves and berries onto the skirt.

[*Turn to page 200*

Your Family deserves the Finest

NOTHING but the best for the best of families! For yours, of course, you want an attractive home and the finest Sterling — true gracious living. Your family will share your pride in your TOWLE Sterling — and think how you'll enjoy the admiration of your friends.

ASK YOUR FAVORITE TOWLE STORE ABOUT EASY-PAYMENT PLANS: YOU CAN PAY A LITTLE EACH WEEK, OR MONTH, AND HAVE BEAUTIFUL TOWLE *this* THANKSGIVING!

If you've begun your set of TOWLE, make sure you have all the serving pieces you need to complete your holiday scene . . . the Gravy Ladle, Jelly Server, and the five-piece Carving Set, which includes a slim sharp Slicer and features the miraculous new TOWLE Deep-Tempered Stainless Steel blades that *stay sharp longer.* TOWLE Sterling will serve you well, today and through generations of Thanksgivings, in a pattern that says *you* with every gleaming piece.

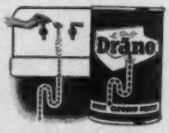
Suggestions for Christmas: a teaspoon for as little as $2.95, or a place setting for $24.50, can be the beginning of a Thanksgiving table years from now.

TOWLE SILVERSMITHS, NEWBURYPORT, MASSACHUSETTS

TOWLE
STERLING
There's a Towle pattern that's perfect for you

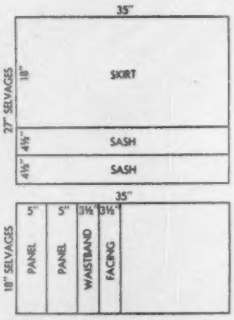
"Here . . . hold this, will you? I just remembered that this is the day of the week I put Drāno in drains!"

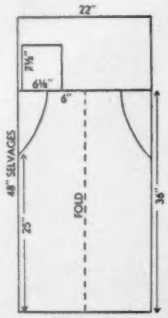
Dangerous sewer germs lurk in every drain. No liquid disinfectant can budge the muck they breed in. It takes Drāno to unclog drains and keep them running free and clear. Use Drāno once a week—every week. Won't harm septic tanks. Makes them work better. Get Drāno today at your grocery or hardware store. Also available in Canada.



Clever aprons—

Continued from page 198





Flower chintz apron

You'll need ¾ yard 35-inch-wide, solid-colored Indian Head or percale and ½ yard 35-inch-wide flowered chintz.

Along one selvage of the solid-colored material, measure 18 inches for the skirt and 4½ inches each for two sashes. Clip and cut or tear crosswise. On the flowered material, measure in from the selvage 5 inches each for two skirt panels, 3½ inches each for the waistband and facing. Cut down the length of the material.

To cut the curve in the waistband, put it and its facing together and fold them in half crosswise. Mark on the outside edge 2½ inches up from the bottom. Draw a straight line to a point 2½ inches from the bottom and 6 inches from the outside edge. Mark a curve from this point to the top of the fold. Cut along the line.

Sew the right side of a flowered panel to the wrong side of each 18-inch edge of the skirt. Turn the panels to the right side of the skirt. Fold under the raw 18-inch edge of each panel and top-stitch it in place. Make a ½-inch hem across the bottom of the skirt. Gather the top of the skirt to a 14-inch width.

Fold each sash in half lengthwise with the right sides together. Cut a point at one end. Seam across this end and down the side. Leave the other end open; turn.

Put the right side of the facing against the right side of the waistband. Pin the unfinished end of each sash into an end of the waistband. Sew around the sides and curved top of the band. Turn right side out and press. Insert the skirt into the waistband. Turn under the raw edges of the waistband and top-stitch it onto the skirt.

Waterproof apron

You'll need a bath towel 22x48 inches, ⅔ yard of 35-inch-wide clear plastic, 7 yards of flat bias tape, and 4 buttons.

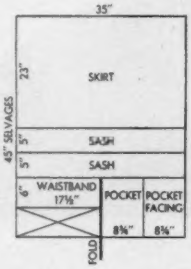
Fold the towel with selvage edges together. From the lower edge, measure 36 inches up the selvage and cut across the towel. On the selvage, use a pin to mark a point 25 inches from the lower edge. Use another pin to mark a point on the top edge of the apron 6 inches from the fold. Cut a gradual curve from pin to pin.

One inch in from a selvage edge of the remaining piece of towel, cut a pocket 6½x7½ inches. From the plastic, cut an apron ½ inch smaller on each side than the terry cloth apron.

Bind the top of the bib with two strips of flat bias tape, one on the wrong side and one on the right side of the bib. Using two continuous strips, bind each curved side of the bib. Allow 18 inches for the waist tie and for the halter tie.

Sew tape across the top of the pocket. Baste the tape the rest of the way around the pocket. Then sew it to the right side of the apron, matching the stripes.

Work buttonholes at the outside edges of the apron by the waist ties and at each side of the top of the bib. Hem the plastic lining. Sew the buttons on the lining to match the buttonholes in the terry cloth apron. Button the plastic to the terry cloth.



Party apron

You'll need 1¼ yards of 35-inch-wide organdy. For appliqué trim use ¼ yard 35-inch-wide flowered chintz.

Along one selvage, measure 23 inches for the skirt and 5 inches each for two sashes. Clip and cut or tear crosswise. Fold the remaining material with the selvages together. Cut along the fold. Cut one piece of material in two crosswise and the other piece in two lengthwise. You'll have a waistband 6x17½ inches, and a pocket and a pocket facing, each 8¼x12 inches.

To make the scallops on the pocket, fold it and the pocket facing in two lengthwise. Mark three points: one on the fold 10 inches from the bottom of the pocket, one on the outside edge 8½ inches

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from the bottom, and one on the top 2½ inches from the fold. Cut a curved line from mark to mark.

Make a 3-inch hem in the bottom of the skirt and ½-inch hems along the two 23-inch sides. Gather the top of the skirt and draw it to a 16-inch width.

Make a narrow hem in the sides and one end of each sash. Fold the waistband in half lengthwise, right sides together. Pleat the unfinished end of each sash and stitch it into an end of the waistband. Turn right side out and press. Insert the skirt into the waistband. Turn under the raw edges of the waistband and top-stitch it onto the skirt.

Put pocket and facing right sides together. Stitch around the two sides and the scalloped top of the pocket. Turn right side out. Fold in raw edges along bottom and baste. Cut out a flower and appliqué it onto the pocket. Stitch the sides and bottom of the pocket to the apron. Fold down the flap.

Cut out a chain of flowers and appliquè it on the skirt.

Harvest desserts

Continued from page 129

the lemon juice, peel, and sugar. Add second layer of crumbs and remaining apples, lemon juice, peel, and sugar. Cover with remaining crumbs. Pour over water. Bake in moderately hot oven (375°) until apples are tender, 30 to 40 minutes. Serve warm with lemon sauce.

Old-fashioned Rice Pudding

- ⅓ cup rice, unrinsed
- ¼ teaspoon salt
- ⅓ cup sugar
- 4 cups milk, scalded
- 1 cup seedless raisins, if desired
- 2 tablespoons butter or fortified margarine

Combine rice, salt, and sugar in shallow 8-inch square baking dish. Add scalded milk and raisins; stir to mix. Dot with butter. Place in slow oven (300°) and bake until rice is tender, about 1½ hours. Stir occasionally during cooking. Serve hot or cold with plain cream. Serves 4 to 6.

Baked Prune Whip

- 2 cups cooked prunes
- 1 teaspoon grated lemon peel
- 2 teaspoons lemon juice
- 4 tablespoons confectioners' sugar
- 4 stiff-beaten egg whites

Remove pits from prunes and mash to a pulp. Add lemon peel, juice, and 2 tablespoons sugar; blend well. Add remaining 2 tablespoons sugar to egg whites; beat until stiff. Fold prune mixture slowly into egg whites. Pile lightly in greased baking dish. Bake in moderate oven (350°) 20 to 30 minutes. Serves 6. **Custard Sauce:** Combine 3 beaten egg yolks, dash of salt, and ¼ cup sugar. Gradually stir in 2 cups milk, scalded. Cook over hot water until mixture coats spoon, stirring constantly. Remove from heat; add 1 teaspoon vanilla. Chill thoroughly.

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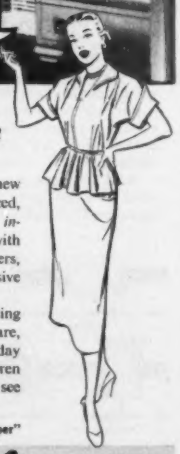

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Every family needs a room like this

Continued from page 81

Play corner is 3x3, takes the regulation playpen pad. Mother can work, still keep an eye on Baby. The bookcase keeps toys in order

Bookcase is carpenter-built, has two shelves, wire mesh back. Mounted on casters, it can be swung forward or back as needed

Later, playpen becomes the corner to play house, have a tea party, cut paper dolls. And bookshelves hold goldfish, storybooks, blocks

Another beautiful home of West Coast Woods...

This attractive corner with its warmth and friendliness is another example of the many ways versatile West Coast Woods can add livability to home interiors, regardless of plan or style.

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a Dazey Chain of Kitchen Helps:

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Low-cost furnishings ideas

Continued from page 57

Desk-bookcase-chest is a good buy for the future at $159.95. You can use it in your living room now, move it to a bedroom later. Wrought-iron table and chairs for cards or dining cost $100. They're light-looking to suit tiny rooms . . . they'll move out on your terrace come spring

Lots of luxury at low cost: Unfinished vanity and bench are only $12. Richly pleated skirt is stitched from $1.95-a-yard cotton. You saw the draperies before on page 57

Tall chest is handsome enough for any room; it's part of bedroom set on page 57. Upholstered chairs are wide, low, comfortable. With arms they cost $39.95; armless, $29.95

More ideas on page 207

DON'T GROPE through a darkened house. Master selector switches let you light up the entire house and grounds in a fraction of a second.

DON'T CLIMB stairs to turn ON the attic fan. Turn it ON from the kitchen or back door ...turn it OFF at night, from your bedside.

DON'T TRIP over toys when baby cries during the night. Light the pathway to baby's room from easy chair or bedside with remote control.

DON'T TRUDGE out to the garage to put out that light. Just twist the dial of the master selector switch at your bedside or back door, and it's OFF.

Now G-E Remote Control Wiring Adds These New Comforts to Your Home

DON'T STOP phone conversations to turn OFF a loud-playing radio. Simply push a remote-control switch at the phone and your radio is OFF.

If comfort's a part of your dreams, plan now for the exciting, new General Electric remote-control wiring system.

G-E remote control is the new wiring system with low-voltage switching that lets you turn lights and appliances ON and OFF—not from just one point—but from as many points within your home as you wish. Master selector switches let you turn out those elusive cellar lights, control your garage and yard lights from convenient spots. Small, smartly styled switches let you control an individual light from many additional points. Remote control will even "double check" for you when you just can't remember whether or not a light's been left on. Simply touch the remote-control switch. If the light's already off, it stays off—but, if it's on, out it goes!

If you're planning to build, talk to your architect or your electrical contractor about this new General Electric development. If you're improving your present home, ask your electrical contractor how your present wiring system can be converted to save steps with General Electric remote control. You'll be amazed when you discover how many jobs you can make a G-E remote-control wiring system do—how little it costs!

DON'T START PLANNING your new home until you've looked into step-saving General Electric remote-control wiring. You'll enjoy planning your wiring system for the most modern conveniences. You'll enjoy the comfort it adds to your home. For a free booklet write to Section D21-1112, Construction Materials Department, General Electric Company, Bridgeport 2, Conn.

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Low-cost furnishings ideas

Continued from page 204

Tea cart may seem like the height of luxury, but you don't need to spend champagne prices to own one. This cart costs only $14.95 unfinished. Stain or paint it the way that suits you best. Chair is $25

Budget answer to kitchen eating nook: unfinished picnic table and benches. You buy the set for $15.95; add foam rubber cushions for comfort. In summer move it outdoors. Chintz for curtains costs $1.49 a yard

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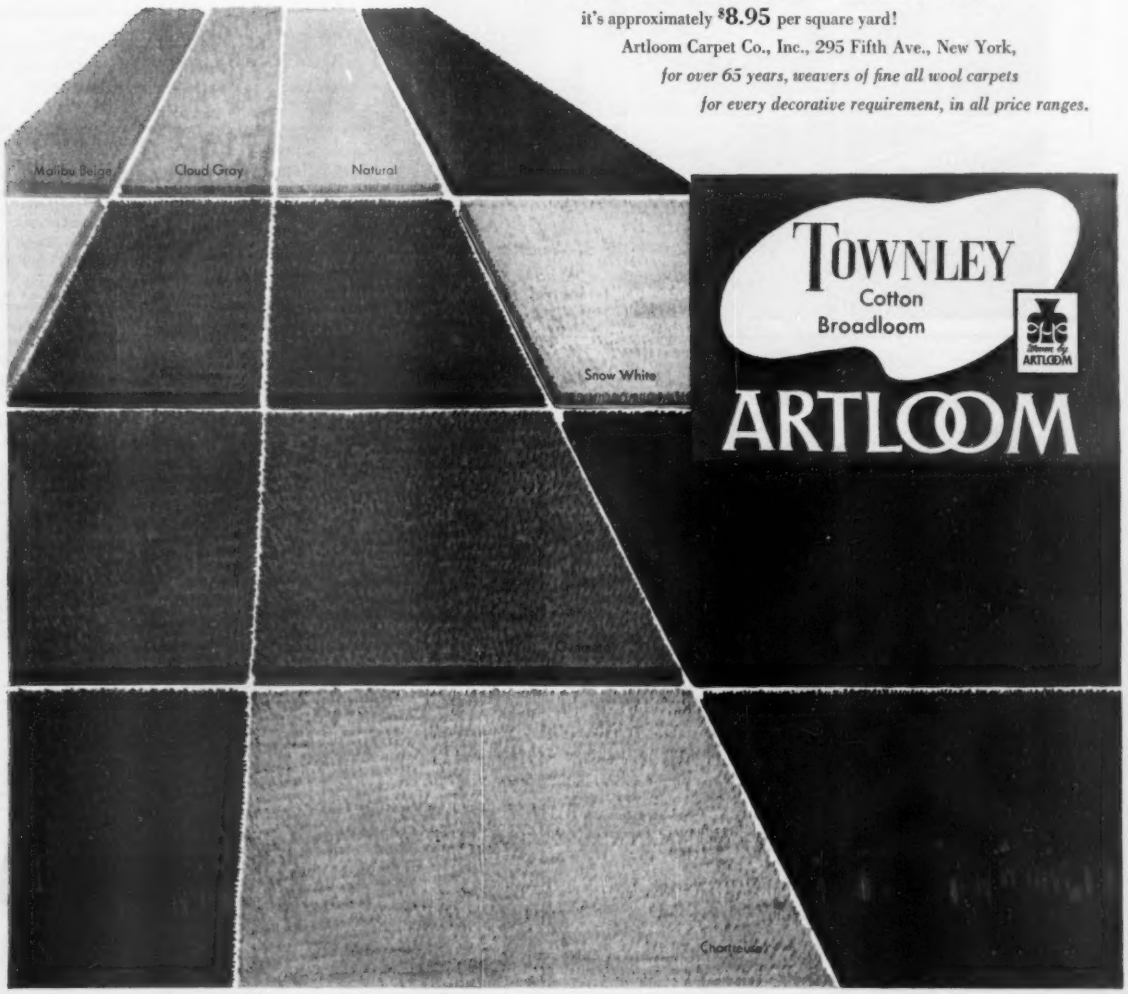

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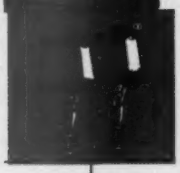

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How bad are today's parents?

Begins on page 28

Parents do everything for their children. As a result, young people have forgotten how to work or provide their own amusement.

False. Colleges say they have the most serious students in history. The newsboy still greets the dawn. So many high-school students have jobs after school that educators are alarmed about their schoolwork. Children of today play more competitive games, patronize more libraries, belong to and initiate more bands, orchestras, drama groups, and athletic associations than the children of any other era.

Juvenile delinquency is one of the great problems of our time.

True. It will be a problem as long as there is a single delinquent child. But in fairness to our youngsters, it is well to remember that less than 1 child in 300 gets in real trouble with the law.

Broken homes cause more unhappiness among children today then in the past.

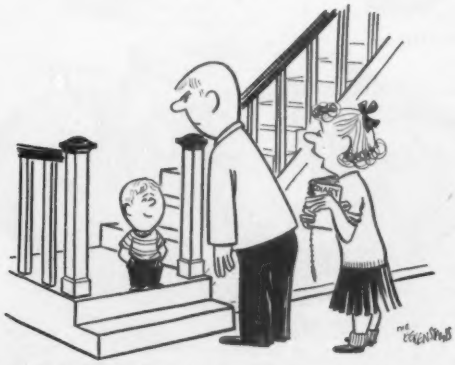
True. Children from homes shattered by divorce suffer more unhappiness than children of normal background. But it is well to remember that the total number of homes *broken by death and divorce together* is no greater today than it was 60 years ago.

Parents don't give their children the kind of spiritual guidance Grandma gave to hers.

True. There are fewer devotional services in the home—although 4 out of 10 American families still say grace before meals—and there's less attendance at church.

But more than four million youngsters in Girl Scouts, Camp Fire Girls, Boy Scouts, Junior Achievement, and 4-H Clubs, work continually for the welfare of their communities. Children campaign for the Red Cross, send packages to Europe, hold their own "junior church" services, and start campaigns for racial tolerance. So perhaps we're giving our children spiritual guidance after all.

BETTER HOMES & GARDENS



"And he picked the lock with one of my own bobby pins."

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You possess a never-ending source of enjoyment when you own a Hammond Organ. Music leaps to life under your touch. You command the whisper of strings, the surge of brasses, the rich voices of the organ and the orchestra.

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Why put off the pleasure of having your own Hammond Organ? Now, this week, visit your dealer. See and hear the Hammond Organ—the world's most widely used organ in homes and churches. And mail the coupon for complete information.

AT LEFT: The Home Model Hammond Organ, used in more homes than any other organ. Hammond Organ prices start at $1285* for the Spinet Model (not illustrated).

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Concert Model has 32-note AGO pedal keyboard and an additional †Pedal Solo Unit, tunable to preference by the organist.

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"hasn't scratched yet!"

Beauty with candle glow

Begins on page 52

Wrought-iron stands hold long-burning vigil candles in glass cups. You can move them easily to the porch, coffee table, or buffet. Fill large bowl with a variety of fruits and nuts. Or use it for popcorn

Inexpensive candlestick and bowl is ideal for the bridge table. Fill the bowl with nuts and candy as we have here. Or you can use it for flowers or fruits

More photographs on page 213

Fat white snowball candles bring glamour to the brass snack tray filled with crisp potato chips. As the candles burn, you see red wax inside. You can use the candles, too, to spark up a Christmas buffet

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W. W. Lawrence & Co.—Pittsburgh
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John Lucas & Co., Inc.—Philadelphia
The Martin-Senour Co.—Chicago
Rogers Paint Products, Inc.—Detroit
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Kem-Tone

Your outstanding value in good home decoration where extreme washability is not required. A gallon of KEM-TONE, thinned with water, makes one and a half gallons of paint, ready to use, at only $2.65 a gallon.

$3.98 Gallon

(in paste form)

KEM-GLO LOOKS AND WASHES LIKE BAKED ENAMEL

For kitchen and bathroom walls and for woodwork in every room, use KEM-GLO, the miracle lustre enamel. Cleans as easily as your refrigerator. Available in ten lovely colors and "Stay White".

$1.39 Pint **$2.39** Quart **$7.98** Gallon

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AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

Give your living a lift... with Steel!

Metal sculpture, executed in Weirzin steel, demonstrates the exceptional workability of this easily fabricated metal.

Plain or fancy, large or small . . . the living area *outside* your home can be planned to give you a big bonus in pleasure.

And the outdoor furnishings you need to execute your plans are plentiful, durable and reasonable . . . because they're made of *steel*. Steel is America's great bargain metal for modern living.

As a matter of fact, even the siding of the home above is steel. That's a brand new idea in building . . . siding panels of *Weirzin* electrolytic zinc-coated steel that resist rot, fire, termites, fungus and corrosion; provide a wonderful base for paint; safeguard home beauty and reduce maintenance costs.

No other metal—only steel—can give you so much for so little. Make steel your buy-word *whatever* you buy.

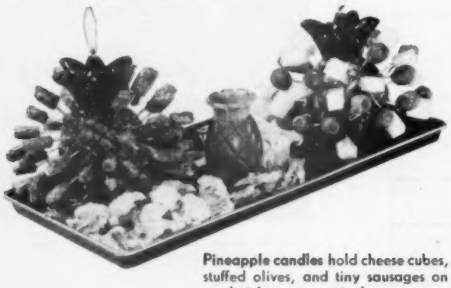
WEIRTON STEEL COMPANY

WEIRTON, WEST VIRGINIA

NATIONAL STEEL CORPORATION

Beauty with candle glow *Continued from page 212*

Tall hurricane candles in brass and plastic belong in a Provincial room. Their height brings elegance to the table and keeps the flicker of candlelight high above eye level



Pineapple candles hold cheese cubes, stuffed olives, and tiny sausages on toothpicks, are practical spacesavers

Handsome mirror has a classic iron candle sconce at its base, reflects soft candle glow. This leaves the buffet top free for your house plants and a bright autumn fruit arrangement in crystal hurricane chimneys

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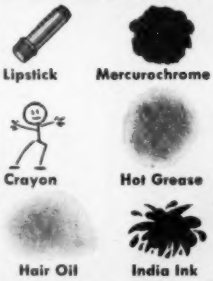
VARLAR
STAINPROOF WALL COVERING

..."Redecorate" with Soap and Water

EVEN STAINS LIKE THESE WASH AWAY



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Food • Finger Marks
Dirt and Grime

WASHES LIKE TILE—HANGS AS EASILY AS WALLPAPER!

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Whatever interior you wish to decorate, there is an exclusive Varlar style, created by world famous artists and designers, that will enhance your walls and ceilings.

Varlar will not chip, crack or peel—still looks *new* after 25,000 washings!

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The house on the cover is

All decked out for a long view

By Janet McHendrie

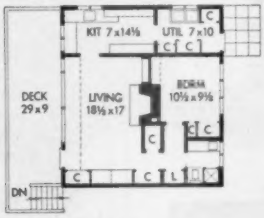
Did you ever sit on the deck of a ship and watch a world of sky and sea around you? If you have, you know the never-ending pleasure a few feet of deck space can add to your house.

The deck Architect Walter Gordon, A. I. A., planned for the Portland, Oregon, home of Dr. B. O. Woods is set high, and cantilevered from the house. Because the house is on a sharp slope, the deck soars into space. An open railing gives protection against falling, and a deep overhang gives protection against the rain and sun.

The rest of the house is quite tiny. Originally planned as a guest house, it was so comfortable that Doctor Woods never built anything larger. The floor plan is an economical square, with adequate living space. Built-ins serve as much of the furniture, and provide adequate place for storage.

But back of the whole design of the house—deck, location of living room, and facing of the kitchen-eating area —was the magnificent view.

From this deck cantilevered out into space, you can see for miles across the valley to mountains beyond



Photographs: B. J. Allen

Canvas flooring on deck and narrow, open railing add to illusion of being aboard ship. Soffit of eave is made of smooth hemlock flooring; fascia is rough hemlock and conceals gutter. Exterior walls are faced with natural redwood board and batten

Since the view is best enjoyed from the deck, picture windows do not run to the floor, but stop at a convenient height for placing furniture below the sill. Light trough extends the length of the room. Walls are covered vertically with hemlock flooring, left untreated

More on page 218

Beautiful Gulistan Renaissance—"the carpet of famous decorators." Nine gorgeous colors. $19.50 sq. yd.

(Center) Gulistan Parquetry—exciting new textured carpet to complement today's fine furniture. $13.25 sq. yd.

Formal evening gown from Christian Dior—New York.

Gulistan Tweed —luxurious textured carpet for period or modern rooms. Six decorator colors. $16.25 sq. yd.

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In a beautiful gown by the famous Parisian couturier, how lovely you'd look! But picture yourself lovelier still in a background of style and beauty—so confident in your choice of Gulistan

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All decked out for a long view

Begins on page 216

Carefully selected birch paneling, without any finish, covers the fireplace wall. The mantel extends the length of the wall, is made of five birch strips glued together like plywood. Sliding doors in paneling conceal wood box (right) and general storage space below the bookshelves

Lavatory is recessed into counter which also serves as dressing table. Mirror covers wall above. Chrome bars beyond lavatory slide out so clothes can be dried overnight. Note how bottom and upper edges of drawer fronts are grooved for finger-grip room

Breakfast counter faces deck and the valley below. Cabinet doors and drawers have no hardware, are opened with finger grips. Counter tops are black linoleum. Service porch takes care of storage needs

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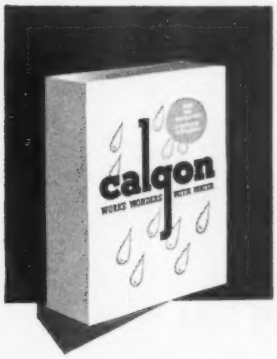

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Wall Shelf—How about filling in that empty spot on your wall with an attractive knickknack shelf? You can easily build it yourself if you can just maneuver a hammer and a nail. Pattern 3.424—25c.

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Bevel cuts! Adjustable—36° to 17½°

Cuts 2 inch dressed lumber. Perfect for repairs, remodeling, hobbies!

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Bevel-cuts all 2-inch lumber! Adjustable — 0° to 2⅝"

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THIS COUNTRY'S telephone service is one of its greatest assets in time of emergency. It unites millions of people—helps thousands of businesses to get things done quicker—and is a vital part of our national defense.

Since 1941, the Bell System has increased the number of telephones by more than 16,000,000. There are nearly twice as many now as nine years ago. Billions of dollars have been spent for new telephone equipment of every kind. The number of Bell Telephone employees has increased to more than 600,000.

All of this growth and the size of the Bell System are proving of particular value right now. One reason this country can outproduce any other is because it has the most and the best telephone service in the world.

BELL TELEPHONE SYSTEM

A bird feeder

your ticket to a show daily

Here's one you can build yourself of simple materials in your workshop

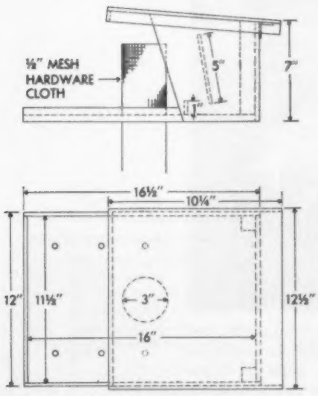
The view through your window isn't always interesting in winter months. Why not bring wild birds into your yard and make it entertaining?

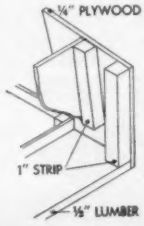
The only trick in attracting birds is to keep the free meals coming. Start early, so they will adopt your yard as their feeding grounds. And keep on feeding them all winter, because they will come to depend on you for a daily handout.

Supply a variety of foods to suit the taste of different birds. Mixed seeds, especially those containing millet, hemp, and sunflower, are needed. Beef suet is a favorite of many birds. They also will appreciate your old bread crumbs.

Place your feeder on a tree or pole, or you can even fasten it to a window ledge. It should be fairly near some shrubbery, however, or many birds will be wary of it. There are many types of feeders, but the one shown is a good, easy-to-make type which can be used in almost any location.

Here are construction details





Upper left: Side view of feeder. Baseboard is ½-inch lumber. Self-feeding hopper is attached to feeder with 1-inch strips. Sides and molding are ¼-inch plywood. Edge molding keeps food from falling to ground **Lower left:** Top view. Hinge hopper lid for easy filling. Drill drainage holes in base **Above:** Detail of the hopper

How can you tell "one from another" when you shop for a range that will delight you with perfect performance, time after time?

Just look to see if the range you choose has Robertshaw Oven Heat Control. If you do, you will take a big step towards making every pastry come out flaky and light—every roast come out tender, juicy and full-sized.

Such fine cookery as this—meal after meal—makes you everlastingly satisfied with the range you picked—and happy that you thought to look for a Robertshaw control.

TAKE THIS AD WITH YOU. It will remind you to look for "Robertshaw," "Grayson" or "Fulton Sylphon" controls on gas or electric ranges, automatic water heaters, space heaters, central home-heating systems and dryers. Those names are trade marks of the Robertshaw-Fulton Controls Company—they are buying guides to satisfaction.

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DRAPERY HARDWARE AND VENETIAN BLINDS

No place to store it?

Try one of these

If you're looking for storage space, here are three built-ins that may serve your needs. All occur in the bedroom wing of the Alfred S. Alschuler home in Highland Park, Illinois.

By Jessie Walker

Built-in in owners' bedroom has desk space for two, individually controlled lights above. Drawers in storage wall at rear are designed for specific items of clothing. One drawer, for instance, is divided into 4-inch-wide sections that separate socks according to colors. Drawer fronts are detailed at the left.

Desk in boy's bedroom is small, but holds all essentials. Writing surface folds up and is held closed with small hooks. Recess above desk serves as pin-up board. This desk was located especially for a left-handed boy with light at right.

Photographs: Hedrich-Blessing

Built-in under a bank of windows in playroom off children's bedrooms is a combination of shelves for toys and magazines, drawers for crayons and paper, boxes with casters for blocks. Detail at right shows portable box construction. Children make trains of boxes, and picking up is game instead of chore.

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Send your free portfolio and Wall-Tex swatches.

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Plants you'll talk about

Grow these green beauties to spark your home decoration, and watch the interest when your friends drop in

By Norman Creider

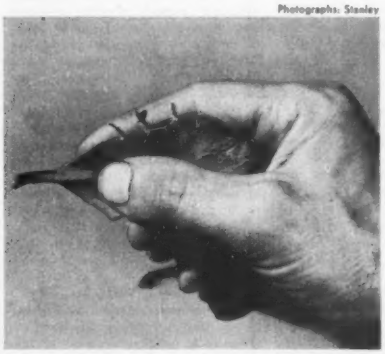
Sprouts new plants. This species of air plant (Bryophyllum daigremontianum) sprouts new plants in leaf notches as leaves grow. The small plants fall to soil and take root

Wins notice. Plant rosary vine (Ceropegia woodii) for its thick, heart-shaped leaves, and for beads (tubers) that form at base of leaves. Planted beads form new plants

Hitchhiker. Pickaback plant (Tolmiea menziesi) produces plantlets that seem to ride on big leaves at tip of leaf stalks. To start new plants, push the old leaf stem into soil, with the hitchhiker resting on the soil surface

Trickster. Sensitive plant (Mimosa pudica) will start talk everywhere. Run the tip of a pencil along center of leaf, and leaflets fold up. Strike leaf with pencil, and leaf stem loses its rigidity, leaf drops temporarily

Photographs: Stanley



Roots in air. Tiny plants with roots along edge of leaf are from air plant (Bryophyllum pinnatum). You can remove them and have plants to give away. Grow in sandy soil

HOW MY SECOND BABY MEANT LESS WORK

...instead of more!

When our second baby came, I dreaded the extra laundry I *knew* there'd be. But my husband—bless him—surprised me with a new washer. Honestly, I never realized I could get all my wash done so quickly—all because of a new kind of wringer—the Lovell 77.

PUSH AND IT SWINGS

A gentle *push swings* the wringer to the next operating position. Think of the time you save because you're not continually reaching for the control lever!

PULL AND IT STOPS

The Lovell 77 is really safe, too. A slight, instinctive *pull stops* the rolls instantly. You get safety without stopping to think!

I WRING CLOTHES WHITER, TOO!

Pressure Cleansing action forces out dirt that would normally remain in the fabric. It's fast and gentle, uses less hot water!

Make your next washer a wringer washer—one with a Lovell 77 wringer!

Lovell PRESSURE CLEANSING WRINGERS

Lovell Mfg. Co., Erie, Pa.

CAMFIELD

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Here is America's most modern help for parents...the last word in Child Development. It's a step-by-step Plan designed to give you every needed help in guiding the *mental, social* and *emotional* growth of your child during the highly impressionable pre-school years and through adolescence. You learn to recognize danger signs and handle problems with confidence. A remarkable Character Building Index makes Mother's work infinitely easier. Let us tell you *all* about this complete Plan that thousands of enthusiastic parents say will help make *your* child's whole life richer.

FREE! When you request more information, ask for the child's colorful story booklet with the inspiring story of "The Little Engine That Could". FREE! Mail a card to THE BOOK HOUSE FOR CHILDREN, 360 N. Michigan, Dept. B-110, Chicago 1, Ill.

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MY BOOK HOUSE

ACCEPTED FOR ADVERTISING IN PARENTS

Every husband should know this about childbirth pain

Begins on page 14

these contractions move the baby toward the mouth of the uterus, the cervix relaxes and gradually opens.

The first stage, which normally lasts 16 hours in a first pregnancy and 11 hours or less in later ones, is over when the cervix is fully dilated—when, in short, the door is open for the baby to be born.

The second stage, more rapid and dramatic, is actual birth. With the help of abdominal muscles now, the baby is pushed along the birth channel until, finally, at the end of the second stage, the baby's head comes through the portal and, a minute or two later, the child is born.

The third stage is the expulsion of the placenta or afterbirth, and it's quickly over.

The dolorimeter measurements showed that at the beginning of the first stage, pain is mild, averaging 1 or 2 dols. But pain increases until, at the end of the first stage, as the cervix becomes fully dilated, it ranges between 7 and 10 dols.

In the second stage, ceiling pain of 10½ dols is reached. At this point, it takes heat rays capable of producing second-degree burns to match the labor pains.

In the third stage, pain intensity moves down to 3 to 5 dols, and, within two hours, down to a point where it's just perceptible.

You can get an idea what these pains are like from a few comparisons:

When you have a painful headache of the usual type, it registers only 1 or 2 dols.

Even severe migraine hits only about 5 dols.

Few men, it seems, during their entire lifetimes, experience any pain over 6 dols that endures for any length of time.

So—measured quantitatively—labor shows up to be what some women have long held it to be: great pain, more than the average male can understand.

But that doesn't tell the whole story.

For the investigators noted what you may have always suspected: that a distinction has to be made between *intensity* of pain and *the reaction to it.*

One woman, for instance, cried and complained from the outset, even though her pain measurements indicated only 2 to 4 dols. It was notable, too, that late in the first stage, 11 of the 13 women were sweating and crying with each contraction. Pain was severe —7 to 10 dols. Yet one woman showed little evidence of pain.

From the study, it's evident that psychological factors are involved and affect the behavior of women in labor. And investigators elsewhere, measuring other kinds of pain, have found the same factors at work.

They've determined that pain, contrary to what you've long heard, *actually hurts* the same for practically everyone. In other words, there's *physical* equality to the reception of pain. But there's no *psychological* equality.

Man or woman, if you're an emotional person, you'll react more dramatically to pain than a reserved person will. Emotions carried over from past experience may be involved. If your father, for example, was anguished by arthritis, then you may take a severe toothache or burn in stride, but an even mild pain in any joint, reminding you of your father's travail, may bother you.

Yet, until very recently, virtually no attention was paid to emotion in childbirth pain. The emphasis has been on physical aspects.

We have a multiplicity of drugs and techniques to alleviate pain by physical action.

There are *anesthetics* such as ether and nitrous-oxide-and-oxygen which, inhaled in quantity, obliterate pain by producing unconsciousness.

There are *analgesics* which relieve pain without loss of consciousness. Barbiturates such as sodium amytal and nembutal, given in sufficient quantity by mouth or hypodermic, act as analgesics.

There are also *amnesiac* drugs such as hyoscine and paraldehyde which cause forgetfulness of pain.

And the various types of drugs are often used in combination.

Let's see what goes on in most hospitals today when a woman in active labor is admitted. After the customary examination and preparation for delivery, she's given a capsule of a barbiturate so she can relax and fall asleep while still in the early first stage.

Later, as contractions become harder and more frequent and the cervix dilates increasingly, she may wake up, be given an injection of dermerol, an analgesic, plus the amnesiac hyoscine, and she's off to sleep again.

A few hours later, she'll wake again because of severity of contractions. Now, with cervix fully dilated and second stage beginning, procedure changes. She stays conscious—even though a little mentally clouded—to do her part, bearing down with abdominal muscles.

Then, toward the end of the second stage, she gets an anesthetic, usually an inhalant like nitrous-oxide-and-oxygen, which puts her under until her baby is delivered.

There may be variations in timing, and there can be many variations in drugs used. But, in general, this is a representative picture.

The variety of drugs available, as you may suspect, indicates that none is a panacea. Virtually all doctors admit this.

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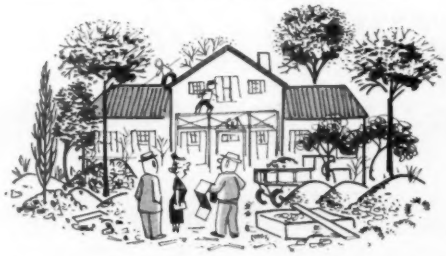

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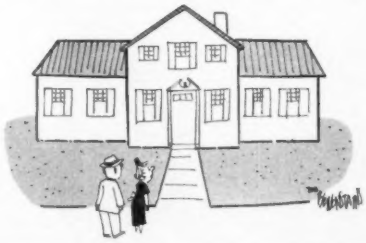


ideal agent for relief of pain in childbirth has not been found."

The basic problem is that when you give a drug in childbirth, you're giving it *not to one* but to *two* people. And there are dangers.

Even more than weight or size, it's the development of the baby's breathing mechanism which determines its ability to live.

And drugs may affect breathing two ways. As they slow the mother's respiration, the oxygen supply to the baby is diminished. Moreover, most of the drugs readily pass from the mother's blood stream to the baby's and act on the nerve centers of the baby, particularly the respiratory center.

Several years ago, Dr. Alfred C. Beck, professor emeritus of obstetrics, Long Island College of Medicine, and Dr. Emerson L. Stone, professor of obstetrics at Yale, were among the first to warn that many babies with apparently perfect bodies whose heartbeats stopped before they could be made to breathe were victims of oxygen deficiency caused by anesthesia.

More recently, Dr. Franklin F. Snyder of Harvard made a significant study. He was able to show that, even during contractions of normal labor, the oxygen supply to the baby in the uterus was reduced. About 3 percent of babies born without analgesia showed severe oxygen deficiency. But, in cases where the mother had deep anesthesia, severe asphyxia was noted in 9 percent of the babies. The risk was tripled by drugs.

Does prolonged oxygen shortage during labor affect the baby's mental development? Dr. R. A. Darke, analyzing 25,000 deliveries at New York Hospital and the University of Pennsylvania Hospital, discovered that there was significant retarding of mental development in very severely asphyxiated newborn babies who showed no physical evidence of injury at birth.

But the picture isn't all dark.

Generally, the effect of drugs on the baby is in direct proportion to the total dosage. In expert hands, pain-killing drugs selected for the specific case can be used with reasonable safety if given in reasonable quantity.

Infant resuscitation techniques have improved too.

Yet, an increasing number of doctors in recent years have been trying to de-emphasize maternal analgesics—to use them in decreased quantities.

But a great difficulty in the way is *the increasing demand* among expectant mothers for painlessness and complete oblivion. This has grown so much that many women who don't need the procedure are demanding to have their babies by Caesarian section—still a relatively dangerous operation that short-circuits labor contractions and the normal process of birth.

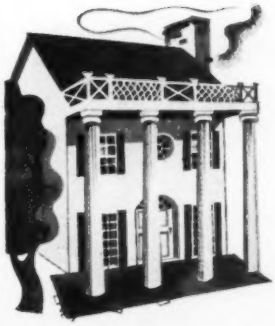
Meanwhile, there have been efforts to find effective painkillers that are free of danger. One in particular has been highly publicized; another will be.

Back in 1942, the continuous caudal anesthesia method was first introduced into the United States.

Pain in labor is carried by nerves leading backward to the spinal cord. *General* anesthetics and analgesics act by affecting consciousness of pain at higher centers. But caudal—a continuous injection of a drug at the base of the spine—blocks the pain pathways *locally*.

Caudal eliminates pain, and yet

[*Turn to page 229*



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Every husband should know this about childbirth pain

Continued from page 227

the mother stays conscious. Moreover, it avoids depressing the breathing of mother and baby.

But the method isn't suitable for all women. In some, for one reason or another, it's not possible to introduce the needle in the proper site, and as many as 30 percent failures have been reported.

Also, caudal interferes with the muscular action needed to push the baby downward through the birth canal and thus frequently makes it necessary for the doctor to use forceps about the baby's head to pull it out. So caudal, many doctors believe, isn't advisable unless the baby is low and labor is proceeding at a good pace. When pull on forceps has to be strong and prolonged, damage can be done to the baby.

Under other circumstances, too—when the mother is too fat, profoundly anemic, or has skin infections anywhere on the body—doctors hesitate to use caudal. And finally, specially trained technicians, often an extra doctor, are needed to administer it.

Spinal (saddle) block, the latest drug method, is, like caudal, a local anesthesia. It too allows the mother to stay conscious and avoids depressing respiration. And administration is brief and simple.

The patient sits over the side of a bed, a fine needle is passed through the spine between two of the lower vertebrae, and a minute amount of anesthetic such as nupercaine is injected. The needle is removed; the patient lies down; pains disappear.

Chicago Lying-In Hospital, one of the first large maternity hospitals to give the technique a comprehensive trial, studied 719 cases in a 14-month period. Nearly 80 percent of the babies cried in less than a minute after delivery.

However, spinal block isn't entirely without penalty. As many as 13 percent of mothers have been reported to suffer moderate to severe headache afterward. Absolute bed rest for several days is often needed.

While spinal block can be used with more patients than can caudal, it is, according to some estimates, useful only in about half of all deliveries. It's not for people with diseases of the nervous system and spine, nor for those with low blood pressure. Some women, too, are sensitive to the drugs injected. And there are other conditions under which it should not be used.

Both caudal and spinal have definite advantages over inhaled anesthetics. But their use comes in the second stage of labor. In the first, analgesics and amnesiac drugs are used.

It is against this background that a revolutionary new approach to child-bearing has appeared—the so-called "natural childbirth" method first reported by Dr. Grantly Dick Read of England and now gaining increasing popularity here.

But, contrary to misguided stories about it, natural childbirth is *not* completely painless childbirth. Nor is it, necessarily, childbirth without drugs.

It is a recognition and a use of the fact that in childbirth *emotional* factors are involved.

Childbirth, Read holds, is a natural function. And, as such, it isn't meant to be agonizing. Pain is the end result of the fear with which a woman approaches labor. For fear sets up tension. And tension produces pain.

Recall the paper-bag analogy for the uterus—with your hands representing the longitudinal muscles that push the baby along, and the rubber band standing for the circular muscle band, the cervix, at the outlet of the uterus.

As contractions start, the cervix should relax. Just as when, for example, you flex your arm, the biceps contract and the triceps relax. The cervix should keep relaxing until, as the child nears it, the exit is fully open.

Only, according to Read, the trouble comes—the pain and anguish—when fear tenses the cervix, drains it of elasticity. Fear keeps the cervix from opening readily. And, with contractions pushing the baby forward and

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Every husband should know this

Continued from preceding page

against it, the real pain results. The pain increases fear. Fear produces more tension. The cycle is vicious.

Why the original fear?

It's the fear of the unknown, the mysterious. Complicated by the fact that all her life a woman has heard that labor is painful. From Mother, even from maiden aunts.

Remove the fear, Read declares, and you eliminate tension. Result: pain is actually reduced. And, more than avoiding dangers of excessive use of drugs, you allow the woman to be conscious and "present" at the birth of her child, you give her one of the great experiences of her life.

At Grace-New Haven Hospital where a large-scale experimental project under joint auspices of Yale School of Medicine and the Maternity Center Association has been going on, some 1,100 women have given birth to their babies by natural childbirth—women from all walks of life, first-time mothers and veterans.

Early in pregnancy and again in the last three months, each mother at Grace attends one lecture by a physician and two exercise classes by a nurse.

All old wives' tales are ripped apart for her. She learns exactly what happens in pregnancy and labor. She's freed of unnecessary fear arising from ignorance.

She also learns muscular relaxation techniques and postural and breathing exercises to use during labor. And, as she visits the hospital for instruction, she sees labor and delivery rooms, meets floor nurses and resident physicians; so the hospital, when she enters in labor, is no cold, austere, forbidding institution.

Expectant fathers also attend classes, learn the physical facts of labor and not only what to expect, but what they can do.

When D-Day comes, the soon-to-be-mother enters a familiar place and, usually, with her is her husband. He stays with her, too.

There's little if any discomfort for most women in early first stage. To help relaxation, a small amount of sedation may be given.

Critical period comes at the end of the first stage when about 50 percent of women have backache. It's at this point that the husband helps—not merely by moral support, but by skillful, pain-easing back-rubbing.

Moreover, discomfort is frequently dealt with by the nurse or doctor who simply reminds the woman what is happening and assures her that, as she knows, after 10 or 12 contractions more, it will all be much easier. A small amount of additional sedation? Yes, if she would like it. Even a few whiffs of nitrous-oxide-oxygen? That, too, if, again, she'd like it.

Knowing relaxation and breathing helps during the second stage. So do reports from the doctor telling her how her baby is progressing in the birth channel, keeping her informed and interested. And again—if she likes—a few whiffs of nitrous-oxide-oxygen.

Of the 1,100 women, 948 were fully conscious at birth of their babies. All but 90 were delivered without use of operative help such as use of forceps. About 25 percent went through labor without medication of any kind.

Does the program make labor a picnic—entirely painless? No. Of 400 women who had their babies in the first two years the program was in operation, only two found that having a child this way was *entirely* painless.

For most women, there is some pain—but no agony. They were content to take the little pain in return for the advantages.

The advantages, as reported by Yale doctors, sum up to these:

Safer for both mothers and their babies.

Length of labor seems to be shortened, complications are less, convalescence is improved.

And women have a feeling of satisfaction in accomplishment that benefits them physically and psychologically.

They often reach heights of exultation. As one woman wrote to *Better Homes & Gardens* while this article was being prepared: "This was a far cry from the birth of my other three children. It was a spiritual experience to me. I'm sure that those present and fully conscious in any birth room would admit that the presence of a Supreme Being is realized. Surely this would have some psychological effect on the baby and the mother and in their relationship with each other."

There's still another advantage. For the first time, the husband has a real chance to help. Instead of being doomed to exclusion and frustration, to the pop-eyed, hand-wringing, corridor-walking role of the gags and jokes, he can now, in childbirth, as in other aspects of marriage, be a partner if he wishes to be—not merely sustaining his wife's morale with love and understanding, but even physically helping to relieve discomfort.

One husband whose wife had had her baby at New Haven was not joking when he told me: "Tak-

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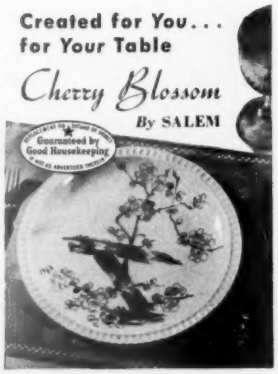

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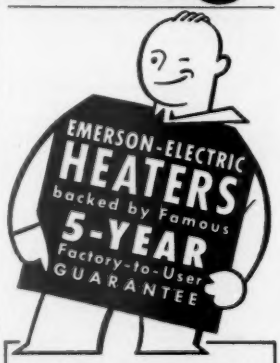

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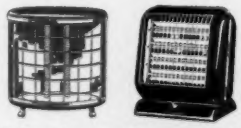

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ing an active, informed part in labor is good for the soul—the husband's."

Yet, in the face of all the claimed advantages, attacks have been increasing recently against natural childbirth.

One major sore point is this: Read, the critics say, implies that childbirth, being a natural process, shouldn't be painful. And that primitive women have an easier time of it than women "degenerated by civilization."

Not so, they say. Why is it inevitable that a natural process be painless! And as for primitive women in labor, the only careful scientific study made—among the Pima and Apache Indians—led Alex Hrdlicka, a doctor as well as anthropologist, to conclude: "The healthy Indian woman suffers . . . quite as much and as long as the normal white woman."

Other critics declare that natural childbirth is a step backward—an ill-advised return to the primitive. While admitting that there is no ideal drug to insure complete pain relief in all women, yet since the practice of pain-killing has accompanied a decided decline in maternal and infant mortality, they argue that this is no time to change procedures.

However, natural childbirth proponents point out that the decline in maternal and infant mortality has been mainly the result of wonder drugs and aseptic techniques—not painkillers.

And as for this being a step backward, a return to the primitive, Hazel Corbin, director of the Maternity Center Association, has a terse reply: "Primitive childbirth is what ignorant women did in ignorance. Natural childbirth is what prepared women do with the aid of prepared husbands and prepared help. There's a considerable difference."

There are still other critics who don't believe that Read's analysis of the cause of labor pain is entirely correct on anatomical or physiological grounds.

But, as Doctor Goodrich and Dr. Herbert Thoms of Yale point out: "Whether this assumption (just how, according to Read, fear causes pain in labor) is scientifically correct from the viewpoints of anatomy, physiology, and psychology is not too important. Our experience has taught us that it works."

What does all this add up to? Certainly not to the utter confusion it appears to be in the headlines. In perspective, the sum total is good news.

While we've been acquiring increasingly effective drugs, now finally we're exploring the psychological aspects of labor. Natural childbirth doesn't exclude drugs; it tempers their use, makes a little go a longer, safer, more satisfying way.

As open-minded doctors see it, natural childbirth is doing a long-needed job of focusing attention on the importance of humanizing hospitals, of strengthening doctor-patient relationships, of educating and inspiring mothers-to-be and making them part of the process when they give birth—not just a hunk of obstetrical meat.

Specifically, what does this add up to for you and your wife if you are expecting a child?

You can't plan months in advance about exactly how to relieve labor pains—whether drugs will or won't be used and, if used, which ones. Women differ, circumstances of birth differ, and, at the last moment, anesthesia may be essential because of difficult birth or complications—even a specific anesthetic may be needed to meet a specific situation for technical reasons.

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You can, along with your wife, learn about the details of pregnancy and labor. Books are now available that present the facts simply. Your obstetrician can suggest one. Even if it's not possible in your community for your wife to go the *whole* way with natural childbirth, this education and preparation, if nothing more, will help her accept a moderate degree of pain relief rather than insist upon heavy drugging. And this is unquestionably safer for her and the child.

Armed with knowledge instead of misinformation, knowing what to expect instead of in terror of the unknown, supported by you, and assured that she has a good doctor who can make use of a number of drugs in safe quantities when and if they're needed, your wife can approach delivery with confidence.

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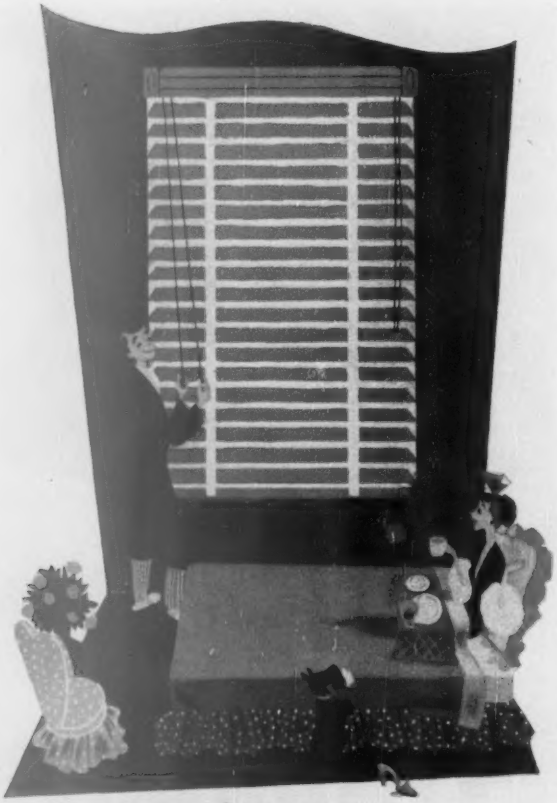

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—Venetians in matching quality and color
—(and, oh yes, easier to clean!)

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Once over with a cloth and dust, dirt and film from furnace fumes vanish from the plastic, mirror-smooth surfaces.

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Levolor Lorentzen, Inc., New York 12, N. Y.

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Magic LEVOLOR self-adjusting tilter.

look for LEVOLOR TRADEMARK
time-proven products for Venetians

Basic furniture

Don't throw away that battered wreck. Maybe you can fix it up and save the cost of a new piece. Here is how to do the job

You can save money by reconditioning your old furniture. Many an ailing chest, chair, or table needs only a few hours of work to make it houseworthy again.

With a good supply of patience and a few tools, you can convert an old wreck into a serviceable piece of furniture, and have a lot of fun doing it.

Your first problem, of course, is to repair damaged parts. The photographs show standard ways of handling the most common furniture repairs.

Tools and supplies you may need include a knife, a wood chisel or two, saw, hammer, screwdriver, nail set, brace and bits, wood rasp, flat mill file of the type used on metal, sandpaper (No. 1, No. 0, and No. 00), perhaps a little 80- or 100-grit abrasive cloth, steel wool (No. 00), glue, nails, and wood screws.

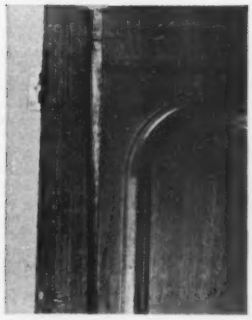
As you work, remember that sharp-cutting tools save a lot of time and trouble. And until you acquire skill, remember that extra care is a good substitute for it.

Before—Rebuilding doors is a common repair job. The door of this 80-year-old chest had come apart. A furniture butcher nailed on a heavy plank, then cut out the shelf so door would close. The case is serious, but not hopeless; the pictures show how repair was made. The same techniques can be used on other parts of a piece of furniture

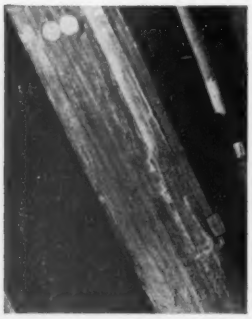
After—It requires close inspection to discover that this walnut chest was once a near-wreck. After repairs were made, the old finish was stripped off with varnish remover. The new finish includes stain and filler on new wood, one coat of thin shellac, one coat of clear lacquer, and two coats of paste wax

repairs

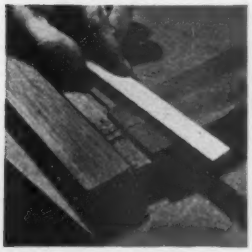
By Walter E. Barton



Outside of damaged door shows clinched nail, split frame. Corrugated fastener is example of what not to use. Fastener is unsightly, may split wood

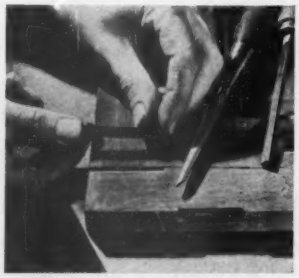


Split frame, removed from door, has a piece from the inside shaped and glued in place of missing strip. Wood plugs hide damage caused by nail



Replacement for inside strip is glued in place and stained. In fitting new wood, square up cavity with a chisel, knife, or saw. Scrape away old glue

Wooden dowels, two to a corner, reinforce doorframe. Such dowels should fit snugly. Cut a groove lengthwise in each dowel to let excess glue escape



Small groove or split-out place like this can be evened up with a triangular file (right). Then it isn't difficult to fit a new piece of wood. Glue it in place, using clamps until the glue sets

Wood insert is leveled with a sharp plane, and projecting end removed with a rasp. Smoothing with a flat mill file and fine sandpaper makes such a repair almost invisible. Narrow cracks can be filled with plasticized wood, sanded smooth when hard. If stain won't "bite" into such a filler, add touch of lacquer thinner

More on page 284

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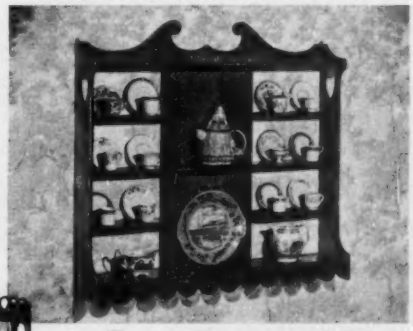

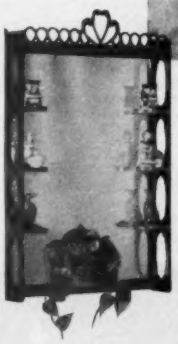

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BENNETT-IRELAND INC

November Five Star home

Begins on page 19

back an accordion door between rooms, you can turn the whole 200 square feet into a playroom. If you have two boys or two girls close to the same age, they can sleep in one room and play in the other. When they are older, each can have a room of his own.

Three other features of Five Star No. 2011 are worthy of special mention. First is the built-in bookshelf. It is in the hall for two sound reasons: There isn't a logical space in the living room for shelving without spoiling the effect of the solid redwood wall surrounding the fireplace. And the hall needed just the decorative touch the bookshelves give it.

Second is the screened porch, easy to retreat to on a hot day and not too far from the kitchen to serve as a summer dining room. It's open on two sides and well protected by overhangs on three sides.

Third is the location of the heating plant. It shares a tiny space off the bedroom hall with the water heater. Because the utility space is small, its cost is far less than the price of a basement or separate utility room. Furthermore, its location in the center of the house

[*Turn to page 236*

Kitchen is an efficient workshop, but far from a cold, colorless room. Equipment lines this wall, with washer and dryer out of picture at left. Inside wall is entirely counter and cabinet space with pass-through

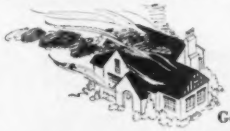
Children's bedrooms are separated only by a folding door hung from the ceiling. Window sills in both rooms are raised so beds can fit against outside walls. Each room has its closet for clothing, books, and toys

If your home was hot last summer, it will be cold this winter!

An Eagle-Picher Certified Insulation Job gives you year 'round comfort . . . greater safety

An extra benefit of Eagle-Picher Mineral Wool Insulation is that it will not burn. Don't buy insulation until you see this demonstration!

Even a blowtorch can't burn it



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All summer long, an Eagle-Picher Certified Insulation Job keeps your home as much as 15° cooler than sweltering outside temperatures. And in winter it keeps *every room* comfortably warm, draft-free *and* saves up to 40% on fuel.

You get *all* the benefits of *complete* insulation—not just the partial benefits of partial insulation—with an Eagle-Picher *Certified* Insulation Job. This means that durable, fireproof, super-efficient *mineral wool* insulation is installed *every place* it is needed throughout your home.

Areas to be insulated, thickness of insulation, and quality of workmanship are specified by contract. Besides saving fuel, and providing year 'round comfort, this *lifetime* insulation job reduces fire hazards, has soundproofing qualities, and makes every room usable, cleaner, more healthful to live in. Insulation is truly the best home investment you can make—and an Eagle-Picher Certified Job is your best buy in home insulation.

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PITTSBURGH 13, PA. SINCE 1903

PLANTS AT: LONG BEACH, CALIF. and PITTSBURGH, PA.

November Five Star home

Continued from page 234

Rear of house is as attractive as the front. Chimney snugly hugs shed roof over living area, marks the return to a flat roof over the bedroom wing (background). Porch is protected from storms by rolls of canvas

makes duct or pipe runs short, and permits the heating plant to use the same chimney as the fireplace—two important savings.

What does a one-pitch roof have to do with all this? Everything. With any other kind of roof, you couldn't make your garage deep enough to be useful for storage. You couldn't have a living room as spacious in width and height. You couldn't have the pleasant arcade across the front of the house. You couldn't have a porch on the rear, accessible to the living room. But with one-pitch roofs, you can squeeze all the living possible out of any plan. And there's plenty of living in Five Star Home No. 2011.

How to get plans for this house

Better Homes & Gardens Five Star Home No. 2011, about which you have just read, is one of the series of one- to four-bedroom homes which make up our Five Star Home Plan Service. This service includes:

★**Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary, and all planned to give you maximum comfort, convenience, and beauty for your building dollar.

★**Detailed working drawings,** from which your builder will erect your home, are complete in every way. Cost is *$5 per set*, including . . .

★**Complete specifications** which outline the quality of materials and workmanship that will assure you of sound construction; and . . .

★**Contractor-owner agreement,** a suggested legal contract which will make sure your home is built as specified.

★**Cost-finding list of materials** is available for an additional *10 cents*. With this list your builder or building materials dealer can compute in advance the cost of your new home.

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Burlington, Vermont—Thomas O'Halloran & Son
Cedar Rapids—Smulekoff's
*Chicago—First Federal Savings & Loan Assn.
Cleveland—The Higbee Company
Corpus Christi—Lichtensteins
Dayton—The Rike-Kumler Co.
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*Offer advice on home planning and financing; do not offer help with decorating or furnishing.

If you mail in your order, be sure to specify the Five Star home number, such as 2011 if you're ordering this month's house. Enclose a postal money order, bank draft, or check, payable to the firm to which you write.

Use your Home Planning Center. Each of these firms maintains a permanent Home Planning Center ready to serve you without charge. In addition to presenting the *Better Homes & Gardens* Five Star Plan Service, these Centers, except for the two noted with an asterisk, are ready to help you in furnishing, decorating, and remodeling your present home, or in planning a new home. Look for the identifying seal shown here.

Do you have your new Five Star plan book? If you haven't yet decided on a specific Five Star home plan, *Better Homes & Gardens* new book, *Five Star Homes*, will help you make a choice. This 100-page book brings you floor plans and photographs of 86 of the most popular Five Star homes. *Price: 50 cents.* You can buy your copy at Home Planning Centers or order from *Better Homes & Gardens*, 5911 Meredith Bldg., Des Moines 3, Iowa.

Q. How much does insulation add to the cost of a new home?
☐ Nothing ☐ About 1% ☐ Almost 9½%

A. Initially, insulation adds about 1% to the cost—around $150 in an average new 6-room home. However, an insulation like KIMSUL* (Regular or Reflective) pays for itself in fuel savings within a few years.

Q. Does a reflective insulation provide the best protection?
☐ Only in hot climates ☐ No ☐ Yes

A. A reflective insulation alone does not provide maximum protection. However, a reflective *blanket* insulation like KIMSUL combines an aluminum foil cover to turn back radiant heat, *plus* fiber blanket to resist convected heat. This *double* protection principle is the most effective method of stopping heat loss ever devised. The aluminum cover also acts as a vaporseal to shut out condensation. And this same double protection keeps your home up to 15° cooler on hottest summer days.

Q. How long will insulation last?
☐ 5 years ☐ About 15 years ☐ Lifetime

A. Reflective KIMSUL (or Regular KIMSUL) will last the lifetime of your house. This many-layer blanket can be easily installed by the home-owner himself, or installation may be arranged by building supply or lumber dealers. It comes in a blanket of uniform thickness to provide uniform protection over every inch of covered area (no thick spots, no heat-leaking thin spots).

Q. Why should I insulate my house?
☐ Increase its value ☐ Provide greater comfort ☐ Save fuel

A. All three answers are correct. A top-quality insulation installed in ceilings and sidewalls adds greatly to the resale value of a house. An insulation like KIMSUL keeps your house warmer, healthfully free of drafts. It saves substantially each year on fuel for the life of your house.

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Should they help for LOVE or PAY?

That touchy problem of allowances —how do you handle it?

By Pearle LaMont Hammond

Most parents agree on the importance of giving a child his own money to spend. Some believe in regular allowances. Some believe youngsters should "earn" their spending money by little jobs around the home. My husband and I can't go along with the latter school. We don't think the money a child gets from his family is something to be earned.

Of course we believe that children must learn to work. But we do *not* think that the work they do in the home should have any connection with the money they receive from their parents.

We want to bring up our children in a close-knit unit of mutual love and helpfulness. We want their earliest memories to be of Daddy helping Mother with the dishes. Then when they see Mother helping in the yard, it will be a part of the normal scheme of things. A little later, they'll fit right in. It'll be fun to hand Daddy the screwdriver, or set the table for Mom.

When children start to school—or perhaps even before—most of them begin to receive a nickel or dime each week, to spend as they see fit (with proper encouragement toward saving some, of course). *Why* do so many parents choose this time to spoil the child's idea of *free* giving of his time and energy to those he loves?

Why do they tell him he will now get an allowance for doing tasks that he has been accepting as *his contribution* to the family?

If you tell him he is now getting paid because he makes his bed each morning and empties the wastebaskets, his outlook undergoes a subtle change. Gradually he gets the feeling that one does things for money—not for love.

Now please don't misunderstand me. We certainly are not against his learning about earning. We do, however, believe that an *allowance* should not be used for this purpose. The word itself means a share. A child's allowance is the portion of the family income that goes to him for his own individual purchases or for his piggy bank. The amount must be proportionate to his experience and understanding. It will grow as he grows. But it should *never* be used for a wage—or a *bribe*.

If you have told Mary that she gets her allowance because she does certain household chores, what do you do if she becomes ill? Do you stop her allowance? You're hardly that hardhearted! But if she continues to get her weekly quarter, how are you to justify the idea you put into her head that she was *working* for it?

Recently we picked up a bundle-laden friend at the grocery. As we drove toward her home, our two girls proudly displayed the new purses they had just bought with their allowances, saved over a period of weeks.

"Jerry didn't get his allowance this week," announced our friend. "We pay him 30 cents a week when he makes his bed, dries the dishes once a day, and runs the vacuum on Saturdays. But if he doesn't do it, he doesn't get paid." Our daughters just stared at her.

"Sometimes," our friend continued, "he doesn't care whether he gets it or not. But if there's something he wants badly, then he is very unhappy not to have earned his money."

To some, this may seem logical; it doesn't to us. Letting a child shirk his household tasks is bad enough. But think of the feeling of uncertainty that he must have, with his allowance on this basis. "Shall I wash the dishes tonight or —oh, I'd rather play ball—still, I want to see the show next Saturday—" Then if the gang comes by for him, he's lost. If Jerry's parents should relent and give him his allowance, even though he hasn't quite lived up to his share of the bargain, he'll smugly think he's putting one over on them. He's getting that "something for noth-

A Better Homes & Gardens Child Care and Training Feature

FUEL COSTS UNDER $100 REPORTS RHODE ISLAND DELCO-HEAT OWNER

"Our satisfaction with the Delco-Heat unit in a former home led us to insist on a Delco-Heat Oil-fired Conditionair for our new home," writes Harold Streatch of Warwick, R. I. "The low-cost operation of the new unit is almost unbelievable—less than $100 for a season's fuel!"

Everyone wants his heating system to be economical and dependable. And all Delco-Heat units—products of General Motors—are engineered for low-cost, rugged operation. Moreover, they are installed by heating experts. Curran and Burton, Providence, installed the Streatchs' Conditionair.

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FREE—Write for literature on Delco-Heat Oil Conditionairs. Address Dept. BH-26, Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.

Read what other Delco-Heat users have to say—see page 277.

Say goodbye to red rough hands—keep them soft, lovable with Ebonettes. On in an instant—save hours of repair with expensive lotions...Satinized inside, easy on-and-off as a cloth glove. Curved fingers fit snug to tips. Black-Magic non-slip fingers hold slippery things as if dry. Of DuPont milled neoprene, extra long wear...You enjoy Ebonette's easiest possible way to lovely hands. Buy at drug, grocery, hardware, dept. stores...The Pioneer Rubber Company, 402 Tiffin Road, Willard, Ohio.

Makers of Bluettes, DAWNs and ESKimitts Gloves and Qualatex Balloons

Guaranteed by Good Housekeeping

PIONEER

ing" that fools try for occasionally!

Junior's chores should *not* be something he can argue about. He should do them as a matter of course. I've heard parents say, "How can you get a child to work if you don't pay him for it?"

I always answer, "You don't pay him for going to school, do you? He goes because it is the accepted thing to do."

Most youngsters are willing to do their share when they see that *everyone* else in the family helps.

If you've been using allowances as a wage, talk the whole thing over with your youngsters. Explain that their weekly money will now be given on a different basis and tell them why. It's somewhat like installing an honor system! And don't overlook the power of praise and approval. When Sally and Jim see how much you appreciate their keeping their end of the bargain, they will be doubly anxious to continue pleasing you.

Paying a child for services rendered in the home tends to *separate* him from his family. It fosters an "every man for himself" philosophy. The child who helps because he *wants* to, feels much happier, more secure, and more important. Around here, when we do big jobs that require all four of us, we refer to them as "family projects."

How about earning money *away from* home? Should the opportunity beckon, it's a fine thing for children to earn money on the outside. Not long ago my friend, Sarah, told me about an experience her little girl had helping a neighbor pick up trash. After a pleasant afternoon of chatting—and being more or less useful—Ruth Ellen came home glowing. The neighbor had given her a dime! She was very thrilled and proud of this achievement—her first wage away from home. To her amazement, her mother reacted differently.

"Ruth Ellen, you take that money right back!" In some strange fashion, Sarah's pride had become involved. "You helped Mrs. Smith because you like her," she went on. "Explain that *we* pay you an allowance. The neighbors don't need to pay you." There probably aren't many parents who would go to this extreme. But as Sarah told her story, I kept thinking how confusing these ideas must have been to her daughter. But her mother was determined to impress on her that one does charitable things *outside* the home and receives money for work done *at* home. This is a distorted concept if I ever heard one. It must be reversed sooner or later. Naturally we all believe in doing generous things outside the home with no though of financial gain. But more than anything else, we should foster a spirit of unselfish helpfulness *inside* our home.

Your child's allowance is a training program in money management. But sharing in the job of running his home and family is a pleasurable responsibility. Teach that to him now, and you will train him for a well-adjusted adulthood and family life of his own. You have made allowance for love.

Arvin

Velvet Voice Radio

You can *hear* the difference!

Arvin Model 462 CM **$139.95**

ARVIN MODEL 482 CFM, is Arvin's finest FM/AM radio in the same lovely mahogany console combination as above with 3-speed record changer, intermix, automatic shut off. 8 tubes including rectifier. Exclusive Arvin Velvet Voice tone system. **$159.95**

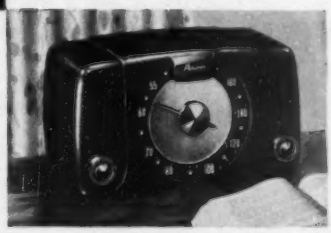
(Prices subject to change without notice)

Arvin Super-Value 3-Speed Phono-Radio

HERE'S a superb Christmas gift to provide years of musical delight for all the family! It's Arvin's model 462CM, shown above. Beautifully styled console in genuine mahogany with a splendor of tone found only in the Velvet Voice tone system. Finest 6-tube radio performance. 3-speed record changer plays 33⅓, 45, 78 rpm records with intermix of record sizes; shuts off after last record. America's finest value in a console combination! Arvin Industries, Inc., Columbus, Indiana (Formerly Noblitt-Sparks Industries, Inc.)

$15.95 ARVIN MODEL 440-T—Famous kidproof, shatterproof AC/DC superhet. Compact, smartly styled in your choice of six colors: red, yellow, green, burgundy, ivory, bronze.

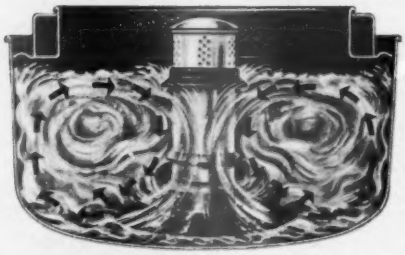
ARVIN MODEL 450-T—Finest 5-tube reception, Velvet Voice tone system; walnut finish as shown. In Ivory, $24.95. (Willow green, ivory, sandalwood or ebony, lucite dial, $27.95.) **$22.95**



OTHER ARVIN TABLE MODELS $13.95 TO $54.95

You can't match Live-Water Action for washing clothes really clean!

And only the New FRIGIDAIRE Automatic Washer has it!



Watch amazing Live-Water action at work

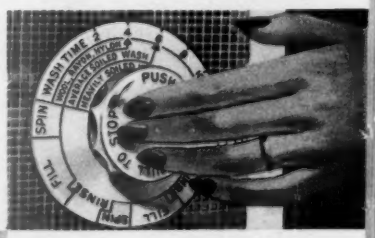
You'll be delighted to see how clean it washes your clothes—*really* clean! That's because Frigidaire's Live-Water Action is different in principle—and results!

Watch the Frigidaire Pulsator put *water* to work—with short, fast, up-and-down strokes. Look how surging, penetrating currents of hot, sudsy water produce all the washing motion. Clothes are never rubbed or tumbled to wear them out. See how clothes are always washing under water—never half in, half out. Notice that the Underwater Suds Distributor automatically releases only active, hard-working suds into the water. Notice, too, that *clean* water is used for each wash and both rinses—yet for many things you use as little as 12 gallons of hot water.

And feel the difference that Frigidaire's Rapidry-Spinning makes. Clothes come out so dry that many can be ironed immediately—thanks to this super-fast spinning action.

Sensational New Select-O-Dial lets you pre-select all washing times!

Unlike ordinary automatics, this new washer doesn't even require hand-controlling for special fabrics like silk, wool, rayon. Just dial the right washing time—marked on the Select-O-Dial—and the washer does the rest! New signal light goes on to show you when washer is operating.



Completely New Idea In Washer Styling!

Here's the only washer with a high back panel. It fits into *kitchens* as beautifully as it fits into utility rooms and laundries! Notice that it stands close to the wall—and that the control is on the back panel, within easy reach. See how its Raymond Loewy styling harmonizes with cabinets and other modern kitchen equipment.

This emblem on a Frigidaire Automatic Washer assures you of the same measure of convenience, economy, dependability and beauty that made the Frigidaire Refrigerator America's No. 1 Refrigerator.

See the Lifetime Porcelain finish inside and out! Only Frigidaire has it. This tough, gleaming finish stays new-looking for years and years. Exterior comes clean with just a swish of a damp cloth—and the interior is self-cleaning.

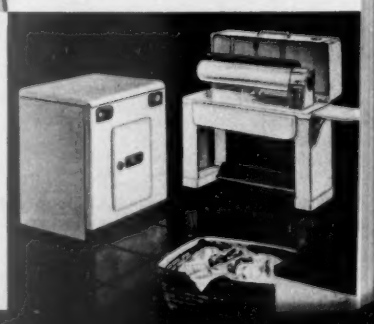
New FRIGIDAIRE Automatic Washer

With Lifetime Porcelain Finish

Ask your Frigidaire Dealer for a complete demonstration of Frigidaire Laundry Appliances. Also ask him about Frigidaire Refrigerators, Electric Ranges, Electric Water Heaters and other Frigidaire appliances. Look for your Frigidaire Dealer's name in the Yellow Pages of your phone book. Or write Frigidaire Division of General Motors, Dayton 1, Ohio.

New! Frigidaire Automatic Clothes Dryer gets one load dry while the next is washing—in *any* weather! New variable temperature control. New built-in Ozone Lamp gives clothes clean, fresh smell. New low price!

New! Frigidaire Electric Ironer has Prestoe-Matic Foot Control—leaves both hands free to guide clothes. Sag-proof, 30-inch open-end roll; largest things iron as easily as small ones.



Boys like this bedroom-study

If there's one—or more—young man in your house, he'll like the looks of this room. Proud owners Don and Bob Kay prove that

By Brigid Ayres

Photographs: George de Gennaro

A fellow doesn't have to worry about putting his feet on a desk or chaif that's as sturdy as this. And that desk is big, so two can spread out their papers and books—or model airplanes. Lots of shelves around the windows make it easy for boys to keep magazines and games in apple-pie order.

Double chest with lots of drawers takes some of the trouble out of straightening piles of shirts or sweaters. And a wide mirror helps when you want to slick down your hair. Harry Gladstone, decorator.

Beds with tailored covers look like sofas—and are even more comfortable for sprawling when the gang comes up to talk about baseball. Corner table holds bed lamps and books for two. On the walls: certificates, maps, and photographs.

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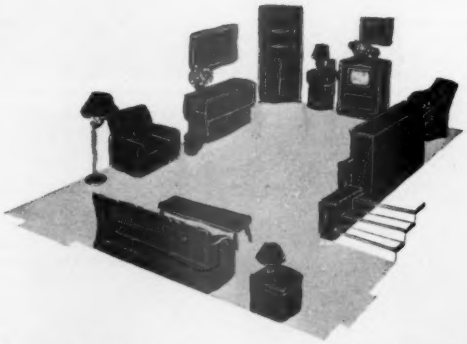
1950 3M CO.

Basement television room

By Margaret Gelbach



Furniture hugs walls, leaves center of room for additional TV seating

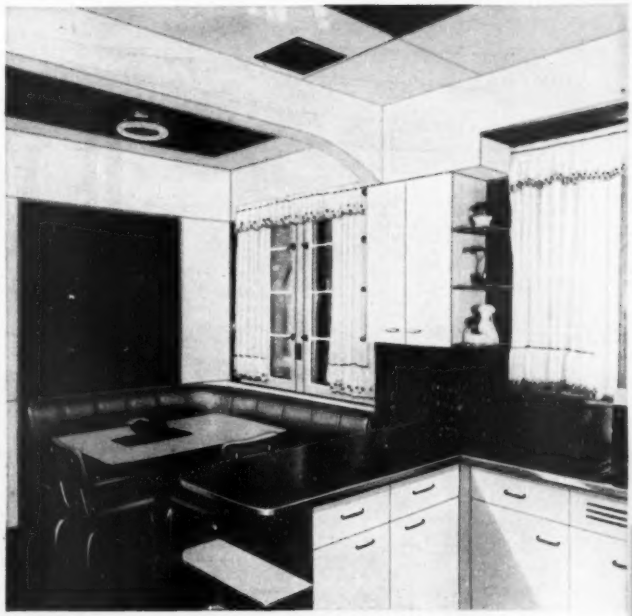
Well-lighted, comfortable room makes the Wests' basement popular with adults as well as children. Coffee table doubles as a bench for television seating. Flagstone floor is easy to clean. Cotton rug is washable

Television parties are no problem in this basement recreation room. Mrs. West tunes in program, and is free to entertain upstairs. Wests believe dark green wall behind set makes for better television viewing

There's plenty of room for family and party get-togethers around the piano. Walls are soft green; piano, and stair-side table are in a darker shade of the same green. Other color used is a salmon pink

Television posed a problem for the John Wests, Penfield Downs, Philadelphia. Like many another family these days, the Wests found their children—and the neighbors' children—grouped around the television set every afternoon.

To take care of the children, the Wests installed their television set in their basement recreation room. But they found that they had created a room that was equally practical for adults. The West basement opens on a terrace, a favorite rendezvous for summer barbecues. And men like to be near food and a televised ball game. They can have both with the new arrangement the Wests have worked out. Mrs. West chose sturdy antiques as furnishings for the 12x21-foot family television theater.



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MARLITE FOR CREATING BEAUTIFUL INTERIORS

If you need a hall...

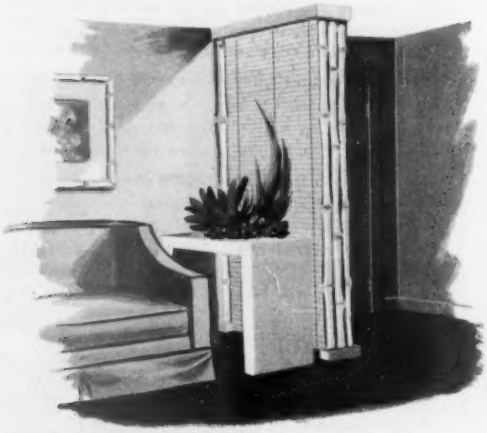
By John Burton Brimer
Drawings by the author

Secretary of ¾-inch plain and combed plywood serves as solid screen. Built-up doors below folding desk top cover shelf space for games, records, and stationery

The biggest drawback in most of the small homes built in the last 15 years is lack of privacy. Chief cause is the complete absence of a front hall to screen off the living room.

If you can leap from your front door into the middle of your living room, if someone at the door can survey the whole room in summer, or if you feel drafts from the front door during the winter, something should be done. And you can do it yourself before cold weather arrives.

Here are eight practical suggestions for screening your front door from your living room. Some are purely decorative; others have dual use. Some will stop winter drafts, while still others will let summer breezes through. All are simple enough in design so you can build them yourself. Choose the one that best fits your living room and its furnishings, and best solves your particular screening problem.



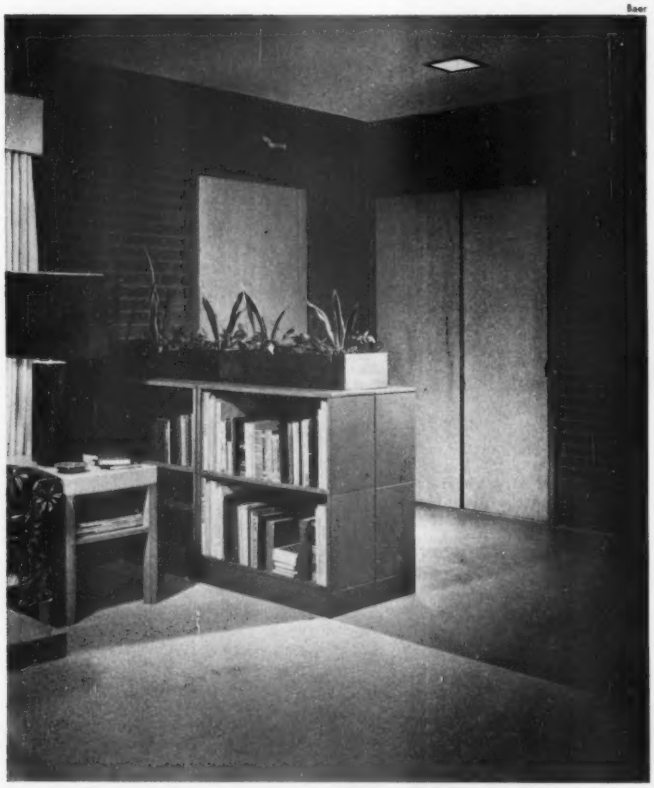
For an inexpensive screen, use a bamboo window blind, hung from a ceiling board edged with 1x3 strips and supported by bamboo poles (see your rug dealer). Secure screen to floor so it won't flap

Photograph: Kolvoord

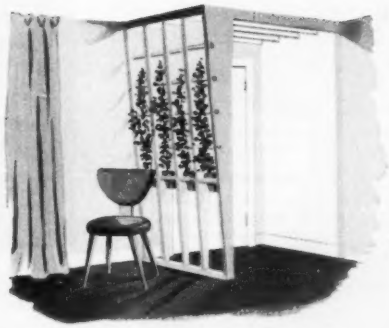
If you need a screen and more shelves, too, this unit may serve your purpose. Sides and shelves are 1x12's, with the back of ½-inch plywood. Heights of these shelves vary from 10 to 15 inches

On the living-room side from chair arm to ceiling are open shelves faced with half-round moldings. On the door side are low shelves hidden behind sliding doors. Use 3/4-inch plywood throughout

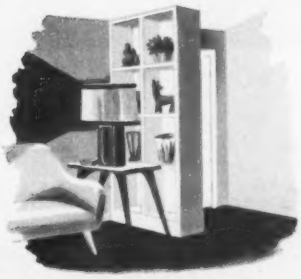
Baer



You can make a low screen out of four low, two-shelf cases. Screw the backs and ends together, then cover top joint with a long planting box

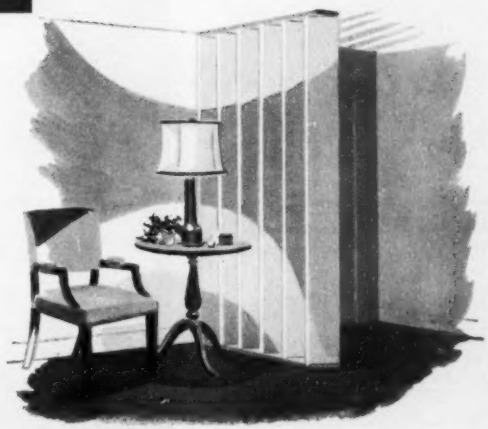


For an airy effect, saw 1x12's diagonally, put the wide ends at the top, and nail them to 1x6 crosspieces. Pierce a horizontal shelf to hold the plants, and let potted plants climb around large dowels glued into all uprights



This screen can vary in depth from 6 to 12 inches, and in height from 6 to 8 feet, depending on what you need it for. Use 1-inch stock throughout, with squares of translucent glass for the backs of shelves

For a vertical effect, set 1x8's on swivels in floor and ceiling. With screw eyes attach a horizontal operating bar on door side, so louvers can be pivoted to control breeze



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When you build that wardrobe . . .

Why not have drawers in it as well as hanging space? You can arrange the drawers to suit yourself. Here are three ideas you may be able to use

Hedrich-Blessing

Could it open on both sides? Wardrobe between two rooms is doubly useful. Here's one between a bedroom and bath. Sliding doors on both sides of the wardrobe make it easy to reach from either the bathroom or the bedroom. Drawers pull out from either side. And the huge drawer at the bottom holds laundry. Architect Ned Westover.

2 photographs by George de Gennaro

Do you need Mr. and Mrs. chests? If you have enough wall space, you can build separate chests to suit special needs. Here, the man's chest (right) is shoulder high. It's topped with a mirror mounted on the back wall. The wife's chest (left) is low and wide —so there's space above it for a blouse and jacket rack. Architect Kenneth Neptune.

Would you like drawers in plain view? Well-finished wardrobe drawers can become a handsome built-in chest like this. Here the drawers are built of pine and stained a toast color to match the paneled wall. Drawers below the niche are regular dresser depth. Drawers in the niche are shallow, handy for belts, gloves, scarves, jewelry.

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The turn of the leaf brings a new and glorious cover to the table . . . Simtex Candlelight Damask. Luxurious, flawless. Woven of choice long staple fine-combed cotton and Celanese acetate rayon. Its lustrous beauty won't fade with the years. Candlelight Damask is heirloom quality —at a price that still has the experts blinking with non-belief: 64" x 86" cloth with eight napkins, in its own treasure-box for between-dining storage . . . about $13. Also 54" x 54", 54" x 72", 64" x 108" cloths.

Colors: (all positively fast) white, peachglow, nile green, dresden blue, marigold, eggshell or silver-grey (as featured). At leading stores; for where write: Simtex Mills, division of Simmons Co., 40 Worth Street, New York.

BY Simtex

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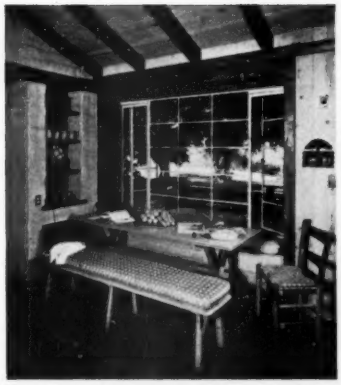
If you have a real picture window, the view should be featured

What's outside your picture window? Do you see a lawn and trees, a sheltered flower garden, a wide patio, or a vista of mountains or sea? If you have a view—and privacy from curious passers-by—you'll be wise to treat the window simply.

These picture windows let you see for yourself what happens when you feature your window. You see every inch of the view. You get a bonus of sunlight. Yet your windows look well dressed because the view itself becomes part of your room—like a picture.



Patio joins the kitchen when they're only a picture window apart—and the window is outlined and framed with paneling. See how the kitchen seems roomier, and is brighter. Winifred Wise, decorator

Porch and a wide lawn give you an ever-changing pattern outside your window. Because the window is large-paned, the porch seems part of the room. Door beside the window (right) links the porch to the living area

Distant mountains—who would want to give up an inch of a view like this? Draperies hang at either side of the window to frame the view, but they have been carefully set out on the wall so they can't block the vista outside

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Avoid scorching! Saves effort!

Magic Watchman guards heat! Extra long 8-foot cord, reversible for right or left hand. Double thumb rest. Underwriters' listed. GUARANTEED 5 YEARS! $13.95

ARVIN INDUSTRIES, Inc., Columbus, Ind.
(Formerly Noblitt-Sparks Industries, Inc.)

To dispense heart-warming hospitality this Yuletide smartly, proudly—and in the modern manner—grace your table with the elegance of this sophisticated 14-piece Punch or Beverage Set of brilliant, hand-wrought crystal, an exclusive design by those famed West Virginia Glass artisans . . . The generous snifter-shaped Footed Bowl, holding 9½ quarts; the graceful, hand-sculptured ladle; and the 12 lustrous 6-oz. Handled Cups all blend perfectly. . . All open stock—and you'd be amazed how modestly priced! (Made entirely by hand, in America.)

When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, West Virginia.

WEST VIRGINIA GLASS WESTON W. VA.

WEST VIRGINIA *Glass*

You can increase your house plants

By L. C. Grove

It's a funny thing about house plants—whenever you get an attractive one, you wish you had more like it. Happily, you can get those additional plants without too much trouble and at no expense.

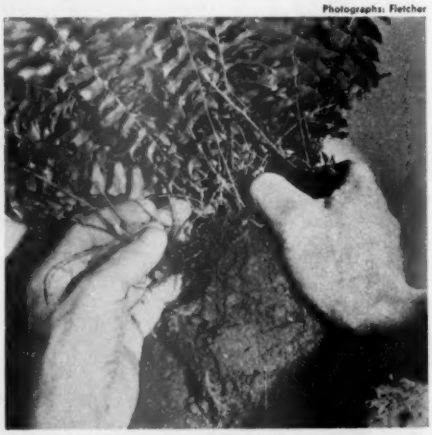
Methods vary somewhat according to the type of plant you want to propagate. But there are a few general rules. For one thing, all rooted cuttings need good potting soil. For most kinds of house plants, the ideal soil consists of 3 parts good garden soil, 1 part sand, 1 part crumbly compost or peat.

You should pot cuttings in this soil mixture when the roots are about 1 inch long. More roots will develop quickly if you dip the base of each cutting in one of the available root-hormone powders.

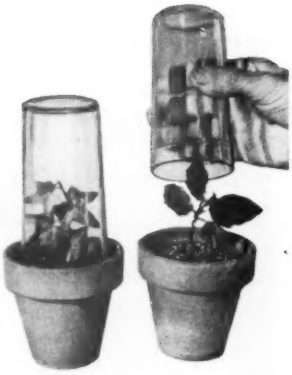
Plants being started also need a constant supply of moisture. The soil must never dry out, although it shouldn't be soggy, either. Also, plants being rooted should never be in direct sunlight, although they should have good light.

Now read on to find out how to produce new plants from a number of indoor favorites:

Photographs: Fletcher



Old ferns that become thin and scraggly can be brought to life. Remove fern and the soil ball from pot; separate into small divisions. Place each small plant in a little container. Use a rich potting soil composed of 3 parts garden soil, 2 parts peat or leafmold, and 1 part sand.



Slips from your vines or bushy-type plants will root easily. Roots form in soil, but vermiculite or sand is better. English ivy (left) and begonia (right) are in vermiculite. Cut 5 inches of shoot from your old plant, slightly below a leaf. Cut off lower leaves. Cover 2 inches of stem. Glass over the plant will hasten rooting.

Use a large flowerpot if you want to root a number of cuttings. Plug up the drainage hole in a 3-inch pot, and place it in the center. Fill the area between with wet sand. Moisture will come through center pot filled with water.

Your Boston fern will give you new ones if you plant the long runners that hang over the pot. Take the end of the runner, or stolon, and cover it with about a half inch of soil. Firm the soil and see that it is watered until the moisture appears through the drainage hole of the pot.

More on next page

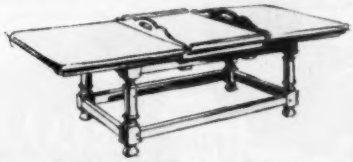
Stickley "American"

...the cherrywood, the style influences, the treasured originals, all came from Cherry Valley!

In a Georgian farmhouse high on a Cherry Valley slope, Leopold Stickley found the treasured pieces from which this room grouping was adapted.

There have been changes, of course. Stickley "American" furniture is not a copy. It is a *growing* style, reflecting the needs and cultural level of the present. Blending new interest and purpose with a glorious heritage, it adds physical dignity and grace to any American setting.

The workmanship is exceptional—honest, rugged, lasting. Old-time craftsmen labor patiently to provide a custom-touch to work started on machines. And modern science lends its magic—creates in hours the rich appearance of wood which has been lovingly cared for over the years.



"A Developing Furniture Style" . . . 52 pages, 49 illustrations, revealing the fascinating development of American furniture art from the pilgrim century down to today. Only $1 postpaid.

* * *

Introductory Cherrywood Piece—"Little Heirloom" foot stool, with container of Stickley Furniture Dressing, $6.50 postpaid. L. & J. G. Stickley, Inc., Fayetteville, N. Y.

• See typical Stickley "American" pieces at leading stores:

EXTENSION COFFEE TABLE—Meets the needs of a variety of social occasions. Separate Tray. Extended length 54"; closed length 38"; height 15½"; width 24".
LOVE SEAT—Height 35"; Width 50"; Depth 27".
UPHOLSTERED CHAIR—Height 35"; Width 26"; Depth 25".
LAMP TABLE—Top 19¼" x 25"; Height 25".

Cherry Valley WORKSHOPS OF

STICKLEY

OF FAYETTEVILLE, N. Y.

The beautiful color scheme in this attractive room was inspired by the floor. It was planned with Texfloor* tile . . . the new, long-wearing, low-cost linoleum with the textured look. Pattern Nos. 601 and 602 are used.

Decorating Made Easy!

Create Your Own Perfect Color Schemes This New Way!

Be your own decorator! It's no trick with Sloane-Blabon's ingenious new Design-A-Floor Kit. Design-A-Floor shows you how to start the way professional decorators do . . . with the floor. You plan your own custom-designed tile floor . . . then color-coordinate the whole room. And, you even get a preview of how your ideas would actually look in a room! It's fun . . . so utterly simple . . . and so helpful!

Helps you get new and unusual color ideas!

Kit contains booklet with many pages of decorating hints and suggestions *in full color*. Shows 65 different tile colors and patterns. Includes room-plan diagrams, unique planning transparencies, even a complete set of colored pencils!

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*Trade-mark

ASK YOUR DEALER OR SEND FOR YOUR DESIGN-A-FLOOR* KIT ...ONLY 25¢!

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295 Fifth Avenue, New York 16, N. Y.

Send ..... Design-A-Floor Kits, at 25¢ each. I enclose coin, stamps or money order to cover cost.

Name.....

Street.....

City.....Zone.....State.....

Increase your house plants

Begins on page 250

Here a new fern has developed from the threadlike shoot. The runner can be cut off near the soil level of the new plant shortly after the fronds develop. The new fern is on its own. Always grow ferns away from radiators, out of sun, and they'll do well for you.

Grow new sansevierias from leaf cuttings. Cut a leaf from the old plant, and divide it into about 3-inch sections right side up; they won't root if planted upside down. Don't be impatient, because it takes many weeks for a new plant to grow and show.

A quick way to get new sansevieria plants is to remove the old plant from the pot and divide it. This is the only way to grow new plants of the variety having yellowish-edged leaves and have it come true. Leaf cuttings would make plants without the yellowish edge.

Plant the airplanes on your airplane plant (*Chlorophytum*) in 3-inch pots. Firm soil around the short roots already formed. When new growth begins to show, cut the runners off close to each new plant, and they are on their own. Be sure to water the infant plants regularly.

Tall, unsightly Chinese evergreens can produce new, attractive plants. Cut the tall, leafless stem into pieces. Lay them flat in moist sand or vermiculite, and cover about a half inch. To get a new growth more quickly, stick the top of plant in the vermiculite or moist sand.

More on page 272

UM! SUCH LUXURY!

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The springy tread of this "spongy waffle" feels so rich underfoot—and it cushions your carpets and rugs from heel-grind and wear. Yes, Rug Underlay adds years to the life of your floor coverings! *Non-skid—clean—non-marking—dustfree—non-allergic—mothproof.*

Air Filled Sponge Rubber

Cuts to exact rug size

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Also ask to see U.S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

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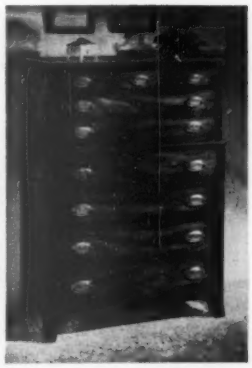
MAICO 425 MAICO BUILDING MINNEAPOLIS 1, MINN.

Chest . . .

designed for men

Outside it looks like many another chest-on-chest. But look inside



Neat lines of this traditional chest-on-chest will please both you and your wife. Made of mahogany, it's a storage piece you'll be proud to stand in your bedroom.

Chest is full of surprises . . . to help you keep your clothes in order. Two pairs of "drawers" are really drop-front shelves. Behind them you'll find eight separate bins for shirts, sweaters, pajamas. Bins let you find the right shirt quickly, slide it out without crushing the collar. Shelves themselves are handy for sorting. Shallow pull-out tray above bottom bins is just the right depth for socks, handkerchiefs. Other drawers work in normal way.

Where to get it, page 264

New Safety and Thrift for Gas Heating 1, 2 or More Rooms

New Stewart-Warner low-cost, in-the-wall heaters bring safe, clean, efficient gas heat for quick, easy installation in any wall, home, office, resort or cottage. Require no chimney or ducts.

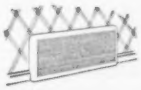
STEWART-WARNER'S new "Safety-Sealed" home heaters bring new zone-controlled comfort and safety to a single hard-to-heat room, any suite of rooms, or to your entire home. Easily installed in any exterior wall, this new development in low-cost gas heating assures each room you are using the *exact* heat it needs, independent of other sections of your home.

These "Safety-Sealed" heaters use only fresh air for combustion, *drawn from outside!* No room air is used. All combustion products are positively sealed from contact with room air. Immediately expelled through the small exterior wall-vent.

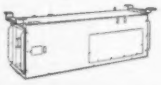
Each Stewart-Warner heating unit is a *complete* gas heating system, fully automatic and designed to operate on natural, manufactured or LP gas. With manual or thermostat control, these new "Safety-Sealed" heaters circulate a steady, dependable flow of zone-controlled gas heat. Assure low-cost comfort all year 'round.

WRITE NOW for complete free information! Stewart-Warner Corporation, South Wind Division, 1572 Drover St., Indianapolis, Ind.

***Saf-Aire* Wall Furnace.** No electricity required. No moving parts to maintain. Installed in any outside wall. Large and small models available in Ivory, Beige or Aluminum interior finish.



***South Wind* Zone Heating System.** Installed in any inside or outside wall. Single or double grille units. Two small forced-air units heat average home. Automatically modulated. Thermostat control.



***SouthWind* Zone Furnace.** Compact, forced-air unit. Easily tucked away under the floor, in a closet or any convenient space. Short ducts from centralized installation. Thermostatic heat control.

Heating Dealers Note: Select dealerships are still available in some territories. Full information on request.

STEWART (Safety Sealed) WARNER

DOMESTIC HEATING

Approved by American Gas Association

BURKS WATER SYSTEMS *Last Longer*

You'll want a BURKS Dual Purpose SuperTurbine Water System because of its LIFE-LOK feature. It'll outlast any other water system by many years—give you more water—at lowest cost.

For deep or shallow wells

BURKS Dual System gives you completely automatic service from deep or shallow wells. New folder explains this, also LIFE-LOK feature. Shows why BURKS is best buy. Self Priming—One Moving Part—Dependable Service. Write for literature—prices.

Decatur Pump Co., 50 Elk St., Decatur 50, Ill.

TIGHTEN WOBBLY CHAIRS with PLASTIC WOOD

EASY! No skill required. Handles like putty . . . and hardens into wood.

A CELLULOSE FIBRE FILLER

IN CANS OR TUBES

WON'T CHIP OR CRACK

P.S. Stop hinges from squeaking with just a drop of 3-IN-ONE Oil

Secondhand lumber can save you money

Here are three sources of bargain-basement lumber. Putting old materials to new uses is a good way to balance a home-repair budget

By George Daniels

There's a bargain waiting for you in used lumber. For small household jobs like building vegetable bins or preserve shelves, it's usually free. For larger projects like building a playhouse or adding a storage wing to your garage, it's available at about half the price of new material.

Free lumber comes from old crates, the half-price lumber from house-wrecking concerns.

You can resurface old lumber most efficiently with a power jointer or belt sander. You can also do the job, though much more slowly, with a plane and hand sanding. For rough jobs, little preparation is needed so long as the lumber is sound. For more pretentious jobs, select used lumber that is near a finishing grade of smoothness before you start.

If old lumber has an unbroken coat of paint or varnish, you can be reasonably certain the wood below is in excellent condition. You can strip off old finish with chemical paint remover, and remove dark stains with commercial bleach.

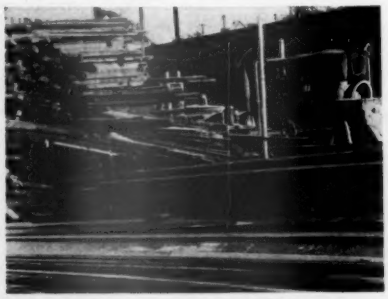
Nail holes and other mars can be concealed. If you plan to paint, fill them with wood plastic or wood putty, slightly more than full. Let filler harden, then sand smooth. To fill such holes under a natural finish, use stick shellac, stick lacquer, or wood plastic, selected to match the final finish.

Here, in photographs, are sources of used lumber and the techniques to use in salvaging it.

Is it sound? Check carefully

You don't want lumber that has been riddled by termites or other wood-destroying insects. If a knife blade penetrates easily, or wood is unusually light, better check further. Sawdust at base of walls is evidence of damage.

Free lumber for your small household jobs—a pile of old refrigerator crating



Half-price lumber stacked in a dealer's yard, ready for your inspection

Photographs: Daniels

Name-your-own-price lumber, waiting for you to tear it down and haul it away

Free lumber. Old crates and boxes accumulated by retailers pose a constant disposal problem. Often they will give you the wood if you'll haul it away. Such lumber is usually sound and knot-free. You'll have to smooth it to the degree necessary for your project. You also can salvage bolts, corner irons.

Half-price lumber. Dealers in secondhand lumber stack it by use, as siding, studding, or flooring. Inspect it carefully; used lumber isn't graded, can't be returned. You arrange delivery, may have to pull nails. You'll find bargains in mantels, columns, doors. Sometimes you can buy at the wrecking site.

Name-your-own-price lumber. You are on your own, in the Yankee horse-trader tradition, when you are bargaining for lumber in a dilapidated building. If you do the wrecking, start with a small building. Taking down a large structure is dangerous for an amateur. Rural areas are the best bet for shacks.

More on page 256

All eyes are on the "Rocket"! All eyes are on the most exciting motor car on the highway! It's Oldsmobile's sensational "88"—lowest-priced car with the "Rocket" Engine and Oldsmobile Hydra-Matic*. Try that "Rocket Ride" yourself!

OLDSMOBILE "88"

THE "ROCKET" HYDRA-MATIC CAR!

*Hydra-Matic Drive optional at extra cost on all Oldsmobile models.

A General Motors Value

FREE to home owners!

There is a BIG difference in Oil Burners!

BUYER'S GUIDE TO LOW COST AUTOMATIC HOME HEATING!

YOUR OIL-O-MATIC dealer is listed in the classified phone book under "Oil Burners". Or write to the factory at Bloomington, Illinois

NEW MODEL Fifty-Ten

ONLY WILLIAMS OIL-O-MATIC OIL BURNER HAS IT!

LOW PRESSURE
(Only 1 to 2 lbs. Atomizing Pressure)

MAIL COUPON TODAY!

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YES! WE WANT THE FACTS ... Send us "There is a Big Difference in Oil Burners."

Name _____

Address _____

City _____ State _____

NO COST! NO OBLIGATION! BH-11

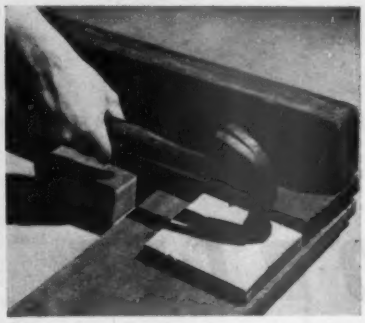
Secondhand lumber

Begins on page 254

How to open nailed joints without wrecking lumber

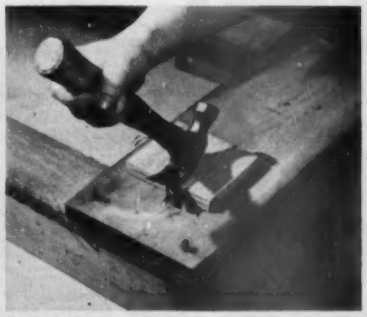
Wrecking bar. Handiest tool for salvaging old lumber is a large, gooseneck wrecking bar. It costs little, lets you open joints and pull spikes you can't budge with a hammer. A lean-to shed is easiest to take down. Start at top, on roof, so pieces fall away from you

Unclinching nails. You can remove nails clinched deep into wood. Use cold chisel to raise points slightly, then pull straight with hammer claws. Tap points to raise heads, then pull the nails. Cut crooked shanks off with nippers and drive stumps down with nail set



Spread joint. If you can't get at nail points, or if you are salvaging a wide board, open joint slightly like this. To avoid splitting and hammer tracks, use a scrap block between hammer and board being loosened. Be careful to strike as close to joint as you can

Tap board back. Once you have spread joint slightly, tap board being removed back in place. It will slip back, leaving nailheads raised for easy pulling. This is easier than knocking joint entirely apart, reduces splitting danger. Use a block to avoid hammer tracks



Don't break handle. To pull long nails with a hammer, draw them about an inch. Then slip a block under head as near nail as possible. That eases strain on handle, makes pulling easier. If a rusty nailhead pulls off, grip shank with nippers and pull back to ease it out

Stanley

Timesaver. If you find split ends or areas where a large number of nails have been driven, saw board off near joint. Then pry off scrap. To gain room to pry a closed box apart, wedge first boards off with dull hatchet

More on page 258

Who Runs America?

RUNNING AMERICA *is the joint job of 150,000,000 people. It's the biggest job in the world today —keeping it running for liberty and for freedom. And the whole world's watching to see whether Americans can do it!*

IN MUCH OF THE WORLD *today, the people have resigned from running their own countries. Others have been quick to step in—first with promises of "security"—and then with whips and guns—to run things their way. The evidence is on every front page in the world, every day.*

FREEDOM COMES UNDER ATTACK. The reality of war has made every American think hard about the things he's willing to work and fight for—and freedom leads the list.

But that freedom has been attacked here recently—just as it has been attacked in other parts of the world. One of the most serious threats to individual freedom has been the threat of Government-dominated Compulsory Health Insurance, falsely presented as a new guarantee of health "security" for everybody.

THE PEOPLE WEIGH THE FACTS. In the American manner, the people studied the case for Socialized Medicine—and the case against it.

They found that Government domination of the people's medical affairs under Compulsory Health Insurance means lower standards of medical care, higher payroll taxes, loss of incentive, damage to research, penalties for the provident, rewards for the improvident.

They found that no country on earth can surpass America's leadership in medical care and progress. They found that able doctors, teachers, nurses and scientists —working in laboratories where Science, not Politics, is master—are blazing dramatic new trails to health for Americans—and for the world.

THE "GRASS ROOTS" SIGNALS CONGRESS. In every community in the Nation, people stood up to be counted on this important issue. Thousands of local women's clubs, civic groups, farm, business, religious, taxpayer, medical, educational and patriotic organizations spoke out—giving the great United States Congress its unmistakable Grass Roots signal from home!

And ever watchful, ever sensitive to an alert people, The Congress saw that signal, and heard the people speak out, loud and plain. That's democracy in action. That's the American way!

Today among the 10,000 great organizations on militant public record against "Compulsory Health Insurance" are:

General Federation of Women's Clubs
American Farm Bureau Federation
National Grange
Veterans of Foreign Wars
National Conference of Catholic Charities
American Protestant Hospital Association
American Legion
National Association of Small Business Men
United States Chamber of Commerce
National Association of Retail Grocers
National Retail Dry Goods Association
American Bar Association

• Doctors of this Nation are grateful that the people refused to be wooed by the fantastic promises of this un-American excursion into State Socialism. • Doctors of America are dedicated to serve their fellow citizens at home and their comrades in uniform, wherever service to this Nation may take them. • And the thing they stand ready to fight for—to sacrifice for—to die for—is not the alien way of life of Socialism, but the prideful security of a free and self-reliant people!

THE VOLUNTARY WAY IS THE AMERICAN WAY!

• Throughout the Nation, free men and women, working and planning together, are finding the American answer to every question of medical service, care and cost. Hundreds of Voluntary Health Insurance Plans are in healthy competition—sponsored by doctors, insurance companies, hospitals, fraternal organizations—by industry, agriculture and labor. • Today in America—70 million people are protected by Voluntary Health Insurance! • Throughout the Nation, families are insuring themselves against the major costs of illness—at reasonable, budget-basis prices. Voluntary Health Insurance takes the economic shock out of illness. Protect your family now. • For information, ask your doctor—or your insurance man.

An American's greatest heritage is the right to learn the facts—and to speak his mind. Maintained with honor and used with sincerity—that right will guarantee forever that

You and Your Neighbor Run America!

AMERICAN MEDICAL ASSOCIATION • NATIONAL EDUCATION CAMPAIGN • ONE NORTH LA SALLE STREET, CHICAGO, ILLINOIS

"I CUT MY FUEL BILL 40% IN 4 HOURS with ZONOLITE*"

THE WONDER INSULATION

So Fireproof It Snuffs Out Flame

For just $67.60‡ you can insulate your home and slash your fuel costs!

And—you can do it yourself in just one afternoon. Light and easy to handle, Zonolite Vermiculite Insulating Fill pours from the bag between attic floor joists and side wall studs. It fills snug, flows easily around pipes and braces, insulates completely, cuts off money-draining heat leaks. The millions of tiny dead air cells in Zonolite amazingly prevent the passage of heat—make it the perfect insulation.

REALLY PERMANENT

It's there for the life of your building to make your home more comfortable summer and winter, to protect it against rot, rodents, termites. And Zonolite is 100% fireproof—it actually snuffs out flame.

Start your winter fuel savings now—see your lumber or building material dealer right away!

‡*Cost of insulating attic in average home.*

ZONOLITE VERMICULITE INSULATION

SEND FOR FREE BOOKLET TODAY

Zonolite Company, 135 S. La Salle St. Dept. BHG110, Chicago, Ill.
Without obligation, please mail free booklet, "Insulation and Fire Protection in the Home."

Name.....

Address.....

City.....*State*.....

**Zonolite is the registered trademark of Zonolite Co.*

SOLD BY LUMBER AND BUILDING MATERIAL DEALERS

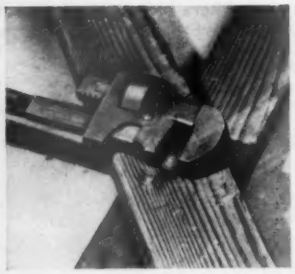
Secondhand lumber

Continued from page 256

How to free rusted bolts

Loosening nut. Two or three applications of light, penetrating oil, allowed to soak in for several hours, often free rusted nuts. Start a nut on its way off with a sharp hammer blow to break remaining corrosion loose.

Or cut nut off. Sometimes a nut won't turn. You can cut it off, without damage to bolt or lumber. Back up nut with a sledge hammer, and drive cold chisel into side of nut. Usually it will be loose long before it splits off like this. Use a second bolt to drive rusted one out.



For round heads. Carriage bolts with round heads are difficult to remove if wood around square shoulder has loosened. If you can pry up head, hold it with a pipe wrench as you unscrew nut. Heads of machine and stove bolts can be held rigidly with wrench or screwdriver.

File head square. If a pipe wrench is not available, you can file opposite sides of the head of a carriage bolt. That will let you get a firm grip on it with a flat or adjustable wrench while you turn nut off opposite end.

Or cut slot. A carriage bolt may be so tight you can't get a grip on it. In that case, cut a slot in the head with a hack saw. Then you can hold the head with a screwdriver while you turn the nut off. A hack saw can sometimes be used to cut through the bolt just inside the nut.

More on next page

TUMS *Let you eat what you like*

Millions now eat foods they never dared touch—without fear of acid indigestion distress—by taking a couple of Tums after eating. Almost instantly, heartburn, sour stomach, gassy bloat of acid indigestion are relieved. And Tums are so pleasant to take...just like candy mints. Don't deny yourself food you like. Get Tums from your druggist today. Only 10¢ a roll; 3 roll package a quarter.

for the tummy

AFTER BREAKFAST
Take one or two Tums. See if you don't feel better fast.

Only **STRYPEEZE**
PAINT REMOVER
is GUARANTEED

STAYS WET LONGER
REMOVES MORE COATS
CLINGS TO UPRIGHT SURFACES

GUARANTEE
STRYPEEZE is guaranteed to stay wet longer and remove more coats of finish per application, indoors or out, than any other remover, or your money back.

Write for Free Circular

TRY STRYPEEZE!
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Lumber

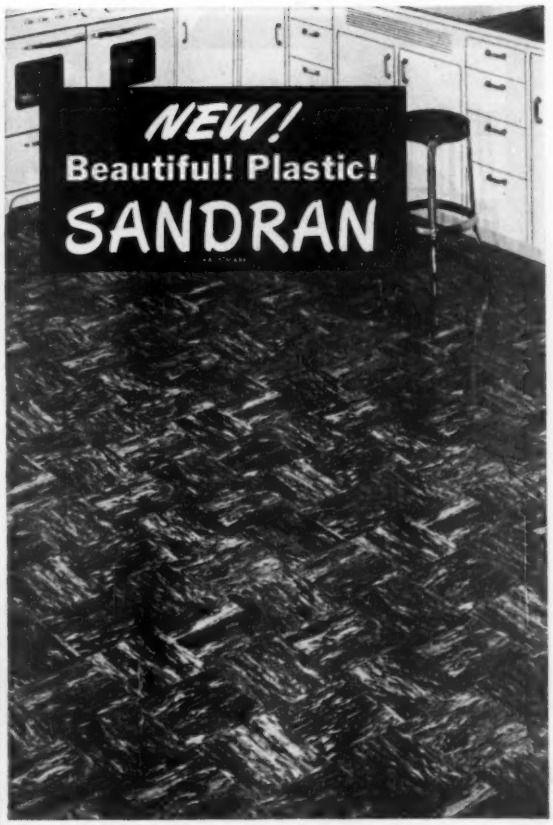
Continued

Removing rusted screws

Clean slot. If screw slot is full of rust or paint, clean it out. A brad awl or ice pick will do good cleaning job. With a roundheaded screw or slotted bolt, clean slot with jig-saw or hack-saw blade. Or buy hardened screwdriver that will hold edge while digging out slots.

Surge of power. To loosen rusted-in screw, you need a sharp surge of power. To get it, clamp a crescent wrench on screwdriver blade; you can get great leverage. Even better for starting a stuck screw is a rachet brace fitted with a screwdriver bit. Some rust-frozen screws can be freed by pressing a hot soldering iron on the head.

Offset screwdriver. An inexpensive tool that is handy for loosening stuck screws is the offset screwdriver. It comes in various sizes, lets you work in out-of-the-way corners without difficulty. Again, it is side leverage that does the job. Once the screw is loosened, a ratchet screwdriver speeds removal.



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Your dog and mine

Photograph: Fletcher

How old should a youngster be to have a dog? See below

By Russell K. Lowry

My 3-year-old daughter is crazy about dogs and wants a puppy of her own. I guess we'll have to go through with it. Is she old enough to have a dog?—F. E. Z., New York.

Most children love dogs. But a child should be 4 or 5 years old before being trusted with a frolicking, healthy pup. Such animals are lively, do a lot of jumping, and can unwittingly injure a child in the face or on the arms and hands. The bigger the breed, the more danger. Then, a small boy or girl will often, unintentionally, overplay or tease a puppy to distraction. Result—a snap or a bite, plus a pet who learns to dislike children. My advice: Wait a year or two.

How can I keep my dog off the furniture?—F. T., Kentucky.

Set a couple of mousetraps on the sofa, chair, or bed, probably covering them up a little. They won't hurt the dog, but will startle him in an unpleasant way. Keep at it.

In a few weeks, we will receive a Golden Retriever puppy. My husband wants the dog to be a hunter. Can the same dog be a good hunter and also a suitable pet for a child? —Mrs. G. C. G., Jr., Minnesota.

Yes, you can have a good field animal and a fine companion for children in the same dog. In fact, being trained for the field sharpens any dog's realization of his responsibilities.

Do cats get distemper? Last spring, my cat was stricken with something which greatly resembled the distemper my dog once had, but friends tell me only dogs and foxes get distemper.—Mrs. J. B. C., Illinois.

Your cat probably had feline enteritis, which is the counterpart of distemper in dogs. Symptoms are about identical—high fever, loss of appetite, marked decrease of white blood cells, loss of flesh, depression, diarrhea, vomiting, pus discharge from eyes and nose. The disease, like distemper, is highly contagious, runs a rapid and violent course, often wiping out the entire young cat population in certain districts.

We built a nice doghouse for our 7-months-old dog, but he refuses to go in and stay any length of time. He just walks in and out again.—H. B., Colorado.

Don't worry about your dog not staying in his house. Dogs like to be out where they can see, hear, and smell all that's going on. But come rain, snow, sleet, and cold, a dog

[*Turn to next page*

▶ Have you a problem in dog feeding, care, training, disease prevention? Address your questions to Russell K. Lowry, "Your Dog and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

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20th Anniversary

Your dog and mine

Continued from preceding page

will seek shelter and comfort inside. Be sure the doghouse is weather-tight for winter, with a deep bed of straw for necessary warmth.

We are fond of our little dog and want to keep her in the best condition. Someone told us that females who have never had a litter have poor health in later life. Is this true?—Mrs. W. M., Ontario, Canada.

Female dogs who have never had pups do sometimes have organic upsets in their later years, but this is not necessarily the rule. But most dog experts and veterinarians seem agreed that mating the female rounds out her life, stimulates spirit, and brings out the "bloom."

Where can I obtain a dog harness to hitch up our large dog to a cart to pull our children around?—G. B., New Hampshire.

I know what you mean, but to the best of my knowledge, these harnesses are not made as a stock item. They must be made to your order either by a saddle maker or leather shop.

My 10-year-old dog has dropsy. What causes the disease? Is there any cure?—F. M. B., New Jersey.

Dropsy (ascites) is usually the result of disease conditions affecting the heart, liver, or kidneys. It is most prevalent in old dogs. Treatment is not very satisfactory. The condition can be relieved by puncturing and drawing off the fluid, but the distress tends to recur. An afflicted dog should be under the care of a veterinarian.

We are soon moving to our new country home, and we plan on buying a puppy. My husband wants a Boxer, my 8-year-old son wants a Collie, and I favor a Pekingese. Of the three, what breed would be best?—Mrs. G. C. T., Maryland.

All three breeds make fine pets. But here are interesting statistics recently made known by a "dog research" agency. First, the smaller the community, the bigger and heavier the breeds of dogs you'll find. However, among other facts, it was found that in 75 percent of cases, it was the housewife who fell heir to feeding and exercising the family dog, with the husband assuming this care in 15 percent of cases, the children 10 percent. On this basis, you should at least have a voice in whatever selection is made.

My cat has kittens, and my female dog has adopted them as though they were her own. She licks them, lies down with them, tries to pick them up. I'm afraid she will injure them. What can I do?—Miss A. B., Connecticut.

There is nothing serious in your dog wanting to mother the kittens as long as she doesn't antagonize the mother cat. It is rather common. Pretty soon she'll get over her illusions, and all will be okay.

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MILK-BONE DOG BISCUIT in the morning gives him the *chewing exercise* that helps promote strong teeth and gums. Then serve MILK-BONE TINY-BITS for dinner ... *balanced* to suit his individual nutritional needs—varied to suit his taste with soup or table scraps. MILK-BONE foods are economical because they're *concentrated ... baked* for easy digestion, sealed in cartons to keep fresh! Start feeding the "MILK-BONE WAY"!

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The Aldrich Company, Wyoming, Illinois

What's wrong with this family?

See problems, page 8

What's right—Odd as it may sound, it's right when children in the family fight. Only through their small quarrels, do they learn the give and take of everyday living. It's an unhealthy home environment when voices are never raised, or tempers never flare. Home should be where children are loved and accepted as having a rightful place. But it should also be the spot where it is safe for them to express unloving, angry, and even hateful feelings and learn in doing so to put limits on their hostility.

What's wrong—It is wrong, of course, for Susan to take Billy's plane without his permission. At 7, she is old enough to respect the rights of others and to have her own rights respected. But what was Susan really doing? Underneath, she didn't really care so much about playing with Billy's plane; she was attacking Billy's real or fancied place of favor as the older child in the family.

It doesn't help Susan, however, for Mother to let her get away with taking Billy's things. She knows she's wrong, and children need fair discipline. If Susan is going to understand the grown-up world of which she will be part, her parents must help her conform to reasonable standards of behavior.

That doesn't necessarily mean Susan needs a spanking. She does need to be impressed again with the idea that she hasn't the right to take her brother's things unasked, any more than he has the right to take hers.

Susan's mother and dad overlooked another need of Susan's—a little more affection and assurance that they are glad to have her for their daughter, that they like little girls as well as boys, and that brothers don't get all the breaks in life.

As for Billy, he can't be blamed too much for pulling Susan's hair. He was treated unfairly by being *bribed* into giving in to Susan—and this knowledge rankles. He'll probably keep on expressing his resentment at Susan until he feels he's gotten even with her. Like his sister, Billy won't learn to understand the adult rules about property and behavior if an exception is made over every little crisis.

No, Mother and Dad haven't solved this family quarrel. The quarrel is still there, like the stew in the pot, waiting for pressure to rise and blow the lid off again. Going to the movies together is good family fun. Too bad Mother and Dad had to spoil it by somehow connecting it with the quarrel. Billy and Susan know the war is still on, even if their parents are fooling themselves.

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Does your house need a front door?

Begins on page 68

we certainly want to get rid of.

The trouble, of course, is that few houses are planned for living the way we like to live today. Most houses, even new ones, have about the same plan as those built before the automobile. What is needed instead is a plan which acknowledges the fact that most people entering a house come by car. We need a plan that recognizes that our habits are less formal than they used to be, that our willingness to put up with inconvenience is much less, but that will provide formality when formality is needed.

One over-all rule applies: Visualize the real jobs the various entrances will be called upon to perform. Who will be coming in or going out? Where will they want to go? How many jobs can each doorway perform suitably?

There is no pat answer. A combined carport-entrance canopy works well in Florida, but is hardly the answer for an isolated New England house where the garage doubles as a woodshed, mud room, and hanger for an improvised snowplow. A broad garage door facing the street and just off the sidewalk is fine if the door is shut every time the car goes in or out, but not for ordinary mortals with trains to make, sore backs, or just a healthy aversion to repetitious chores. The best plan for a childless couple won't work for the family with an infant still in the carriage and one or two children in the tricycle-bicycle stage.

The problem originates with the garage. It must be properly combined with the main entrance to the house and the delivery entrance. One way is to use a single entrance door to a hall or foyer flanking the kitchen, opening into, but screened from, the living area. Such a "one-door" plan saves money, since you save on weather-stripping, a canopy to keep off rain, an entrance platform and walk, outside light, inside switch, and so on. You must make provision for trash and laundry drying, though, before the problem can be considered solved.

A separate kitchen or laundry door need not be a delivery entrance. It's often better to consider such a door purely as a convenience for taking out laundry or serving out of doors, leaving the main entrance for deliveries.

Decide whether you really need an inside connection between garage and house, which requires fireproofing and is therefore expensive. As convenient and more economical is a sheltered outside connection, either between the garage door and the entrance, or between a door at the side or back of the garage and the entrance.

Your convenience, your pocketbook, and the appearance of your house are at stake. Give them every break they have coming.

Any man who has a flare for hobby work, home repairs or improvements will be thrilled with this new, low-priced Mall GUIDE • MASTER ¼" Electric Drill Kit that is a workshop in itself. A big help in drilling metal, plastics or wood, sanding, wire brushing, grinding, buffing and polishing, whether the ¼" Drill is held in the hand or mounted on the drill stand. Over 25 other attachments equip this powerful ¼" Drill for a wide variety of jobs from turning wood to hedge trimming. Operates from any 115 V. AC-DC electrical outlet.

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Where to get it

Most items shown in this issue should be available in your local stores. If, however, they are not, for your store's convenience in ordering, we list the names of the companies through which they're available.

Beauty with candle glow

Page 52. Crystal candelabra: A. H. Heisey & Co., Newark, Ohio.
Silver tea set and "Lily of the Valley" pattern teaspoons: The Gorham Co., Providence, R. I.
"York Rose" pattern cups and saucers: Castleton China, Inc., 212 Fifth Ave., New York City.
Page 53. Brass bell candlesticks and brass bowl: Art Colony Industries, 69 Fifth Avenue, New York City.
Harvest tray: Evelyn Blomstrom & Co., 1380 Bush Street, San Francisco, Calif.
Glass block candleholders: Viking Glass Co., New Martinsville, W. Va.
Tiffin square base goblets: United States Glass Company, Tiffin, Ohio.
Plates, cups, and saucers: Gladding, McBean & Co., 2901 Los Feliz Blvd., Los Angeles, Calif.
White bowl: Lenox China, Inc., Trenton, N. J.
Glass candleholders with rubber suction cups: Imperial Glass Co., Bellaire, Ohio.
Page 212. Wrought-iron stands: Younkers of Iowa, Des Moines, Iowa.
Candlestick and bowl: Viking Glass Co., New Martinsville, W. Va.
Brass snack tray: J. C. Moore, Ltd., 837 N. La Cienega, Los Angeles, Calif.
Page 213. Tall brass hurricane candles: Mary Ryan, 1574 Merchandise Mart, Chicago, Ill.
"Autumn Leaf" pattern china: Theodore Haviland & Co., 26 W. 23rd St., New York City.
"Coin Cut" pattern sherbet and goblet: Libbey Glass Company, Toledo, Ohio.
"Dancing Flowers" pattern sterling: Reed & Barton, Taunton, Mass.
Pineapple salt shaker: Bellette, 1590 Merchandise Mart, Chicago, Ill.
Crystal hurricane chimneys: Younkers of Iowa, Des Moines, Iowa.

For many years to come

Page 66. Yellow wood bird, wooden lamplighters, angel candleholders: Bonniers, 605 Madison Ave., New York City.
Manger creche scene: Venetian Lido Co., 909 West Grand Ave., Chicago 22, Ill.
Page 67. Punch bowl and cups: The Gorham Co., Providence 7, R. I.
Brass candelabra: Cray of Boston, Beacon Street at Longley, Newton Center 59, Mass.
Madonna and Child: Martin Freeman, 225 Fifth Ave., New York City.
Harp door chimes: Epicure's Mart, Inc., 133 East Putnam Ave., Greenwich, Conn.
Foil angel: Carole Stupell, Ltd., 507 Madison Ave., New York 22, N.Y.
Wooden birds with shaving tails: Bonniers, 605 Madison Ave., New York City.
Pottery sequin tree: Carole Stupell, Ltd., 507 Madison Ave., New York 22, N.Y.
Red plates: Viking Glass Co., New Martinsville, W. Va.
Poinsettia tray: American Art Works, Inc., Coshocton, Ohio.
Cocktail napkins with green cloth: Imperial Linens, Inc., 302 Fifth Ave., New York City.
Christmas-tree plate: Wm. H. Plummer and Co., Ltd., 734 Fifth Ave., New York 19, N.Y.
Tumblers with symbol designs: Wm. A. Meier Glass Co., Inc., Rochester, Pa.

Chest . . . designed for men

Page 253. Chest: Heritage-Henredon Industries, Inc., Morganton, N. C.

TV chair—turns and travels

Page 13. Chair: Heywood Wakefield Company, Gardner, Mass.

New silver for your table

Page 98. Sterling carving set, cheese server, cake server, steak set: Towle Mfg. Co., Newburyport, Mass.
Page 100. (Upper) Covered twin compartment serving dish: International Silver Co., Meriden, Conn.
(Center) Modern covered serving dish: The Gorham Company, Providence, R.I.
(Lower) Leaf-shaped servers, pear-shaped servers, small leaf ash trays, salt and pepper: International Silver Co., Meriden, Conn.
Page 103. Glass comport with silver base, fork and spoon: Allan Adler Handwrought Silver, 8626 Sunset Blvd., Hollywood, Calif.
Carving set with ebony handles, and roast holder: Chas. D. Briddell, Inc., Crisfield, Md.
Sugar, creamer, both pairs salad servers: Allan Adler Handwrought Silver, 8626 Sunset Blvd., Hollywood, Calif.
Silverplated platter: International Silver Co., Meriden, Conn.
Page 104. Steer head plank, turkey plank, and carving sets: Bruce Fox Wrought Metals, Inc., New Albany, Ind.

[*Continued on page 276*

Discriminating hostesses hail this versatile Krome-Kraft Lazy Susan, with clear crystal or colored glass set in protective chrome holders . . . holders that snap off and on for easy cleaning! The delightful relish dish also combines non-tarnishing chrome with sparkling glass. Choose them and other Krome-Kraft creations for perfect gifts. At leading jewelry, gift, department stores.

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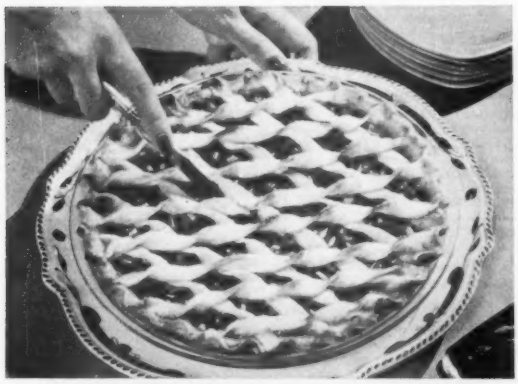
Big treats with the merry cranberry

Begins on page 76



Cranberry-Apple Pie. The colorful filling of fresh cranberries and apples peeks through the lattice top. It's handsome; so serve it at the table

Cranberry turkeys make a gay circle around the big platter. Remove jellied cranberry sauce from can. Slice; cut with plastic turkey cutter

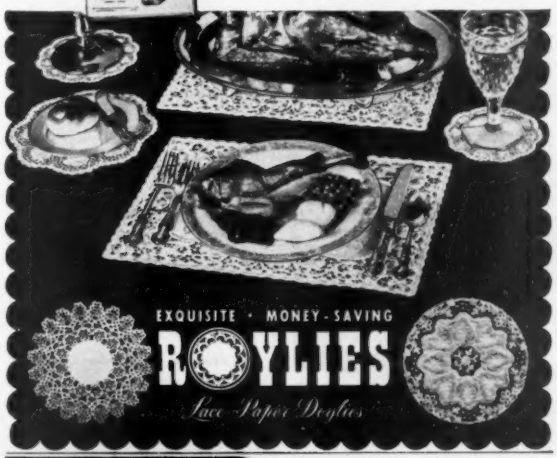
Sparkling red cranberry juice is an easy way to start a meal off to a big success. Serve the juice chilled, with a plate of round crackers topped with a creamy cheese spread. If you're rushed, let Dad do the honors. Then you'll be free to put the last-minute touches on dinner

Recipes on next page

HOLIDAY SETTINGS made easy!

Here's how to beautify holiday meals (as well as every-day family meals) and save money, time and work: buy the big, economical, new Family Pkgs. of Roylies Lace Paper Doylies—*actually cost less than laundering linen!* Servings look lovely. Get Family Pgks. of 45 to 120 Roylies; 5", 6", 8", 10", 12" round, and oblong Place Mats. At 5 & 10's, supermarkets, housefurnishing, naborhood, dept. stores.

Royal Lace Paper Works, Inc., Brooklyn, 1
Trade Mark "Roylies" Reg. U. S. Pat. Off.



"My new ring reminded me..."

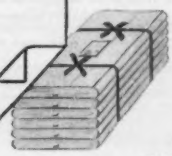
"I was about to pass by a Pequot ad, when the flash of my new engagement ring reminded me I'd soon need sheets myself. But I had to have the best...so I asked Grandma first. 'Pequots, by all means!' she said. 'Mine are older than I remember, but still smooth and snowy white. I wouldn't use any other kind!' So it's lovely, long-wearing Pequots for me, too...now and the rest of my life."

Margaret Elkins, Hopkinsville, Ky.

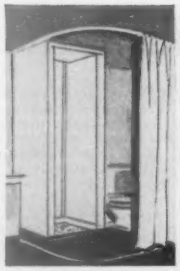
PEQUOT PLUS-SERVICE SHEETS PILLOW CASES

Pronounced "PEE-A-W'AT"

PEQUOT
plus-service
SHEETS



Pequot Mills, Salem, Mass.



Add a Bath in the Recreation Room

To complete the comfort facilities in the recreation area and to relieve "traffic" pressure on upstairs baths, self-contained, leakproof Weisway Cabinet Showers are available in models especially designed and priced to make such extra baths easily possible and practicable.

Weisway
CABINET SHOWERS
Give EXTRA BATH FACILITIES

In your present home or when you build, Weisways make added baths easily possible because of the small floor area required. A little-used clothes closet, or any odd corner—a three-foot square, or less, provides room for a Weisway. No special treatment of building walls or floor is required. Weisways are fully self-contained baths, guaranteed leakproof. Don't confuse Weisways with ordinary "shower stalls." Weisways are quality fixtures, tested by critical users through years of service in finest bathrooms.

BUILT-IN WEISWAYS FOR MASTER BATHROOMS

Use of the in-a-wall adaptor enables a fine-looking built-in installation with all the advantages of Weisway leakproof construction and the exclusive Foot-Grip, No-Slip floor of vitreous porcelain; safe, sanitary, easy to keep clean and sparkling.

This Book Helps You Plan More Bathrooms

Contains sketches and floor plans with many new ideas for added bath facilities in your present home or when you build. Enclose 10 cents with coupon, or letter—or ask for free folder about Weisways.

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☐ Enclosed is 10 cents; please send book of bathroom floor plans.
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Name
Street
City State

Big treats with the merry cranberry

Continued from preceding page

Frozen Cranberry Salads

1 16-ounce can jellied cranberry sauce
3 tablespoons lemon juice
1 cup heavy cream, whipped
¼ cup mayonnaise
¼ cup confectioners' sugar
1 cup chopped California walnuts

Crush cranberry sauce with fork. Add lemon juice. Pour into paper cups or refrigerator tray. Combine remaining ingredients and spread over cranberry mixture; freeze firm. Unmold in crisp lettuce. Pass salted nuts. Serves 6 to 8.

Quick Cranberry-Almond Sauce

2 cups sugar
1 cup water
4 cups fresh cranberries
¼ cup pineapple preserves
Juice and peel of 2 lemons
1 cup blanched almonds

Combine sugar and water in saucepan; bring to boil and cook for 5 minutes. Add cranberries and cook 5 minutes, or until cranberry skins pop open. Stir in preserves, lemon juice and peel; cool. Add almonds and place in refrigerator until chilled. Makes approximately 1 quart sauce.

Molded Cranberry Ring

2 cups ground fresh cranberries
2 cups sugar
2 packages lemon-flavored gelatine
2 cups hot water
2 cups pineapple syrup
2 cups crushed pineapple, well drained
1 cup broken California walnuts
2 cups chopped celery

Combine cranberries and sugar. Dissolve gelatine in hot water; add syrup; chill until partially set. Add cranberry mixture, pineapple, walnuts, and celery. Chill in 1½-quart ring mold until firm. Unmold on crisp lettuce. Fill center with chicken or turkey salad. Pass mayonnaise. Serves 6.

Cranberry-Apple Pie

2½ cups fresh cranberries
1½ cups chopped apples
1½ cups sugar
3 tablespoons quick-cooking tapioca
3 tablespoons water
1 recipe Plain Pastry

Combine cranberries, apples, sugar, tapioca, and water; let stand while preparing pastry. Pour into 9-inch pastry-lined piepan. Adjust twisted crisscross crust and flute edge. Bake in hot oven (400°) 45 to 60 minutes, or until apples are tender.

Steamed Cranberry Pudding

1 cup fresh cranberries, cut in half
1 cup crushed pineapple, well drained
½ cup chopped, blanched almonds
½ cup light molasses
1½ cups enriched flour
½ teaspoon salt
1 teaspoon soda
¼ teaspoon cinnamon
¼ teaspoon cloves
¼ teaspoon nutmeg

Combine fruits, almonds, and molasses. Add sifted dry ingredients and mix well. Fill greased 1-quart mold two-thirds full. Cover tightly. Steam 2 hours. Garnish with Cheese Acorns: See directions page 77. Serve with **Fluffy Hard Sauce:** Thoroughly cream ½ cup butter or fortified margarine; add 1 cup confectioners' sugar. Stir in ½ cup heavy cream, whipped, and 1 teaspoon vanilla.

Winterizing your car

Continued from page 196

generator and controls checked, and if necessary, adjusted or repaired by competent workmen.

11. Fan belt. A loose fan belt causes inefficient water pump and generator operation; a frayed belt will soon break and put them out of operation altogether. A too-tight belt grinds out the bearing surfaces of the water pump and generator shafts. So have your belt looked at, adjusted, replaced if necessary.

12. Fuel system. Moisture can condense in your gasoline tank, freeze, and restrict the pipe lines. You can't very well predict it, but you can take the precaution of buying reputable brands of gas from a station having a big turnover, and keeping the tank full as possible to lessen condensation.

Dirt in the fuel-pump bowl can also restrict gasoline flow. Your carburetor can be dirty or out of adjustment. Your automatic choke can be working poorly. Your manifold heater valve can be rusted tight and cause improper fuel-air mixing. Have them checked.

13. Defroster. Vital, vital is your car's windshield defroster. In many ways it is the most important single item in all winter preparation. Be sure that it is working right. In winter you just can't see without it. And until you can see, you should not turn out of the driveway.

Now, what about price? What should good service cost? Only you can judge your serviceman. You should be able to find out exactly what he intends to do for the price of his seasonal service offer. If there is a lot of "check this, check that," be sure the checking is thorough. Ask for a record of any deficiencies revealed. On the other hand, a serviceman won't work "for fun." To inspect brakes, for example, a wheel must be pulled, linings inspected, the master cylinder cover removed, fluid level checked, and the pipes and pedal linkages carefully looked over. This takes time.

So, don't expect seasonal service for nothing—in fact, steer away from shops that offer too much for too little. Good mechanics can't afford to market their time and abilities for a song.

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Good eating, too. Especially SUNSWEET Prunes. Tree-ripened for sweetness and flavor. Tenderized for quick cooking and better eating. Sealed in foil for perfect protection. Packed and guaranteed by the growers themselves.

SUNSWEET "Tenderized" Prunes, Apricots, Peaches—also SUNSWEET Prune Juice

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Get your money's worth in TOWELS

By Pat Flynn

Shop wisely—and well

Every towel has two jobs to do—it must absorb moisture, and it must wear. Though you buy fine linen for guests, most of your towels will be terry (or Turkish) because they absorb and wear best. Here are the answers to your questions about terry towels:

What makes a towel absorbent? Surface loops or pile do the drying. Each loop acts as a tiny sponge. Be sure the loops are long and close together.

What makes a towel strong? The underweave beneath the pile is the towel's backbone. It bears the strain of pulling and tugging in use, rubbing and twisting in laundering. Check it by holding the towel up to a strong light. Light should barely show through. Hems and selvages take hard use, too, so be sure they're even and well reinforced.

Is a soft terry towel best? Not always. You can buy towels in any of three textures: soft terry for sensitive skin, medium-soft terry, and hard terry for a brisk rubdown.

Are dark colors as absorbent as light ones? In quality towels, the yarn itself is dyed. So they should be as absorbent as any terry towel. And their rich colors will stay deep and beautiful throughout the life of the towel.

What makes a towel good? The size of the yarn, the degree of twist, and the length and quality of the cotton fibers all play their part in the service a towel gives you. So look for the label. The name of the maker can tell you volumes about these invisible characteristics of the towel.

[*Turn to page 269*

Modern

For the Years to Come

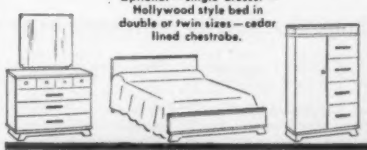
For your identification in leading furniture and department stores.

HUNTLEY

BEDROOM FURNITURE

Silver gray, natural walnut finish with heavy twisted bar designed hardware in bright brass—comprises the striking treatment in this severe modern bedroom group—easy to plan your decorating with prominently figured drapes, darker walls in muted tones and light toned floor covering. The quality is signed by Huntley, "For the years to come." Full dust-proofed, easy-glide drawers, finished interiors—in fact, a true value in lasting style and quality construction. Now available through thousands of Huntley dealers everywhere.

Optional — single dresser — Hollywood style bed in double or twin sizes — cedar lined chestrobe.



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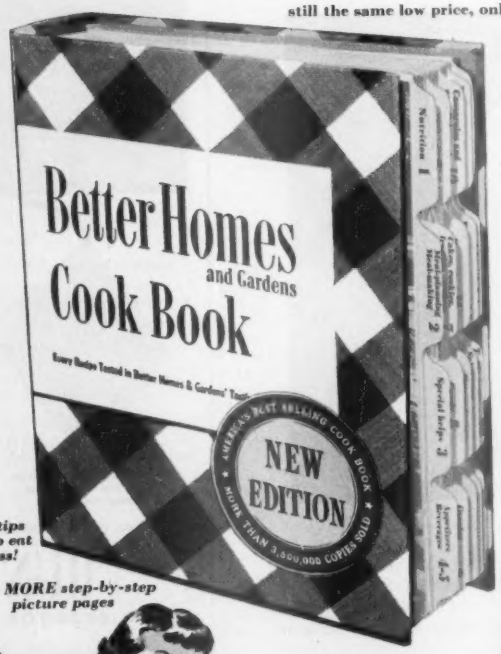

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Grand for Gifts! Throughout the years, friends to whom you give the *Better Homes & Gardens* Cook Book will deeply appreciate your thoughtfulness. Gift season is here . . . so buy several gift copies of this NEW edition . . . and be sure to include one for yourself. Still the same low price, only $2.75 . . . at bookstores and book departments. Or anywhere in United States order postpaid ($2.75) from 7711 Meredith Bldg., Des Moines 3, Iowa. (Canada, $3.25.)

Your money's worth in towels

Begins on page 267

Proper care means longer wear

Keep clean rags and cleansing tissues handy for mopping up spills, drying razor blades, removing make-up.

Protect towels from snags. Check your hamper, towel bars, linen closet, clothespins for splinters or sharp points.

If a towel does become snagged, cut the thread at the surface. *Don't pull the thread.* Mend tears immediately.

Have plenty of towels: at least six bath towels, six hand towels, and six washcloths for each member of the family. Rotate use so that each can have a rest.

Don't let towels become too soiled. Encourage children to wash well before using a towel.

All new towels should be washed before you use them, so they can do a better job of drying.

Wash towels 5 to 7 minutes in thick suds and soft hot water, 130 to 140 degrees. (As hot as your hands can stand.)

Launder dark-colored towels separately—never with white towels.

Rinse two or, preferably, three times. Soap left in towels makes them stiff and rough.

White towels and washcloths can be bleached when necessary. Follow directions on the bottle. And rinse well.

Shake terry towels to fluff pile. Then pull the border *gently* into shape.

Hang towels one-third over the line, or dry in automatic dryer. Do *not* hang colored towels in direct sunlight.

Never Iron Terry Towels.

Find towels to fit your budget

Good buys for LUXURY—

When you buy towels, you pay little more for luxury. True, a good towel costs more than a poor one, but it will make up the difference in long wear. Printed, textured, or embroidered towels are more expensive to manufacture, so cost you more than plain terry. For about one dollar extra, you may have towels monogrammed to personalize your bathroom.

Guest towels: Imported linen is plentiful and, thanks to the demand for dollars abroad, less expensive. As always, there are fine art linens with delicate handwork. Or you may have linen huck, in one of three sizes: finger-tip (9"x15"), guest (15"x24"), and hand size (16"x32"). Colors range from pastels and decorator colors to a surprising black.

Good buys for COMFORTABLE LIVING

You, too, can afford real luxury in towels. The finest made, including decorative patterns, are well within your budget. And color is now within anyone's budget. Chartreuse, gray, wine, orchid, dark green—you can have any color you choose.

Guest towels: Today you can color-match guest towels and family towels. One linen huck towel matches not only the colors but also the sculptured weave of a terry pattern.

Good buys for a SLIM BUDGET—

All but the newest shades are available in inexpensive towels. But think twice before you buy a cheap towel. A good one wears longer, so costs no more in the long run. Here are some wiser ways to economize: Buy plain weaves with simple borders. And buy the right-size towel for each job. By using smaller towels for wiping hands, face, and children, you'll make large towels last longer. When towels wear thin, use good pieces for bibs, pot holders, or polishing cloths.

Guest towels: Tiny terry guest towels are big news. They're luxury soft, brilliantly colored, and easy to care for. Just put them in the family laundry. They never need ironing.

New Decorator clocks

TO GIVE OR TO KEEP!

Clock in the modern manner . . . the electric Dynaire is designed to sit lightly on modern mantel, table or bookcase. Streamlined cabinet with mahogany or blond finish. Height, 5¾ inches. Width, 10½ inches. $16.50.†

It's a Pippin! Gay red, green and yellow clocks have green leaves at top, ivory clock has ivory-colored leaves. Dials match cases. Brighten your home with the PIPPIN today. Ht., 8½ inches. W., 7¼ inches. $6.95.†

Clock for every home . . . the Seth Thomas* Kenbury is your clock. Electric or keywound Westminster Chime movement. Height, 8½ inches. Width, 15¼ inches. $45.00.† Seth Thomas Clocks, Thomaston, Conn. Division of General Time Corporation.

*Reg. U. S. Pat. Off.

†Prices subject to change, tax extra.

For folder illustrating other Seth Thomas Clocks, write Dept. B-4.

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18 inches x 31 inches about $1.10

36 inches x 31 inches about $2.20

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Line your silver drawer with a Pacific Silver Cloth wrap for pieces in daily use or make your own bags and rolls for special pieces.

You'll find it in piece goods departments of leading stores—in packaged lengths in housewares, notions, and silverware departments and ready-made in bags, rolls, and chests at leading jewelers. Look for the Pacific label.

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It's PACIFIC Silver Cloth

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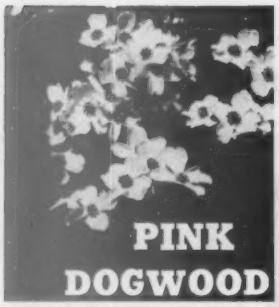

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Order Promptly for Best Selection

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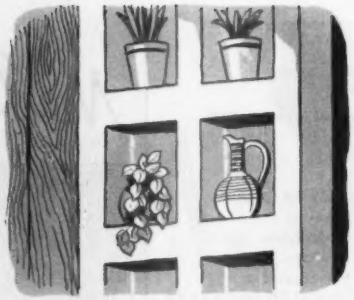
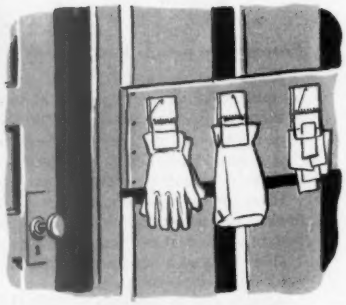


Quick snack. Keep a large container full of liquid plant food near your potted house plants. You will have the solution handy when plants need it

Andrew S. Wing, Old Greenwich, Connecticut



Where you need them. Gloves and other regularly used garden items are ever-handy if you clip them to mousetraps or clothespins nailed to garage door

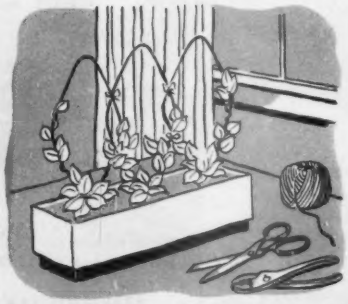
Velma Turner, Seattle, Washington

Easy does it around the yard

Save yourself time, money, extra steps—and increase the beauty in your garden—with these practical ideas

Foot comfort. Cut a section from an old garden hose, slit it lengthwise, and slip it over the back of your spade. You'll find it easy on foot and shoe

Rosalie B. Nowell, State Line, Pennsylvania



Easy support. Wire coat hangers, shaped to suit your fancy, make good supports for climbing plants. Straighten hook and thrust it into the soil

Clark Vaughn, Ames, Iowa

Foil the wind. Keep the mulch on perennial flowers with chicken wire netting. Unroll the netting over the mulch material. Weight down the wire with bricks

Robert Maney, Minneapolis, Minnesota

What short cuts make your gardening easier? We will pay $10 for each idea accepted. Unusable ideas cannot be returned. Send to: Garden Editor, Better Homes & Gardens, Des Moines 3, Iowa.

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Garden clinic

Out-of-sight garbage can

Q Please give me several suggestions for hiding a garbage can in driveway near side door.
P. D., California

Perhaps the best way to hide a garbage can from the street and the neighbors' view is to place below ground. A concrete well can be made close to the kitchen door, as above. Have the top slightly above the surrounding area and cover well with a hinged lid. Paint lid to blend in with surroundings. Attach a piece of rubber at each corner of the lid and a handle for lifting.

Another way to hide the garbage can is to keep it around the rear corner of the house by the driveway. If there is a fence, make an inset as shown above. No one can see it from the street, and it will not be visible when you're in the back yard. Several bushes will hide can if there is no fence. Set can on platform for quick drying.

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starring in
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Take a Tip from Anne Baxter

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Try them at your hardware, electrical or implement dealer's.

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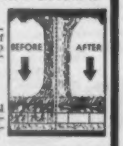

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Continued from page 252

Break some leaves from your sedums. Lay them on moist sand or vermiculite, and cover with a sheet of glass, allowing a crack for air. See how leaves of Burro Tail (*Sedum morganianum*) have developed new roots and leaves (at left). They are now ready to place in pots.

Many kinds of begonias with large leaves may be used to produce a number of new plants. Cut leaf from plant with an inch of stem. Cut through each large vein in a semicircle. Place leaf flat on moist sand; peg down with long wire pins. Cover the pot with a sheet of glass.

Stanley

See the new shoots and roots developed by making cuts in begonia leaf. Individual plantlets may be separated at this stage and potted in 3-inch pots. Begonias can stand richer soil, two parts of compost in the potting mixture. Leave enough space at top of the pot for watering.

You can have new Screw Pines (*Pandanus*) in a short time if your old one has produced suckers like plant right. After suckers are removed, check mother plant. Turn pot upside down, and knock plant out. If roots are brown, crowded, place in a pot at least one inch larger.

Plant each sucker in a 3-inch pot right after removal from parent plant. Firm soil well. Water sparingly until new growth starts; then give more water. Shift to larger pot when plant outgrows 3-inch size. Root formed on sucker at left while it was attached to mother plant.

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An expert talks on fall rose care

● An associate editor of *Better Homes & Gardens*, Dr. Larry Grove is a prominent rose expert. He is a past president of the Iowa Rose Society, now is Director of District 10 of the American Rose Society. District 10 includes seven Midwest states. This advice on rose-growing in the cold, northern states is condensed from a talk given by Dr. Grove recently before the national convention of the American Rose Society.

We can grow fine roses in the northern areas of rigorous winters—perhaps not so large roses as those on the Pacific coast, but at least as good in quality. Roses in any particular area or section must be handled according to the conditions prevailing in that locality. Many failures are the result of using methods in one region because they have worked well in another.

Northern climate

If northern rose-growers could depend on a blanket of snow all winter to protect roses, it would be a fairly easy task to winter over the plants. But often we have open winters, with scant snowfall. Winds also are stronger and gustier in winter, and this, along with sun and dryness, is hard on plants.

It isn't so much the cold that is harmful to roses. The sudden, vicious changes in weather during an open winter, however, cause untold havoc to unprotected roses. There are cases where temperatures have dropped as much as 40 degrees in one hour in some areas, and almost 70 degrees in 12 hours. Sudden cold snaps in fall often catch many roses unprotected, with resultant damage.

Winter protection

The wise rose-grower will be prepared for such changes, even though they don't happen every year. If 6 to 8 inches of soil (more in areas of severe weather) are mounded around the bushes in early November, few plants will be lost by sudden temperature drops. The violent Armistice Day blizzard of 1940 in the Midwest killed thousands of roses which had not been mounded with earth.

A dry mulch of leaves, straw, or other material should not be put over rose bushes too early, however. Wait until the mounded earth is frozen, then mulch.

Water roses in the fall

Thoroughly water your roses in the fall before winter sets in. Soak the ground well, down to the roots. The roots continue to grow long after cold weather sets in.

Dry soil in winter is detrimental to most plants. When the soil freezes wet, the roots are plump and healthy, and will be ready to get a strong, vigorous start in spring.

Buy roses in the fall

Northerners envy gardeners in other sections their success in fall planting. But in most sections of the North, it doesn't work; spring planting is safer than fall planting.

Nevertheless, fall *buying* is highly recommended. You are likely to get the cream of the crop by autumn buying. The roses will store beautifully in your back yard. Dig a trench about 20 inches deep in the vegetable garden or annual border. Lay your rose plants in the trench, and cover them completely with loose soil followed by a light mulch.

The plants will come through the winter without a single loss. Or you can buy them in the fall for spring delivery and plant as soon as your soil is workable.

Prepare soil in the fall

Whether you buy your roses in the fall or early in the spring, you'll want to get them planted as soon as possible in the spring. The best way to get an early start is to prepare the bed in the fall.

It's easier to dig in the fall when the soil is warm. Trying to turn up frozen soil in the spring can be backbreaking. Besides, the action of frost during the winter will break down clumps and improve soil texture. In the spring you'll be glad that the soil was prepared.

A word about varieties

When buying your roses, pick out the black spot-resistant varieties, such as Crimson Glory, Nocturne, Peace, and others. Rose-growing will be more enjoyable when you don't have to be always fighting outbreaks of black spot.

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The diary of a plain dirt gardener

By Harry R. O'Brien

I set David to work with the tractor, but he overdid it and plowed up good cabbages, turnips, and a row of mums that I wanted to save. Such is life

November 1 Today I took my time about leaving the house, for I wanted to delay what I might find outdoors. I was plumb afraid to go out and face the facts of autumn garden life.

You see, when I stuck my head between the curtains and peered out this a.m., there was a hard frost over the ground and everything. Between living-room curtains I could see that the thermometer outside was down to 25.

Most of my dahlias are still out in the tool shed. They are covered with vermiculite, though. So let us hope that the freezing hasn't harmed them.

One cheerful note was that as Maggie cooked the breakfast, she looked out and remarked that the leaves on the red oak on the back lawn are the prettiest she has ever seen them. That's right. The reason is that up to now, the fall has been so warm and mild. This is when the leaves are most colorful. When there are early, heavy frosts, the color is sorta drab.

Drawings: O'Reilly

I'm afraid to face the facts of garden life this morning. Hard frost covers the ground; temperature is down to 25

I looked out, too, and what I saw is that we have the most wonderful Oriental rug that is being woven on our lawn. Those pretty leaves are dropping down and covering the grass. Oh dear—will I ever get them back on the compost pile?

At worktime, I concluded that no harm had come to those dahlias. But I promptly got them indoors and down in the fruit and vegetable storage room in the basement. And bless my soul, down there is one of the amaryllis bulbs from last winter that Maggie had put away. It is beginning to grow.

November 2 To meeting of our men's rose club tonight. Walter Burwell showed lantern slides in color of his summer vacation that included nursery test gardens, public parks, and the like through the East. Then Harold Weaver took charge, and each member was called on to testify as to *his* summer experiences.

One fellow said he had decided that from now on he'd never dust his roses again, but would always spray. Another has decided that dusting is by far the best and that from now on he'll never bother with spray. Some had best results, using both methods, now one, now the other, depending on conditions and weather.

When my turn came, I made a five-minute oration about how I have done neither dusting nor spraying this fall—at which there was ribald laughter from the assembled brethren. But I said it gave me an unparalleled opportunity to check on resistance to black spot. I said that at the top of the list of resistant ones stood the new Masquerade and the older The Fairy. I also mentioned that Fashion, the 1950 All-America floribunda, is one of the greatest roses of all time, and that both it and most of the recent All-America varieties are quite resistant.

November 3 Be it known that I have reached the age and importance in life when I can take a half-day off when I want to do it—providing I pick the right day. This being Maggie's birthday, I took time out.

We went downtown to a belated lunch. Instead of going to some ritzy place, we went to a smaller place where common folks eat. It was an old-time restaurant, with a bakery in connection—good food, pleasant waitresses who are human beings, an old-fashioned atmosphere—so we enjoyed our meal.

Then to the seed store, where I did buy a dozen each of two choice varieties of narcissus, to wit, Fortune and John Evelyn. These, I told Maggie, were her birthday present.

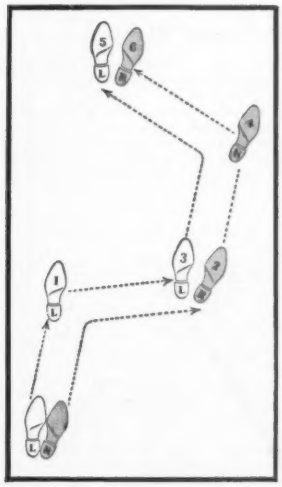
And I told her to meet me at the big furniture store in an hour, while I went off on some personal shopping. At the store, believe it or not, I bought her a new rug for the dining room—an Oriental rug, too. It is just a medium-priced one, for there are limits even to a birthday present.

Began planting my new narcissus. Because they'll be in the front of a bed, I want them set in apple-pie order

Home—and what do you think? David had picked out a new television set for his mother's present—which I'll pay for, you understand. I thought we'd never get any supper, the way Maggie sat and watched that screen.

November 4 Began planting my new narcissus, the ones bought yesterday and a collection of new varieties that came by mail the other day. I'm doing it differently this time. This is to be quite a fine display across the front of a bed in the garden, and I want them in apple-pie order.

First, I dug a trench one spade deep and mebbe 18 inches wide across the space where they are to



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go. Then I spaded up the bottom of this trench, leaving the soil loosened in the bottom and broken up with jabs of the spade. Then I set the bulbs in the trench in what are really three rows but staggered so they look more like two. The bulbs are in the ground 6 inches and are placed about 8 inches from each other. Final chore was to fill the trench again with soil, with the top an inch or so higher, for it will settle down.

This time I didn't use any plant food. Some experimental work done by the U.S.D.A. horticulturists in recent years indicates that narcissus bulbs do better and give more bloom if plant food isn't used.

In planting, I led off first with Fortune, as an anchor. This is a

I started bird feeding in earnest because it was cold, and the cardinals and the bluejays were darting around

variety I have coveted for years but up to recently, it has always seemed too high-priced for my budget. Then the rest went in, in alphabetical order. Two that I think will prove to be of unusual interest are the white Mount Hood and Titanic. I'll tell you about the others, come next spring.

November 5 The express office phoned that my other box of narcissus bulbs had arrived. So I hurried over to get them. We don't have delivery out in our suburban fringe any more. Then out to plant them.

What had come was a set of the new John Evelyn hybrids. These are all derived from the variety John Evelyn and have come from Holland since the late war. I believe they were first offered for sale here in the fall of 1949. I saw some in bloom last spring in a trial garden. They are still scarce and consequently higher priced, and are carried only by specialist bulb firms. To get a comparison, I planted 12 bulbs of parent John Evelyn alongside, beyond the new ones. I also put out three bulbs of Pink Fancy and three more of the pink Mrs. R. O. Backhouse.

November 6 Leaves—what a wonderful time for raking and hauling them. My own affairs were such I couldn't get at it. Maggie says she won't with three men around or anyhow, not unless I get her a new broom rake. I couldn't get any response at all from the boys.

[*Turn to next page*

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The diary of a plain dirt gardener

Continued from preceding page

November 7 This business of having to stay so late at the office, with nighttime coming so soon, has to stop. How am I going to get any work done? These evenings, I should begin to cover up the roses for winter, which I do gradually, a few bushes a night.

November 9 Off on a business trip, stayed in Cleveland tonight, and in the hotel lobby ran across Robert Simpson of the Cleveland Rose Society. He and his wife were just on their way to the monthly meeting. They invited me to go along—and I surely was glad.

The meeting was held at the Cleveland Garden Center, one of the best such in the country. It is a fine building, in a beautiful setting in a park.

At the meeting I found dozens of old friends who grow roses. Chief business was a discussion of methods of making awards at the June show. I just sat there and laughed to myself, for we hash over the same thing at home. I never did find out how the main point was settled.

November 12 Home; summer again and decided that before I hill up the roses for winter, I had better get out weeds. I do not cultivate the roses after early September, for I want the plants to slow down and harden up for winter. But the weeds don't understand and keep right on growing even though winter is almost here.

As soon as I got a wheelbarrow load of those weeds, I'd spread it over the compost pile. When I got a layer about six inches thick, I scattered plant food liberally over the top. This will aid in rotting down and make a richer humus, too, when spread back on the garden. Some lime should also be added, but I didn't have any handy. I should have been getting weeds out of the iris bed, too, but didn't have time for that.

Meanwhile I set David to work up the rest of the vegetable space with the tractor, so we can finish sowing ryegrass for winter cover. He did not only what he was supposed to do, but he chewed up all the cabbage, with many heads still good. He had gone right through the turnips. He had dug up the row of mums I wanted to save.

November 22 Dear me—the price of coal so high and that old thermometer was down to 20 at dawning, and so I had to whoop up the furnace. Took to bird feeding more earnestly, for the cardinals and blue jays were darting around. Filled hanging racks with peanut butter and suet. Put up post on back lawn with swinging feeder on top. Put up window box at dining-room window.

Hilling up roses for winter is proceeding. I'm trying a new wrinkle this year. I'm digging a shallow trench around the edges of the beds, in hope that water will drain off instead of standing on the beds.

November 25 Business affairs require a trip to Chicago, and Maggie was to go along for the buggy ride. But we hear on the radio that there are snow and icy roads up that way. So Donald took us down to the station, and we went up on the afternoon train.

November 26 Bless my soul, first thing after our late breakfast, Maggie hurried east on Madison Street, with mebbe $79.00 of our expense money in her purse. She was headed right for those big State Street stores.

I spent the day on my own affairs and was back to our room first. Toward supper, in came Maggie, arms full of bundles, back sorta bent over. Before ever she opened her bundles, she took off her shoes to ease her feet. She had been fighting the battle of the Christmas-shopping crowds.

November 27 Out for dinner to home of my brother Bob and family and to one of the biggest surprises of my life. His three daughters have grown up to young ladies, two of them taller than I am. I felt downright embarrassed to have such call me "Uncle Harry." Bob's new home, which he purchased recently, had been planted originally by a nurseryman who lived there, with a lot of unusual trees and shrubs about.

November 30 Back home last night. Goodness—here the month is over. Those new roses came while we were away and are in the garage, unplanted. I should have put in two dozen more narcissus bulbs to finish out that line. Nary a Paperwhite narcissus started yet. All the glad corms still in flats in basement, not yet processed and stored away in vermiculite for winter. No wood cut and stacked.

Where to get it

Begins on page 264

Gifts for her table

Page 39. Black plastic serving dishes: Plastic Production Company, 948 Howard St., San Francisco, Calif.
English jasper ware: Josiah Wedgwood & Sons, Inc., 24 E. 54th St., New York City.
Spode bird figurines: Copeland & Thompson, 206 Fifth Avenue, New York City.
Currier and Ives tumblers: Libbey Glass Co., Toledo, Ohio.
Page 40. (Upper) Sterling milk pail, tall bonbon dish, and vase: Reed & Barton Silver Co., Taunton, Mass.
Cigarette boxes, ash trays, "Fairfax" pattern almond dishes, and low bonbon dish: The Gorham Company, Providence, R. I.
(Center) Candlesticks, vegetable bowls, sauceboat, sugar, creamer, salt, pepper shakers, and cigarette holder: Towle Mfg. Co., Newburyport, Mass.
(Lower) Skewers and long-handled salt and pepper shakers: Allied Western Distributors, Inc., 149 New Montgomery St., San Francisco, Calif.

Bread 'n' baskets

Page 190. All baskets: Langbein Giftwares, 161 Willoughby, Brooklyn, N. Y.
Page 193. Plywood piggin: Vermont Crossroads Store, Waterbury, Vt.

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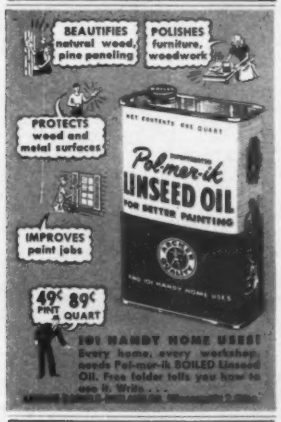

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November Garden Guide

South

Start hardy annuals now; flowering will be better than in spring. Hold the seeds in the refrigerator for 10 days before planting them in Lower South.

Dig amaryllis and tuberous begonias in the South; leave most other bulbs in the soil unless they're too crowded. Dig dahlias growing in Upper South.

Feed camellias this month. Make holes 6 inches deep at 2-foot intervals under the spread of the branches for plant food.

Adjust your lawn mower to cut high now that your winter lawn of ryegrass is ready for its first cut.

Central-East

Mulch your daffodils deeply to encourage continued root growth; more roots mean larger blooms next spring.

Plant such shrubs as lilacs, *daphne*, forsythia, and other early-flowering shrubs now. Plant privet and barberry, but wait until spring for althea, redbud, wisteria, dogwood, flowering almonds, plums, and cherries.

Plant all hardy bulbs; they may be planted up until the ground freezes. Apply several feet of mulch where bulbs must be planted real late; then remove mulch when bulbs are available.

Texas-Southwest

Start the Paperwhite narcissus the first week in November for bloom indoors at Christmas time. Plant Dutch and Spanish iris now for bloom at Easter; set in groups or drifts.

Plant sweetpeas this month or next for best flowering results. Sow seeds of the ornamental grasses now.

Water evergreens, trees, shrubs, and roses when a cold wave is forecast. Soak camellias twice a week as soon as the buds begin to appear.

Lift tuberoses before frost; they will not bloom if frost nips their tips.

Pacific Northwest

Set out bait all winter to control snails, cutworms, and earwigs during mild weather. Start winter spraying of trees and shrubs as soon as leaves fall; fewer insects will be left to breed next spring.

Store tender waterlilies in moist sand in basement.

Store tulip bulbs in the refrigerator about a month before planting out.

California

Spray berried shrubs with nicotine sulfate to repel the birds. Also spray citrus and other woody plants with a scalecide where scales are present.

Divide coralbells, perennial asters, crinums, and other perennials needing it; better flowers will result next season. Feed camellias, and mulch with leafmold.

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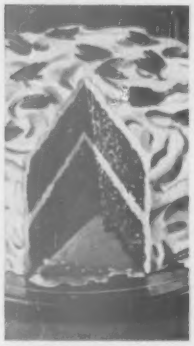

Have all ingredients at room temperature.
Beat together for one minute: 2 eggs
1¾ cups sugar
Sift together and add:
2 cups sifted cake flour
1 teaspoon Arm & Hammer or Cow Brand Baking Soda
½ teaspoon salt
Combine: ¼ cup vinegar
¾ cup milk
1 teaspoon vanilla
Add: ½ of the liquid
½ cup shortening (emulsifier type)
Beat vigorously one minute.
Add: Remaining liquid
3 sq. chocolate (melted)

Beat one minute: Turn into two well-greased 8-inch layer pans, 1¼ inches deep. Bake at 350° F. (moderate oven) 30 minutes.

Chocolate Flake Frosting. When cake cools, spread 7-minute frosting on top, sides and between layers. Sprinkle top of cake with shaved chocolate.

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Expert hand-engraving brings out the beauty of this falling-leaf pattern to make this crystal-clear mirror a jewel-like addition to any modern or traditional interior. Write for illustrated folder.

Donnelly-Kelley Glass Company, Holland, Michigan

How to make a

You may not have to refinish that piece of furniture that is scratched, stained, burned, or cracked. Try these repairs first

A round, white ring left by a glass, a burn from a cigarette, a scratch, dent, or deep gouge from any one of a thousand accidents. . . .

These are the mars that are bound to appear, sooner or later, on your furniture.

What do you do about it? Do you ignore the mar, hoping it won't be noticed, and wait for the day when you can have the piece refinished?

Complete refinishing is rarely necessary, you'll be glad to know, even with a deep scratch that plows into the wood. You can hide most mars with careful application of a few easily obtainable materials. The pictures show the best emergency treatments for common furniture maladies.

Before you start work, find out what finish is on the piece. Test a small hidden section. If alcohol dissolves the finish, it's shellac. Turpentine softens varnish or paint. Lacquer thinner affects only lacquer.

Once you have defined your problem, select the right remedy and apply it. And if you doubt your ability—to rub down a finish with rottenstone, for instance—practice first on a scrap board.

Repairing deep mars

1. Mars that go through finish and into wood—deep scratches or bad cigarette burns—call for careful surgery. First scrape the mar clean, especially if the wood is burned or dirty. Pocketknife is a good tool for the job

2. After scraping, rub lightly over the mar with a strip of 6/0 or 7/0 sandpaper, to blend the area into the rest of the finish. For a shallow mar, sanding without scraping may do trick

3. Fill deep mars almost level with the wood's surface with wood plastic. Give filler time to harden. Shallow mars can be filled with repeated coats of varnish, varnish stain, or thin shellac, depending on original surface that you are matching

scratch go away

4. Finish filling the mar with stick shellac selected to match the wood's finish. Heat spatula or knife blade, melt off a bit of shellac with it, and press soft shellac into mar. When mar is filled, heat spatula, wipe it clean, and use it to level patch

5. To be sure shellac patch is perfectly flush with the wood's surface, push a flat razor blade across the patch to trim off any excess. Or use a sharp chisel. Then sand patch very lightly

6. To refinish a patched area, fold a lintless cloth and pour on a little varnish stain or clear varnish, depending on the finish you are matching. On top of this, squirt ordinary lubricating oil. Rub goo into wood. It will enter the pores of bare wood, remain on top of finish

7. For that perfect repair job, rub down the finished surface lightly. Use a felt pad dipped first in rubbing oil or water, then in a fine powdered abrasive such as rottenstone. Rub with the grain, and don't overdo it; you want to smooth the finish, not cut down to wood

8. A final cleanup with carbon tetrachloride removes all trace of oil and abrasive. Then the surface is ready for finishing coat of wax. Carbon tetrachloride may also be used to remove wax at the beginning

More on next page

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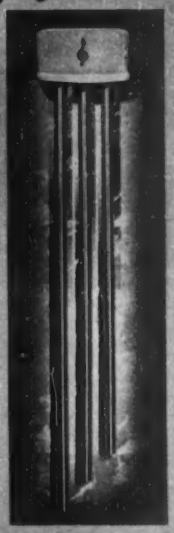

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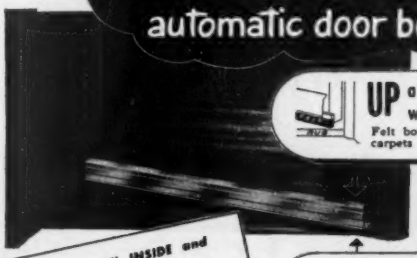

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Removing furniture mars

Begins on page 278

Repairing minor mars

Shallow scratches and hairline cracks can be removed by softening finish and letting it run together. Clean surface, then flow on turpentine for varnish, denatured alcohol for shellac. After drying, rub area smooth. Use rottenstone for light cut, pumice if increased cutting is necessary. Then clean and wax

Lacquer scratch is hidden the same way, using lacquer thinner as the solvent to soften up the surface. If the mar is small, drip in solvent with toothpick. When surface is dry, rub with rottenstone; then apply wax

Enamel scratch is best hidden with some of the original enamel dripped in with a toothpick. After the enamel dries, rub it down with rottenstone. Easier treatment is to fill the mar with wax crayon matching enamel color, followed by wax polish

A shallow scratch that doesn't penetrate through the finish and into the wood can be temporarily hidden. First color wood with a stain polish of the right color, then fill the scratch with two heavy coats of automobile wax

Surface scratch that doesn't dig into finish often can be hidden by rubbing with walnut meat or, in the case of mahogany, painting with iodine. Apply it with toothpick and cotton

More on next page

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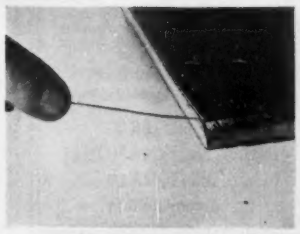
Removing furniture mars *Continued*

Erase white rings by removing top layer of finish with a mild abrasive or solvent. Try rubbing with each of these, working down list until the ring disappears: cigarette ash and lemon juice; camphor and camphorated oil; linseed oil; turpentine; linseed oil and turpentine; linseed oil, turpentine, and rottenstone. You may have to restore finish with varnish and oil

Dents can sometimes be raised without removing finish. Place a damp cloth over dent, then a bottle cap to localize heat on the dent, then rest a warm iron on the cap. This swells the wood fibers. If dent does not rise after several applications, remove finish with fine sandpaper and try again. Refinish area, rub with rottenstone, and wax

Cracks can be filled by flowing in glue to prevent any further splitting. Apply glue with knife blade until it is almost level with the wood's surface. Finish filling crack with stick shellac, rub with rottenstone, and wax

Holes left when an ornament or drawer pull is removed can be hidden. First drill the hole a bit larger to expose fresh wood. Pack with wood plastic, finish filling job with stick shellac, rub with rottenstone, and wax



Loose veneer must be glued back down. Remove finish from area and steam veneer with iron and wet cloth to make it pliable. Scrape out old glue with sandpaper. Work new glue in with a spatula or wire. Cover surface with newspaper and pile books on it until glue sets. Sand with fine paper and refinish

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How to make a slipcover

By Mary Brooks Picken

Whether your furniture is old or new, you'll find slipcovers can pay big dividends. They will pay by making worn furniture look fresh, new. Or by keeping new furniture bright and clean.

Slipcovers are an inexpensive way to redecorate. Use them to bring pleasing color variety and seasonal charm into your rooms.

Once you get on to the technique of making slipcovers, you'll find they're no more difficult to make than a dress. See complete directions below.

To measure for a slipcover. Measure from floor in back up over the chair, down front to seat, across seat and to floor. You'll need this amount of material, plus more for a flounce, for one small chair without cushion. If you want a gathered or pleated flounce, allow 2 yards extra. If design must be placed or matched, buy additional material.

The chair above measures approximately 2¼ yards over all. To cover it, you need 2¼ yards (chair measure), 2 yards for flouncing, plus ¾ yard for matching design on seat and back and front of back, or a total of 5 yards. You need 3 times as much flouncing for a pleated flounce as chair measures around outside bottom of seat. Chair shown was covered with 36-inch cotton print.

To measure for couch. Measure from floor up back, down front across seat, and down to floor in front. Multiply this by as many sections as are in couch—usually three. Measure cushion width and length, and allow twice as much for each cushion to make top and bottom. Measure cushion thickness and add 1½ inches for the seam. You'll need a strip this width to go around all four sides of the cushion.

Work these measurements out with paper and pencil. You'll need 12 yards for average 3-cushion couch—13 yards if design is to be matched; 5 yards for a small or medium chair; 6 for medium-large; 7 to 8 for a large, over-stuffed-type chair.

These amounts apply even though fabric is labeled 50 inches. If you use 50-inch fabric, you can save as much as 2 yards on a couch by using pieces cut from sides of each width and piecing these for flounce; or, if there is no design to match, by piecing carefully on back.

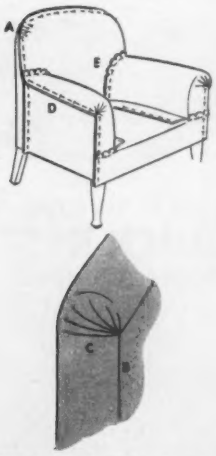
Fitting and cutting. Measure and tear off a length of the fabric 2 inches longer than the front of the

Muscle rebound

You ask, my lord, if I
would say
You're middle-aging?
Lackaday
And shades of Ponce de Leon!
You're far from that, my
legal own!
The years rest lightly on
your torso,
Young as ever . . . la!
You're more so!
When you set those muscles
rippling,
You're a great big gorgeous
stripling!
Why, you are so young and
tough
I do believe you're strong
enough
To give these floors a waxing
maybe,
So get going, Atlas baby!
—*Georgie Starbuck Galbraith*

back of your chair, centering your design. Measure seat from back to front all the way down, allow 3 extra inches, and center design.

Do the inside arms next. Often one outside arm and one inside arm can be cut from one width, as outside is usually narrower than inside. Allow 2 inches extra when cutting these lengths. Measure back of chair. Center design in back and allow fabric to come around to meet side pieces.



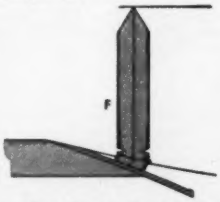
Place fabric on chair. Lay each piece in its respective position, right side of fabric toward chair. Pin seams, starting at center top of chair. Work down sides to arm. As you round the inside back curve, lay fullness in tiny pleats. Place pins in pleats to point toward seam, as in A. Place inside and outside arm pieces. Then make front joining on outside corner of arm, as at B. Notice how fullness is laid in tiny, flat, fan pleats, as at C. Bring seams together; pin as in D. Place pins lengthwise to each seam and 2 to 3 inches apart. Face points of pins the same way so you can remove them easily when you stitch.

Stitch the cover a generous ¼ inch outside pin lines so cover will not be too tight. Clip all seams, especially on curves, as at E. Trim away all surplus to within ⅞ inch of stitching line.

Pin inside seam of seat to arm pieces and back piece all the way around. When you stitch this inside edge, make a ¾-inch seam and leave any extra length to tuck in at sides and back of chair.

To add cording or piping: Remove pinned cover. Make or buy bias-covered cording. Measure all seams and have at least ½ yard or more cording than seams measure, so you can ease cording in seams. Never put cording in tight.

With a tracing wheel, trace through two thicknesses of fabric on each seam line ¼ inch outside pin lines. Trace carefully and accurately, so you can unpin the pieces. Baste cording over one tracing line, then pin and baste joining seams of cover to place over cording. Make each line and each corner come out square and exactly even.



To make a flounce. You can pleat or gather a flounce. Seam lengths together. Clip all seams and press them open. Clip selvages inside hem and clip corners off at hem turn and at top, as shown at F. Pleat or gather flounce and join it to the cover in a seam deep enough to have flounce clear floor by at least ½ inch. Begin pinning flounce on at one side of back seam of slipcover, so you can make an opening.

Place zipper. When all seams are stitched and flounce is ready, stitch flounce to cover. Leave place for zipper in one back seam. You'll need a zipper long enough to come from 6 inches below top of arm to 1 inch from floor. Open seam; pin zipper in place. Open zipper and remove slipcover carefully, so pins won't loosen. Follow instructions given with zipper for basting and stitching it in position.

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Combustion Engineering-Superheater, Inc.

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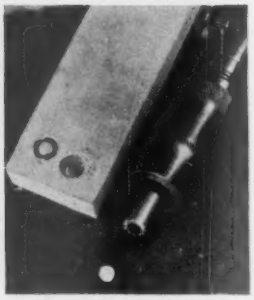
Basic furniture repairs

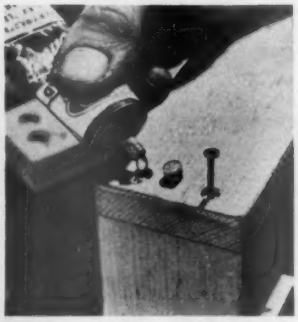
Begins on page 232

Concealing nails and screws

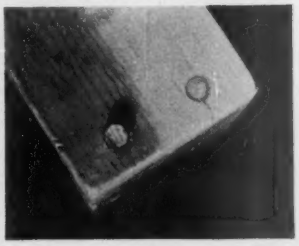
To hide heads of nails and screws, set them below the surface. Here a hole is being drilled to form a recess for the head of a box nail. Finishing nails can be countersunk with a nail set. Easy way to hide head is to fill hole with plasticized wood, some water-mixed crack filler, or sawdust mixed with glue



Wood plug cut from matching wood, with grain running crosswise, hides nail- or screwheads completely. Clamp a plug cutter in a brace, make a ring-shaped cut in a scrap of wood, then chip out plug with chisel or screwdriver. You can buy plug cutters or make your own by notching tubing



Glue the plug in place over the nail- or screwhead, letting it project enough to permit you to dress it down. Grain in plug should parallel that of other wood if you want it invisible



Tight-fitting plugs should be smoothed while the glue is still soft. That way, glue and sawdust fill depressions where splinters have come loose. Use a flat mill file for preliminary dressing, fine sandpaper for finishing. You can slice dowels for decorative, contrasting plugs

Heads of finishing nails are easily hidden. Raise a chip of wood with a narrow chisel. Drive the nail into the hole, countersinking the head with a nail set. Then glue chip back down. Sanding conceals spot

More on next page

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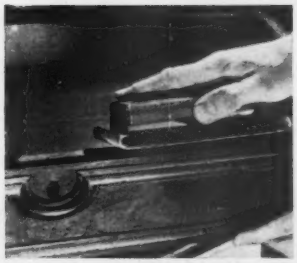
Basic furniture repairs *Continued*

Inlaid pieces of new wood must be stained carefully to match old wood. Experiment with scraps until you get the right color and concentration. You can thin oil stain with turpentine. If you add a little lacquer thinner, the stain will bite into wood filler, glue, old varnish

Split pieces can be repaired by prying crack open and working glue in with a fine wire. Then remove wedge and close the break with a clamp. Leave piece clamped for 12 hours

Glued joints require pressure; here is an improvised clamp for a large piece. Wood scraps keep the rope from marring the work. Pressure is applied with automobile jack, with slack taken up as the rope stretches



Sharp edges don't hold finish well, can damage human skin. Use fine sandpaper to round all the edges and corners slightly before you refinish the piece. If the key to an old lock like this is lost, a locksmith often can supply a new one that will fit

Modernize your furniture as you repair it. To dustproof drawers and make them easier to clean, round out inside corners with plasticized wood. When mixture hardens, sand it smooth, then shellac the inside of drawer. Many pieces can be modernized by removing trim

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PEEL PAINT TO BARE WOOD
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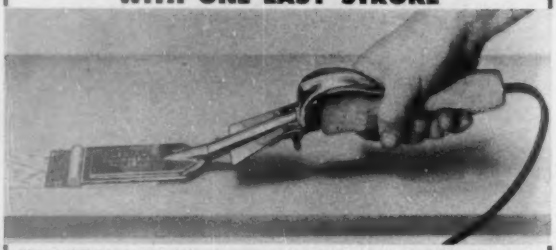

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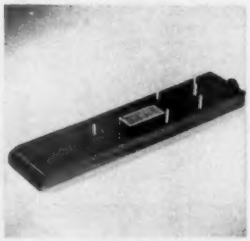
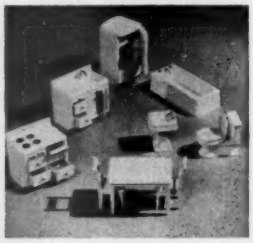
Through the shops

Solid brass horse-head hooks hold gear and clothes for horsemen or young cowboys, $3.50, pair, ppd. "Little Joe" Wiesenfeld Co., 112 W. North Ave., Baltimore 1, Md.

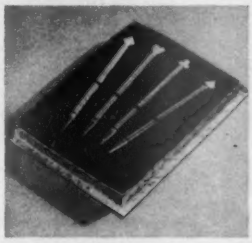


Cribbage board with three initials etched on brass plate is polished walnut or solid cherry (specify wood, give initials), $3.95, ppd. Ruth Herleman, S. 42nd St., Quincy, Ill.

Basket for packing Christmas fruits, nuts, bottles, jams, is sturdily made with inset handle. Natural with colored bands, $1.75, ppd. Old Mexico Shop, Santa Fe, N. Mex.



Miniature models have movable drawers and doors, are enameled white. (Scale: one inch to a foot.) Set illustrated, $7.50, ppd. A. J. Zwitting, 12100 S. LaSalle St., Chicago 28, Ill.



Four gold-plated pencils with bridge game insignia, packed in gift box for bridge enthusiasts. Bridge Pencil Set, $3.95, ppd. Bodine's, 444A E. Belvedere Ave., Baltimore 12, Md.

Gay beanbag clown stands on his own feet in clownish poses when he's not being tossed around. Tippo, beanbag doll, $1, ppd. Holiday House, Santa Claus, Ind.

Automatic cigarette lighter fits into lighter well on car, lights cigarette for you when you push plunger, $2.95, ppd. Bren Linda, Dept BH, 545 Fifth Ave., New York 17, N. Y.

Silverplated slipper has ceramic base; finish is guaranteed. Velvet pillow holds pins; slipper is 6" long; $1.95, ppd. Greenhill Gift Shops, 313 Main St., Allenhurst, N. J.

for gifts

Handmade antiqued copper bowl holds flowers, fruit. Available in 5 sizes: 8", $5; 10", $6; 12", $7.50; 14", $9; 16", $10.50, ppd. Greylock Gifts, Box 523, Pittsfield, Mass.

Nurse's bag is full of harmless but authentic-looking play equipment. Bag is zippered leatherette. Nurse's Bag, $3.98, ppd. Randel Associates, 1123 Broadway, New York 10, N. Y.

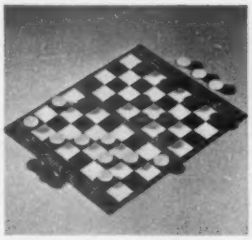
Heavy silverplated coasters go with any entertaining accessories for holding glasses or as individual ash trays, 4 for $2.25, ppd. Edith Chapman, 50 Piermont Ave., Nyack, N. Y.

Beginner stamp collector's album, 100 different stamps, and kit of supplies, $1.25, ppd. H. E. Harris & Co., Dept. BHG, 108 Mass. Ave., Boston 17, Mass.

Harlequin coffee spoons, each handle a different design, are sterling silver with gold-plated bowls. Set of 8, $16.50, ppd. Daniel Low and Co., 231 Essex St., Salem, Mass.

Twin pail flower gatherer, holds stems upright in water. Green-enameled iron, $6.75, ppd. Max Schling Seedsmen, Inc., 620 Madison Ave., New York 22, N. Y.

Sixteenth-century British knights in armor: 6 silver men on foot, 3 mounted with movable lances, $2 set, ppd. J. J. Anthony, Box 402, Milwaukee 1, Wis.



Magnetic checkers cling to board, hold position between games. Folds up to fit in pocket, $2 plus 15c postage. Selectoys, 34 W. 37th St., New York 18, N. Y.

You're sure to please you'll shop with ease cause gifts like these **Do grow on trees!**

At least lots of 'em do, and the trees that hatch our Royal Riviera Pears 'n other rare, exotic fruits are scarce as a cow that gives ice cream. Harry and I still have the old-fashioned notion that a dollar ought to buy you a good 100-cents-worth of value . . . and maybe more! Every one of these gifts is a real money-saver. In pleasin', perfect-taste packages, we ship straight from our Bear Creek Orchards to whoever you say. Greetings with your name enclosed free. You'll get more thanks than a whistle has toots. Prices include perfect delivery in USA proper, within express limits. *No charges, please; no C. O. D.*

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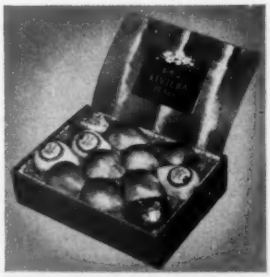
Box 110, Medford, Oregon



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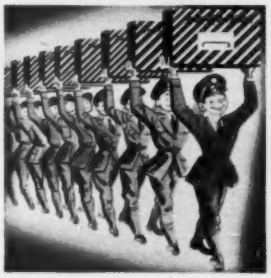

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Through the shops

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Pair of horses, finished in silver and bronze, for collector's shelves or use as table salt and pepper set, $1.25, ppd. Charm Cottage Shops, 126 W. Front St., Davenport, Iowa.

Model Jeeps light cigarettes. Jeepy with trailer ash tray (length 9½") $7.95. Baby Jeepy Lighter, $3.95, ppd. Baier Metal Works, 769 Amsterdam Ave., New York 25, N. Y.

Mahogany letter tray with raised monogram initials on the cover, light or dark finish, $9.50, ppd. Give 3 initials. Yankee Pine Workshop, Ipswich Road, East Boxford, Mass.

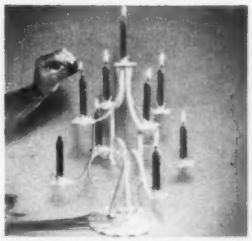
Tiny ceramic figure imported from Norway carries baskets with spoons for salt and pepper, hand-painted with Norwegian designs, $2.15, ppd. The Norway Shop, Marion, Mass.

White dotted-plastic garment bag holds baby dresses or youngster's clothes. Child's Garment Bag, $3.95, ppd. Miner Mfg. Corp., 514 W. 147th St., New York, N. Y.

Hippity-hop-to-the-barbershop set contains scissors, razor, clippers, comb, brush, mug of safe, pliable plastic, $1.25, ppd. M. C. Flynn, 43 E. 59th St., New York 22, N. N. Y.

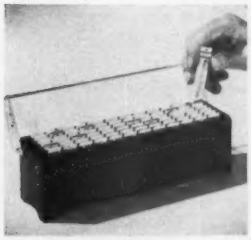
Acorn salt and pepper pair and glass condiment bowl with lid and ladle stand on lipped tray, $2.50, ppd. Woodcrofters Shops, Inc., Wayland, N. Y.

for gifts



Candle tree in light green enamel steel with nine red candles for a holiday centerpiece, 15" high, $2.95, ppd. The New England General Store, 12 Plain St., Millis, Mass.

Portable playhouse is made from tough corrugated cardboard. Kiddie Kottage, 4 feet square, $8.95, express collect. Taddy Toy Co., 4001 Medford Rd., Fort Worth, Tex.



Methodical-minded men enjoy this practical device for remembering dates. Make notes on washable tabs. Visotab, $5.95, ppd. Kempf Corp., 820 Beverly Place, Deerfield, Ill.

Two-tone bronze silent butler is 6" in diameter with finger-grip handle and lid lever, $4.95, ppd. Specify initial. St. James Galleries, 778 Beacon St., Boston 15, Mass.

Wrought-iron plantstand finished in white stands 26" high, $9.25. Stand with 3 shelves, $10.50. Express collect. Helen Pep Studios, Kew Gardens 15, Long Island, N. Y.

Cheery pair of steins for salt and pepper are hand-decorated with colorful little figures. Stein Salt and Pepper Set, $1.25, ppd. Croff Crafts, Box 919, Houston, Tex.

Satin-finish natural birch candelabrum, imported from Sweden, is handmade. Stands 13¼" high, $10, ppd. Susan Ranney, 175 E. 82nd St., New York 28, N. Y.

Door knocker has five antique brass keys on swinging ring that strike huge solid brass 10" "keyhole." Key Knocker, $15, ppd. Harvard Gifts, 75 Harvard St., Pittsfield, Mass.

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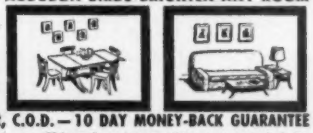

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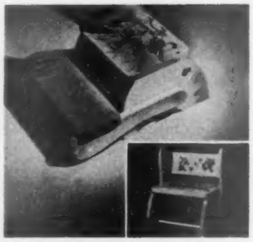
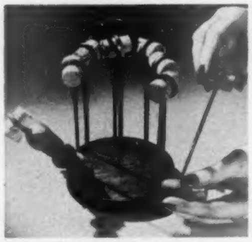


Child's chair has swinging back that pulls down to convert it into a step stool, $3.29, ppd. Nursery Plastics, Inc., 203 E. 18th St., New York 3, N. Y.

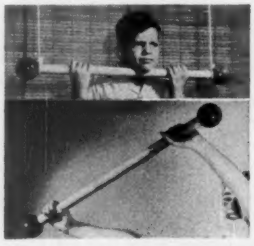
Bermuda carriage bell has melodious twin gongs. Installed under floor of car, toe taps plunger, $8.75, ppd. The Country Store, One Monument St., Concord, Mass.



Serve Shish-kabob hors d'oeuvres on miniature 6" skewers with cork handles. Skewers rest in pine base, $4.25, ppd. Epicure's Mart, 133 E. Putnam Ave., Greenwich, Conn.

Little Brown Jug plays that tune when you lift it. Lustrous brown 12"-high jug with Swiss music box in base, $6.95, ppd. Nu Novelty Co., 317 W. 45th St., New York 19, N. Y.

Miniature versions of old stoneware jugs, hold salt and pepper. Three-piece ceramic set, $1.50, ppd. House of Moore, 1424 Oconomowoc Ave., Watertown, Wis.



Exerciser for adult gymnastics also makes a portable trapeze for the children. Lacquered birch Trimstick, $5, plus postage. Dr. Peter Schlumbohm, 41 Murray St., New York 7, N. Y.

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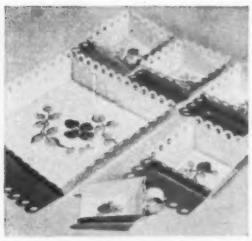
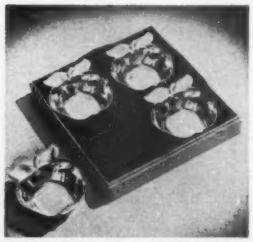
for gifts



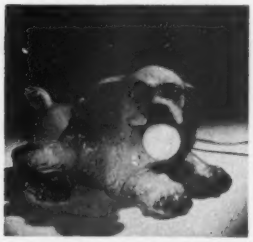
Popcorn set of enameled steel with 10" bowl, 4 individual bowls, and popcorn scoop in white, yellow, red, or dark green, $7.95 ppd. Look Nook, 4120 University, Des Moines, Iowa.

Cape Cod fire-lighter, polished brass, 6" high, $6.75. With engraved 1-, 2-, or 3-letter script monogram, $8.25, ppd. Art Colony Industries, 69 Fifth Ave., New York 3, N. Y.



Apple dishes in silverplate hold sherbet, candies; measure about 3" across. Set of 4 Silver Apples, $8.95, ppd. Hydes, Inc., 135-37 Northern Blvd., Flushing, New York, N. Y.

Model Maxwell auto rattles and bucks, as toy is pulled along by remote control lever. Red Maxwell, $2.25, ppd. Drum & Drum, 1045 Stuyvesant Ave., Irvington, N. J.



Cocker Spaniel holds green ball in his mouth that lights up when electric cord is plugged in. Cocker Spaniel Night Light, $2.95, ppd. Hankscraft Co., Reedsburg, Wis.

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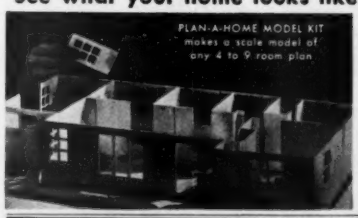

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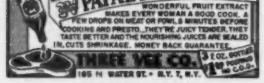

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Be the first to have this sparkling, new table or mantel Xmas decoration of Santa's sleigh and reindeer. Made of durable, lightweight, glistening styrofoam. Ideal for making dozens of different, interesting decorations that will add charm and warmth to your home during Yuleride. Size: 5" x 21"—comes carefully packaged with delivery guaranteed for ONLY $2.50 (tax inc.) postpaid anywhere in U. S. A. Send for Free Catalog of Xmas Decorations.

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SPARKLING
GUARD RINGS
To Enhance Your Every Outfit

Elegant worn singly or in two's, three's or four's on any finger . . . flattering highlights for an engagement or wedding ring. Choose from finely cut simulated rubies, emeralds, sapphires or diamonds—hand-art in sterling silver circlets with a craftsmanship usually found only in precious stones.

$3.50 ea. including tax and postage

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ESTABLISHED 1910

DEPT. B11, 125-37 NORTHERN BLVD., FLUSHING, N.Y.

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- GUARANTEED FOR LIFE
- FIRST IMPORTED COCKOO CLOCK
- COMPLETELY HAND CARVED WITH SWINGING DOOR
- LIFE-LIKE BIRD COCKOOS
- EXACT TIME HOURLY
- SIZE 11" x 8" — DOUBLE WEIGHT-WINDING CHAIN

A GIFT THAT LASTS FROM GENERATION TO GENERATION!

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60 EAST 11th ST. DEPT. 35, NEW YORK 3, N. Y.

Send for FREE Cuckoo Clock Catalog!

Make this a TRIVET Christmas

Heirloom Trivets make useful, attractive gifts. Used as hot plate and flowerpot holders, wall decorations, door pulls, etc. Antique reproductions — largest 9" long. 25 — *Round Eagle;* 26 — *Tulip-in-Motion;* 27—*Traditional. Black iron:* $1.00 each, 3—$2.75. Solid brass: $2.50 each, 3—$7.00. *Postpaid.*

Write for our new Gift Catalog.

NOVELTYME Studios Hellam 12, Penna.

STRIP CUTTING MACHINE...

Saves tedious labor. Sturdy, precision built, fully guaranteed long life cutters. Available in 1/8, 3/32, 5/32, 3/16 and 5/16 complete with clamp. Similar machine for braided rugs cuts 1½" strip. All models postpaid. $9.85

Free Hen's Teeth Catalog. Instructor Inquiries Invited.

EAGLE PRODUCTS
Box 84A, Meriden, Conn.

DAY OR NIGHT

CLAMP ON NAME PLATE

Clamps on all standard boxes ● no tools ● weatherproof steel Black Enamel ● money back guarantee ● as shown $4.45 ● without number plate $3.95 ● for large Parcel Post box add 50¢ to either model

LAWN MARKER FOLDER FREE.

MODERN METAL COMPANY
DEPT. 35 • 417 McGAVOCK ST.
NASHVILLE, TENNESSEE

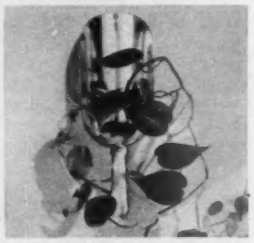
Through the shops

Brass desk dispenser for cellophane tape takes ¾" or ½" width rolls. Tape Dispenser, with 150" roll, $3.95, ppd. Northmore's, Box 756, Highland Park, Ill.

Terri Lee doll looks just like a real little girl who's always ready to play. Terri Lee, 17" tall, $9.95, plus 35c postage. Devco Sales Co., 219 W. Chicago Ave., Chicago 10, Ill.

Colorful ceramic hen and rooster are clever table decorations for holidays year round. Rooster (9" high) and Hen, $3.95 set. Foster House, 15 Cole Court, Princeville, Ill.

Cloth book with working models of zipper, button and buttonhole, shoelace, snap, pocket teaches girls to dress themselves, $2, ppd. Bingham's, 509 Fifth Ave., New York 17, N. Y.



Solid brass or copper sugar scoop with wood handle hangs on wall as unusual planter. Scoop Planter, $1.75, ppd. Crane's, 419 E. 57th St., New York 22, N. Y.

Gay cotton apron with tiny pot holder attached by rickrack, comes in red or green with peasant designs, $1.25, ppd. Trader Richards, 2423 Pine St., Philadelphia 3, Pa.

STUFFED MUSICAL TOYS

Give children hours of fun with stuffed musical toys. Colorful plush is cuddlesome, long-wearing. Assorted children's tunes. Excellent buy at this price. Indicate toy desired.

Money-back guarantee. Send check or money order. No COD. Write for free complete Xmas catalog.

$3.95 postpaid 4 for $15

NO NOVELTY DEPT. 3

CHRISTMAS STOCKINGS

We'll put the name of each member of the family on a bright red felt Christmas stocking, to be hung by the chimney with care year after year. They are hinged at the top with green felt, the letters are white felt. Stockings 15" long from top to toe. $1.50 each. Three for $3.50 postpaid.

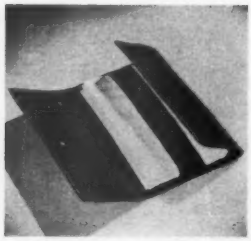
No C.O.D.'s, please

Write for Catalogue

The SALT & PEPPER SHOP DEPT. 5
445 E. 86th St., New York 28, N. Y.

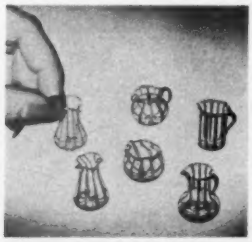
for gifts

Herb scale of solid maple with leather thongs decorates table with fruit or flowers (12" high), $5.45, ppd. William Spencer, 710 Chestnut St., Philadelphia 6, Pa.



Purse or pocket case for cleansing tissue snap-fastened, genuine morocco leather, either red or green, $1.35, ppd. Robert W. Kellogg, 93 Hillman St., Springfield, Mass.

Lighter finished in gleaming nontarnish copper is a miniature chafing dish. Measures about 5" long, $12.50, ppd. The Copper Shop, 9 W. 42nd St., New York 18, N. Y.



Some of the world's smallest glass pitchers and vases are hand-blown, imported from Germany. Set of 12, $2.40, ppd. Treasure Mart, 545 Fifth Ave., New York 17, N. Y.

Sterling silver clip cup (shown attached to sherbet glass) holds lemon juice, sauce, syrup, cream. Set of 4, $14.95, plus postage. Plummer Ltd., 734 Fifth Ave., New York, N. Y.

Polly pushcart holds cigarettes, toothpicks, matches, bobby pins, or tiny plants. Lollipop colors, 3" tall, $1, ppd. Green Gable Gifts, 394 Lenox Ave., New York 27, N. Y.

GIFT FOR A GOLFER

Score a Hole-in-One Christmas Morn with the **Hole-in-One Putting Trap.** Takes perfect shots, only, on rug or lawn, just like cup on green. Use indoors or outdoors. Good practice trap, steel construction. Fun for parties. Each, postpaid, **$2.98.** Set of 3 (Red, Yellow, Green, to make 3-hole putting course) **$8.00** postpaid.

B. Berghman Co., 54 S. 19th Ave., Maywood, Ill.

AT LAST!

HIS OWN BARBER POLE SHAVE RACK!

Combination shaving brush, safety razor and used blade holder. Keeps all his shaving gear in one place! No more rusty blades on sink, floor, shelves! Sturdy, colorful CERAMIC, easy to clean! 6" high. Nickel-plated spring steel handles. Stand it anywhere or use handy hook for hanging.

Personalized with first name: $2.69
without name: $2.50

We pay postage. Send check, money order to

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246 Fifth Ave., Dept. 2213 New York 1

GIVES LOADS OF FUN OUTDOORS INDOORS

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Hi-Ho Dobbin Our Own Exclusive

Sturdily built to withstand rough treatment

Buy now before Christmas and save. Send $7.95; we ship postpaid. Satisfaction Guaranteed.

- **IT STEERS, WORKS EASILY**
- **Mounted on strong steel nickel-plated frame**
- **Two-tone rayon plush body**
- **Molded rubber tires on steel disc hub cap wheels**
- **Saddle, stirrup and reins**
- **About 28" high overall, 39" long**

HI-HO DOBBIN SALES CO.
175 Fifth Ave. Dept. BHG New York 10, N.Y.

The BEAUTIFUL PRACTICAL Gift

ICE MIZER TUMBLERS

No coasters to use! No stains to fear! Ice-Mizer Tumblers for cold drinks keep moisture inside the glass. Hold ice cubes for over an hour. Aluminum-coated glass with pearl lacquer finish done in assorted gay colors makes these tumblers the ideal Christmas Gift. Set of 4 different colored tumblers.

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$3.50 POSTPAID

NEW CAKE MOLDS 2 Sect. Cast Aluminum

LAMB, SANTA, BUNNY

Each $3.95 Postpaid
Sizes 8x13", 7x11", 10x10". C.O.D. 30c Ex.
Beautifully illustrated Recipe Booklet **FREE** of unusual cookies & Old World dishes for use with these & many other lovely molds. (Send 10c for booklet only.)
MAID OF SCANDINAVIA, Dept. 7, Linden Hills P. O. Box 3035, Minneapolis, Minnesota

PLASTIC

RAIN HOOD

Protects hat and hair from elements. Worn as turban — fits in purse. Five colors: Red — Blue — Green — Yellow and transparent.

69c ea. 2 for $1.30 postpaid

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QUICKLY REPAIRS Chipped PORCELAIN
NO BAKING required . . . ANYONE can repair Stoves, Refrigerators, Sinks, Tubs, etc. Home-Size (up to 3 repairs) 50c; Economy size $1.50 prepaid. (No C.O.D.'S).

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Better Digestion Normal Elimination
Restful Sleep Strong Healthy Teeth
Continued Good Eyesight

USE A VITA MIX AND DRINK YOUR WAY TO HEALTH

$29.95

In preparing food the ordinary way, you peel off and throw away those vitamins and mineral-filled parts which are so essential to good health. With the Vita Mix you keep ALL the natural health-giving food value. Completely liquefies all fruits and vegetables into tangy, appetizing drinks. Makes health drinks in 1 to 4 minutes, makes soup without boiling in 3 minutes, makes cake batter ready for oven in 3 minutes. Many other uses. Vita Mix is the only Machine with stainless steel bowl and bakelite handle.

EXTRA SPECIAL OFFER

You get 2 Gifts if you order within 15 days. We send you a $9.95 electric toaster and grill absolutely free. It toasts 2 sandwiches at a time. Makes preparing meals lots easier. In addition we send you the Vita Miracle Recipe Book worth 55c. Shows you how to make 553 delicious dishes with your Vita Mix.

NATURAL FOODS INSTITUTE,
Dept. BG-11 Olmsted Falls, Ohio

Rush me your Vita Mix plus the 2 gifts, and an electric grill and the Recipe Book. I enclose $29.95, a saving of $20.95.

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COLONIAL FOOTSTOOL, expertly hand-crafted by Virginia craftsmen. Walnut or maple finish with hand woven fibre rush seat. 12½" x 13½" x 8½" high, $3.95. Express collect. Sorry, No C.O.D's.

Send 10c for Booklet on other handmade furniture "Heirlooms of Tomorrow."

AVALON GIFT HOUSE BOX 935-BH FRONT ROYAL, VIRGINIA

NOW—EASY-TO-BUILD OLD TIMERS

1911 Maxwell $2.65 Ppd.

Ready to assemble in a few leisure moments, this **1911 Maxwell** kit comes complete with ready shaped parts including wheels, lights, horns, radiators, etc. and instructions. Also **1909 Stanley Steamer** $2.25, **1909 Model "T" Ford** $2.10, **1904 Oldsmobile** $2.10, **1910 Model "T" Ford** $2.65. All Ppd. Clip ad & mail or visit Hobby Dept. Store.

POLK HOBBIES, 312 8th Ave. (22 St.) New York 1

LUSCIOUS WALL POCKETS

. . . for a fruitful Christmas!

What a clever idea—wall pockets made of highly glazed pottery, 7" overall, in the guise of a mouth-watering Red Apple or Yellow Pear that look good enough to eat—both on a Leaf Green back! Ideal for your own kitchen or dinette—or a delightful Christmas gift, delightfully budget-priced!

ONLY $1 EACH (unfilled)

Planted with hardy Philodendron $1.65 each $2.95 pair

Sent prepaid within 150 miles of N. Y. Elsewhere, express collect.

FREE CHRISTMAS GIFT FOLDER UPON REQUEST

America's Largest Florist Established 1889

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Goldfarb FLOWERS GIFTS

NEW YORK 22, NEW YORK

Just dial ANY WIDTH CUT ON YOUR SAW

with Warren
DADO SAWING WASHERS

Cut clean, accurate, parallel grooves—any width, any angle. No burning, chewing—or sanding! No vibration—no screws to fuss with—just four balanced washers. Simply dial with Micromatic adjustment. Leave on blade for straight cuts. Available in 5 sizes—½", ¾", ⅞", 1", 1⅛". Perfect gift for woodworkers. See your dealer or write for free booklet.

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for Holiday Hospitality

HOENSHEL
Brandied FRUIT CAKE

Your guests will appreciate the superb, old-world flavor of this dark, rich fruit cake, chock-full of finest glacé fruits and choice nuts, mellowed with rare, old, imported brandy. Also an ideal Christmas Gift.

1½ lb. cake $2.05 - 3 lb. $3.82
5 lb. $6.02 . . . 3 lb cake with Brandied Hard Sauce $4.57
. . . 2 lb. Plum Pudding with Hard Sauce $2.10.

Prepaid East of the Mississippi, beyond add 25c

HOENSHEL FINE FOODS, INC.
1012 Hancock Street, Sandusky, Ohio

HIDE-A-BRUSH
HIDES BOWL BRUSH IN BATHROOM

Neat disguise for a toilet-bowl brush is this semi-circle of metal, enameled white with floral design. Sits demurely in a corner of the bathroom; suspends, at the back, a bowl brush over rust-proof metal drip pan. The Hide-A-Brush Container is 20" tall. With NIBCO fibre brush included, $1.89 in stores. $2.00 postpaid by mail.

HIDE-A-BRUSH CONTAINER CO.
BROOK 4 INDIANA

You'll Love This...

BLOUSE, SKIRT and SLACK TENDER*

As new as anything can be—Keeps your blouse inside your skirt. It won't let the skirt turn or "walk around"—and for sport wear (blouses and slacks) it's worth its weight in gold.

Construction is such that it does all these things perfectly. You can reach—dance—hang by your hands—bowl—play golf, etc., and your blouse stays put.

PLUS FEATURES

Washable—so comfortable to wear as any undergarment. Off and on in a jiffy—so you can wear with all your outfits. Invisible when being worn. Does not create heat—gives your waistline that slenderized look! Don't worry about size—you cut it to fit you. Available in colors of amber, white, black, navy blue.

SATISFACTION GUARANTEED
Your money back if not fully satisfied.

Only $1.50 postpaid—no C.O.D.'s. State color or colors wanted.
*Trademark Reg.

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608 SO. DEARBORN, DEPT. P-3, CHICAGO 5, ILL.

DeLuxe
Silent Valet
ONLY $7.95

Eliminates cluttering up a man's or boy's room. Saves time, temper in morning rush by having all clothes handy, ready to put on. Handsome piece of furniture that holds coat, vest, trousers, undergarments, shoes, socks, necktie and shirt—all conveniently arranged. Saves pressing expense. Keeps bedroom neat. Choice of rich mahogany, walnut or natural finish, 44" tall, width 16½".

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Keep Hands Soft — Lovely!

CLOTH-LINED Rubber Gloves

SPECIAL-BY-MAIL OFFER! Unusual Value! New, different rubber gloves for *house-and-garden* uses. Protect hands and manicure when dishwashing, laundering, gardening, cleaning, painting, varnishing, washing baby clothes, etc. Hands stay clean-dry. Soft, *cloth-lining makes gloves slip on-off easily—absorbs perspiration.* Long cuffs protect wrists and arms—can be worn long or short. *Easy to work in,* light and pliable. Shaped free-action fingers with tips so like your own you can pick up a pin! Attractive, red color. **$1. a pair, postpaid.** Order additional pairs for *birthdays, shower gifts, bridge prizes.* **State size:** *small, medium, or large, or give dress glove size.* LARGE-size for men, **$1.50.** Send for FREE CIRCULAR. **JANET FORISTER, Dept. 62, Bloomington, Ill.,** *Clip this.*

Professional models in MUSICAL INSTRUMENTS at LOW PRICES

ARTHUR GODFREY UKE PLAYER & UKELELE

The FLAMINGO two-tone colored plastic UKELELE with ARTHUR GODFREY UKE attachment which makes it easy to play without taking lessons. 16-page "Songfest" Book, and felt pick included.

All for $5.98 ppd.

PLAY, GYPSY, PLAY! Everybody is singing and dancing to the ZITHER, famous string instrument of the gypsies. Anyone can play the THIRD MAN HARDWOOD ZITHER set. Simple instruction book for tuning and playing, 10 song chart sheets, pick, extra strings, and tuning key. All for $5.98 ppd.

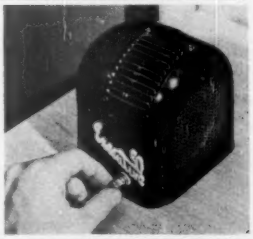
JOE SMITH SALES CO. DEPT. SH JOPLIN, MISSOURI

Through the Shops

By Barbara Baird

Sportsman's ash trays with life-color Mallard, Thoroughbred, Rainbow Trout, and Irish Setter figures on gray, bronze-flecked bowl, are 7" in diameter. *Sportsman's Ash Trays,* $2.50 each, $8.75 for the set of four, ppd. Village Vendors, P. O. Box 4202, Los Angeles 24, Calif.

Wind-up toys from Germany are metal, lithographed in many colors. *Oarsman* rows boat on land or water, $2.25; *Duck* waddles, and beak moves as he quacks, $1.75; *Mule* balks, moving backward, $1.25. All ppd. Q-T Novelty Co., P.O. Box 54, Murray Hill Station, New York 16, N.Y.



Compact, personal, year-round air circulator for the desk, designed for winter ventilation and summer cooling. Eliminates ruffled hair, disturbed papers. Use on night table, reading stand, end table. Red, black, gray, or wood-grain case. *Executive "50" Air Circulator,* $14.75, plus postage. National Reinforced Plastics Corp., Berry Field, Nashville, Tenn.

Household scale weighs kitchen foods from ¼ oz. to 14 lbs. Balanced weights insure accuracy without springs. Deep-etched large numbers on weight range bar are easy to read. Metal body with white enamel finish, chrome-plated tray, weights, and bar. German-made *Household Scale,* $12.50, ppd. Hoffritz for Cutlery, 551 Fifth Ave., New York 17, N.Y.

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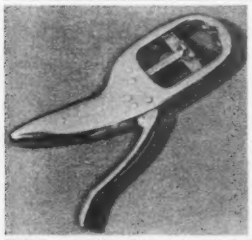
Make these adorable cookies. Ever see a cookie with personality? Santa has it.
Guaranteed EASY TO MAKE.
Set of Four Plastic Cutters . . . Ppd. . . . $1.00
(*Write for money making plan for organizations.*)
Mary Bryan Gifts, Box 4007, Tulsa, Okla.

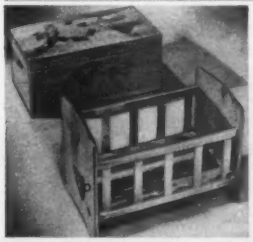
Jolliest of Santa Clauses for your front-door wreath or fireplace decoration. Flesh-colored with white beard, cherry red lips, and hat with gold-speckled trim. Santa is about 12" tall, made of heavy ceramic, with perforations at four sides to wire or tie in place. *Santa Claus*, $4.95, ppd. Ceramic Art Studio, 4910 Cole Ave., Dallas, Tex.

Pair of tea tiles hang on the wall or serve as bases for hot dishes. "Keep the Home Fires Burning" and "Blessings on our Mortgaged Home" painted in rose, green, and brown on white. *Tea Tiles*, $2.75 per pair, ppd. Malcolm's House & Garden Store, 524 N. Charles St., Baltimore 1, Md.



Nutcracker cracks shells without crushing kernel. Easily opens Brazils, hard-shell almonds. Pumping on handle closes pressure bar on nut. *Crackerjack*, $2.95, ppd. Crackerjack-Heatmaster, 903L LaSalle Bldg., Washington 6, D. C.

Globe bank is an accurate relief map in five colors. Rotates on meridian arm, stands 7⅝" high. Takes coins and paper money; opens at bottom. *Globe Bank*, $2.25, ppd. Mason and Sullivan, 45-55 158th St., Flushing, N.Y.



Doll crib is exact reproduction in maple of a real baby's crib. Toy chest matches, and both are decorated in green with rollicking figures. Both sturdily constructed for years of rough service. *Crib*, large enough for 20" doll, $5.95, *Chest*, 12"x14"x26", $8, ppd. Templeton Craftsmen, Templeton, Mass.

FIREMAN — FIREMAN 58

bumped his head against the gate!

The proverbial Buckets—Cast Iron Cigarette Lighter and glass lined Ash Tray. Size 2½" x 2½"—Hand painted Fire Red. Lighter filling lasts months.

Complete Set $2.95 postpaid

Write for catalog

CRANE'S 419 E. 57TH STREET NEW YORK 22, N.Y.

Which Doll Is The *Toni*?

***Toni* Dolls Only Have Washable Nylon Hair**

Nylon hair actually improves with washing. Toni dolls in 4 sizes.

11.98 • 13.98
16.98 • 19.98

Made by Ideal

Toni play-wave kit with every doll.

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Show handsome portfolio of 20 reproductions. Gets orders fast. You collect quick cash profits. Send no money. Write for money-making plan and Free sample.

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DECORATE YOUR DOOR

Western Welcome Door Knocker

Typifying western hospitality, this handsome door knocker composed of a real horseshoe and western rowel spur with heel chain, makes a handsome decorative, yet practical knocker on your door. Ideal for gifts. Spurs finished in weather resistant blued steel. **$5.95**

Optional finish—Hercules bronze with nickel silver trim $8.45

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LINCOLN STEEL WORKS, Lincoln, Nebr., U.S.A.

RETAIL PRICE $125.00

FACTORY TO YOU $59.95

SUPERSHOP the PRECISION BUILT WORKSHOP. Lifetime lubricated **BALL BEARINGS.** All running parts precision **GROUND.** Compare finest production tools. **$100** capacity. Amazing **VALUE.** Write for **FREE** catalog, full details, trial plan.

POWER TOOLS, INC. 617 Yates Ave. BELOIT, WISCONSIN

Your Home Needs "Old Colonial"

COFFEE GRINDER $3.49

For Freshly Ground, Delicious Coffee Um-m good—the aroma and taste of freshly ground coffee. Old Colonial is adjustable for your favorite grind — drip, pulverized, or regular. And it's so economical to buy coffee beans and grind your coffee fresh daily.

Old Colonial makes an attractive addition to your home. Beautifully styled! Highly varnished box is 5½x5½ inches. Inside height 3¼ inches. Here is the perfect household gift, postpaid $3.49.

ANTIQUE COLLECTORS — Here's a Treasure. Authentic just like Grandma used.

Send check of M.O. Immediate shipment.

RACKET MERCHANDISE CO.
7138 Walnut Since 1891 Kansas City, Mo.

***Shoe Shine* STOOL**

Ideal GIFT!

Strong, braced, non-tip step-stool, foot-rest—"step" for kiddies in bathroom, at windows, as chair. Top raises to make perfect shoe-shine stool. Space inside for shining kit. Beautiful hand-rubbed maple or blond finish. Antiqued edges. Strong hinges and fasteners. Built to last. 13½"x7½"x7¼".

Order direct. Money-back guarantee.

$3.95 Ppd. in U.S.A.

Linwood Mfg. Co., Dept. H-1, Seward, Nebr.

PENN. DUTCH ROCKING HORSE $6.95

DELIVERED

Any boy or girl up to 5 yrs. will be thrilled to get this beautifully finished, strong, old-fashioned rocking horse. Endless hours of fun without damage to furniture. SAFE NON-TIP ROCKERS. 4 brilliant enamel washable colors. Easily assembled. 31" long x 23" high. Exceptional Value!

DOUBLE DECKER MAGAZINE RACK

The only rack with 2 small upper compartments to keep Pocket Size Magazines within easy reach . . . plenty of room for larger magazines. Beautiful scroll and maple leaf design; choice of Verde green or satin black wrought iron. 12" wide x 19" high. **$6.95** Ppd.

3000 GOLF LESSONS $7.95

FOR BEGINNER OR EXPERT

Endorsed by Pros, this Portable Driving Range is the answer to a golfer's prayer. Cuts 10 to 20 strokes from score; SAFELY used the year round indoors or out; captive ball returns to tee; target approximates distance and direction.

Cut your score! Thrills galore!

Deluxe Set: Mat, 3 balls, target and instructions— $7.95 plus 75c Del

Pro Set: Heavy duty mat, 6 balls, mushroom tee, target and instructions— $11.95 plus 75c Del.

NO C.O.D.'s

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FREE GIFT GUIDE

MASTERCRAFT DEPT. 10 68 Seventh St., BOSTON, MASS.

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Give the Best

CITRUS FRUIT FROM TEXAS

THE FINEST, SWEETEST CITRUS FRUIT IN THE WORLD!

That's not just a "Texas brag", but literally true. You have a Texan's word for it.

We feature these varieties:

RED BLUSH GRAPEFRUIT

The meat is truly a vivid red. Large, sweet, mild and seedless.

NAVEL ORANGES

Some as large as ordinary grapefruit. Very sweet and juicy.

Also Pink Grapefruit, White Grapefruit, and Tangerines.

We offer these finest quality, tree ripened fruits in mixed or straight packs, and in various containers. Large or small baskets, cartons, crates, and our most popular,

MEXICAN BAMBOO BASKETS

as illustrated. Handmade in Mexico, in red, green and natural bamboo. Decorative and useful.

PRICES

range from $1.85 to $10.00, plus exact Express cost.

FREE FOLDER Send for our large, illustrated folder, in full color, with complete information on packs and prices, and exact shipping cost to any destination. Just write your name and address on the margin of this ad, and mail to us, or a postcard will do. Write today, to **Dept. 180.**

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For 25 Years Shippers of Texas Citrus

Harlingen, Texas

Delicious CALIFORNIA Gift Figs

$2.25 DELIVERED

Tender delicious jumbo-size Calimyrna Figs that literally melt in your mouth. Brimful 2¼ pound box, beautifully gift wrapped with silverfoil; freshly packed and shipped the day you specify. Your card enclosed. Order now for yourself and your friends. Perfect delivery guaranteed.

MIRACLE SEEDLESS FIGS—Choicest selection of Fighaven Farms famous new seedless figs. Delicious natural process. Very tender and distinctive. Not available in stores. Packed as above.

Delivered $2.50 About 2¼ lbs.

Write for Free Catalogue and recipe book.

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Plans never before published offer latest home styles in Ranch, Modern, Cape Cod and others. Books illustrate over 100 floor plans and perspective drawings. 4 to 10 room home sizes. Complete working blueprints available for all homes. All homes FHA approved. Send $1.00 today for frame or block masonry construction book. Specify book desired.

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Model Railroading is more fun than you imagine, and less expensive than you think

● 250,000 people can't be wrong. They are having real fun with the world's fastest growing hobby. Get this picture-packed book—tells how simple it is to start—how little money is needed.

Fully illustrated, this book tells how constructive this hobby is. Enjoyed by anyone from 7 to 70. Send 10c today for your copy of "Model Railroading for You," written by a well-known authority.

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TEXAS RED BLUSH
GRAPEFRUIT

Enjoy the sensational TEXAS RED BLUSH grapefruit, available from Texas only. Superbly sweet and flavorful with deep red color. Order today for regular use or as gifts for Xmas—in a gay, useful Mexican basket. All profits go to charity. Money-back guarantee. Write for free folder of other fruits.

1 bu. $12.50 pp.
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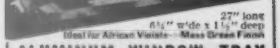
Present in U.S.A.
SAN BENITO CHARITIES
P.O. DRAWER 1071B SAN BENITO, TEXAS



27" long
6½" wide x 1½" deep
Ideal for African Violets — Moss Green Finish

ALUMINUM WINDOW TRAY

An Original indoor Plant Aid—Tray rests in rust-proofing brackets, attached by screws, to a window sill or narrow or 2½ inches. No Leaks—No Rust.

& 2 BRACKETS

POSTPAID $2.00
NO C.O.D.

B. S. THOMPSON, NEWTOWN 18, PA.

The Unusual GIFT!
APRO-LOOP
"THE APRON WITH THE LOOP"

YOUR TOWEL always at your finger tips.

It's new! Beautifully tailored apron of 80 sq. vat dyed fast color percale; colorful prints, gaily trimmed; handy loop for towel; with 2 finest quality, matching trimmed huck towels. Red, green, or blue.

only $3.95 (Apron & 2 towels) postpaid

Send check or money order; no C.O.D.
Dept. B-1
SMARTWEAR TAILORS
718 Locust St. Des Moines, Iowa

Letters (WITH GIFTS) from the Land of Santa Claus

Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, before Christmas, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters and the truly nice gifts with each letter. All four letters and gifts, complete send only.....$1.95

(State child's name and age)

Twinkletoes REINDEER STE 6, SANTA CLAUS, IND.

CAPTURE YOUR CHRISTMASES FOR YEARS TO COME

Carlson's Twenty-Five Year Christmas Diary is precisely the place to record mementos of happy holiday hours. A family will look to it for precious bits of forgotten Christmas lore, will enjoy in retrospect their happy times together with each rereading. It's done in a pure white, with trim of Christmas colors, bound in red plastic, and packed in an attractive white box. Single copy $1.50 — box of 3, $4.00 — box of 6 $7.50 postpaid. A unique remembrance for Christmas. It has a value that increases with the passing of time.

SIZE 8½"x 8"

THE E. A. CARLSON CO.
944 40th Ave. N. E. • Minneapolis 21, Minn.

Wall Plaques That Grow Plants

Hang on walls of living rooms, bed rooms, kitchen, porch, everywhere, and bring fragrance of the garden indoors. Colorful, artistic, yet so inexpensive you can use them liberally. Plaque shows either Chinese boy or girl watering a plant that actually grows in an attached vase. Lovely ivory-tan shade, with red and black trim, 7" by 8". Single plaque $1.65; pair $3.20; 2 pair $6.00; 3 pair $9.00; postpaid. Or C O D. plus postage charges. Plants not included.

STUART ART GALLERY
Dept. BH-11 451 Stuart St., Boston, Mass.

Through the Shops

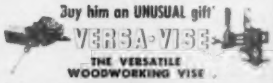
Companion pieces are reproductions in cherry of designs originated in Grandfather's day. *Sewing Helper* holds 16 spools of thread; has old-fashioned pincushion top, secret lock drawer. *Pipe Holder* holds 7 pipes, revolves like a Lazy Susan. Both are a little over 7" high. Each $5.95, ppd. Carl Forslund, Inc., Fulton St. East, Grand Rapids 2, Mich.

Wildflowers of the Rocky Mountains, silk-screened in natural color from artist's paintings are especially suited for decorative group arrangement. Mounted size of each print, 11½"x14½". Folio and four prints of *Rocky Mountain Wildflowers*, $10.25, ppd. Toklat Lodge, Alpine Flora Research Center, Ashcroft via Aspen, Colo.

Man's fitted leather jewelry box has special compartments for tie clasps, cuff buttons, studs, lapel pins. Gold-tooled box is covered in chestnut-colored genuine leather. Box is suede-lined, with padded protective covers, has swing-up tray, measures 4½"x6½". *Man's Jewelry Box*, $5.50, ppd. Seligson's, Harrison, N.Y.

Soft, brightly colored paper guest towels on a roll invite use by guests who are easily intimidated by tiny guest towels. Roll and dispenser hang securely on towel bar. *Welcome Guest Towel Dispenser* and eight rolls of towels (specify white blue, pink, green, or maize), $2.39, plus 25c postage. Irving Worthman, 11 West 42nd. St., New York, N.Y.

Buy him an UNUSUAL gift



VERSA-VISE
THE VERSATILE WOODWORKING VISE

If He works with wood—as an occupation, as a hobby, or just on an occasional "fix-up" job—here's a chance to buy him an unusual Christmas gift. VERSA-VISE is a new, different woodworking vise with an amazing number of uses. 16 lbs. of the finest semi-steel, carefully designed and manufactured for years of service. Handiest woodworking vise he ever used. Thousands sold. Letters from users express pleasure at VERSA-VISE's performance, surprise at its tremendous number of uses. Every woodworker on your gift list should have one. Just send $9.95 for each VERSA-VISE and pay small shipping costs upon delivery (Ohioans add 3% tax). Money-back guarantee. Made by the makers of the famous Will-Burt stoker. Ask any bank.

THE WILL-BURT CO., DEPT BH, ORRVILLE, O.

DARN TRICKY
... you'll agree!

Imitation fly is attached to the end of coiled tape which flows back into its pretty plastic egg when measuring chore is finished. Use egg for darning when not measuring. Attractive pastel shades. Order several as gifts at this low postpaid price.

Each 79¢ Three for $2.25

Send for FREE
XMAS CATALOG

Green Gable Gifts
394 Lenox Ave. New York 27, N.Y. Dept. gill

Tiny bellringer wears bright red outing-flannel robe with shirred neck, cuffs, and waistband, all elasticized, warm enough for all-winter wear. Nightcap is made in the shape of a stocking, just the right size for Santa to fill. *Christmas Morning Robe and Stocking Cap*, red trimmed in white fringe, $4.95, ppd. Size 2 fits child 31" to 34"; size 4, 34" to 37". Little Linda Shop, Box 213, Highland Park, Ill.

Imported Danish cheese slicer both cuts and serves all kinds of solid cheeses. Stainless-steel blade, Brazil horn handle. *Cheese Slicer*, $4.95, ppd. S. Christian of Copenhagen, Inc., Geary and Stockton, San Francisco 8, Calif.

Shell-cased glasses for men who like to maintain a cupboard full of accessories for entertaining. Glass of he-man size, weight, and build, is permanently encased in polished-brass simulated shell casing. Imperial Glass *Big Shot Glasses*, $10 for eight, plus postage. Marshall Field & Co., 111 North State St., Chicago 90, Ill.

Sequin-trimmed taffeta travel accessories: Round case holds compact and doubles as evening bag, $2.25. Oval case holds eyeglasses, $1.75. Large accordion fold has room for six pairs of hose, $3.50; small accordion carries earrings, $1.95. All ppd. Available in light blue, dubonnet wine, navy blue, emerald green. Elizabeth McCaffrey, 200 W. 16th St., New York 11, N.Y.

French baking dish for individual servings comes in smart shades of rust, chartreuse, forest green, dusk blue, gray, and metallic, $1.50 each, $5.50 set of 4, ppd. Laureen Products Co., 5030 Drew Ave., S., Minneapolis 10, Minn.

My Real Old-Fashioned
MILKING STOOL

Quaint looking to set in the parlor. Handy for holding plants, sah trays. Hand made, with 1½" pine top and hardwood legs in mellow antique finish, joints glued and wedged. 9¼" diameter, 11" high. Priced sensible. Only $2.95 each, $5.75 for two to same address. Shipped postpaid. No C.O.D.'s.
WRITE FOR MY FREE GENERAL CATALOG

WILL HAMMOND'S
NEW ENGLAND GENERAL STORE
11 Plain Street, Millis, Massachusetts

"the cards friends keep"
PHOTO CHRISTMAS CARDS
from your favorite negative

25 CARDS & ENVS. or two or 1.50 plus 11c shipping
Actual size 4⅝ by 5½ in.

This year send original Christmas cards made from a photo of your children or family group . . . or favorite picture of your home or pets! Send for FREE sample card. For FREE personalized sample, mail negative with 3c return postage. All negatives safely returned. If negative unavailable, add 50c for making new negative from your picture. Sample offer expires Dec. 1.

Send For FREE SAMPLE
PHOTO FINISHING SHOP
Dept. HOL, Box 1570 Rochester 3, N. Y.

A PRACTICAL GIFT!

Here is the most practical gift every woman will love. So useful in the kitchen, for barbecues, for buffet suppers. For carving, chopping, pounding, serving. Solid hardwood, edge-grain, can be scraped easily, lasts a lifetime. 11½ inches square, block is 3 inches thick, stands on 4 rubber-tipped legs. This home-size Butch-R-Boy block is a miniature of the one your butcher uses.

No C. O. D.'s. Send check or money order for $4.95. Shipped anywhere in the U.S.

NORTHWEST CHAIR CO.
P.O. BOX 1115 TACOMA 1, WASH.

You've Never Tasted
PECAN POKES
(Trade Mark)

$2.25 a box postpaid

But folks around here know all about our good candy! Imagine the largest pecans you've ever seen, the crispest toasted clusters, the most tantalizing caramelized flavor — that is Pecan Pokes, possible only by small quantity cooking such as we do. As right for bridge or following dinner as for just plain nibbling when you're "fagged". A non sticky candy you'll be proud to offer your guests. Freshness retained in a sealed reusable refrigerator bag within a charming box designed for your coffee table. If not pleased your money back. Full pound, 1.60 pieces, $2.25, postpaid.

JANET FORISTER Dept. 11-C BLOOMINGTON, ILL.
Send for FREE CIRCULAR. Clip this.

THE SHINE-KING
A Useful Gift

It's easy to clean, dye or shine the family's shoes with the Shine King. Baby's size 4 up to Dad's 13½ held firm and smooth. Detachable, out of the way when not in use. Only $2.19 ppd. from

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For Sartorial Security

Designs on brocade ribbon.
ACROBATS in red trunks - black ground
AMERICAN national colors & gold
English nickel fittings.
Braided cord ends.
Gift-boxed. Postpaid U.S.A.

Suspenders ...$8.50
Garters ... 2.50

Calvin Curtis
CRAWATEUR
60 EAST 56th ST., NEW YORK
"CRAVATEUR" Reg. U. S. Pat. Off.

for Christmas

GIVE THIS BEAUTIFUL *Nelson* HEARTH-KIT!

COLONIAL INSPIRATION . . .
DECORATOR STYLING . . .
TOOL ENDS OUT OF SIGHT

■ To family or good friend, give the lusty beauty of solid brass — the character of decorator styling — the tool utility to please firetenders, for a lifetime of Merry Christmases.

Give this Nelson Hearth-Kit that helps keep house, as a cozy fire cheers the household. Base conceals soiled tool ends; catches ashes for easy removal; holds tools neatly in place.

Price, only $39.95, postpaid. Order your Nelson Hearth-Kit, today, from your dealer or order direct enclosing check or money order. **Satisfaction guaranteed.** Also request folder showing other kit styles, and matching andirons.

L. R. NELSON MFG. CO., INC.
1725 S. Washington Street,
Peoria, Illinois.
Enclosed is ☐ check; ☐ money order; for $39.95.
Please rush postpaid the Nelson Brass Hearth-Kit described.
Name (please print)_____
Street_____
City_____ State_____

PRESERVES ***FROM OREGON MOUNTAIN MEADOWS for Christmas***

Tangy sun-ripened mountain fruit and berry preserves, cooked in open kettles; packed in rustic gift boxes decorated with Cedar Sprays and Hemlock cones. Warmly received as personal and business gifts. Boxes and baskets containing delightful foods from the Oregon country range in price from **$3.15** to **$29.85.**

CASCADE BOX. Six asst. 5½ oz. jars Strawberry, English Damson, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry.
Shipped prepaid. **$3.15**

WRITE FOR FREE BOOKLET
JAME AMMERST,
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RUSH FREE BOOKLET
Name_____
Address_____
City_____ Zone____ State____

LOW COST HOLLYWOOD BED LEGS

Now have an attractive Hollywood bed or sofa couch this easy, economical way . . . with **Sosa On Bed Legs!** Set of six legs fits all open type coil bedsprings . . . lock to angle frame simply, securely with strong steel clamp. Easy to install . . . amazingly sturdy. **Hardwood** model available in **natural** or **walnut. All-steel** model comes in **blonde** or **mahogany.** Satisfaction guaranteed. Shipped postpaid in sets of 6 direct from our factory.

OVER 100,000 USERS

*No. 707

Select Height To Suit Your Needs
No. 107-all steel, 7" high, with glides....$5.95
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No. 109-all-steel, 9" high, with glides..... 7.50
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COLSON BROS.
7 West 44th Street, New York 18, New York
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Date roll
BY MORTON HOUSE
A HOLIDAY TREAT
Six No. 1 Vacuum-packed tins sent prepaid any place in U. S. $1.00 POST PAID

Here's the most appreciated unusual gift $1.00 will buy. Your friends, relatives, employees, business associates, or your own family will enjoy this delicious Date Roll. It's generous with luscious dates, light, oven baked, ready to serve hot or cold as pudding, cake or sandwiches, every season, all occasions. Each tin amply serves four. Make up your list today, enclose $1.00 for each name. (Money order or checks, no COD's please). Mail it to me with your gift card or I will supply a special gift card and mail direct to the names on your list.

WRITE TODAY

6 cans for $1. Sold on money back guarantee.
Mary Morton • Morton House
Nebraska City, Nebraska

PLUMMER'S CHRISTMAS TREE

One of the most beloved of all patterns—PLUMMER'S CHRISTMAS TREE in natural green with colorful decorations and laden with gifts. Green banded rim. Open stock. Dinner Plates, doz. $27.00; Luncheon Plates, doz. $22.00; Bread and Butter Plates, doz. $13.50. Tea Cups and Saucers, doz. $32.00; After-Dinner Cups and Saucers, doz. $30.00. Plummer's Christmas Tree Glass, in glowing colors, doz. $15.00.

Plummer's Christmas Candle Glass with bright candles, red berried green holly and provocative mistletoe. Gold Edge. Doz. $13.50.

Plummer STORE
734 Fifth Ave., New York 19, N.Y.

NEW! NOTHING LIKE IT — FLAME-PROOF CHRISTMAS TREES That GLOW IN THE DARK

Different! Needles never shed—no dirt—lasts lifetime. Safe—fireproof! Amazingly beautiful in light or darkness. Folds for storage. Imported from Europe—limited supply. Order now.

2 FT. $2
3 FT. $3
4 FT. $4

SEND NO MONEY
Just pay postman on delivery, plus postal charges. Be sure to state size tree desired. We prepay all postage. Or send cash with order and Satisfaction or money back. Dealers wanted.
TOY SHOP, Dept. 46-M, 2241 Gravois, St. Louis 4, Mo.

AN IDEAL CHRISTMAS GIFT

3 TOOLS in ONE for HOME and SHOP

Dremel Electric
SANDER—POLISHER—MASSAGER
Say Goodbye to Hand Sanding—Polishing

A triple-duty tool so easy to handle a child can use it. (1) **As a sander,** it gets into tight corners, puts a satin-smooth finish on walls, woodwork, furniture, etc. **Straight-line (non-rotary) action will not burn or scratch surfaces.** (2) **As a polisher,** it does a professional job on waxed surfaces . . . cars, furniture, shoes, etc. (3) **As a massager,** it soothes tired or sore muscles.

ONLY $14.85

LOOK AT THESE DREMEL FEATURES—14,400 strokes per minute . . . does the work while you guide it. Two moving parts . . . never needs oiling. Weighs only 2½ lbs., Operates on 110-120 v. 60 cycle, A.C.

WHERE TO BUY—Sander comes with 6 sheets assorted Garnet Paper for sanding, plus felt pad and sheepskin for polishing. If your dealer cannot supply you, send $14.85 . . . we'll ship postpaid. Or, send only $2 now, pay postman balance plus postage, on delivery. **Money back** if not delighted after 5 days' trial.

DREMEL MFG. CO., Dept. SP 400-L, Racine, Wis.

TEXAS Ruby Red-Blush GRAPEFRUIT ★

New crop is ready!

And now you can have 4 choice Texas Ruby-Red grapefruit weekly, twice-monthly or monthly. Join Sanborn's Texas Grapefruit Club. It's a sensible gift idea, too!

Mail $1 for postpaid box of 4 all-different varieties of Texas grapefruit (1 Red, 1 White, 2 kinds of Pinks) and we will also send you full information about our "Club."

Sanborn's
1 South Broadway, McAllen, Texas

As Much Fun as a Circus!

Guaranteed by Good Housekeeping

Wonderland of PIONEER **Qualatex Balloons**

A 2-ring circus for your whole family—10 bright durable balloon critters! Half are dolls, 3 ft. rabbit, etc.—inflate, attach feet. 5 gorgeous animals to nearly 3 ft. long, easy to make, full directions—Jimmy Giraffe, his reindeer, dachshund, seal and poodle pals. Kids love 'em. Gay-colored 15" x 11" x 1" picture box. Ideal gift for children. Order this wonderland of fun now—$1.75 postpaid in U.S.A., 3 for $5.00. The Pioneer Rubber Company, 102 Tiffin Rd., Willard, Ohio.

Clever Oriental Cigarette Set

New uses for two of the Orient's quaintest accessories. The sizzling tan caddy now holds a pack of cigarettes. The miniature iron (they fill the original with hot coals and iron with it) now serves as an ash tray. 3 inches long. Colorful enamel decoration on brass. Unique gift. Only **$2.98 per set, postpaid.** No C.O.D.'s, please.

AGNESTRONG
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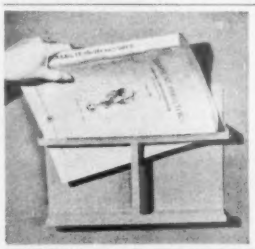
WANTED: JEWELRY! Highest cash paid for old, or broken jewelry. Mail gold teeth, watches, rings, silverware, diamonds, spectacles. FREE information. Satisfaction Guaranteed. Gov't. Licensed. ROSE SMELTING CO., 25-BH East Madison St., Chicago

Through the Shops

Pink-lipped, inky black cat brings plenty of good luck if you heed the "Feed the Kitty" notice. Pennies, nickels, and dimes go into its movable jaws. Plastic cat's eyes glow in dark. With cloth bib tied about its neck, it's always ready for a feeding. *Feed the Kitty Bank*, $1, ppd. Jane Roberts, P. O. Box 432, Millburn, N. J.



Rack attaches to desk, wall, or woodwork to hold telephone book within easy reach and keep it in good condition. Krackle-finished gray aluminum rack holds books with or without cover, takes telephone directories up to 2" in thickness. *Tele-Rack*, $1, ppd. Safety Specialties, 2219 N. Vancouver Ave., Portland 12, Oreg.

Even the scrawniest Christmas tree fills out into a bushy beauty when you use screw-in sockets to add extra branches. Sturdy screw goes into trunk of tree where limbs are thin; socket holds branch securely. *Add-a-limb Sockets*, 6 for 59c, ppd. Miles Kimball Co., 25 Algoma Blvd., Oshkosh, Wis.

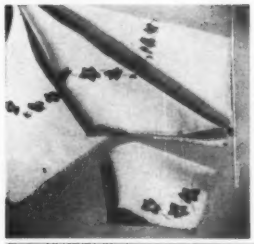
Individual coffee carafe rests inside cup while you carry it, keeps coffee from spilling into saucer. Heat-resistant glass with plastic collar keeps coffee hot, warms up cup before serving. *Coffee Hottle*, 2-cup capacity, $1.25 ppd. Lewis & Conger, Avenue of Americas and 45th St., New York, N.Y.

NEW! Trash Disposal Unit Burns Refuse Safely

• A new type outdoor disposal unit safely and quickly burns garbage and trash in any weather. All refuse, damp, green or dry is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks, smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 23" square at base by 40" high. Weighs 23 lbs. Over 2 bu. capacity. Recommended by Bureau of Fire Prevention. Full price $9.95. Sent F.O.B. Cleveland. Money back guarantee. Send check, cash, or money order to:

ALSTO CO., BH-11, Engineers Bldg., Cleveland 1, Ohio

No laying the spoon down to muss up the stove.
No letting the spoon slip into the pot.
Made in an 8 and 10 inch length brilliantly polished.
The set of 2 sent p. p. if not carried by your dealer.
Set in gift box. $1.50
AN IDEAL GIFT FOR BRIDES AND HOUSEWIVES.
A Fast Seller. — Sales people Wanted Everywhere
FROHOCK-STEWART CO.
81 Harris Court Worcester, Mass.



This pure Irish linen is of a quality that stays alive without becoming limp through years of washing, and that is often handed down through generations. Stronger than nylon, it washes, dries, and irons easily and quickly. Imported 35"x35" *Irish Linen Cloth* and four napkins, with green ivy border, $6.95, ppd. The Paint House, Box B, New Lisbon, Wis.

Pram suit has detachable mitts and boots. They are held in place by four snaps and can easily be taken off when baby graduates to shoes. Washable, treated poplin in blue, pink, or maize, with washable all-wool lining. Zippers open down the front on both sides. *Puss-In-Boots Pram Suit*, $12.95, ppd. Fits youngsters 6 months to 18 months. With cap for boy or girl (specify which). Circus Town, 2639 Beaver, Des Moines 10, Iowa.

Toy television set for children works on AC or DC electricity, magnifies sets of full-color pictures on the screen. Controls rotate discs to bring different pictures into view. *Playtime Television Set*, $6.95, ppd. Playtime Toys Co., 509 Fifth Ave., New York 17, N.Y.

Rivets for decorating Western outfits are easy enough for young cowboys to put on and do a professional job of trimming jeans, jackets, bridles, boots. *Rivet Kit*, includes 100 stainless rivets, tools to apply them, and instructions, 49c, ppd. Merrill G. Sampson Enterprises, Post Office Drawer 351, Santa Monica, Calif.

For cowgirls and cowboys, Western cuffs of felt with animal designs and iridescent nailheads are made in small size for under-6 youngsters; larger size for ages 6 to 10. Blue, red, purple, lime, *Western Jo Cuffs;* $1.25, for small size; $2, larger size, including miniature cuff tie slide. All ppd. Birdean Industries, Box 285, Lincoln, Nebr.

POLLY "PLANTER"

LIFESIZE—A RIOT OF COLOR

Brighten up your home with this 18 inch, lifesize Polly—complete with perch, mounting bracket and bright finish copper plant bowl. Brilliantly colored. Glazed porcelain-like finish. Gives an added touch of color to any room. You'll want one for yourself—one for a friend. Safe delivery guaranteed. Send check or money order. Add 10% for postage. Two for $9.25.

EA. ONLY $4.95

HADDON HALL
DEERFIELD 1, ILL.

Buy One For Yourself
Another For A Friend

DRINKO

the Funny Fellow

While making milk shakes, his eyes roll merrily sending the kiddies into uproarious laughter. Capacity: 12 oz., 7" high, colorfully decorated sturdy plastic cup.

$1.00 postpaid

Send for your copy of our new 1951 "GIFTS PERFERRED" CATALOG!

NORMAN'S
Dept. BH, 426 Mill Street
Bristol, Pa.

Smart Gifts from You...

Individual Nut or Mayonnaise Bowls to brighten your table and smart Accessory Vases hand-made by "Heather" of Carmel in her famous high-glaze pottery. Simplicity of line and beauty of color are the outstanding qualities of this pottery.

Select the Bowls in colors to match your table decor or choose a gay variety of all colors chartreuse, blue, purple, green $1.00 ea.; $5.85 set of 4; $7.50 set of 8; Chinese Red $1.25 ea.; $4.85 set of 4; $8.50 set of 8. Bowls measure 2¼ x 1¼.

The Accessory Vases are most attractive used in pairs . . . chartreuse, grey, green $1.00 ea.; Chinese Red $1.25 ea. Vases measure 2¼x3¼x1½.

All orders prepaid. Write for our illustrated catalog on gift suggestions.

Carmel Work center
P. O. Box 2925
Carmel-by-the Sea, Calif.

A Pipe Man's Pipe Rack

Does Everything A Good Pipe Rack Should Do
HANGS ON WALL CONVENIENT
SAVES PRECIOUS DESK OR TABLE SPACE

1. Holds 14 (count 'em) pipes!
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KILLS INSECTS-STOPS DOG ODORS-NO POWDERING

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Use this revolutionary, chemically treated mat on regular bed of pet, or separately—rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today—money back guarantee! Check or Money Order

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A little trunk, plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two proteges. Trunk is 12" high. $3.98 Post Paid

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Big figures and pointer on 3½" transparent dial. Outdoor temperature easily read even 10 ft. away. No screws, no brackets. Attaches anywhere on outside of windowpane. Weatherproof adhesive included.

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This fascinating, imported Tonala Pottery, is ideal for serving snacks and hors d'oeuvres, and heat proof too—for oven dishes with that delicious flavor of earthenware cooking.

Size about 7½" x 3". Set of 3 (Terra- Cotta, Cream and Cinnamon) postpaid, only **$1.95**

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Through the Shops

Spelling signboard helps youngsters learn to make words, can be used as bulletin board, home movie title board, or set up in the window to advertise instruction classes or items for sale. Chrome-trimmed frame, felt-covered grooved backboard, 100 plastic letters and figures, and compartment to hold letters. *Spelling Sign Board*, $4.95, ppd. Uneeda Sign Service, 270 Bowery, New York 12, N. Y.

Bright silver-saddle wall lamp for young cowboy fans can be used for study or bedside light. Base is made of aluminum, but it has the appearance of hand-worked Mexican silver such as is used on saddles. White shade has black trim, orange and black horse, hat, and boots. *Boots and Saddle Lamp*, $4.95, ppd. Susan Smith, Dundee, Ill.

Pottery free-form tumbler rests on swirl design combination coaster and ash tray. Set saves room on the bridge table, simplifies serving at television parties. Pieces are highly glazed variegated yellow and brown, mist green and luster green, sky blue and agate blue, or pearl gray. Four *Tumbler and Ash-tray Sets*, $8.50, ppd. Shaffer Gallery, 621 Quincy, Topeka, Kans.

Float thermometer in baby's bath, and sailboat points to the temperature. Colorful stainless-steel and plastic rattle amuses baby as he bathes. *Baby Bath Thermometer*, $1.50, ppd. House of Tullius, P. O. Box 3493, Merchandise Mart Plaza, Chicago 54, Ill.

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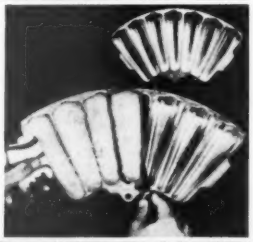

Cast-aluminum pan for baking corn bread, ladyfingers, muffins turns them out in a shape that lends itself to serving in all kinds of attractive ways. Use it as a refrigerator mold for gelatine desserts, frozen suckers. *Fan-Pan*, $1.39, ppd. Walter Drake, Drake Bldg., Colorado Springs, Colo.

Gloves that glow in the dark make your turn signals plain to drivers a quarter mile away. Back of glove is Scotchlite reflective fabric that glows when picked up in car headlights. *Glo-Glove*, small, medium, large, extra-large, with pigskin palm: men's style, $5.95; ladies' (as illustrated) $4.95; children's mitten, $2.50. All ppd. Downs & Co. 81 Salem Lane, Evanston, Ill.

Santa Claus has back pocket to hold small gifts as a fireplace stocking; or hang on the tree with candy canes at his back. Red and white felt with plastic-paper boots and belt. *Santa* is 10" high, $1, ppd. Gladys Lynn Designs, 7707-B, S. Cornell Ave., Chicago 49, Ill.

Brightly beaded Zuni rabbit's-foot dolls bring good luck. Made by Reservation Indians. Leather and nickel-silver stirrup holds keys; or wear any of them as lapel ornament. *Bead Chief*, *Bead Princess*, or *Silver Stirrup* $1, each, ppd. Old Pueblo Traders, Box 4035, Dept. BH, Tucson, Ariz.

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Red Cedar Brass Bound

These little buckets are turned out of solid cedar. They can be used as ash trays or cigarette stands for the coffee table, or as pencil and paper clip stands for the desk. They make a fine gift for children, particularly if filled with sweets. Or it's a shaving mug! 3½ inches tall, two brass hoops, copper handle.

Each	3 for	6 for	12 for
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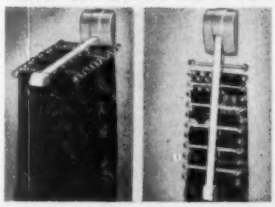

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on turn base, holds 200 chips, 2 decks cards, various grain, rack only, sent Ppd.
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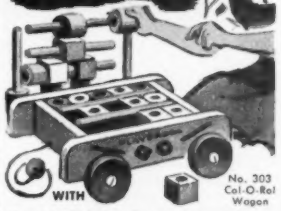

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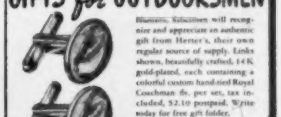

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Send Check or Money Order — Shipped Postpaid.
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HOUSES, WINDOWS, SCREENS, CARS, BOATS, TRAILERS, ETC., *IN ONE OPERATION!*

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All aluminum—rust proof. Finest Horsetail mixture bristles 2¾" long—genuine scratch proof rubber bumpers.

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Complete With 21ft. Handle & Hose Nut $4.95 Postpaid
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2ft. 4ft. 6ft. aluminum extensions with couplings 50c per ft. New 8x3 inch oblong brush with 4 ft. handle—$6.95 P. P.
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KRISTEE CO., DEPT. 1354, AKRON 8, OHIO

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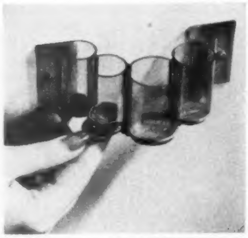
Choice of Bambi, Dumbo, Thumper, Dopey, Pluto, and Snow White. Lovely colored ceramic figures, decorated parchment shade. 17½" high, white enamel base. A child will love it.

Ideal Xmas Gift . . . . . $3.95 postpaid
(*Ask for leaflet on other lamps.*)
MAYLE CO.,
P.O. BOX 366, OMAHA, NEBRASKA

Roping fork, once used for harvesting side-hill hay with a rope and horse, is making a comeback as a tool for the modern fireplace. This single tool handles many fireplace jobs, feeds wood without getting your eyebrows singed, rearranges logs, banks the fire. *Adirondack Fire Fork*, 4-foot handle, $6.50, ppd. Abercrombie & Fitch Co., Madison Ave. at 45th, New York 17, N.Y.



Small change is always handy for newsboy, breadman, errands in just the right amounts when you have plastic change dispenser attached to convenient spot in a kitchen cupboard. A flick of the finger extracts the coins you need. Clear plastic shows amount of money in each cylinder. Attaches with two screws. *Handi-Bank*, 39c, ppd. Viza-Bank, Alliance, Ohio.

Prevent loss of service for you and party lines when youngsters play with telephone or receiver is accidentally pulled off. Guard holds telephone contact posts closed until you press button that releases guard so you can make a call. *Kiddy-Proof Phone Guard*, $1, ppd. Murray Mfg. Co., 63 Rock St., Avon, Mass.

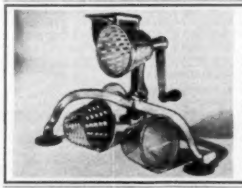
Eyeglass case holds two pair of reading glasses or regular glasses and sunglasses, each in a separate compartment. Top-quality leather case in brown and tan, black and red, or blue and red. Two initials stamped on case (specify letters). *Double Eyeglass Case*, $5, ppd. Camalier & Buckley, 1141 Connecticut Ave., Washington, D. C.

Santa Claus is very real to children who receive an air-mail package from him actually postmarked "Fairbanks, Alaska," one of the nearest United States post offices to the North Pole. Mailing label has Santa's name on it as sender and your own child's name as receiver. Package contains bright red Vinylite unbreakable record titled "Santa's Surprise," performed by cast and full orchestra. The story is all about Santa's toyshop at the North Pole where Santa appears in person with his friends, Happy Clown, Daisy Doll, Teddy Bear, and Bunny Rabbit. All orders must be received by December 4 to assure delivery by Christmas. *Santa's Surprise*, $1, ppd. B. C. Moses, 4313 Austin St., Houston 4, Tex.

HANG 32 GARMENTS IN YOUR CAR—END PACKING TROUBLES ON TRIPS

This amazing HANG-ALL Auto Wardrobe Rack fits flush with the roof of your car *above* doors or windows. Does not obstruct rear view vision or touch doors or windows. Attaches in seconds to any make or model car—instantly detachable if desired. Handsome nickel-plated steel rack will support one hundred pounds of clothing full length. Send check, money order, or postal note today. $3.95 postpaid. 10 day money back guarantee. Write for free catalog.

DAMAR DISTRIBUTING CO., Dept. BH-11, 22 Treat Pl., Newark 2, N.J.



CUT MEAL-PREPARATION TIME

Take only seconds to peel, slice, shred, "julienne," grate, rice, crumb or chop vegetables, fruits, nuts, cheese, relish, eggs, other foods.

One quick turn of the handle, and the Griscer delivers from 6 slices to 336 shreds! Shreds a carrot in 2 seconds! Makes fancy "party" dishes easy. Sets up and knocks down in a jiffy; cleans with a quick rinse. Gleaming, lifetime aluminum—only $8.95 in clamp-on model, complete with 3 cutters that interchange instantly without screws or bolts. Add $3 for tripod suction-cup stand. Additional cutters: **Squarer** for dicing and french fries, $2.65; **Ricrigr** for rippled and rick-rack forms, $2.65; **Chopper** for crystallizing ice, $1.65; **Flaker** for chips and ribbon cuts, $1.65. *No COD's, please;* money-back guarantee.

THE APPLIANCE STORE, Dept. 11E, Jonestown, Miss.

DAY-n-NIGHT

MAILBOX AND LAWN MARKERS

Reflector lettering—glass beads mirror light at night (like road signs)
Permanent embossed letters and numbers 1½" high
Lifetime aluminum—rustproof
Baked enamel—white beaded letters—black background
Double plate 18" long—reads the same from either side

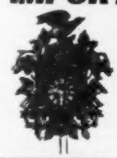
These attractive markers make thoughtful gifts — and make it easy for friends to find your home DAY-n-NIGHT. Install in a minute. Any wording you want, up to a total of 15 letters and numbers. PLEASE PRINT CLEARLY.

MAILBOX MARKER fits any mailbox $1.95 POSTPAID | C.O.D. if desired—fees, postage added. Colorado residents add 2% sales tax. | LAWN MARKER with 36" wrought aluminum standard $2.95 POSTPAID

Spear ENGINEERING COMPANY 1418 Spear Bldg. Colorado Springs, Colo.

SATISFACTION GUARANTEED OR MONEY BACK

***IMPORTED* CUCKOO CLOCKS**



THE MOST DISTINCTIVE AND DRAMATIC OF CHRISTMAS GIFTS

The *GENUINE* Old World Heirloom—the clock with a personality. HAND CARVED by one of the oldest and best clock makers in the Black Forest. The finest and most complete line offered in this country. *THE* authentic, artistic, deep carved clock you may remember from your childhood. Choose yours from many types, sizes and prices. Safe delivery guaranteed. Write for free, illustrated folder.

LOIS REICH, Importer
Cuckoo Clock Sales, Parts and Repair Service
Quivira Lake (O) **Kansas City 3, Kansas**

THE CHRISTMAS CARD TREE

The easiest and most effective way to display your Christmas Cards. Just "SLIDE" them on this little "Tree" which firmly holds each card in place. Result—a beautiful tree of colorful cards, 24" high; holds over 100 cards. Made of decorators board with bright silver and red finish of metallic foil. Lasts for years. The perfect Christmas gift. $1.95 plus 10c postage. Send check to A. B. Titus, P. O. Box 482, Detroit 31, Mich.

"INSPIRATION" Beautifully reproduced on a fine 10 in. China plate in full original colors, this painting of the Saviour adds a reverent touch to any room. Only $2.00 each. C.O.D. Prompt, insured delivery! Plate hanger to fit, only 25¢ each.

EVELYN DEAL
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Give **SPRINKLIT** *for Xmas*
THE IDEAL HOME GIFT

5 SPRAYERS ON 1 HOSE

Scientifically waters the whole garden—reaches hard-to-sprinkle corners. Covers 1 to 1000 sq. ft. The 5 solid brass sprayers work individually. Flow adjustable from fine spray to soaking. Wt. 8 lbs. Guaranteed 5 years. Order Now for Christmas Giving.

GOODRICH KOROSEAL PLASTIC $17.95
RIBBED PLASTIC HOSE $14.95

Plus 30c postage east of Miss.; $1.00 west of Miss.

HOWARD SALES CO. 1103-G Belmont Ave. New Hyde Park, N.Y.

MAKE HOOKED RUGS

Guaranteed by Good Housekeeping

THE TRU-GYDE WAY

The **TRU-GYDE Hooked Rug Book** explains how you can make a beautiful Hooked Rug in a few hours with the Tru-Gyde Needle. **Our Book** shows over 40 designs. We have stamped patterns for these at very reasonable prices. A chart gives the amount of yarn or rags needed for each pattern. Rug Yarn samples with each book. **Send for your copy today. Only 25c** (no stamps, please).

WILSON BROS.
Dept. BH Springfield, Mo.

YOUR OWN **PHOTO CHRISTMAS CARDS** *and Envelopes*

From Your Favorite Negative

As low as **20** for **$1** plus 10c shipping

Your family and friends will cherish a Christmas greeting made from your favorite photo of baby, home, family, pet, etc.! FREE SAMPLE CARD will convince you! Send snapshot negative, plus 3c stamp to cover mailing. No obligation! Neg. returned. (If no neg., we will make from your photo—35c.) Folder showing many attractive greetings you may choose. FREE offer expires Nov. 30th. Satisfaction guaranteed. Write today!

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COPPER POST LAMP
13¾ IN. HIGH — WIRED
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$6.95
WILLIAM Spencer

COLOR on your TELEVISION

Simply attach TELECOLOR FILTER to the front of your set, and enjoy favorite programs in a glorious color tone instead of dull black and white.

TELECOLOR FILTER is one of the latest discoveries. Its special formula fluorescent coloring gives brilliant pleasing color tone. Find new happiness and enjoyment in life-like color depth, reduced eyestrain and glare.

10 inch $3.00 | 12 inch $4.00 | 16 inch $6.00 | 19 inch $10.00

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This is the gift they'll love best!

Wedding invitation TRAY!

Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Postpaid for **$5.50.** Deluxe 24 kt. gold-plated tray, with hand painted forget-me-nots, **$7.50.**

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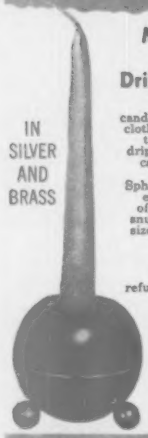
"IS YOUR NAME HERE"

listing names of American family histories in stock. Write today for your free copy.

GOODSPEED'S
Dept. A, 18 Beacon St., Boston 8, Mass.

The Candle Sphere



IN SILVER AND BRASS

Modern! Beautiful! Dripless!

At last... No more candles dripping on table cloth or furniture! With this new type holder drippings run down the candle into bottom of the Sphere. Top of Sphere is removable for easy cleaning. Inside of holder is flexible to snugly fit any ordinary size candle. Made from heavy brass in two finishes... highly polished brass and silver plate. Money refunded if not pleased.

SET OF TWO

IN BRASS...$4
(No Fed. Tax)

IN SILVER...$5
plus 20% Fed.Tax

Send check or money order to

SPECIALTIES, INC. Dept. B
P.O. Box 1195, Louisville, Ky.

BASES FOR VASES

Dull Black

Enhance Your Flower Arrangements

$3.87 the set of three postpaid.

Hardwood 4"x6", 5"x8", 6"x10" approx.

Georgia Curtis • Fairfield, Connecticut

Miniature Greenhouse
To Propagate Your Own African Violets

Fill bottom with sand; stick in African Violet leaves, (philodendron cuttings or bits of cacti) and soon, a miniature garden. Hinged ventilator to control moisture. Keep in good north light. Plastic, 5½x8½x8. Postpaid $2

Plants and pots not included

Send check or money order. Sorry, no C.O.D.'s.
Malcolm's Mosaic & Garden Store
524-E N. Charles St., Balto.-1, Md.

NEW! BEDSPRING SUPPORTS

They take the place of unsafe, dusty slats. Lock springs securely, won't let bed collapse. Felt-lined, won't mar rails. Order Style 4 for wood rails up to 1" thick; Style 3 for iron rails. Fully guaranteed. No COD's please. State finish of bed.

Set of 4 $2.50 Post pd.

Box 55-E, Station E
BROCK & CO. ATLANTA, GEORGIA

ready now CAKE ICING

Ready to use...nothing to add...no pans to watch, no pans to wash... no fuss, no muss...no heating, no beating...no costly, annoying failures. Just open and spread contents over cake. One can will ice 9" 2-layer cake. Texture and flavor like home made. Add milk for ice cream topping. Makes fudge and caramels easily, quickly. Kids like it on crackers.

2 CANS... CHOCOLATE, VANILLA AND BURNT SUGAR

At your local store or order direct. Ideal Gift

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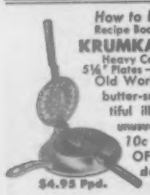
How to Bake KRUMKAKE

Recipe Booklet FREE with

KRUMKAKE IRON



Heavy Cast Aluminum
5½" Plates — 8½" overall
Old World scroll plates make butter-smooth cookies. Beautiful illustrated Booklet of unusual recipes FREE. (Send 10c for Book only) MAID OF SCANDINAVIA Linden Hills P.O. 3035-D Minneapolis, Minn

$4.95 Ppd.

THE PERFECT CHRISTMAS GREETING

PHOTO CHRISTMAS CARDS
20 for $1
Including Envelopes (plus 15c shipping)

BEFORE YOU BUY . . .

Select any photo of yourself, your home, children or pets . . . THE PERSONAL GREETING WHICH ONLY YOU CAN GIVE! Send negative and 3c stamp for FREE PHOTO CHRISTMAS CARD sample.

No sample after Nov. 30

SEND NOW FOR FREE SAMPLE!

LARGA-PIC Box Z-4
BROOKLINE 46, MASS.

THROW AWAY THAT UNSIGHTLY GLASS

Use **DENT-UR-DISH**

Keep your plates hygienically clean! Use with any liquid denture cleaner. For single or double dentures. Beautiful, in good taste anywhere. In durable plastic, white, yellow, blue or pink—state choice. At your local drug store or order direct. Postpaid, anywhere in U.S.A. Only $1. Add sales tax in Calif.

Makes Ideal Gift

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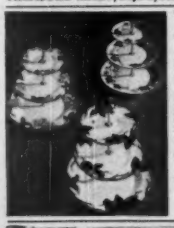
NEEDLES & PINS come up HEAD FIRST

No more pricking fingers . . . just press down gently and up comes a needle or a pin. Colorful containers and clear Lucite tray with YOUR NAME hand-painted on side. Wonderful for your own use—for gifts—for prizes. Set without name $1.00 ppd. *Send for Free Catalog.*

Complete with needles & pins & your name **$1.50** POSTPAID No C.O.D.'s

TREASURE MART, Dept. B, 545 Fifth Ave., N. Y. 17

TID-BIT TRAYS



In Franciscan's Ivy, Apple or Desert Rose Patterns. 3 Tiers that convert to 2 Tiers, for charming centerpieces, sandwiches, canapes. Brass plated stems. Specify patterns.

Only $6.95 ea. *Postpaid*

Village Vendors
Box 4202 Dept. "B"
Los Angeles 24, Calif.

Window Flower Shelf

This truly beautiful window can be yours! Lovely white enamel shelf fastens firmly to inside or outside sill. Patented hangers can't harm sill. With three 5" plastic pots, assorted colors—can't be knocked or blown off. Space for additional smaller pots. Assembled and ready to hang. Full directions. Fully guaranteed. Each, only ..... $3.95 PPD.

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Send for the following three comprehensive, fully illustrated brochures of stamp stories: "Hints to Collectors," "Know Your Stamps," "Highlights of Philately." All written by experts. Exciting, thrilling, fascinating and informative beyond measure. No cost, just send 3c postage. A beautiful stamp selection "on approval" will also be included.

GLOBUS STAMP COMPANY
280 - 4th Ave., New York 10, N.Y. Dept. 474

Our amazing Swiss CALENDAR watch

Tells minute, hour; plus day of the month. Timed and tested movement guaranteed for a full year's service. Glow-at-night dial; automatic calendar hand. The gift that every man, every boy will love. (Also a girl's watch at same low price)

$9.95 90c tax

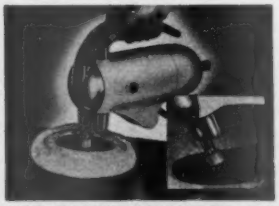
SWISS WATCH DISTRIB.
Box 1282, F Sta., Atlanta, Ga.

Through the Shops

Easy winter starting for your car is made possible by a carburetor preheater which warms cold gasoline on its way to the cylinders, producing faster atomization and rapid engine starting. Preheater will start a cold engine even at 30 degrees below zero. Unit consists of a heating element, held by two terminals in plastic gasket, terminal wires, control switch. *Carburetor Preheater*, $4.50, ppd. Give car make, model. Kemode Mfg. Co., 161 W. 18th St., New York 11, N.Y.

Candles painted with wax in holiday designs are scented to perfume the air as they burn. Hard-wax candles will not bend or deteriorate even when stored through the summer for another holiday. Patterns illustrated: green and white mistletoe on red; red and green holly on white. Either pattern on 10" candle; $3 pair, $5.75, two pairs, ppd. Dutch Treat Shop, 5932 Germantown Ave., Philadelphia 44, Pa.

Midget round note pad fits on center of your telephone number plate where it does not interfere with use of the phone, but is big enough for you to jot down names and numbers. Pencil hooks on to tiniest of clips at the side of the dial. Fits dial and nondial telephones. *Dial-O-Pad Kit* (includes pad, pencil, and paper refill), $1.25, ppd. Pleasant Hills Industries, 700 Third Ave., Brooklyn 32, N.Y.



USE ELECTRIC MIXER TO WAX, POLISH, SAND
with new slip-on TOOLZON

Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just slip on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, and all attachments. Thousands in use! Postpaid.

TOOLZON for kitchen mixer or workshop drill **$3.00**
Extra wool buffer $1.00
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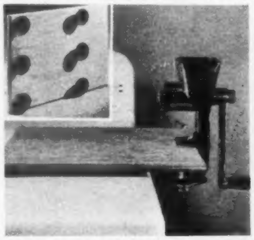
NEW HOME HUMIDIFIER
restores moisture to dried-out air; protects health, saves on fuel!

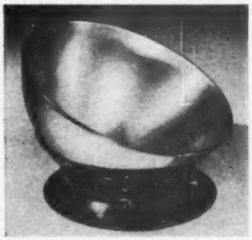
Now you can overcome the harmful effects of parched, overheated indoor air simply and inexpensively with MOIS'N-AIR. This scientifically designed and tested home humidifier restores nature's all-important moisture balance. Simply place evaporators in bowl, pour in ordinary tap water. Dried air circulates through the water-soaked evaporators, is loaded with moisture and discharged back into the room. You feel the effects immediately—the air is easier to breathe, you are more comfortable at lower temperatures. Completely automatic, requires no electricity. Makes a handsome planter when decorated as illustrated. Bowl colors: Ivory, Green, Light Blue. Splendid as a gift. Sold by leading department stores. If not available in your city, send check or money order for $4.95 to:

PURITAN SALES CO.
916 Ashby Street, N.W. Atlanta, Ga.

Doll wardrobe of cowgirl outfit, dress, nightgown, playsuit, for doll 14″, 16″, or 18″, (wardrobe No. 100) $10.95. Same wardrobe for larger doll, 20″ or 24″, $12.95. All ppd. Also available, wardrobe No. 200 (not pictured), including taffeta coat, bonnet, organdy dress, slip, pantie, at same prices. Ella's Original Doll Clothes, 718 East Gold Ave., Albuquerque, N. Mex.

Ledge holds food chopper and other clamp-on equipment in kitchens where there is no work surface with overhang edge. Six powerful suction cups grip any smooth surface such as range, table, or counter top, holding board firmly. Easily set up and removed; does not mar surface. Provides 3″ overhanging edge; board size, 9″x13″. *Handy-ledge*, $2, ppd. Signet Wares, Commack, N.Y.





Rubber suction base holds large mixing bowl in any position, leaving both your hands free for mixing and pouring ingredients. Bowl will not tilt or spill, is held firmly by base until you release vacuum by pulling a tiny valve. *Grip-Tite Mixing Bowl*, $3.95 for base and ovenware bowl; $5.95 for base and 9½″ stainless-steel bowl, either ppd. Ward Phillips Co., Dundee, Ill.

Youngster's bank is an exact replica of a U.S. mailbox. Slot for coins and swinging door for bills. Made of steel and realistically finished in postal green enamel. The word "Mail" is printed on each side of the bank in red and gold. A "Collection Notice" shows child what he can expect to accumulate from daily savings of varying amounts. *Mail Box Bank*, $2.69, ppd. Indicate name to be imprinted. Crown-Craft Products, 246 Fifth Ave., New York 1, N.Y.

#93 SIZE 17″x12″x3½″

STORAGE **CHESTS** For Your Silver

#94 SIZE 17″x12″x6½″

Exquisite silverware storage chests so reasonably priced! Here's a touch of grace and charm you can afford . . . for yourself or as a gift that someone will truly cherish.

Beautifully styled with matchless good taste and made with the finest of craftsmanship to the last detail . . . rich finishes . . . fine antique brass handles and lifts . . . Pacific Silver Cloth tarnish-resistant linings.

#93 THE CHATTERLY (*Holds 134 pieces*)
Selected Woods — Mahogany Finish $9.95
Solid Mahogany $12.95

#94 THE WELLINGTON (*Holds 254 pieces*)
Selected Woods — Mahogany Finish $19.95
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Your complete satisfaction with these lovely chests is absolutely guaranteed. Send check or money order — No C.O.D. Express Charges Collect.

HEIRLOOM CHEST COMPANY
210 South St., Dept. BH, Boston, Mass.

NEW SENSATIONAL • (Original)
"RODLESS CURTAIN"

(With extra feature-simulated Double Ruffle)

WINDO-TREAT*
Nationally Advertised Elastic Action! Will allow ruffling to
S-T-R-E-T-C-H
To 8 yards
to fit any size or shape window. SINGLE, DOUBLE & Miniature. No Rods, no sewing, no measuring, easy to launder and iron. Ready to hang, complete with hardware and simple directions. Versatile! FOR EVERY ROOM IN THE HOUSE! Swell over Venetian blinds, curtains or as shown in illustration.
*Trademark

1. **WHITE PERMANENT FINISH ORGANDY** (Solid Colored insert—as sketched). Red, Green, Blue, Maize, Wine, Rose, White.............$3.75
2. **WHITE PERMANENT FINISH ORGANDY** (Gingham Check Insert). Red, Blue, Green . . . $3.75 (Above organdy styles are extra fine Berkshire quality combed, mercerized yarns.)
3. **EVERGLAZE CHINTZ** (Solid Colors—) Cherry Red, Kelly Green, Blue, Maize, Wine, Rosedust, White, Grey.........$3.99
4. **WHITE PERMANENT FINISH NYLON MARQUISETTE.** with everglaze chintz centerband and picot edge effect. Red, Green, Blue, Maize, Wine, Rose, White..........$4.99
5. **PLASTIC** (Looks Like Chintz) (Solid Colors—4 gauge vinyl, Dupont Virgin Film). Cherry Red, Kelly Green, Blue, Maize, Wine, Rosedust, White... $2.25

ENCLOSE Check or Money Order. We pay postage . . . C. O. D.'s you pay postage. Money back within 10 days if not satisfied.

BROADWAY MILLS, Dept. BHG-7
330 Fifth Ave., New York 1, N. Y.

HAND STITCHER • SEW QUICKER, EASIER
MAGIC STITCHER

Do a professional job at home in half the time. Sew a beautiful, invisible blind-stitch hem without rethreading your needle, for Magic Stitcher holds a full spool of thread. Do shirring and smocking with elastic thread, hemming, tailor-tacking, applique, basting, etc. Magic Stitcher fits the palm of the hand. Illustrated sewing booklet included free. Send $2.95. **Check, Money Order, or C.O.D.**

2.95

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FOR SALT-N-PEPPER COLLECTORS

Four new and original designs in pottery salt & pepper sets. Unusual subjects, excellently made and colorfully decorated. The hunters for those different Salt and Pepper designs will welcome them to their collection. Remember collectors with gifts of these unique Salt-N-Peppers — they'll be appreciated.
STORK & BABY
COW & MOON
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BEE & FLOWER
$1.25 set postpaid
On orders of 2 or more—$1.15 set postpaid.
Madison Gifts, Dept. BH, 108-48 Stratford St., Forest Hills, N.Y.

700 NEW BUTTONS

$1

Hundreds of beautiful DELUXE QUALITY buttons—all colors, designs, and sizes. You can have dozens of "sets" for dresses, etc. These are "left overs" of large manufacturers who make buttons for makers of expensive blouses, dresses, shirts, and other fine garments. Biggest bargain ever offered. $1 C.O.D. plus postage. SEND NO MONEY Pay postman. If not pleased, return for money back. Cash orders enclose 10c extra for postage and handling. Clip this.

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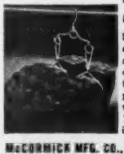
"World's Biggest Power Tool Bargain"—thousands of users agree. 10-Day Free Trial. **Money-Back Guarantee.** Easy Pay Plan. Have fun, make money. Write for FREE literature today. **EMRICK, Inc., 8110 Clinton, Kalamazoo, Mich.**

"Airz-em" **BOOT HANGERS**



Keep your boots "high and dry"

Store boots and waders properly. Insure ventilation. Hang anywhere. Non-gouging clamps clip instantly over flared soles. Made of rust-proofed spring steel. Light weight, folds to pocket size. *Two Sets* postpaid anywhere in U.S., $1.00. (No stamps.)

McCORMICK MFG. CO., DEPT. 811, FLORA, INDIANA

"LITTLE PITCHERS HAVE BIG EARS"

. . . It's been said, and so they do! The Pitcher itself is about 3″ tall—and just look at those ears! In fact, it's practically all ears. Fine ceramic, in assorted colors. Enchanting for collectors. Postpaid, only.... **$1.85**

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NEW CHEMICAL MITT
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SAMPLES FOR TRIAL Sample offer sent immediately to all who send name at once. A penny postal will do. SEND NO MONEY—just your name. **KRISTEE CO., 1365 Bar Street, Akron, Ohio**

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your youngster will LOVE IT!

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Gentlemen's
VALET STAND
For The Bedroom

Truly an invitation to neatness! Holds coat, trousers, necktie, shirt, shoes. Even has Cross Shelf with Built-In Cup for wallet, keys, change, etc. Everything conveniently ready for time-saving dressing in the morning. No more "clothes here and there"! No arguments! A blessing for every "wife".

Solid Genuine Mahogany
Specially Priced $12.95

A beautiful, compact unit—49″ high, 18″ wide, 18″ deep. Takes up little space. Enhances the appearance of a man's or boy's bedroom. Will last for years. An ideal gift.

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KLOK CRAFTSMAN GUILD
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Royalty in Fine Furniture A GENUINE CREATION OF KLOK CRAFTSMAN GUILD

The WAY *to a* CHILD'S HEART *is through* HIS TUMMY!

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A real vending machine that dispenses penny Hershey chocolates. YOUR CHILD will love its Novelty . . . its **CANDY!** YOU'LL like the **SAVING HABIT!**

Sturdy plastic & metal. Simple to operate . . . to refill.

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$2.25 ppd.

Write for 1951 catalog of Unusual Gifts.

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DOWNS & CO., 81-H Salem Lane, Evanston, Ill

"LITTLE GOODY" ***Baby Playtime Shoes***

. . . designed for that happy period when every object fascinates "precious one"—while keeping tiny feet warm and cozy. Pink or blue felt, plastic dog rattle attached to toes, permits playing with toys AND toes.

Enchanting gift idea for Godmothers, Aunts, and Young Mothers—Gift boxed—**$2.50 ppd.**

Send for New Toy folder

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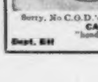
PROTECT YOUR TABLE TOPS!

Protect your table tops and window sills from dirt and water with these new and attractive flower pot stands. Pompeian Green Antique finish. Wrought iron base with bright, multi-tone, colorful tile inset. 5″ diam. A wonderful gift and gift boxed, too! Immediate Delivery — Satisfaction Guaranteed. Sent postpaid.

NORTHMORE'S, Highland Park 23, Illinois

TEA KETTLE SHAKERS



These miniature Tea Kettle Salt & Peppers are hand painted on metal in Pennsylvania Dutch design . . . Black for pepper and White for salt. 1¾″ high. **Boxed.** only **$1.00** ppd.

Remember! We also have these same salt & peppers designed as Flat Irons, Potbelly Stoves, or Milk Cans — at the same price of only $1.00 ppd.

Sorry, No C.O.D.'s — Send for Free Gift Folder

CARLA JILL STUDIOS
"headquarters of the unusual"
Dept. BH — Northport, New York

The MAN NEXT DOOR

This is the time of year when I've lost my enthusiasm for the lawn mower, yet can't quite work up a longing for the snow shovel.

+ + +

Neighbor Larry Andrews and I have come to an understanding about the big tree on our property line. When the leaves started falling, he gave me permission to come into his yard and rake them to my side.

+ + +

November memo to myself: I must ask my wife what her sizes are again—and try to work it into the conversation naturally this time.

+ + +

I'm gradually getting our mortgage reduced. I figure we are now sole owners of one bathroom and most of the garage.

+ + +

My wife says that when I take a notion to empty the ash trays, I always convey the impression that I'm having to do most of the housework.

+ + +

My kids can forget school assignments, forget to bathe, wash dishes, empty garbage, sweep, dust, sleep, even forget to eat. But they can remember any careless promise I might have made them 5 months or 5 years ago.

+ + +

Not until middle age is a man likely to take more than one view of things, and then he is probably wearing bifocals.

+ + +

We never turn on the kitchen exhaust fan while the Thanksgiving turkey is roasting. It seems a shame to waste that heavenly fragrance on the bleak November air.

+ + +

When you come to the end of a perfect day, it simply means you had it in you when you started out in the morning.

Any real homeowner will tell you that the work of hauling leaves and trash to the alley is offset by the pleasure of hauling three neighbor kids back in the wheelbarrow.

+ + +

Most fruitless effort in any home is trying to assess blame. Usually it brings nothing but accusations, denials, and recriminations, which add up to unhappiness all around.

+ + +

Our 9-year-old daughter whipped two 10-year-old boys in a fist fight yesterday. Mom ordered me to speak to her. I did. "Congratulations, kid," I said. "How did you do it?"

+ + +

There's only one job in the world that compares with getting a 5-year-old into a bathtub. That's getting him out.

+ + +

I can always tell when the grocery bill is worrying my wife. She begins fretting—out loud—about the cost of my smoking.

If I ever did think there was something lacking around our house, I'm certain now it wasn't the monstrous tuba our eldest dragged home from school to practice on.

Things I'd like to have my doctor explain: Why a baby never sneezes unless he has his mouth full of cereal.

+ + +

"Most women rush out and buy a new hat when they feel the need of a change," said my wife when she saw me looking for my favorite chair. "You should be glad I'm satisfied with just moving the furniture around!"

+ + +

I hate to believe what they say about a dog's personality reflecting that of his owner. All the dogs we've ever had, lovable though they were, turned out to be shameless beggars and incessant barkers.

+ + +

I doubt if any member of the family could describe all those knickknacks on the whatnots, but I'd be the last person to dare remove one of them.

+ + +

Nature gets more dependent on man with each generation. My father rose high with little more than muscle and courage. But in my time I had to add germ killers, and now my kids need vitamins, psychiatry, and miracle drugs.

+ + +

I can't understand people who buy good furniture and then forbid their children to use it. Any time the furnishings in a home are too good for the family, someone's sense of values needs overhauling.

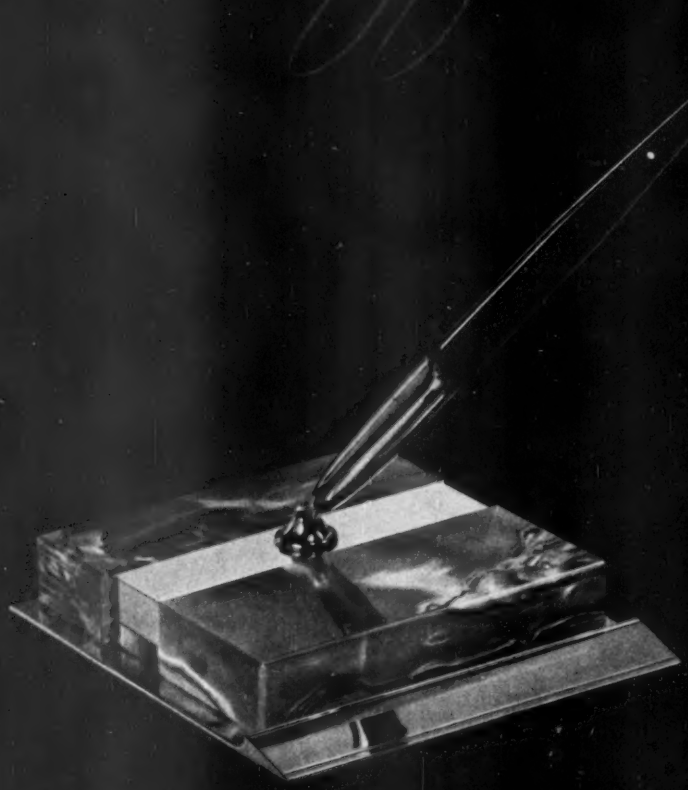
+ + +

When our son was a year old, he tried to put everything in his mouth. At the same age, our daughter tries to fit everything on her head.

+ + +

Our town has just faced its 15th "drive" this year, for everything from Boy Scouts to cancer research. But it's all right, if we'll just remember that the only things we'll have in Heaven are the things we give away on earth.

Sheaffer's



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